



WESLEY NAUDE

USER EXPERIENCE DESIGNER

I am a self-motivated learner with a wide variety of digital media skills that I use to create unique, professional and enjoyable digital experiences. I am looking for a position in a web/app design space to utilise my user experience skills

PERSONAL INFO

ID Number

0004125172082

Drivers license

Yes

Address

9 Golden Pond Place
Attwell Street, Denlee,
Germiston, 1401

Contacts

+27794782781
naudes.wesley@gmail.com
linkedin.com/in/wesley-naude-
4ab20520b/

Portfolio

www.wesleynaude.com
Behance.net/wesleynaude1

ACHIEVEMENTS

DAAP International Presentation 2022

Selected to present outstanding work to various international universities, hosted by the University of Cincinnati

Merit Bursary 2021

University of Johannesburg

Computer talent competition 2018

Bronze certificate, Standard Bank

Deutsches Sprachdiplom 2018

Kulturminister Konferenz

EDUCATION

BA: Digital Media Design

Jan 2020 - Nov 2022

University of Johannesburg

Google UX Design Professional Certificate

Issued: Feb 2022

Coursera

Artificial Intelligence in the 4IR Course

Issued Nov 2021

University of Johannesburg

Personal Training Certificate

Issued: Sep 2019

Trifocus Fitness Academy

National Senior Certificate (IEB)

Jan 2014 - Dec 2018

Deutsche Internationale Schule Johannesburg

WORK EXPERIENCE

Freelance, Graphic Design

October 2021 - Present

Worked with various clients producing graphics and logos

The Deck Car Wash, General Manager

October 2020 - January 2021

Managed The Deck Car Wash where I was responsible for interacting with customers, overseeing staff, managing payments and generally, helping out to ensure efficient service delivery

E.TV, Intern

July 2016 - June 2016

Interned in the IT department, following staff through their day to day tasks. Also spent time in other divisions of the company

SKILLS

Soft skills

- **Leadership**
Successfully led a team of people during the time I managed the Deck Car Wash
- **Adaptability**
Maintained outstanding university marks after the rapid move to remote learning during the Covid-19 pandemic
- **Creativity**
Freelance work designing logos required creativity in order to ideate unique concepts
- **Problem solving**
I have learnt this skill through university projects that required creative approaches to solving complex problems
- **Teamwork**
I have played many sports that required teamwork. I have also taken part in university group projects that required efficient teamwork
- **Communication**
Freelance work has required effective communication with clients in order to produce work that accurately meets expectations.

Tools

Adobe Creative Suite, Figma, Sketch, Microsoft Office programs, Invision, VS Code, HTML, CSS, Javascript

Design

User Research, UX Strategy, UI Design, Prototyping, UX Design, Wireframing, Usability Studies, Front-end Web Development, Information Design, Interaction Design, Motion Graphics, Illustration, 2D animation and User-centred Design

Languages

English – Home language

Afrikaans – Limited working proficiency

German – Limited working proficiency

INTERESTS

- **Team sports**
I have a long history of playing various sports including swimming, soccer, cricket, basketball and athletics. Sport has taught me effective communication, commitment and teamwork
- **Video games**
I am a videogame enthusiast who has won various competitions. Video games have contributed to my strategic way of thinking and improved my problem-solving skills
- **Outdoor activities**
I enjoy hiking and exploring the outdoors, and I regularly hike with family in and around South Africa
- **Strength training**
I train regularly at my local gym and enjoy the combination of weightlifting and cardio training. I enjoy it because it challenges me mentally and physically

REFERENCES

Gwen

Former employer, The Deck

Tel: +27 (0) 61 175 7821

Terence Fenn

University of Johannesburg Lecturer

Tel: +27 (0) 11 559 1092

Email: tfenn@uj.ac.za