Luxury Real Estate Market Trends

Luxury Real Estate Market Analysis

Market Performance:

The luxury segment (properties >10M AED) has shown exceptional growth with increasing demand from high-net-worth individuals.

Key Trends:

- Ultra-luxury properties (>50M AED) growing 15%
- International buyer demand up 25%
- Customization requests increasing
- Technology integration demand

Popular Areas:

- 1. Palm Jumeirah Premium villas and penthouses
- 2. Emirates Hills Exclusive villa communities
- 3. Downtown Dubai Luxury apartments
- 4. Dubai Marina High-end waterfront properties

Buyer Profiles:

- 40% International investors
- 35% Local high-net-worth individuals
- 25% Corporate buyers

Future Outlook:

- Continued growth expected
- New luxury developments planned
- Increasing international interest