[NewAgeFSG] Monthly Cohorts: User Retention 1.0 100% 11% 11% 11% 22% 22% 11% 22% 11% 11% 11% 11% 11% 11% 11% 2020-08 9 33% 2020-09 68 100% 19% 6% 9% 3% 6% 9% 13% 4% 7% 4% 7% 7% 6% 6% 3% 90 100% 13% 6% 2% 6% 6% 4% 4% 3% 3% 3% 2% 2% 2020-10 75 100% 5% 3% 5% 4% 4% 3% 3% 1% 3% 4% 5% 4% 3% 2020-11 - 0.8 1% 4% 80 100% 6% 2% 5% 4% 1% 1% 2% 2% 2020-12 6% 2021-01 67 100% 7% 6% 3% 3% 3% 3% 1% 1% 1% 3% 9% 9% 3% 2021-02 101 100% 5% 4% 2% 2% 2% 2% 2021-03 62 100% 5% 2% 5% 3% 2% 2% 2% 2% 2% - 0.6 9% 3% 4% 4% 1% 2021-04 103 100% 7% 4% 1% 2021-05 98 4% 3% 3% 2% 1% 5% 4% 1% 3% 100% 4% 4% 1% 2021-06 114 5% 8% 4% 2% 1% 2021-07 90 100% 4% 7% 3% 3% 2% - 0.4 2021-08 203 100% 2% 2% 2% 2% 1% 100% 4% 3% 3% 2% 2021-09 125 100% 10% 7% 2% 2021-10 169 - 0.2 100% 9% 5% 182 2021-11 162 100% 4% 4% 2021-12 100% 2% 131 2022-01 100% 144 2022-02 Cohort Size 3 12 11 13 14 15 16 17 18 # of periods