

--Work Sample--

Kohl's Department Store Sale Event

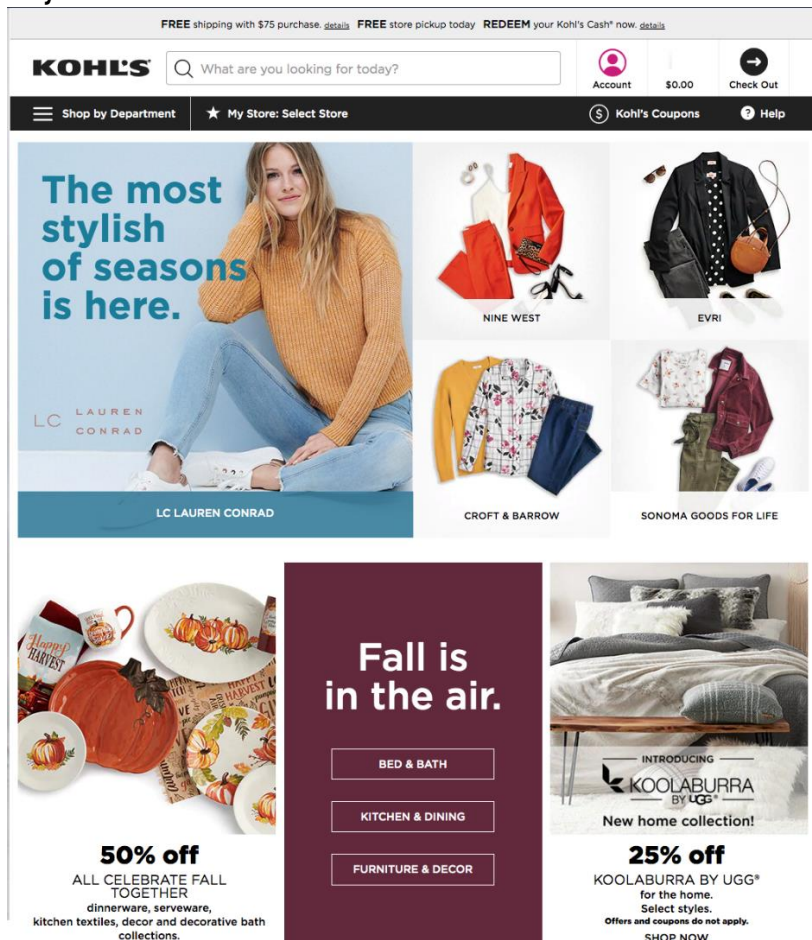
Live Dates: September 23rd – September 25th

Abstract:


In my role at Kohl's, I was in charge of the Homepage and Coupon page of <http://www.kohls.com>. As expected, the homepage and coupon pages are constantly changing on a daily, if not weekly, basis. We call these “**sale events**”, and they can range from subtle differences such as a removal or addition of content to an entirely different **sale event layout**. The general structure of the page stayed the same, however the content and images that relates to deals and coupons, along with link changes, are dynamic. Here is a sample from September 23rd to September 25th.

Role: Front End Developer
- HTML, CSS, JavaScript (ES5).

Layout:



The layout of content was done through Kohl's proprietary grid system, as much of the homepage at the time of writing this. It was similar to Bootstraps. However, each item is layered over an image and has the links, text absolute positioned. For rows of links, we were free to use flexbox.



Now trending: Hikers

59.99 & Under
BOOTS
for the family.

WOMEN | MEN | KIDS



Jammies
FOR YOUR
Families

30% off
JAMMIES FOR YOUR FAMILIES®
matching family pajamas.
Select styles.

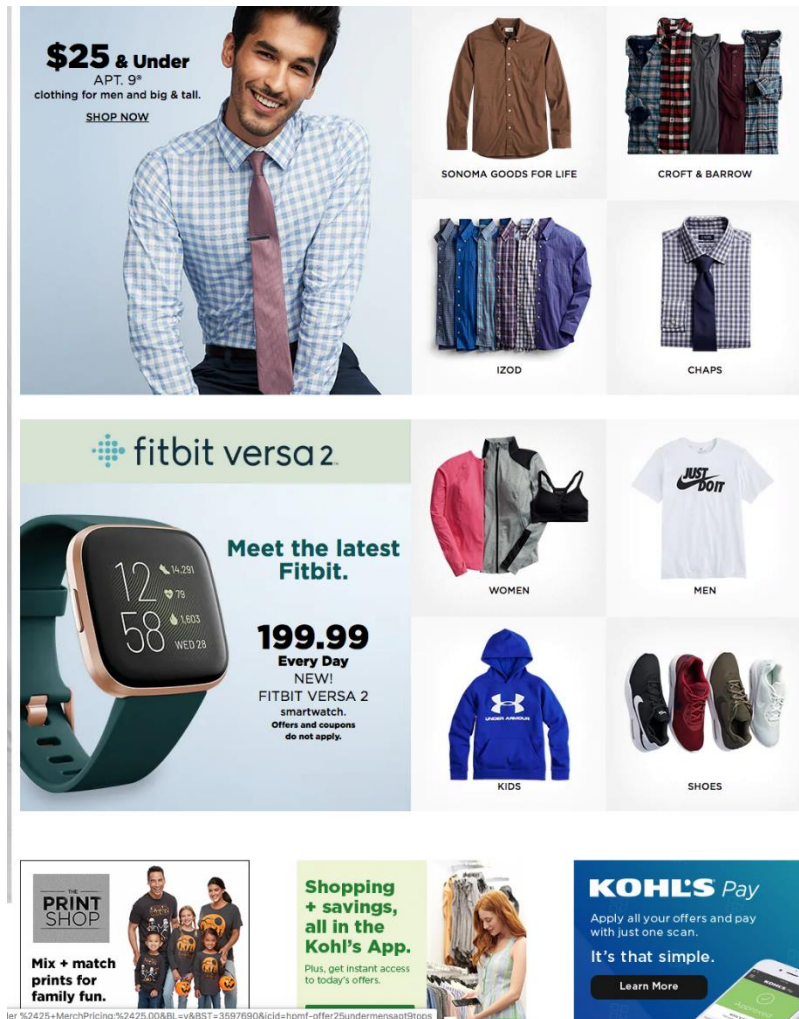
[SHOP NOW](#)

\$25 & Under
APT. 9®
clothing for men and big & tall.

[SHOP NOW](#)



The daily limitations we had was by company standards to support **IE 11 (Internet Explorer 11)** as well as a different level of skill not only among developers, but also designers. We primarily get our mock up from our design team, but unfortunately at the time of writing this, most were print designers and using older methodology; for example, the use of Adobe Photoshop to layout wireframes instead of modern programs for web design such as, Adobe XD or Sketch.



Code Excerpt:

```
<div id="tce-hp-test-equities">
  <div id="tce-hp-womens">
    <!-- START WOMEN PZ CONTENT -->
    <div class="creative-slot grid-wrapper grid-wrapper-1024">
      <div class="grid-content">
        <!-- Main Image -->
        <div class="grid-box d8x8">
```



```

        <a class="box-content"
            href="/catalog/lc-lauren-
conrad.jsp?CN=Brand:LC%20Lauren%20Conrad&BST=3867679:3853614&icid=hpmf-
shopallLC">
            
            <div class="copy-callout" style="top: 7%; left:6%;">
                <section id="women--offer-copy">
                    <p class="gotham-bold gotham50">The most<br aria-
hidden="true" />stylish<br
                                aria-hidden="true" />of seasons<br aria-
hidden="true" />is here.</p>
                </section>
            </div>
            <div class="copy-callout copy-callout-
center" style="top: 92%;">
                <p class="gotham-medium grid-font-uppercase grid-
font-white gotham14">LC Lauren Conrad</p>
            </div>
        </a>
    </div>
    <!-- Slot (Top - Left) -->
    <div class="grid-box d4x4">
        <a class="box-content"
            href="/catalog/nine-
west.jsp?CN=Brand:Nine%20West&BST=3801026:3801009:3805625:3815467:3754972&icid=hpmf-shopallninewest">
            
            <div class="box-bottom-
text" style="top:76%;">Nine West</div>
        </a>
    </div>
    <!-- Slot (Top - Right) -->
    <div class="grid-box d4x4">
        <a class="box-content"
            href="/catalog/womens-evri-
clothing.jsp?CN=Gender:Womens+Brand:EVRI+Department:Clothing&BST=3585143:3755079:
3769787&icid=hpmf-shopalleври">
            
            <div class="box-bottom-text" style="top:76%;">Evri</div>

```

```

        </a>
    </div>
    <!-- Slot (Bottom - Left) -->
    <div class="grid-box d4x4">
        <a class="box-content"
            href="/catalog/womens-croft-
barrow.jsp?CN=Gender:Womens+Brand:Croft%20%26%20Barrow&BST=3767692:3866860:384867
1&icid=hpmf-shopallwmcroftandbarrow">
            
            <div class="box-bottom-
text" style="top:76%;">Croft & Barrow</div>
        </a>
    </div>
    <!-- Slot (Bottom - Right) -->
    <div class="grid-box d4x4">
        <a class="box-content"
            href="/catalog/womens-sonoma-goods-for-
life.jsp?CN=Gender:Womens+Brand:SONOMA%20Goods%20for%20Life&BST=3721759:3770481:3
762396&icid=hpmf-shopallwmsonoma">
            
            <div class="box-bottom-
text" style="top:76%;">Sonoma Goods For Life</div>
        </a>
    </div>
</div>
<div class="grid-gap"></div>
</div>


<!-- END WOMEN PZ CONTENT -->
</div>
<!--tce-hp-womens-->


```


Much of the code, and what we developers can control was the body of the page. Our backend team was separated from us physically and some worked remote in San Francisco, that had control over other parts of the global pages.


A lot of the code I wrote I needed to keep in line with the preset classes and IDs set in the global CSS.

For coupons here was the layout and sample I did back in August:





Account



\$0.00


Check Out

Shop by Department

My Store: Select Store

 Kohl's Coupons

 Help

Kohl's Coupons & Promo Codes

Today's Kohl's Ad
Kohl's Rebates
Kohl's Yes2You Rewards
About Kohl's Cash

Clearance

FAQ
Kohl's Discounts & Pricing
Kohl's Coupons FAQs

Apply for Kohl's Credit Card

Pay My Kohl's Bill

Kohl's Locations

Top Brands on Sale
Adidas Sale
Nike Sale
SONOMA Goods For Life Sale
Under Armour Sale
Levi's Sale

Women's Clothing

Kohl's Coupons

The best promo codes, sales and deals you can use today to get more of what you love.

[Learn how to get the most out of your Kohl's coupons and deals.](#)

Take an extra
30%, 20% or 15% off

when you use or open a Kohl's Charge through August 28.
[details and exclusions](#)

Don't have a Kohl's Charge? [apply now](#)

Get
\$10 Kohl's Cash®

for every \$50 spent through August 28.
Redeemable August 29-September 3.
[details and exclusions](#)

Earn it on everything, spend it on anything!

Take an extra
15% off

any way you pay.

Ends August 28.
[details & exclusions](#)

PROMO CODE:
HEATWAVE

SHOP NOW

\$19.99 & Under


Tops for women, petites,
women's plus and juniors.


SHOP NOW


White Sale


Up to 60% off bedding. Select styles

SHOP NOW




Account


\$0.00


Check Out

Women's Clothing Sale
Women's Shirts Sale
Women's Pants Sale
Dresses on Sale
Intimates Sale
Accessories Sale

Men's Clothing Sale
Men's Shirts Sale
Men's Jeans Sale
Men's Swimwear Sale
Men's Socks & Underwear Sale
Big & Tall Sale

Kid's Clothes Sale
Boys' Clothes Sale
Girls' Clothes Sale
Kids' Shoe Sale
Toy Sale

Junior's Clothing Sale
Juniors' Shirts on Sale
Juniors' Pants on Sale
Juniors' Dresses on Sale

Baby Sale
Baby Clothes Sale
Baby Gear Sale

Home Sale
Kitchen & Dining Sale

\$69.99 & Under

Shoes for the family.

SHOP NOW

\$15 & Under

Tops, bottoms and dresses for kids.

SHOP NOW

End-of-Season Men's Sale

Select styles.
Ends September 10.

SHOP NOW

\$35 & Under

Workout clothes for the family.

SHOP NOW

Today's Sales

Check out the best deals in our latest sale.

[shop all sale](#)

Clearance

It's now or never—seize the deals!
More sizes and styles available in store.

Save up to 80% | [shop all clearance](#)

[\\$10 & under](#) | [\\$20 & under](#) | [clothing](#) | [home](#)

Shop Today's Great Deals starting at 50% off!

tos://www.kohls.com/.../sale-womens-clothing.iso?...

```
<div class="tdeals_tier -base loyalty-default-msg">

    <div class="tdeals_box -full -major -plain" style="background-
color:#ffe9c3;">
        <div class="tdeals_zone">
            <div class="tdeals_set">

                <h5 class="tdeals_part -title -minor" style="color:#db3a00">
                    <span class="tdeals_bit -
small"><b>Take an extra</b></span><br>
                    <span class="tdeals_bit -large -
offspacing">15% off</span><br>
                    <span class="tdeals_bit -
small"><b>any way you pay.</b></span>
                </h5>

            </div>

            <div class="tdeals_set">
                <p class="tdeals_part -desc -minor" style="color:#db3a00">
                    <span class="tdeals_bit -
medium">Ends August 28.<br></span><a class="tdeals_bit -medium -
link" href="https://web.archive.org/web/20190828005409/https://www.kohls.com/ecom
/PrintPass/HEATWAVE/20190821-webstore-heatwave-print-pass-
3552.html" target="_blank" style="color:#db3a00">details & exclusion</a>
                </p>

            </div>

            <div class="tdeals_set">
                <p class="tdeals_part -desc -major" style="color:#db3a00">
                    <span class="tdeals_bit -
large">Promo Code: </span><b class="tdeals_bit -large -bold">HEATWAVE</b>
                </p>

            </div>

        </div>

    </div>

    <div class="tdeals_zone">
        <div class="tdeals_set">
            <a class="tdeals_part -btn -major -
prime" href="/web/20190828005409/https://www.kohls.com/feature/departments.jsp?ic
id=mtmf-catdeptpage">
```

```
        <span class="tdeals_bit">Shop Now</span>
      </a>

    </div>

  </div>

  <div class="tdeals_zone">
    <div class="tdeals_part [ todays-deals-right-corner clip ]" data-
promocode="HEATWAVE" onclick="kohlsUtils.clipOffer('HEATWAVE')">
      <span class="tdeals_bit"></span>
    </div>

  </div>

</div>

</div>
```

For coupons, it was a little bit more static, as the coupons only had a set number of appearances it can take. Also once the pattern of classes and IDs was figured out, I was able to work quickly and change what is needed.

- Wesley Webster