

WE Whistleblowing Everywhere!

An Open Coalition to foster the startup of many new Whistleblowing
Initiatives by supporting them

Upcoming website <http://westleblowing.org>

Email info@westleblowing.org

Setting up a Whistleblowing Initiative isn't easy

- Social Activism by soliciting whistleblower isn't just "running a whistleblowing platform & a twitter account"
 - Different social goals, methods, threat model for various actors
 - Different way to "transform information into action"
 - Activists often lacks all the skills required to startup a whistleblowing initiative in an "effective" way
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WE: Helping Whistleblowing initiatives to achieve their goals

Whistle-blowing Everywhere! Is a coalition made up by different organizations seeking to provide pragmatic, objective and **specialized support to whistle-blowing initiatives** world-wide in their many levels as well as to coordinate among each other in what regards the many tasks and challenges of contemporary digital whistle-blowing.

The aim is to create a competence center and a network of mutual assistance.

Providing the necessary logistics, tools and expertise to groups, institutions and individuals operating or willing to operate whistle-blowing.

WE would never run ("act as the main organizer") on it's own a whistleblowing initiative but rather foster the creation of many new ones.

What WE (want to) do

Activity	Description
Support	Provide support to whistleblowing initiatives to make them effective in achieving their social goal, in all the “Core Area” of WE.
<i>Knowledgebase</i>	Develop knowledge-base for everything related to the planning, startup and management of a whistleblowing initiative
<i>Training</i>	Provide training session and material for journalists and activists involved in their whistleblowing initiatives
<i>Research</i>	Research on whistleblowing initiatives and phenomena (analysis of existing initiatives security, procedure, experience, etc)
<i>Advocacy</i>	Advocate the WE mission and values to foster the creation of many new whistleblowing initiatives

"Core Area"

Area	Description
Legal	Risk analysis regarding legal context of the initiative. Advice and practical help in legal prosecutions cases, both for whistleblowing platform's staff and whistleblowers. Ensure proper coverage of financial effort in case of legal-trouble.
Infrastructure	Providing secure infrastructures (servers, domains, certificate), both for hosting whistle-blowing platforms and storing materials received through them, or the advice to setup a new one independently.
Software	Provide software tools to handle the whistleblowing initiative's procedures in the handling of whistleblower submission and analysis of the information received. Make custom developments. Provide advice on the software suite to be used by different users.
Editorial	Advice on how to manage and perform journalistic research based on received documents, big databases analysis, cross-checking, redacting and general practices regarding source protection. Help to coordinate releases with media agencies and projects in order to reach broader audiences while publishing
Publicity	Advice on media strategy, tactics and tools to: a) promote the initiatives to acquire public consensus b) reach the whistleblowers c) amplify the social impact coming from the information received by a whistleblower
Security	Advice on creating policies regarding data management, privacy, protection of who receive and manage the whistleblower's submission. Advice on how to effectively make Whistleblower aware of the risk.
Organization	Advice on how to properly organize the initiative in a way that can be sustained, not under-staffed and with all the required skill set.
Fundraising	Given hints, support and connections to the whistleblowing initiatives to raise the money needed for their social actions.

Organization

Supporters

Those are the individuals or organizations that are publicly part of the WE and are willing to provide help and support to whistleblowing initiatives asking for help. Each of the supporter will define which is the “Activity” and the “Area” where he will participate to WE.

Whistleblowing initiative owner

WE will try to create a “networking space” (a mailing list) among all whistleblowing initiative owners that are introduced by one of the supporters. The whistleblowing initiative owner will be given the stimulus to share their experience with the others on how to better improve their initiatives.

Next steps

- Startup early stakeholder community
 - Cover all the identified areas
 - Setup communication platform (website, social media)
 - Setup collaboration tools
 - Have fun!
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Discussion & QA

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