

Silver Lining

Site Plan

Overview

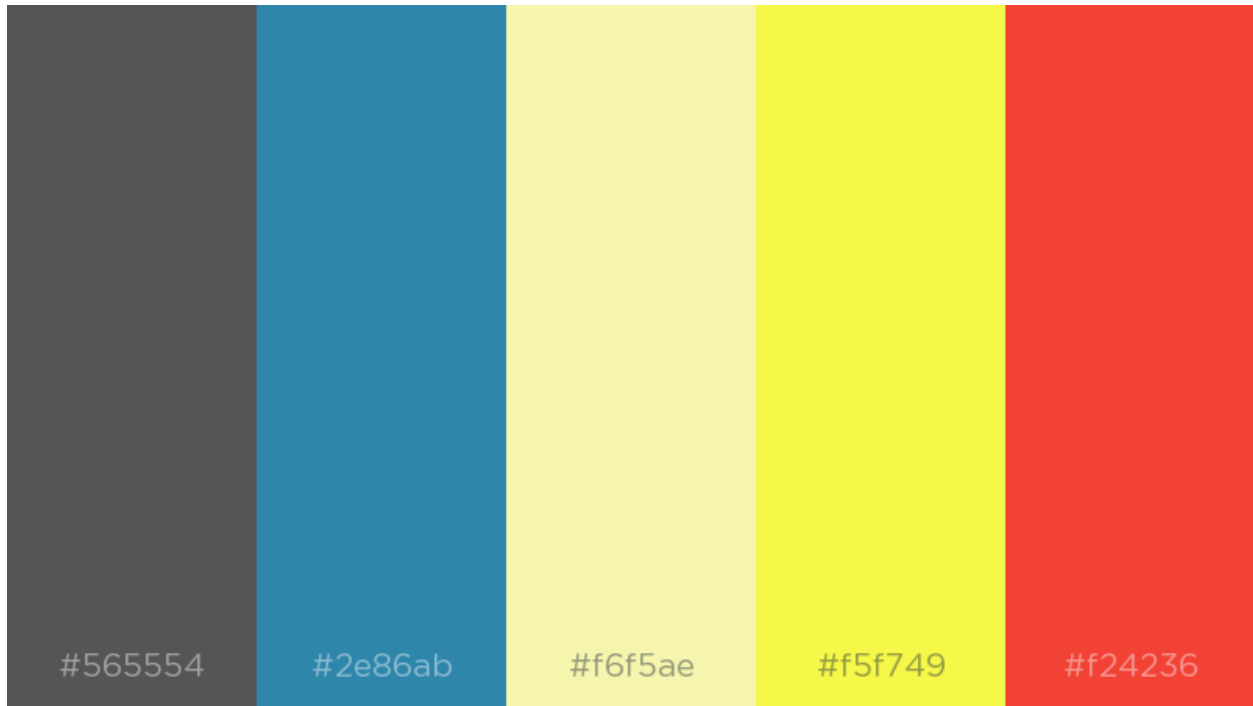
Site Purpose

This site has the job of giving a weather forecast for a week in advance. It will give helpful information about what events are open still, and what will close down because of rain or other bad weather.

Target Audience

The target audience is middle age to older people that live in Franklin and the surrounding area. It's for those active in the community that are looking to see if events are still going on. They're not comfortable with the internet, so this will need to be a user friendly site.

Color Guide



coolors

colors.co/565554-2e86ab-f6f5ae-f5f749-f24236

Text color Main link hue background accent accent

Colors were made to represent strongly heat, sun, and cooler temperatures.

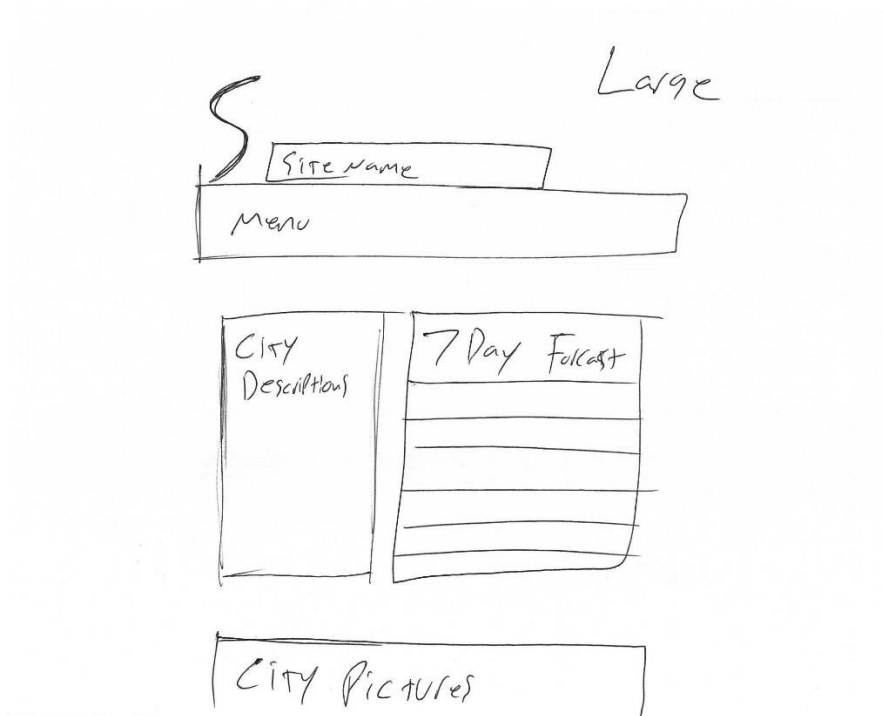
Typography

Head typeface

Helvetica

Body Typeface

Times new romans



Medium

A hand-drawn wireframe of a web page layout. The layout is contained within a rounded rectangle. At the top left is a logo consisting of three curved lines. To its right is a rectangular input field labeled "Site Name". Below the "Site Name" field is a horizontal rectangular button labeled "Menu". To the left of the main content area is a vertical sidebar containing the text "City Pictures and info". To the right of the sidebar is a large rectangular area. Within this area, at the top, is a section titled "7 Day Forecast". Below this title is a table with three rows, each labeled "Day 1", "Day 2", and "Day 3" respectively.

7 Day Forecast	
Day 1	
Day 2	
Day 3	

Small

S

Site Name

menu

Day 1 Forecast

Day 2

Day 3

Day 4

Continue to
7 Day Forecast