# Introduction to Financial Engineering

Week 43: Basic Data Analysis

Nina Lange

Management Science, DTU

Week 43





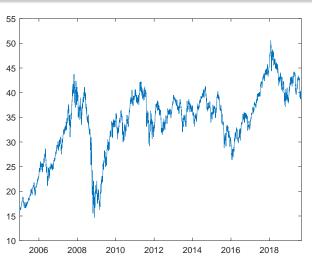
# Using financial data

- We wish to use financial data to make financial decisions based on given criteria
- The distribution of data provide information about potential risks and possible rewards
- The objective is to say something about the distribution of a financial variable in a day, a week, a month (or every future time point)
- A starting point is to look at historical data and assume that the future is well described by the past
- In later courses, projects or in real life, things needs to be a bit more sophisticated
- But remember; the theory on efficient frontier, CML etc. does not hinge on how estimates were obtained. It just says that if we assume certain mean and covariances, we know how to compose optimal portfolios.

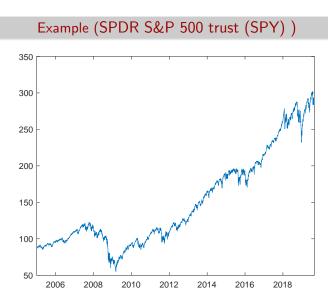
2 / 20

#### Plot of data

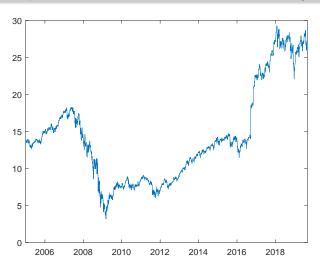
# Example (iShares MSCI Emerging Markets ETF (EEM) )



#### Plot of data

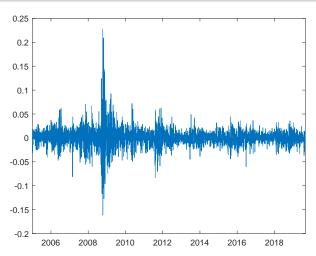


#### Plot of data



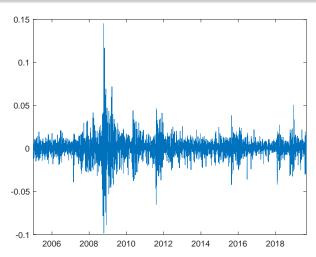
#### Plot of returns

## Example (iShares MSCI Emerging Markets ETF (EEM) )

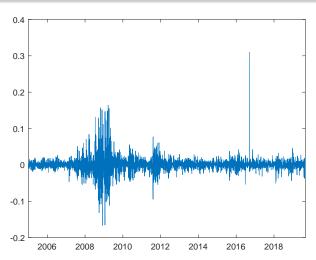


#### Plot of returns

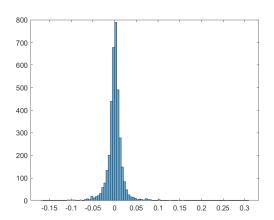
## Example (SPDR S&P 500 trust (SPY) )



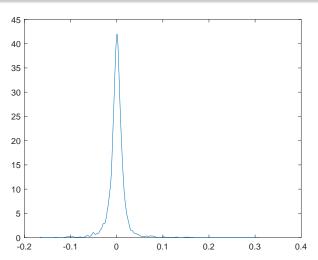
#### Plot of returns



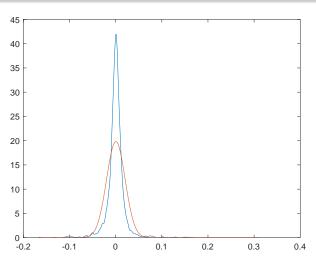
# Histogram



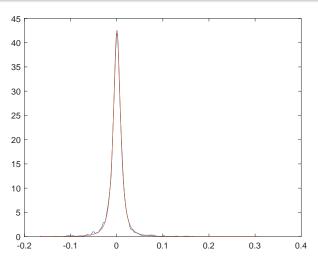
# Empirical density



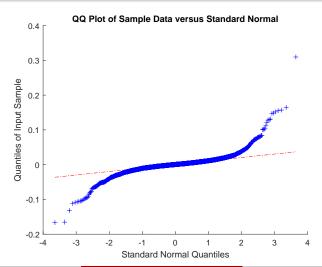
# Empirical density vs Normal distribution



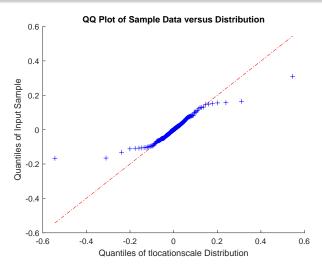
# Empirical density vs t-distribution



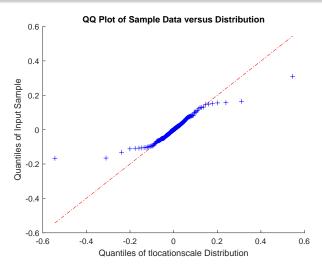
# Normal probability plot – testing normality



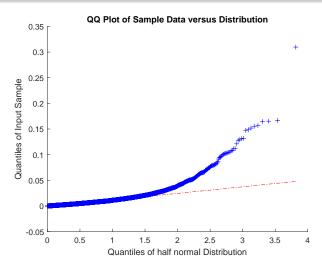
## Normal probability plot – testing t-distribution



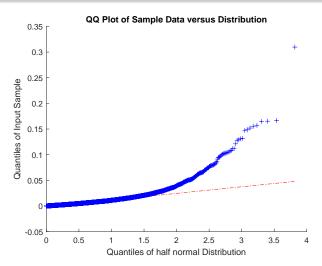
## Normal probability plot – testing t-distribution



# Half-normal plot – outliers



# Half-normal plot – outliers



#### Overview of data

Besides graphical inspection and presentation, it's often relevant to display a summary of data. For instance:

- The historical average rate of return (annualised)
- The historical variance or standard deviation of returns (again, annualised)
- The correlation of returns
- Higher moments, such as (excess) kurtosis and skewness
- Statistical tests for normality, for instance Jarque-Bera or Shapiro-Wilk
- Auto-correlation (and autocorrelation of squared returns)



### Jarque-Bera test

- The Jarque-Bera test is (one of many) test(s) for normality
- lacktriangle Normally distributed data has skewness S of 0 and excess kurtosis of 0 (kurtosis K equal to 3)
- The JB-test tests if data can be assumed to have zero skewness and excess kurtosis
- $B = n \left( S^2/6 + (K-3)^2/24 \right)$
- $\blacksquare$  The test-statistic converges to a  $\chi^2(2)$ -distribution.
- The test (and many other) are available in R and Matlab

- **↓ロ ▶ ∢団 ▶ ∢ 亘 ▶ ▲ 亘 ・ り**へで

## More advanced modelling

- The analysis done so far has dealt with *unconditional* modelling of the relevant variable
- Sometimes this is also referred to as a marginal distribution, i.e., the distribution of a future value given no knowledge about the past
- It would be relevant to include information about past returns in order to capture auto-correlation or volatility ( $\sim$  standard deviation) clustering
- If you want to explore this further, Financial Products, Financial Risk Management, Time Series Analysis and others are relevant courses