

# 1.0.1 Step 1

```
[2]: # Load and Display Datasets
     import pandas as pd
     import matplotlib.pyplot as plt
     import seaborn as sns
     import plotly.express as px
     import numpy as np
     # Load the complaints by airport dataset
     complaints_by_airport_df = pd.read_csv('complaints-by-airport.csv')
     # Load the remaining datasets
     iata_icao_df = pd.read_csv('iata-icao.csv')
     complaints_by_subcategory_df = pd.read_csv('complaints-by-subcategory.csv')
     complaints_by_category_df = pd.read_csv('complaints-by-category.csv')
     # Display the first few rows of each dataset to explore
     print("Complaints by Airport Dataset:")
     display(complaints_by_airport_df.head())
     print("\nIATA/ICAO Dataset:")
     display(iata_icao_df.head())
     print("\nComplaints by Subcategory Dataset:")
     display(complaints_by_subcategory_df.head())
```

```
print("\nComplaints by Category Dataset:")
display(complaints_by_category_df.head())
Complaints by Airport Dataset:
  pdf_report_date airport year_month
0
          2019-02
                       ABE
                              2015-01
                                           0
1
          2019-02
                       ABE
                              2015-02
                                           0
2
          2019-02
                       ABE
                              2015-03
                                           0
3
          2019-02
                       ABE
                              2015-04
                                           0
4
          2019-02
                       ABE
                                           2
                              2015-05
IATA/ICAO Dataset:
  country_code region_name iata
                                  icao
                                                                 airport
0
            AE
                  Abu Zaby
                             AAN
                                  OMAL
                                           Al Ain International Airport
1
            ΑE
                  Abu Zaby
                             AUH
                                  AAMO
                                        Abu Dhabi International Airport
2
            ΑE
                                                Yas Island Seaplane Base
                  Abu Zaby
                             AYM
                                   NaN
3
            ΑE
                  Abu Zaby
                             AZI
                                  OMAD
                                            Al Bateen Executive Airport
                                                      Al Dhafra Air Base
4
            ΑE
                  Abu Zaby
                             DHF
                                  MAMO
   latitude longitude
0
   24.2617
               55.6092
    24.4330
               54.6511
1
   24.4670
2
               54.6103
3
   24.4283
               54.4581
    24.2482
               54.5477
Complaints by Subcategory Dataset:
  pdf_report_date airport
                                                      category \
0
          2019-02
                      ABE
                                   Hazardous Materials Safety
1
          2019-02
                       ABE Mishandling of Passenger Property
2
          2019-02
                       ABE
                                   Hazardous Materials Safety
                           Mishandling of Passenger Property
3
          2019-02
                       ABE
                                   Hazardous Materials Safety
4
          2019-02
                       ABE
                               subcategory year_month count
0
                                   General
                                              2015-01
                                                            0
1
   Damaged/Missing Items--Checked Baggage
                                              2015-01
                                                            0
2
                                   General
                                              2015-02
                                                            0
3
   Damaged/Missing Items--Checked Baggage
                                              2015-02
                                                            0
4
                                                            0
                                   General
                                              2015-03
                            clean_cat
                                                                    clean_subcat \
          Hazardous Materials Safety
                                                                         General
```

1 Mishandling of Passenger Property \*Damaged/Missing Items--Checked Baggage

```
Hazardous Materials Safety
                                                                       General
3 Mishandling of Passenger Property *Damaged/Missing Items--Checked Baggage
          Hazardous Materials Safety
                                                                       General
  clean cat status clean subcat status is category prefix removed
          original
                              original
                                                              False
0
                                                              False
1
          original
                              original
                                                              False
          original
                              original
3
          original
                              original
                                                              False
                              original
          original
                                                              False
Complaints by Category Dataset:
  pdf_report_date airport
                                                     category year_month \
0
          2019-02
                      ABE
                                  Hazardous Materials Safety
                                                                 2015-01
1
          2019-02
                      ABE
                           Mishandling of Passenger Property
                                                                 2015-01
2
          2019-02
                      ABE
                                  Hazardous Materials Safety
                                                                 2015-02
3
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                      ABE Mishandling of Passenger Property
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4
          2019-02
                      ABE
                                  Hazardous Materials Safety
                                                                 2015-03
   count
                                  clean_cat clean_cat_status
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                 Hazardous Materials Safety
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       O Mishandling of Passenger Property
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                 Hazardous Materials Safety
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3
       O Mishandling of Passenger Property
                                                     original
4
       0
                 Hazardous Materials Safety
                                                     original
```

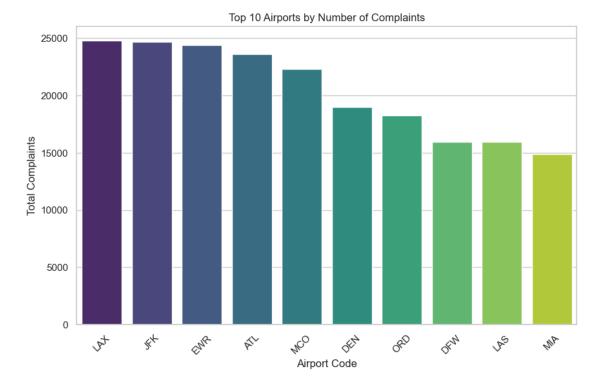
## 1.0.2 Step 2

```
# Complaints by Subcategory Dataset
complaints_by_subcategory_df = complaints_by_subcategory_df.drop_duplicates()
complaints_by_subcategory_df = complaints_by_subcategory_df.replace([np.inf,_
 →-np.inf], np.nan).dropna()
complaints_by_subcategory_df = complaints_by_subcategory_df.fillna(0) #_U
 →Replace remaining NaN values with O
print("\nCleaned Complaints by Subcategory Dataset:")
display(complaints_by_subcategory_df.head())
# Complaints by Category Dataset
complaints_by_category_df = complaints_by_category_df.drop_duplicates()
complaints_by_category_df = complaints_by_category_df.replace([np.inf, -np.
 →inf], np.nan).dropna()
complaints by category df = complaints by category df.fillna(0) # Replace |
 ⇔remaining NaN values with 0
print("\nCleaned Complaints by Category Dataset:")
display(complaints_by_category_df.head())
Cleaned Complaints by Airport Dataset:
 pdf_report_date airport year_month count
0
          2019-02
                      ABE
                             2015-01
                                          0
1
          2019-02
                      ABE
                             2015-02
                                          0
2
          2019-02
                      ABE
                             2015-03
                                          0
3
                      ABE
                             2015-04
          2019-02
                                          0
4
          2019-02
                      ABE
                             2015-05
Cleaned IATA/ICAO Dataset:
  country_code region_name iata
                                                               airport \
                                 icao
0
                                 OMAL
                                          Al Ain International Airport
            AE
                  Abu Zaby
                           AAN
1
            ΑE
                  Abu Zaby
                           AUH
                                 OMAA Abu Dhabi International Airport
3
            ΑE
                                           Al Bateen Executive Airport
                  Abu Zaby
                           AZI
                                 OMAD
4
            ΑE
                 Abu Zaby
                           DHF
                                 MAMO
                                                    Al Dhafra Air Base
5
            ΑE
                                                  Sir Bani Yas Airport
                 Abu Zaby
                           XSB
                                 OMBY
  latitude longitude
               55.6092
   24.2617
0
1
  24.4330
               54.6511
               54.4581
3
   24.4283
  24.2482
               54.5477
   24.2836
               52.5803
Cleaned Complaints by Subcategory Dataset:
 pdf_report_date airport
                                                    category \
          2019-02
                      ABE
                                  Hazardous Materials Safety
```

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1
              2019-02
                                Mishandling of Passenger Property
                           ABE
    2
              2019-02
                           ABE
                                        Hazardous Materials Safety
    3
              2019-02
                           ABE
                                Mishandling of Passenger Property
    Δ
              2019-02
                           ABE
                                        Hazardous Materials Safety
                                    subcategory year_month
                                                            count
    0
                                        General
                                                   2015-01
    1
       Damaged/Missing Items--Checked Baggage
                                                   2015-01
                                                                 0
    2
                                        General
                                                   2015-02
                                                                 0
    3
       Damaged/Missing Items--Checked Baggage
                                                   2015-02
                                                                 0
    4
                                        General
                                                   2015-03
                                                                 0
                                                                        clean_subcat
                                clean_cat
    0
              Hazardous Materials Safety
                                                                              General
       Mishandling of Passenger Property
                                            *Damaged/Missing Items--Checked Baggage
              Hazardous Materials Safety
                                                                              General
    3
       Mishandling of Passenger Property
                                            *Damaged/Missing Items--Checked Baggage
              Hazardous Materials Safety
                                                                              General
      clean cat status clean subcat status
                                              is_category_prefix_removed
              original
                                    original
    0
                                                                    False
    1
              original
                                    original
                                                                    False
    2
              original
                                    original
                                                                    False
    3
              original
                                    original
                                                                    False
              original
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    Cleaned Complaints by Category Dataset:
      pdf_report_date airport
                                                           category year_month
    0
              2019-02
                           ABE
                                        Hazardous Materials Safety
                                                                       2015-01
    1
              2019-02
                           ABE
                                Mishandling of Passenger Property
                                                                       2015-01
    2
              2019-02
                           ABE
                                        Hazardous Materials Safety
                                                                       2015-02
    3
              2019-02
                           ABE
                                Mishandling of Passenger Property
                                                                       2015-02
    4
              2019-02
                           ABE
                                        Hazardous Materials Safety
                                                                       2015-03
       count
                                        clean_cat clean_cat_status
    0
                      Hazardous Materials Safety
                                                           original
    1
              Mishandling of Passenger Property
                                                           original
    2
                      Hazardous Materials Safety
                                                           original
              Mishandling of Passenger Property
                                                           original
                      Hazardous Materials Safety
    4
           0
                                                           original
    1.0.3 Step 3
[4]: # Visualization Setup
```

sns.set\_theme(style="whitegrid")

## 1.0.4 Step 4



**Analysis:** - This bar chart represents the top 10 airports that received the highest number of complaints. The x-axis displays airport codes, while the y-axis shows the total number of complaints. The colors in the plot help to distinguish between different airports.

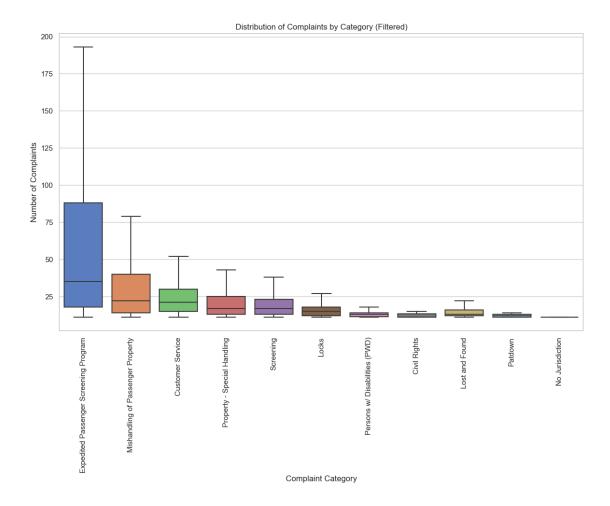
• The key takeaway is which airports received the most complaints (most, LAX), giving insight into where potential operational or customer service issues may be prevalent.

```
[25]: # Geographical Distribution of Complaints - Airport Locations on a Map (US Only) # Merge airport complaints with IATA/ICAO data
```

```
iata_complaints = complaints_by_airport_df.groupby('airport')['count'].sum().
 →reset_index()
merged_df = pd.merge(iata_complaints, iata_icao_df, left_on='airport',_

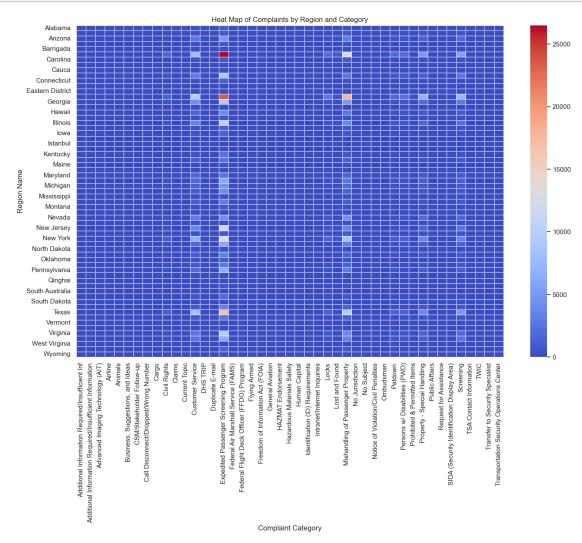
→right on='iata')
# Filter for US airports only
us_airports_df = merged_df[merged_df['country_code'] == 'US']
# Plotting the geographical distribution of complaints for US only
fig = px.scatter_geo(us_airports_df,
                     lat='latitude',
                     lon='longitude',
                     size='count',
                     hover_name='airport_x',
                     title='Geographical Distribution of Complaints by Airport
 ⇔(US Only)',
                     color='count',
                     color_continuous_scale='Viridis',
                     scope='usa',
                     projection='albers usa')
fig.show()
```

- Airports with larger and darker markers are those that received a higher number of complaints. By examining the locations of these markers, it becomes apparent which airports might be facing significant operational or customer service issues.
- Airports that are major hubs or have higher passenger volumes might naturally have more complaints due to the sheer number of travelers. This visual helps pinpoint those specific airports, facilitating a deeper analysis to determine whether the complaints are proportionate to the airport's size and activity or indicative of underlying issues.



- This box plot visualizes the distribution of complaints across different complaint categories. The y-axis indicates the number of complaints, and the x-axis shows the complaint categories.
- The box plot is filtered to include categories with a significant number of complaints, which helps to remove noise from categories with very few complaints. This visualization helps to identify categories with the most variability in complaints.

```
plt.ylabel('Region Name')
plt.show()
```



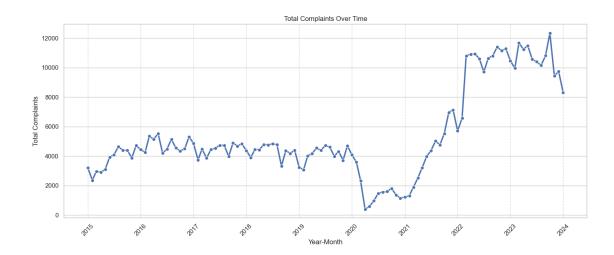
- The heat map shows the distribution of complaints across different regions (y-axis) and complaint categories (x-axis). The color gradient represents the count of complaints in each cell, with darker colors indicating higher counts.
- This visual provides a high-level overview of which regions have the most complaints in certain categories, allowing for targeted interventions in those areas.

/opt/anaconda3/lib/python3.11/site-packages/seaborn/\_oldcore.py:1119:
FutureWarning:

use\_inf\_as\_na option is deprecated and will be removed in a future version. Convert inf values to NaN before operating instead.

/opt/anaconda3/lib/python3.11/site-packages/seaborn/\_oldcore.py:1119:
FutureWarning:

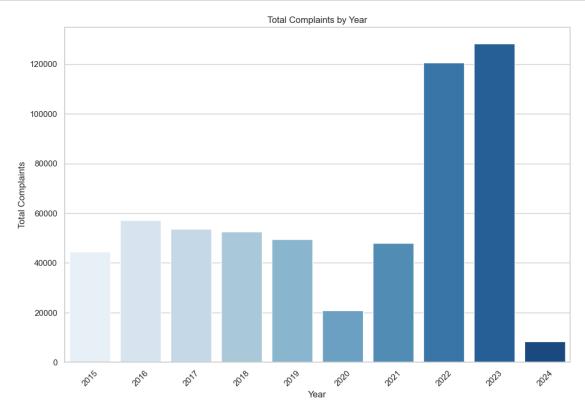
use\_inf\_as\_na option is deprecated and will be removed in a future version. Convert inf values to NaN before operating instead.



## **Analysis**

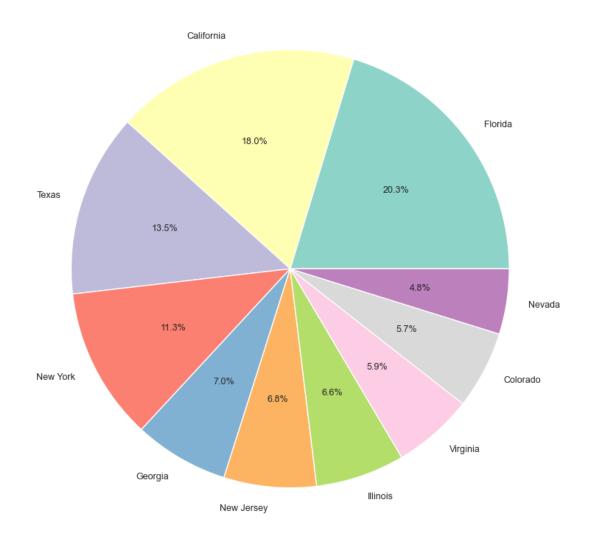
• This line plot depicts the trend of total complaints over time. The x-axis represents the year and month, while the y-axis indicates the total number of complaints.

• The plot allows us to observe changes in the volume of complaints over time, highlighting any trends, seasonal variations, or notable spikes, such as the increase during certain years.



- This bar plot represents the total number of complaints received each year. The x-axis displays the years, while the y-axis shows the total number of complaints for each year.
- The visual helps to compare the volume of complaints from year to year, which is useful for assessing the effectiveness of complaint mitigation strategies or identifying problematic years.

Top 10 Complaint Distribution by Region



- This pie chart shows the distribution of complaints among the top 10 regions. The chart segments represent different regions, and the percentage labels indicate the proportion of complaints contributed by each region.
- This visual provides insight into which regions generate the most complaints, allowing the identification of regions that may need targeted attention or improvements.

## 1.0.5 SUMMARY PAPER -

Audience: The intended audience for this analysis includes travelers who frequently use airports across the United States. The audience is likely not familiar with the specifics of airport operations or complaint categories, so the information needs to be presented in an accessible manner, avoiding technical jargon.

**Purpose**: The primary purpose of this analysis is to inform travelers about the common issues they may encounter at various airports and provide insights to help them make informed travel decisions. By highlighting the most frequently reported complaints, travelers can better understand what to expect and how to prepare. The goal is also to raise awareness about potential areas of concern, encouraging travelers to provide feedback to airports and TSA to improve the overall travel experience.

Call to Action: Travelers are encouraged to share their experiences and provide feedback whenever they encounter issues at airports. This feedback is crucial for improving airport services and addressing the most common issues reported, such as property mismanagement and screening delays. Additionally, travelers should consider planning their journeys with these insights in mind, avoiding airports with consistently high complaint rates if possible.

**Medium**: The information is presented in an infographic format, which is easy for travelers to understand at a glance. Infographics provide a visually engaging way to convey key points, using charts, graphs, and icons to highlight the most important data. This medium is effective for presenting information in airports, on travel websites, or on social media, where travelers can quickly absorb the key messages.

**Design Choices**: The infographic design follows Gestalt's principles for effective visual communication. **Color** is used to differentiate complaint categories and highlight key insights, with a simple color palette to avoid overwhelming the audience. **Text** is minimized and supplemented with icons and images to make the information digestible. **Alignment** and **spacing** are carefully managed to ensure clarity and readability. **Sizing** is used to draw attention to the most significant data points, such as the airports with the highest complaints or the most common complaint categories.

Ethical Considerations: The data was carefully processed to ensure accuracy and transparency. Duplicate records were removed, missing values were addressed, and only relevant data was included to provide clear and honest insights. The infographic is intended to inform travelers without causing undue alarm or bias. All sources of data are credible, and the presentation of findings is designed to be balanced, focusing on providing useful information rather than exaggerating issues.