

Waffle House

PLANS



Social Media Based - Facebook, Instagram

- Page like increase upto - 50k (for brand value and trust)
- Instagram Follower Around - 10k
- Page Maintenance & Posting
- Influencer Marketing
- Customer Review Post
- Information/Educative Post
- Ambience Post
- Crowd Post

Waffle Adda with Influencers

Per Month A Influencer will visit one of Waffle Time's Shop

- Doing a proper chit chat show with founder.
- Ask Veries Questions
- Playing Interesting Games
- Others Activities

Digital Menu Introduce

- Google Search Rank (Map, Google My Business & others)
- Facebook Pixel for Retargeting the interested customers
- Hassle free Online Purchase through SSL Commerce
- CRM in website for collecting leads and also for future nurturing

CREATIVE IDEAS



CREATIVE IDEAS



PHOTOGRAPHY & VIDEOGRAPHY PLANS

Photography - 1 Days

- Indoor
 - White Background (4 Angles)
 - Color Background
 - With Props & Others
- Outdoor
 - Every Branch Shoot
 - Employee Shoot
 - Doing Work Shoot

Videography - 1 Days

- Indoor
 - Some Unique Shoot
- Outdoor
 - Every Branch Shoot
 - Employee Shoot
 - Doing Work Shoot

BUDGET PLAN

Monthly Retainer	Media Buying
₦25,000 (Monthly)	\$150 (Monthly) (Depend on client)
<ol style="list-style-type: none">1. Page Management2. Copywriting & Campaigns Ideas3. Strategy Creation4. Google my business setup & maintain5. Graphical Post (8 Statics and 2 Dynamics)6. Ad Management & Media Buying	<ol style="list-style-type: none">1. Like Campaign2. Customer Engagement Campaign3. Customer Awareness Campaign

What Are You Getting Within The Budget?



Social Media
Management



Strategy Creation
& Execution



Content
Management



Boosting
Management



Lead
Management



Analysis & Operation
Management

THANK YOU
FEEL FREE TO
ASK ANY QUESTIONS

LOOKING FORWARD
TO WORK WITH YOU

CONTACT US



+88 01314996678



rayan.spread360@gmail.com



**Block-A, Road-01, House-17,
Niketon, Gulshan-1212**



www.spread360.com.bd