Final Soccer

STAT 184 Course Project

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In this project, we aim to explore whether the Ballon d'Or—the most prestigious individual award in football—is consistently awarded to the best-performing player of the year, or if other factors, such as marketing, popularity, and media influence, play a significant role in the decision. While the Ballon d'Or is intended to recognize outstanding football performance, many fans and analysts have questioned whether the award truly reflects on-field achievements or if it favors players with greater public visibility and commercial appeal. Through data analysis and comparison of player statistics, achievements, and media trends, we seek to understand what truly drives the Ballon d'Or outcome.

This table shows the player who has won the most Ballon d'Or awards, highlighting their incredible achievements and dominance in the world of football over the years.

```
Attaching package: 'dplyr'

The following objects are masked from 'package:stats':

    filter, lag

The following objects are masked from 'package:base':

    intersect, setdiff, setequal, union
```

```
# A tibble: 6 x 4
  Player           Winner                             `Second place` `Third place`
  <chr>            <chr>                              <chr>          <chr>
1 Lionel Messi     8 (2009, 2010, 2011, 2012, 201~    "5 (2008, 201~ "1 (2007)"
2 Cristiano Ronaldo 5 (2008, 2013, 2014, 2016, 201~   "6 (2007, 200~ "1 (2019)"
3 Michel Platini   3 (1983, 1984, 1985)               ""             "2 (1977, 19~
4 Johan Cruyff     3 (1971, 1973, 1974)               ""             "1 (1975)"
5 Marco van Basten 3 (1988, 1989, 1992)               ""             ""
6 Franz Beckenbauer 2 (1972, 1976)                    "2 (1974, 197~ "1 (1966)"
```

This table displays the player with the most Golden Boot awards, showcasing their consistent goal-scoring excellence and remarkable impact in top-level competitions.

```
# A tibble: 6 x 3
  Player            Wins Seasons
  <chr>            <int> <chr>
1 Lionel Messi         6 2009-10, 2011-12, 2012-13, 2016-17, 2017-18, 2018-
19
2 Cristiano Ronaldo    4 2007-08, 2010-11, 2013-14 (shared), 2014-15
3 Eusébio              2 1967-68, 1972-73
4 Gerd Müller          2 1969-70, 1971-72
5 Dudu Georgescu       2 1974-75, 1976-77
6 Fernando Gomes       2 1982-83, 1984-85
```

This graphs provides information about the winners of the Ballon d'Or, Champions League, and World Cup. It includes the best player of each competition, as well as the teams that won the Champions League and the World Cup. This summary allows us to see the top performers and most successful teams across the biggest football tournaments in the world.

```
Attaching package: 'readr'

The following object is masked from 'package:rvest':

    guess_encoding

Rows: 10 Columns: 5
-- Column specification -------------------------------------------------
Delimiter: ","
chr (4): WinnerBD, Nationality, Team, pts
dbl (1): Year
```
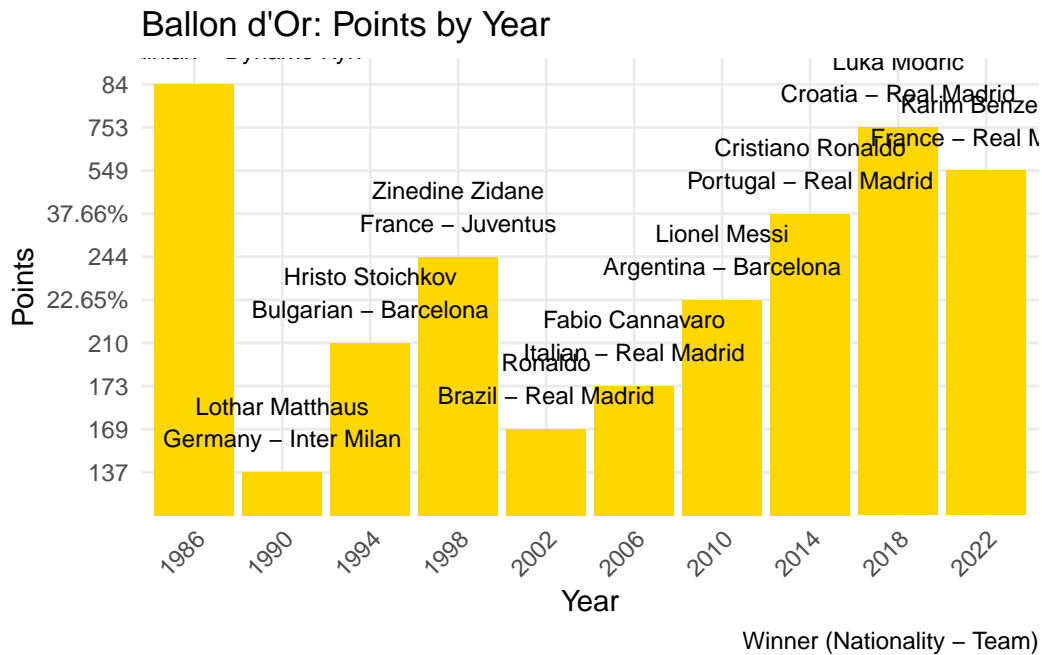
Ballon d'Or: Points by Year

Rows: 10 Columns: 5
-- Column specification ---
Delimiter: ","
chr (4): WinnerCL, SecondCL, BestplayerCL, Nationality
dbl (1): Year

Champions League Points Over Years


```
Rows: 10 Columns: 5
-- Column specification ------------------------------------------------------
Delimiter: ","
chr (4): WinnerWC, SecondWC, BestplayerWC, Nationality
dbl (1): Year

i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

World Cup Winners and Best Players by Year