

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion

Executive Summary

- Summary of methodologies
 - Data Collection through API & Web scraping
 - Data Wrangling
 - EDA with SQL
 - EDA with visualization
 - Interactive Visual Analytics with Folium and Dash
 - Machine Learning Prediction
- Summary of all results
 - EDA Results
 - Interactive Analytics Result
 - Predictive Analysis Result

Introduction

Project background and context

Reducing cost for launching satellites is crucial to sustain the rocket launch company. For example, SpaceX has achieved low cost if they reuse the first stage where the parts of rocket land back after launching the satellites. Hence, predicting if the first stage will land successfully will helps our company Space Y by reducing the cost.

Problems want to find answers

With the data extracted from SPACE X info,

- Determine the price of each launch.
- Determine what features make the first stage successfully land back.



Methodology

Executive Summary

- Data collection methodology:
 - Get request from SpaceX REST API and JSON
 - Perform Web scraping using BeautifulSoup function
- Perform data wrangling
 - Data is processed by feature engineering, handling imputation with numerical and categorical data to make sure the data is clean and good to be processed and analyzed.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Building different models with different parameters and obtain the best accuracy.

Data Collection

• The SpaceX dataset was collected by getting request from SpaceX REST API and also from wiki page extracted using web scraping using Beautiful Soup function. Then these data will be stored into data frame using python.pandas package for ease on data processing.

Data Collection – SpaceX API

Get Request to request and parse the JSON data from SpaceX REST API Use json_normalize meethod to convert the json result into a dataframe

Filter the dataframe to only include Falcon 9 launches Dealing with Missing Values: Replace null value with mean value for numerical column

Export result to a CSV format for next section

Link: SpaceX API

Data Collection - Scraping

Request the Falcon9 Launch Wiki page from its URL Extract all column/variable names from the HTML table header

Create a data frame by parsing the launch HTML tables

Export result to a CSV for the next section

Link : Web Scraping

Data Wrangling

Data Wrangling in this project includes exploratory data analysis (EDA) on the attributes of the column and labelling the outcome to 1 for the data showed success landing and 0 for fail landing.

Calculate the number of launches on each

Calculate the number and occurrence of each orbit

Calculate the number and occurence of mission outcome of the orbits

Create a landing outcome label from Outcome column

Export cleaned result to a CSV for the next section

Link: Data Wrangling

EDA with Data Visualization

- The charts were plotted to get the insight how these attributes will affect the outcome for reference. Charts includes:
 - FlightNumber vs. Payload Mass
 - Flight Number vs Launch Site
 - Payload Mass vs Launch Site
 - Orbit type vs Success Rate
 - Flight Number vs Orbit Type
 - Payload Mass vs Orbit Type
 - Success Rate year wise

Link: <u>EDA with Data Visualization</u>

EDA with SQL

SQL queries performed includes:

- Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the boosters which have success in drone ship and have payload mass between 4000 and 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster versions which have carried the maximum payload mass.
- List the records failure landing outcomes in drone ship ,booster versions, launch site for the months in year 2015.
- Rank the count of landing outcomes between the date 2010-06-04 and 2017-03-20, in descending order.

Link: EDA with SQL

Build an Interactive Map with Folium

Perform the visualization more interactive and detail, includes:

- Mark all launch sites on a map
- Mark the success/failed launches for each site on the map
- Calculate the distances between a launch site to its proximities

Link: <u>Interactive Map with Folium</u>

Build a Dashboard with Plotly Dash

Plotly Dash application for users to perform interactive visual analytics on SpaceX launch data in real-time.

- Add a Launch Site Drop-down Input Component
- Add a callback function to render success-pie-chart based on selected site dropdown
- Add a Range Slider to Select Payload
- Add a callback function to render the success-payload-scatter-chart scatter plot

Link: SpaceX Dash App

Predictive Analysis (Classification)

- Built, evaluated, improved, and found the best performing classification model
- Classification models that were used are Logistic Regression, Support Vector Machine, Decision Tree and K Nearest Neighbor Method. Each models are repeated trained with different parameters to get the best accuracy itself.

Import Libraries and Define Auxiliary Functions Create dataset for standardized X(Attributes) and Y(Outcome) for train test split Create different training models and hyperparameters are selected using GridSearchCV function.

Plot the confusion matrix for each model

Determine the best performing model

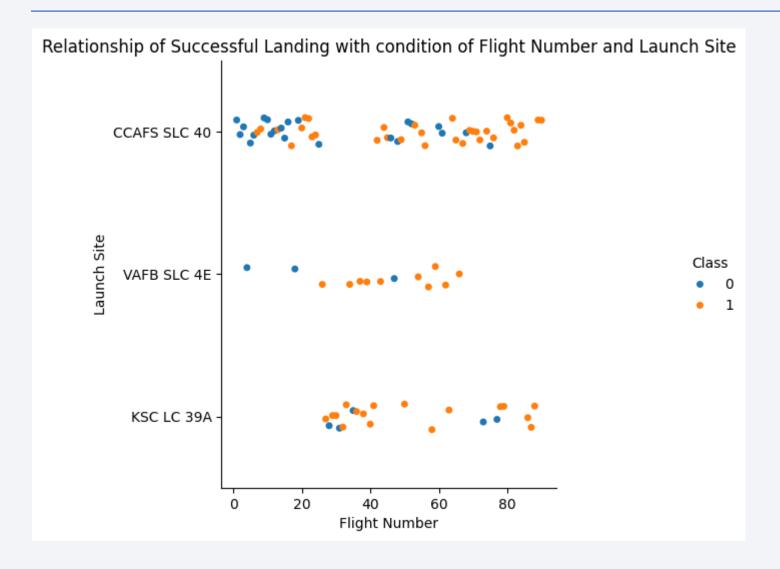
Link: Predictive Analysis (Classification)

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

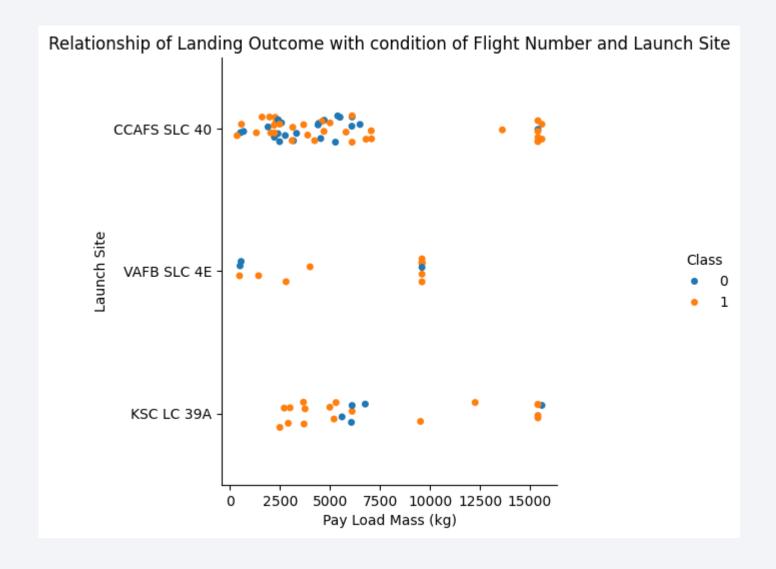


Flight Number vs. Launch Site



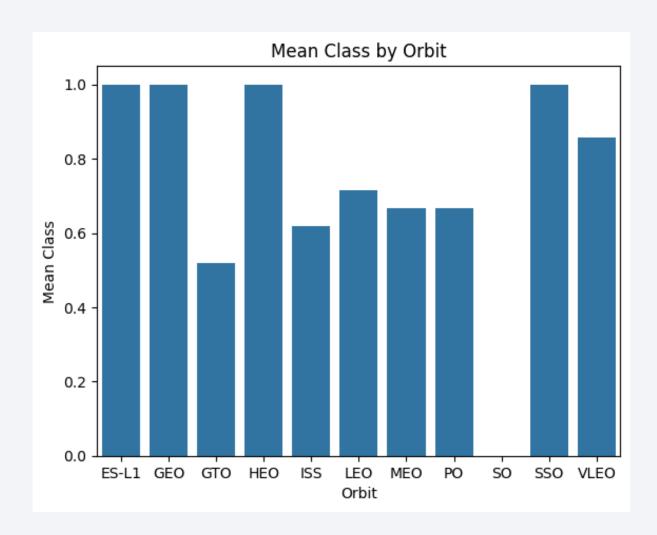
- The early flight number in each site has fail for landing, but success for higher flight number.
- CCAFS SLC 40 has highest number of launches.

Payload vs. Launch Site



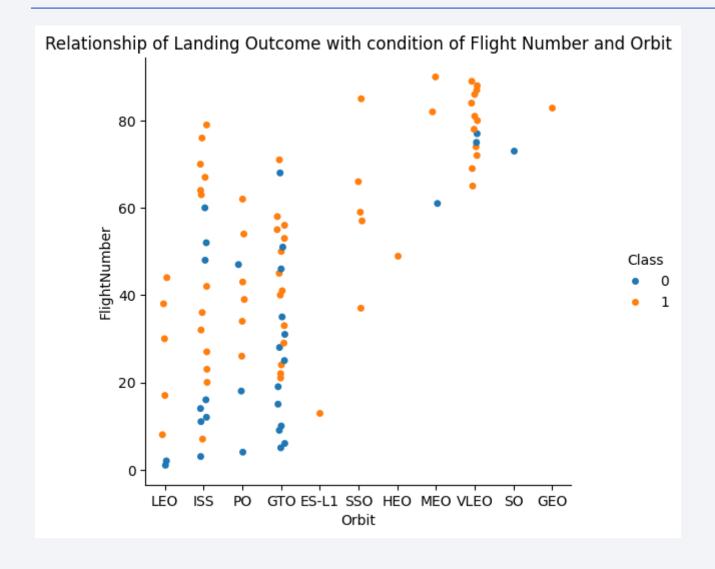
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Success Rate vs. Orbit Type



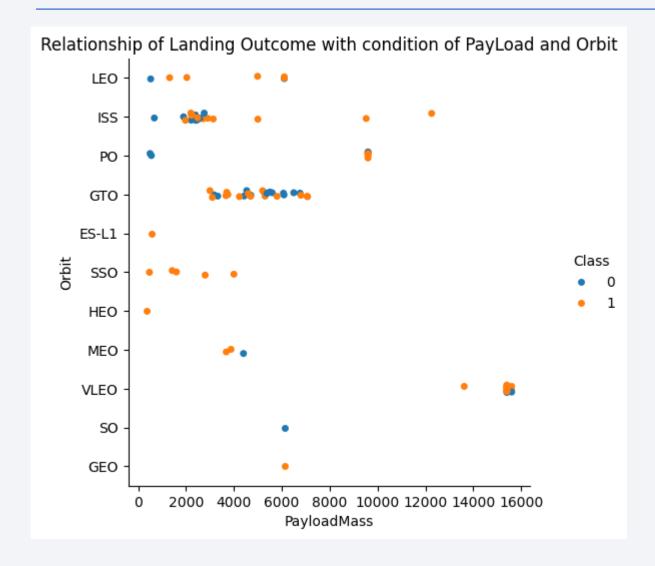
 Highest Success Rate for the orbit type are ES-L1, GEO, HEO and SSO

Flight Number vs. Orbit Type



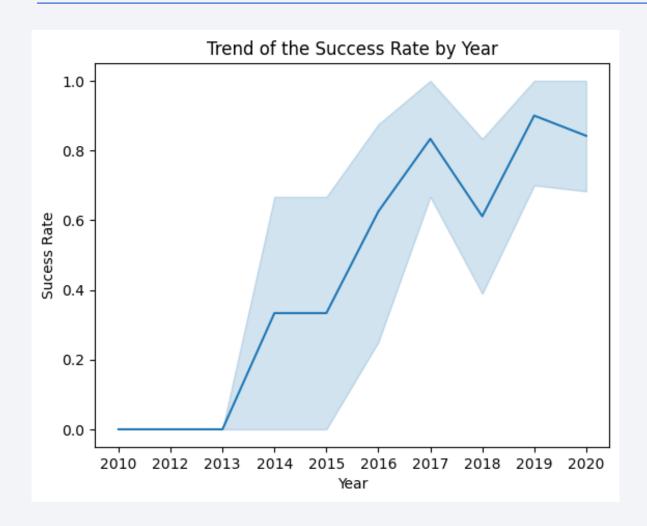
- When flight number increase the success landing in each orbit also increase.
- SSO have highest success rate in each flight number.

Payload vs. Orbit Type



- Majority Pay Load Mass is below 8000kg.
- SSO orbit has achieved all success that below 6000kg of pay load.

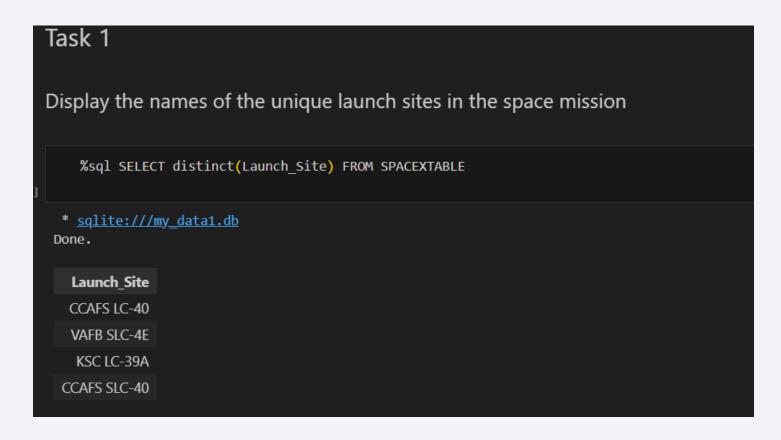
Launch Success Yearly Trend



The Success Rate keep increasing since 2013 year.

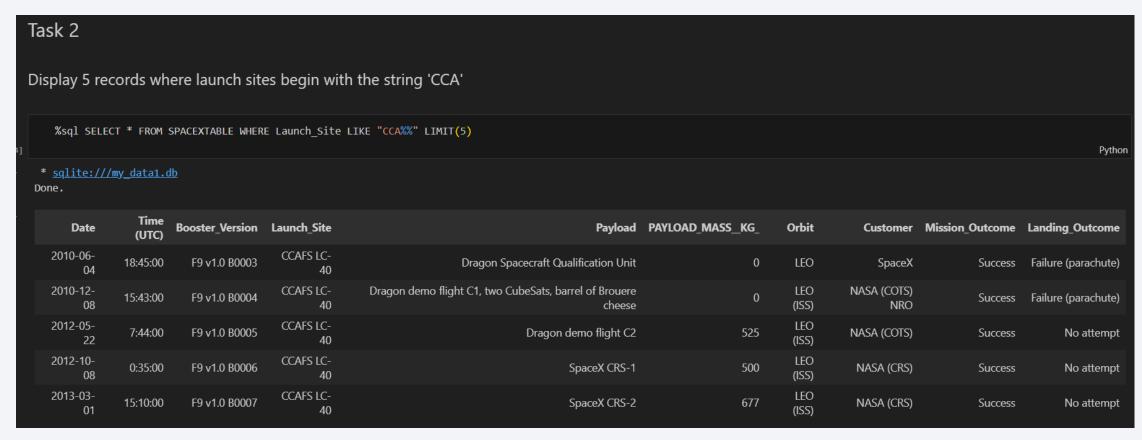
All Launch Site Names

Names of the unique launch sites: (CCAFS LC-40, VAFB SLC-4E, KSC LC-39A, CCAFS SLC-40)



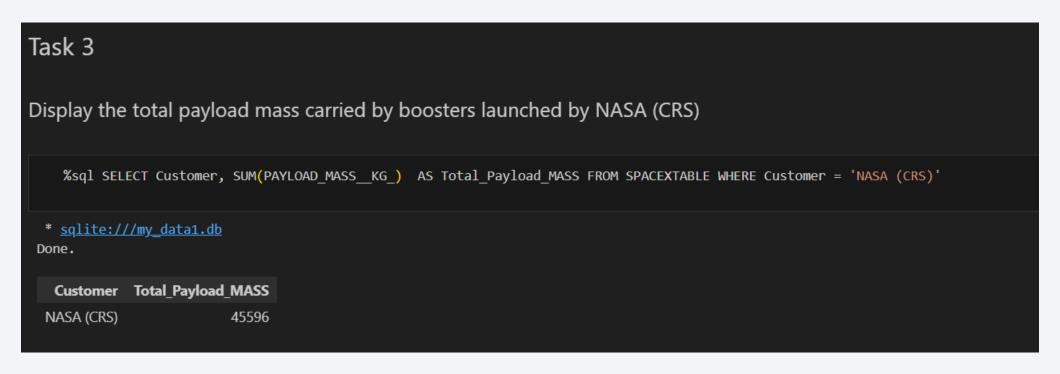
Launch Site Names Begin with 'CCA'

5 records where launch sites begin with `CCA`



Total Payload Mass

Total payload carried by boosters from NASA



Average Payload Mass by F9 v1.1

Average payload mass carried by booster version F9 v1.1



First Successful Ground Landing Date

Dates of the first successful landing outcome on ground pad

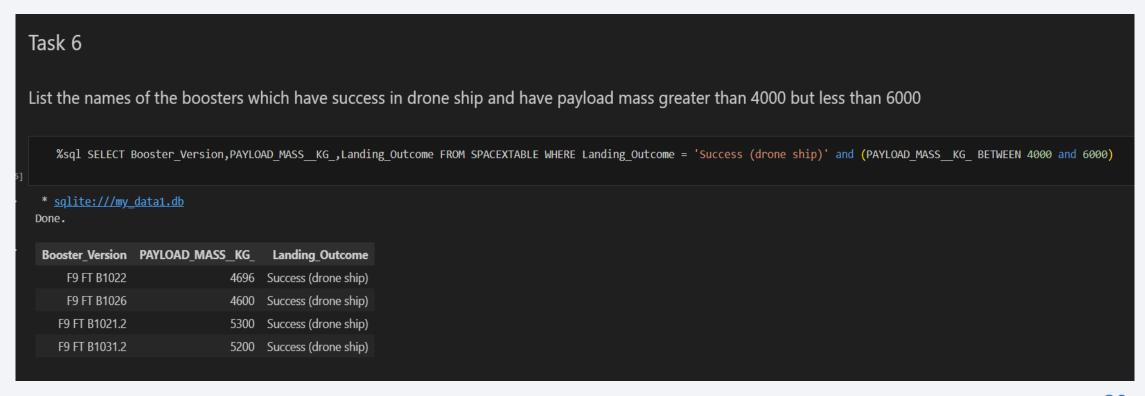
```
%sql SELECT * FROM SPACEXTABLE WHERE Date = (SELECT min(Date) FROM SPACEXTABLE WHERE Landing_Outcome = 'Success (ground pad)')

** sqlite:///my_data1.db
Done.

** Date Time (UTC) Booster_Version Launch_Site Payload PAYLOAD_MASS_KG_ Orbit Customer Mission_Outcome Landing_Outcome
2015-12-22 1:29:00 F9 FT B1019 CCAFS LC-40 OG2 Mission 2 11 Orbcomm-OG2 satellites 2034 LEO Orbcomm Success Success (ground pad)
```

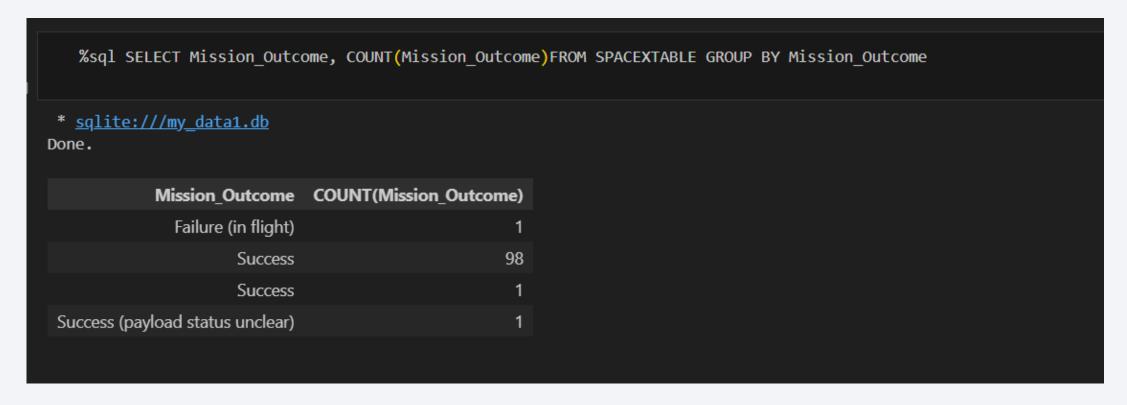
Successful Drone Ship Landing with Payload between 4000 and 6000

Names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000



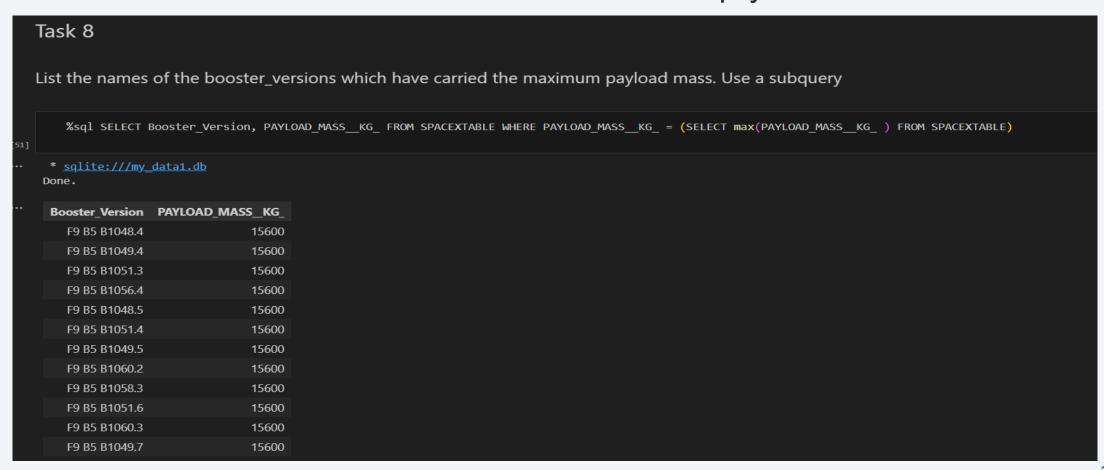
Total Number of Successful and Failure Mission Outcomes

Total number of successful and failure mission outcomes



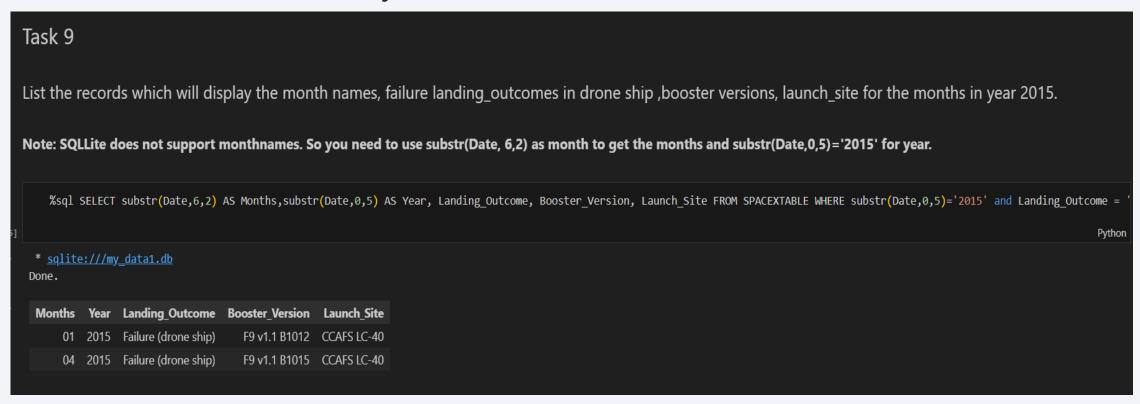
Boosters Carried Maximum Payload

Names of the booster which have carried the maximum payload mass



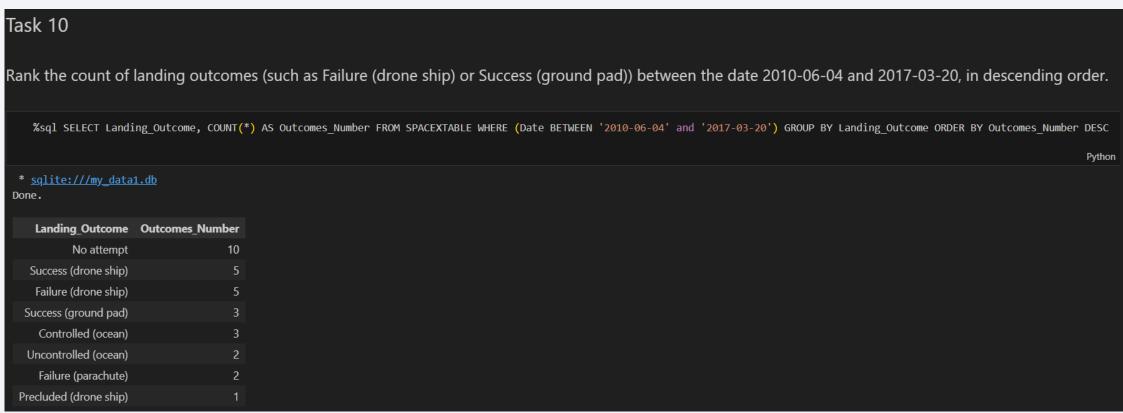
2015 Launch Records

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015



Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

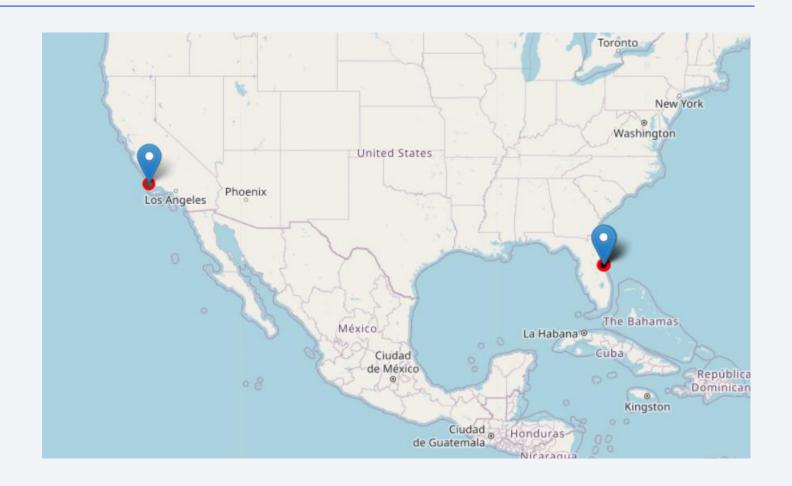
Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order





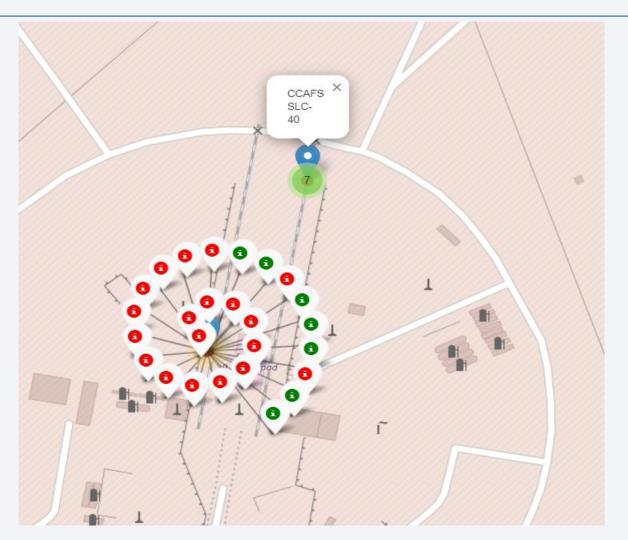
<Folium Map Launch Sites on map>

 All launch sites' location is marked on a global map



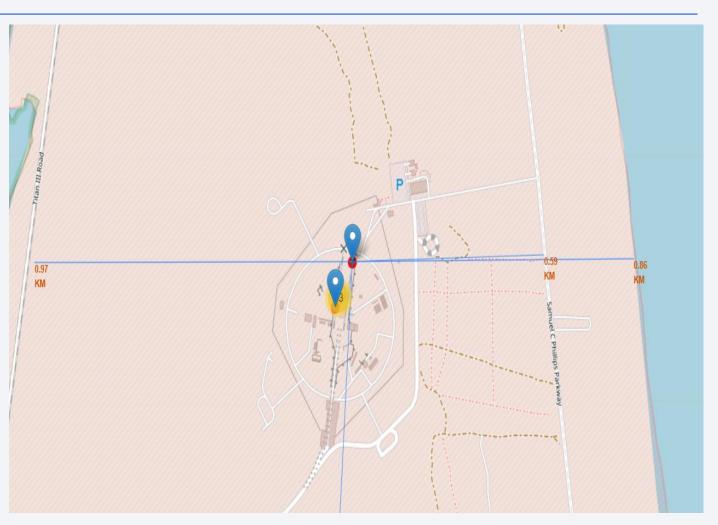
<Folium Map Success/Failed Launches for each site>

 The green label is the success launch and red for the failed launched on each site.



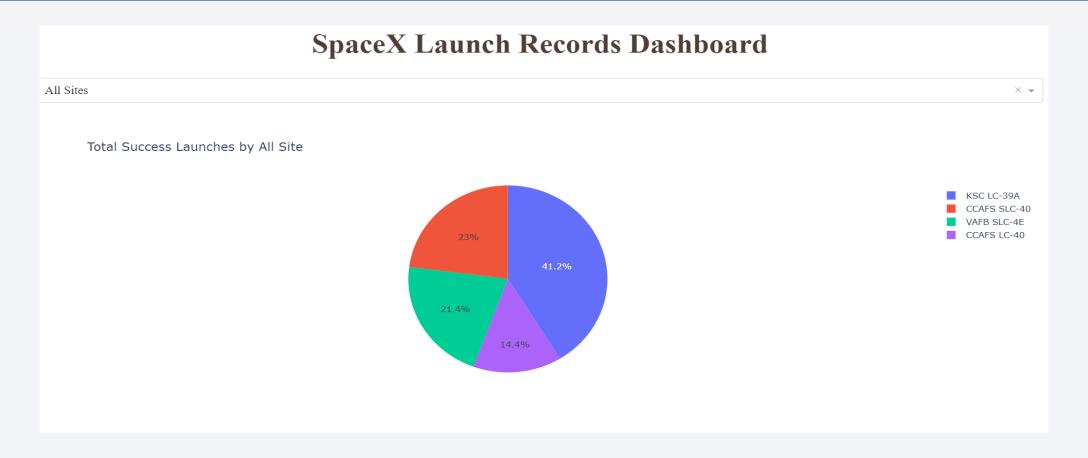
<Folium Map Distance between launch sites and proximities>

 Selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed



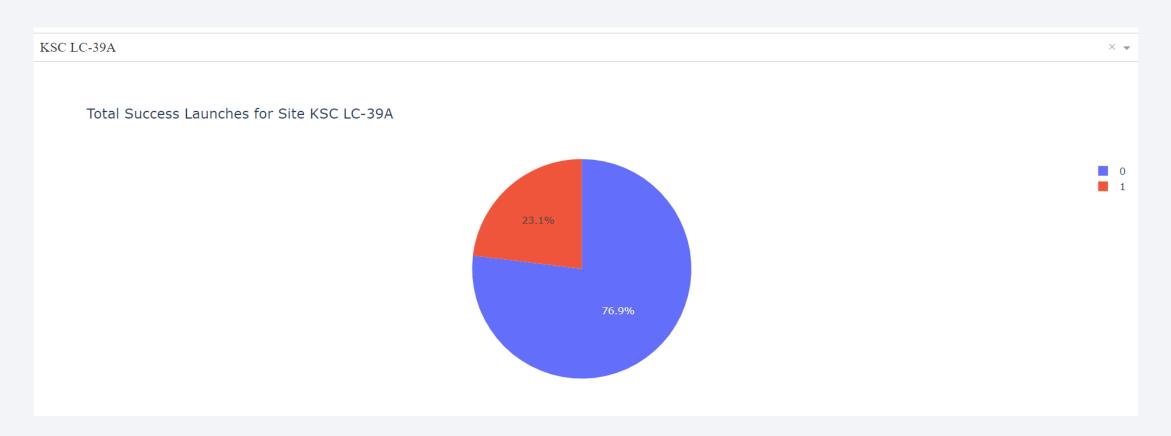


<SpaceX Launch Records All Sites>



• KSC IC-39A Site has highest success launches.

<Launch Site for Highest Success Ratio>



• Site KSL LC-39A has highest launch success ratio (76.9% for success launch and 23.1% failed launch)

<Payload vs. Launch Outcome for All Sites>



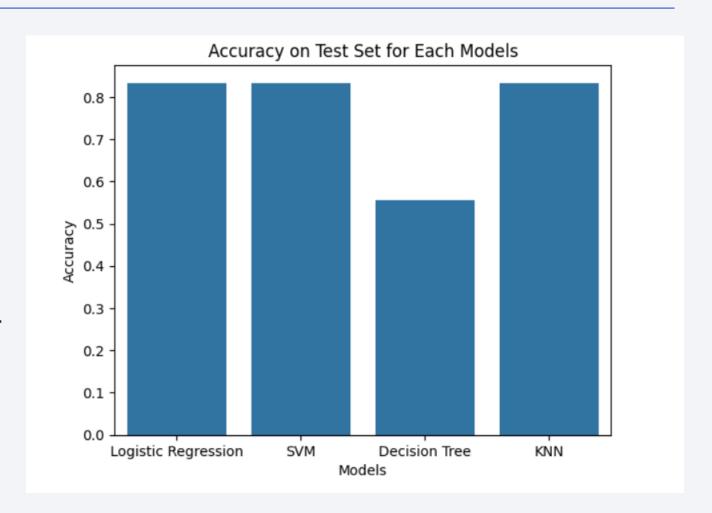
 Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider



Classification Accuracy

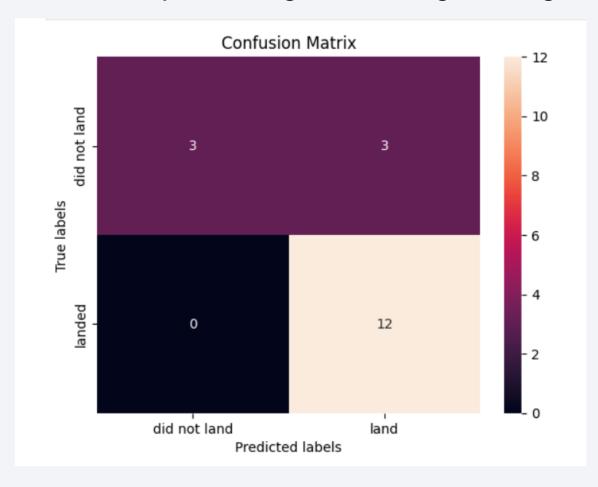
 Visualize the built model accuracy for all built classification models, in a bar chart

 All models has the highest classification accuracy except for the Decision Tree Models.



Confusion Matrix

The confusion matrix of the best performing model- Logistic Regression Model



Conclusions

- CCAFS SLC 40 has highest number of launches.
- Highest Success Rate for the orbit type are ES-L1, GEO, HEO and SSO
- SSO orbit can be considered for launching as it has 100% success rate and below 6000kg Pay Load Mass.
- The Success Rate keep increasing since 2013 year
- All models has the highest classification accuracy except for the Decision Tree Models. Hence, with the simple model, Logistic Regression can be selected.

