

Macro Roundup Article

Headline: [Teens, Social Media and Technology 2023](#)

Article

Link: <https://www.pewresearch.org/internet/2023/12/11/teens-social-media-and-technology-2023/>

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Tweet: 71% of American teenagers aged 13-17 visit Alphabet's YouTube daily, and 58% visit ByteDance's TikTok daily, with 17% of respondents saying they were on TikTok "Almost Constantly."

Summary: YouTube continues to dominate. Roughly nine-in-ten teens say they use YouTube, making it the most widely used platform measured in our survey. TikTok, Snapchat, and Instagram remain popular among teens: Majorities of teens ages 13 to 17 say they use TikTok (63%), Snapchat (60%), and Instagram (59%). For older teens ages 15 to 17, these shares are about seven-in-ten. Teens are less likely to be using Facebook and Twitter (recently renamed X) than they were a decade ago: Facebook once dominated the social media landscape among America's youth, but the share of teens who use the site has dropped from 71% in 2014-2015 to 33% today. Twitter, which was renamed X in July 2023, has also seen its teen user base shrink during the past decade – albeit at a less steep decline than Facebook.

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Primary Topic: China

Topics: China, Database, Family/Marriage, Government/NGO, Workforce

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