

Macro Roundup Article

Headline: [David Shor's \(Premature\) Autopsy of the 2022 Midterm Elections](#)

Article Link: <https://nymag.com/intelligencer/2022/11/election-results-who-won-the-midterms-david-shor.html>

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Tweet: [. @Davidshor notes that Republicans likely turned out at higher rates than democrats in 2022 and suspects the reason Democrats won independents was anger at the Dobbs decision.](#)

Summary: Republicans literally outnumbered Democrats, according to the AP's VoteCast. And yet Democrats still won. What's really unique about this midterm cycle is that Republicans created a radical policy change — and one that was quite unpopular — without controlling the presidency or the legislature. And that allowed Democrats to plausibly run as the party that was going to make less change than the opposition, which is a super-unusual situation. In our ad testing, messaging about reproductive rights tested very well. Dobbs had an immediate impact on election outcomes. If you look at special elections before and after the decision, Democrats did much better in the latter. And the percentage of primary voters who were Democrats increased by about 2.7 percent after Dobbs. So I think Dobbs was really the major factor.

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