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Headline: The Shaky Foundation of Trump's Lead: Disengaged Voters

Article Link: https://www.nytimes.com/2024/05/24/upshot/trump-biden-polls-voters.html

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Tweet: Based on the latest Times/Siena survey, Trump's consistent polling advantage depends on people who did not vote in 2020. Biden leads among 2020 voters. @Nate Cohn.

Summary: The polls have shown Trump with an edge for eight straight months. His narrow lead is built on gains among voters who aren't paying close attention to politics, who don't follow traditional news, and who don't regularly vote. To an extent that hasn't been true in New York Times/Siena College polling in the last eight years, disengaged voters are driving the overall polling results and the story line about the election. President Biden has actually led the last three Times/Siena national polls among those who voted in the 2020 election, even as he has trailed among registered voters overall. And looking back over the last few years, almost all of Mr. Trump's gains have come from these less engaged voters.

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