

Macro Roundup Article

Headline: [A Lot of Major Shifts Beneath the Surface in a New Trump-Harris Poll](#)

Article Link: <https://www.nytimes.com/2024/07/25/upshot/poll-kamala-harris-trump.html>

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Tweet: Trump's lead over Harris (48% to 47%) among likely voters is within the 3.4pt margin of error of the latest Times/Siena poll. @Nate_Cohn notes that both candidates had rising favorability ratings vs. prior polls.

Summary: While the overall result between Ms. Harris and Mr. Trump may look familiar, the poll is full of signs that there's a lot of dust still in the political air. Mr. Trump hits a high in popularity. Overall, 48% of registered voters say they have a favorable view of him, up from 42% in our last poll (taken after the debate but before the convention and assassination attempt). It's his highest favorable number in a Times/Siena poll, which previously always found his favorable ratings between 39% and 45%. Ms. Harris is surging. In fact, her ratings have increased even more than Mr. Trump's. Overall, 46% of registered voters have a favorable view of her, up from 36% when we last asked about her in February. Only 49% have an unfavorable view, down from 54% in our last measure. As important, her favorable rating is higher than Mr. Biden's. In fact, it's higher than his standing in any Times/Siena poll since September 2022, which so happens to be the last time Mr. Biden led a Times/Siena national poll of registered voters.

Related Articles: The Shaky Foundation of Trump's Lead: Disengaged Voters and If Everyone Voted, Would Biden Benefit? Not Anymore and Generation Z and the Transformation of American Adolescence: How Gen Z's Formative Experiences Shape Its Politics, Priorities, and Future

Primary Topic: Politics

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