

Macro Roundup Article

Headline: [Space: The Missing Element of Your Strategy](#)

Article Link: <https://www.mckinsey.com/industries/aerospace-and-defense/our-insights/space-the-missing-element-of-your-strategy>

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Tweet: Private capital is flowing into the space sector; according to @McKinsey there was \$10 billion of private space funding in 2021, close to a tenfold increase over the last decade.

Summary: Capital inflows are increasing. While the US government remains the primary source of funding, private companies, especially new space players, have substantially increased their investment in recent years. Private-sector funding in space-related companies topped \$10 billion in 2021—close to a tenfold increase over the past decade (2022, despite much angst, had the second-most inflows in history). If the current momentum continues, commercial funding for space ventures could surpass government funding in the next 20 years. We have seen this same trend occur during the early days of mass commercial air travel (enabled by government investment in aviation during World War II) and the internet (originally conceived as a national-security network in the United States).

Related Articles: [SpaceX Launches 15 Starlink Satellites, Lands Rocket At Sea, and Despite An Explosion, Elon Musk Is Closer to His New Space Age](#)

Primary Topic: Investment

Topics: Innovation/Research, Investment, Op-Ed/Blog Post, Productivity, Security

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