

Macro Roundup Article

Headline: [AI, Mass Evolution, and Weickian Loops](#)

Article Link: <https://skventures.substack.com/p/ai-mass-evolution-and-weickian-loops>

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Tweet: [. @pkedrosky @defrag](#) argue that emerging feedback loops in terms of use of AI and a collapse in coding cost will fast track AI development. "This wave has hardly begun, and the next phase of AI apps and services is coming faster than anyone expects."

Summary: The first few attention-getting applications and services [of AI] have largely been wrappers, whether around marketing (click here to build a blog post for teenagers promoting XYZ), image creation (here is a prompt to create pictures of happy skiers), or office activities, like spreadsheets and presentations (create a six-slide deck for a typical hardware product go-to-market plan). At the same time, the feedback loops are changing. You can see this in the Discord server of the popular and controversial generative AI service Midjourney, where people can see one another's image creation prompts, and the results, and then they rapidly iterate in real-time on top of each other's prompts, moving rapidly to fringe ideas, as well as much higher levels of sophistication and verisimilitude. You are seeing, for the first time, real-time, mass evolution, as people and groups are de facto creating increasingly complex applications right in front of you.

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