

Macro Roundup Article

Headline: [Why Trump Lost Georgia](#)

Article Link: <https://www.patrickruffini.com/p/why-trump-lost-georgia>

Author(s)	Patrick Ruffini
Publication	The Intersection
Publication Date	September 26, 2023

Tweet: [@PatrickRuffini finds the 5.3pp shift in Georgia towards the Democratic presidential candidate from 2016 to 2020 was driven by vote switching from third party or Trump to Biden by 3.1pp, and demographic change worth 2.2pp.](#)

Summary: The 5.3 point shift between 2016 and 2020—just enough to tilt the state to Biden—was driven by three factors: 2016 third-party voters switching to Biden in 2020, Black population growth and white population decline, and persuasion, primarily among high-income, high-education voters. The total shift in Georgia due to persuasion is about 3.1 points—and 2.2 points comes from the changes in the composition of the electorate. Georgia as a whole is not demographically favorable to Donald Trump: unlike the upper Midwest, there are fewer white working-class voters left for him to flip, and a lot of cross pressured college-educated white Republicans. If Trump's path with suburban whites is closed off, Trump has another option: continuing to chip away at Democratic margins among African Americans, as current polls suggest he might. Trump would likely need a bigger breakthrough with Black voters than he's gotten to date to fully counteract the effect of the state's Black population growth.

Related Articles: The Road to A Political Realignment in American Politics and Consistent Signs of Erosion in Black and Hispanic Support for Biden and How to Interpret Polling Showing Biden's Loss of Nonwhite Support

Primary Topic: Politics

Topics: Database, Op-Ed/Blog Post, Politics

Permalink: <https://www.edwardconard.com/macro-roundup/patrickruffini-finds-the-5-3pp-shift-in-georgia-towards-the-democratic-presidential-candidate-from-2016-to-2020-was-driven-by-vote-switching-from-third-party-or-trump-to-biden-by-3-1pp-and-demograp?view=detail>

Featured Image

Link: <https://www.edwardconard.com/wp-content/uploads/2023/09/Georgia-.jpg>