

Macro Roundup Article

Headline: [Apple Wants To Replace 50% Of iPhone Final Assembly Line Workers With Automation](#)

Article Link: <https://9to5mac.com/2024/06/24/iphone-supply-chain-automation-workers/>

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Tweet: [Apple plans to automate more of the iPhone production process, reducing the number of workers on final assembly lines by as much as 50%. @9to5Mac](#)

Summary: A new report from The Information details Apple's efforts to automate more of the iPhone production process. The report explains that Apple has told managers to "reduce the number of workers on iPhone final assembly lines by as much as 50% over the next few years." According to the report, this edict was handed down by Sabih Khan, Apple's senior vice president of operations. The decision was reportedly made shortly after violent clashes between iPhone workers and police outside of Foxconn's primary assembly plant in November 2022. The Information also points to a pair of acquisitions that have helped Apple's supply chain automation efforts, including DarwinAI. Apple also reportedly acquired a company called Drishti last year, which analyzes video footage of assembly lines to "identify bottlenecks and production problems in real-time."

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Primary Topic: Investment

Topics: Investment, News article, Productivity, Workforce

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