

Macro Roundup Article

Headline: [US Lands on Moon in Historic Feat for Private Spacecraft](#)

Article Link: <https://www.bloomberg.com/news/articles/2024-02-22/intuitive-machines-lunr-wants-to-put-the-us-on-the-moon-again?sref=U3dOGIDF>

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Tweet: A lander made by a private American firm, Intuitive Machines, touched down safely on the moon Thursday, in the first successful private moon landing.

Summary: An American-made lander touched down on the moon for the first time since the Apollo era, ending a string of failures and making it the first private spacecraft to ever reach the lunar surface intact. The success follows a series of missteps by private groups looking to land on the moon and bodes well for Intuitive Machine's aim of creating a business ferrying payloads and experiments there. It's hoped the landing will provide an up-close look at the moon's south pole region and offer NASA new information as it aims to return humans to the lunar surface. Intuitive Machines holds contracts with NASA to deliver two additional landers to the moon's surface in the coming years.

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Primary Topic: Innovation/Research

Topics: Innovation/Research, Investment, News article, Productivity

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