

Macro Roundup Article

Headline: [Why Trump Lost Georgia](#)

Article Link: <https://www.patrickruffini.com/p/why-trump-lost-georgia>

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Publication	The Intersection
Publication Date	September 26, 2023

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Summary: The 5.3 point shift between 2016 and 2020—just enough to tilt the state to Biden—was driven by three factors: 2016 third-party voters switching to Biden in 2020, Black population growth and white population decline, and persuasion, primarily among high-income, high-education voters. The total shift in Georgia due to persuasion is about 3.1 points—and 2.2 points comes from the changes in the composition of the electorate. Georgia as a whole is not demographically favorable to Donald Trump: unlike the upper Midwest, there are fewer white working-class voters left for him to flip, and a lot of cross pressured college-educated white Republicans. If Trump's path with suburban whites is closed off, Trump has another option: continuing to chip away at Democratic margins among African Americans, as current polls suggest he might. Trump would likely need a bigger breakthrough with Black voters than he's gotten to date to fully counteract the effect of the state's Black population growth. Related: [The Road to A Political Realignment in American Politics](#) and [Consistent Signs of Erosion in Black and Hispanic Support for Biden](#) and [How to Interpret Polling Showing Biden's Loss of Nonwhite Support](#)

Primary Topic: Politics

Topics: Database, Op-Ed/Blog Post, Politics

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