

Macro Roundup Article

Headline: [The 2024 Election Won't Be Up To the Same Voters Who Chose Biden](#)

Article Link: <https://www.bloomberg.com/graphics/2024-new-eligible-voters-will-decide-trump-biden-rematch/?sref=U3dOGIDF>

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Tweet: A Bloomberg analysis finds that PA has 1.1mm new voters relative to 2020 while MI has 0.8mm and WI 0.5mm, more than the 2020 margin of victory in each state.

Summary: States cumulatively welcomed more than 31 million eligible voters since Americans last voted for president, counting people who moved from a different state, turned 18, or became naturalized US citizens. That's nearly one million more new potential voters than in the three years after the 2016 election, according to estimates from a Bloomberg News analysis of government and private data. Migration between states is by far the biggest factor affecting the broader electorate. In all seven swing states, there are more newly registered voters than the margin of victory in the last presidential election, according to an analysis by Catalyst.

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