

Macro Roundup Article

Headline: [Union Voters Could Be Decisive in 2024](#)

Article Link: <https://www.liberalpatriot.com/p/union-voters-could-be-decisive-in>

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Tweet: As the UAW strike gets underway @mbaharaeen notes that union households will play a significant role in the 2024 election. In 2020 union households made up 21% of the electorate in MI, 18% in PA, and 14% in WI.

Summary: Unions' declining vote share combined with less dominant Democratic performances with union household voters have made all three Blue Wall states more competitive: after voting reliably Democratic from 1992 to 2012, each narrowly broke for Trump in 2016. Although Biden won all of them back in 2020, he did so by far smaller margins than Obama earned in 2012. In 2020, white, non-college voters constituted a majority of the electorate in Michigan (54%), Pennsylvania (53%), and Wisconsin (58%). While this demographic is still likelier than not to vote Republican, non-college white voters who are unionized were less likely to back Trump in 2020 compared to those who were not. And while these voters are often more culturally moderate or even conservative, many embrace economic populism and highly approve of unions, giving Biden and Democrats an opportunity to make greater inroads. Related: Flanked by Union Allies, Biden Touts \$36 Billion Pension Bailout and The 'Summer of Strikes' Isn't Living Up to the Hype

Primary Topic: Politics

Topics: Op-Ed/Blog Post, Politics

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