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Macro Roundup Article

Headline: How 'Excuseflation' Is Keeping Prices — and Corporate Profits —

High

Article Link: https://www.bloomberg.com/news/articles/2023-03-09/how-excuseflation-is-keeping-prices-and-corporate-profits-high?sref=U3dOGIDF

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Tweet: Using the example of Coke and Pepsi, Samuel Rines argues that American firms still have a large degree of pricing power suggesting profit margins aren't going to compress anytime soon. @tracyalloway @TheStalwart

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Topics: Inflation, Op-Ed/Blog Post, Quote, Theory

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