

Macro Roundup Article

Headline:  [For Gen Z, an Age-Old Question: Who Pays for Dates?](#)

Article Link: <https://www.nytimes.com/2024/02/10/business/gen-z-dating-pay-etiquette.html>

Author(s)	Santul Nerkar
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Tweet: Tonight American men will likely be reaching for the check. According to a 2023 survey of heterosexual college students, men paid for dates 90% of the time, couples split the check 8% of the time and women picked up the check 2% of the time.

Summary: In a paper published in 2023 in Psychological Reports, a peer-reviewed journal, Dr. Shanhong Luo surveyed 552 heterosexual college students and asked them whether they expected men or women to pay for dates — and whether they, as a man or a woman, typically paid more. The researchers found that young men paid for all or most of the dates around 90% of the time, while women paid only about 2% (they split around 8% of the time). On subsequent dates, splitting the check was more common, though men still paid a majority of the time while women rarely did. Nearly 80% of men expected that they would pay on the first date, while just over half of women (55%) expected men to pay. Surprisingly, views on gender norms didn't make much of a difference: On average, both men and women in the sample expected the man to pay, whether they had more traditional views of gender roles or more progressive ones.

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Primary Topic: Demographics

Topics: Demographics, Family/Marriage, News article, Workforce

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