

Cory Mac Vie

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Always seeking opportunities to develop new systems that improve the lives of others. Possess tenacity for solving difficult problems while focusing on quality and service. Strives for the highest level of personal integrity on all jobs. Daily seeks higher levels of understanding in multiple subjects. Live by checklists and calendars, seven days a week.

Skills

Product Management

- Six years of experience leading development teams focused on user-friendly yet powerful web and mobile software.
- Experience conducting extensive user research in order to prioritize and build new product features.
- Comfortable providing product pitches and lectures to both small or large audiences.
- Experienced in providing a customer experience that exceeds expectations.

Geospatial Expertise

- Experience developing aesthetically appealing, informative, story-telling geospatial products and platforms.
- Teaching geospatial concepts to a wide range of learners from beginners through advance users.
- Briefing leadership at Federal, State and local government levels on geospatial products and systems.
- Five years of extensive use on multiple GIS platforms, including desktop, server, web and mobile environments.

Web Development

- Background creating websites for small businesses utilizing WordPress, Jekyll, Hugo
- Seven years of experience in HTML5, CSS3, JavaScript, Git
- Working knowledge in Ruby, SQL

Experience

Fulcrumapp.com

Product Manager – St Petersburg, FL – Sept 2014 - Present

Developed the product roadmap based on maximum revenue opportunities. Directed and expanded the engineering, marketing, and sales teams, while growing the monthly recurring revenue from \$30,000 a month to \$300,000 a month in less than three years. Reorganized and rolled out a new pricing model which resulted in increased revenue and increased customer satisfaction. Managed support personnel and wrote the technical support resources of the product. Managed the product development cycle of both the core product and marketing website which included six engineers and two designers. Identified strategic markets and implemented targeted marketing plans to expand the

product into new industries. Analyzed all business performance and production goals and reported on progress to the executive team. Spoke on behalf of the product at dozens of events and conferences.

FEMA Region 7

Geospatial Coordinator - Kansas City, MO - 2011-2014

Led technology for the region in management and development of geospatial systems. Responsible for developing platforms that analyze collected data and give users tools to make better decisions. Provide training to support response operations regarding all geospatial support activities. Responsible for managing the GIS personnel, handling regional remote sensing capabilities, training regional personal and integrating with State GIS counterparts in the Federal response to disasters and regional projects. Develop operational policies for the geospatial and remote sensing programs of the region. Provide guidance to management in program initiatives such as the All Hazard Plan, program planning and response standard operating procedure manuals.

FEMA Region 9

Geospatial Analyst – Pasadena, CA - 2010-2011

Provided geospatial support during response and recover to regional disasters. Key team member on Debris Basin Project, a map book and an interactive web based project utilizing critical infrastructure and background information for use in maintaining Debris Basins in Los Angeles County. Worked jointly with other FEMA, Cal EMA and LA County Department of Public Works staff to create a reference that will provide a comprehensive, web-accessible basis for planning and hazard risk management. Briefed key leadership on status of projects. Monitored and reported wildfires status in CA and NV and provided geographic products for regional tracking. Performed and presented spatial analysis and mapping support to State partners.

Apple

Genius (Technician) - Canoga Park, CA - 2009-2011

Achieved top sales associate for both computers and mobile devices. Developed and administered training to a wide diversity of public and employees using various education delivery methods, e.g. one-on-one, small and large workshops. Prepared written records and reports. Specialized in maintaining a calm environment while meeting short-term deadlines. Overcame technical challenges with short time frames. Recognized for leadership in customer service. Exceeded managerial performance goals. Surpassed certifications requirements needed for the position.

Education

Loma Linda University

Loma Linda, CA – 2007-2009

Major: Masters in Global Health (MPH)

Minor: Humanitarian Assistance Certificate

California Baptist University

Riverside, CA – 2002-2006

Major: Bachelors of Applied Theology

Activities: Founder and director of the University's student Domestic Service Projects