

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
CREATIVE CALL

1. Title

Impression of Hangzhou

2. Organizers and presenters' names and affiliations

Wenyu She
Bo Peng

3. URL of the demo website or video

A website

4. Abstract (ready for diffusion). 200 words maximum.

"Impression of Hangzhou" is a website that aims to introduce the beauty of Hangzhou and inherit the culture of this city. West Lake Cultural Landscape of Hangzhou, comprising the West Lake and the hills surrounding its three sides, has inspired famous poets, scholars and artists since the 9th century. It comprises numerous temples, pagodas, pavilions, gardens and ornamental trees, as well as causeways and artificial islands.

5. General description of the Project

Bo is raised and grown up in this city. Living in this city for twenty years, Bo has a further understanding about this world heritage. Bo witness the development of this heritage and how government and organization preserve this historical landscape. This heritage located in the center of Hangzhou which have ten million populations. Tourists and locals bring tremendous population flow to this natural landscape. In this project, we want to through old photographs to visualize the protection and development on this landscape heritage. Also, this program can introduce the classical Chinese landscape legacy.

6. From glenda: I'm not sure what they will be asking in this field, but I imagine they will want to see how you connect your content to the ISEA call, so that is what I would like you to write here.

Media art, landscape and heritage is the sub-theme that we have chosen, and our project relates to it because west lake represent the classical Chinese gardens. The landscape contribute to portray Chinese traditional aesthetics. West lake, as a cultural and natural world heritage, preserves the tea culture and silk culture. This heritage is considered most popular spots portrayed in Chinese traditional artworks.

7. Biographies of the Author(s).

We are Wenyu She and Bo Peng. We are fourth-year UC Davis student majoring in Computer Science, with passion for user-interface/user-experience and front-end development. Both of us are interested in traditional culture heritage, which is one of the reasons why we decided to design a project around media art, landscape and heritage.