



ISEA 2017  
MANIZALES-COLOMBIA



**ISEA2017**  
**23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART**  
**XVI INTERNATIONAL IMAGE FESTIVAL**  
**LEARNING CALL**

**1. Title**

Impression of Hangzhou

**2. Duration (only workshops and tutorials)**

Half day \_\_\_\_ Full day \_\_\_\_

**3. Organizers and presenters' names and affiliations**

Wenyu She  
Bo Peng

**4. Abstract (ready for diffusion). 200 words maximum.**

"Impression of Hangzhou" is a website that aims to introduce the beauty of Hangzhou and inherit the culture of this city. West Lake Cultural Landscape of Hangzhou, comprising the West Lake and the hills surrounding its three sides, has inspired famous poets, scholars and artists since the 9th century. It comprises numerous temples, pagodas, pavilions, gardens and ornamental trees, as well as causeways and artificial islands.

**5. Rationale, instructional methods, and description**

Hangzhou is the city which Bo is raised and grown up in. For living in this city for twenty years, Bo has a further understanding about this world heritage; Therefore, we would like to invite our audience to witness the development of this heritage and how government and organization preserve this historical landscape together with us. In this project, we want to visualize the protection and development on this landscape heritage through some old photographs. Also, this program can introduce the classical Chinese landscape legacy and give the audience a brief tour around this beautiful city.

**6. Plan to solicit participation (only workshops and tutorials)**

Media art, landscape and heritage is the sub-theme that we have chosen, and our project relates to it because west lake represents the classical Chinese gardens. The landscape contributes to portray Chinese traditional aesthetics. West lake, as a cultural and natural world heritage, preserves the tea culture and silk culture. This heritage is considered most popular spots portrayed in Chinese traditional artworks.

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7. URL of website (only workshops and tutorials)

<https://whenu030.github.io/des157/project/final/index.html>

<https://bopengleon.github.io/des157/project/final/index.html>

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

9. Biographies of the Author(s).

We are Wenyu She and Bo Peng. We are fourth-year UC Davis student majoring in Computer Science, with passion for user-interface/user-experience and front-end development. Both of us are interested in traditional culture heritage, which is one of the reasons why we decided to design a project around media art, landscape and heritage.

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**Keywords:** Chinese Classical Landscape heritage

**Sub-themes:** Media art, landscape and heritage

