

Whim



Whim It is a token created for the whole community of fans of Esperanza Gomez generating a representative in the world of cryptocurrencies, in order to benefit fans and giving value to the brand of Hope at national and international levelAnd cryptocurrencies enthusiasts.

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Independent development team

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CONTENT

- 1. Introduction**
- 2.Information the token and its network**
 - 2.1Tokenomics**
 - 2.2Network**
 - 2.3Code ERC20**
- 3. Community involvement in token fans**
- 4.Whim, a pioneer in this market**
 - 4.1 difference in current token**
- 5. "A whim to enjoy "**
 - 5.1 Mission and Development**
 - 5.2 Community industry**
 - 5.3 Distribution of exponential growth**
- 6. Cryptocurrencies for a better world**
- 7.Gratefulness**

1. Introduction

Whim It is a token specially designed to achieve exponential growth in the community that supports Esperanza Gomez, seeking to offer millions of fans the opportunity to iconize his idol in the crypto financial market.

This industry has been massing using the Internet, and the implementation of new ways to access such content through social networks, open platforms or paid in the world, getting to have better reception than the NBA the NFL and MBL together.

The community members acquire the token, they will be participants in the value of the brand Esperanza Gomez additionally can make purchases, contributions, exchanges and multiple transactions every day will strengthen the brand.

So, Whim seeks to achieve a stronger bond between fans and Esperanza Gomez giving the possibility of a rapprochement with the actress.

2. Information the token and its network

2.1. Tokenomics

- Ico start date of: December 15, 2018
- Soft cap: \$ 7'000,000 USD
- Hard cap: \$ 31'000.000 USD
- Number of pre mined tokens: 8'000,000.
- Will be a presale of tokens at 8'000.001 to 12'000.000 (4 millions of tokens)
- maximum number of tokens that will be on the market: 60'000.000
- Initial sales price unit token: approx \$ 0.70 USD (Presale)
- after the presale price: about \$ 0.80 USD
- Decimals: 10.
- Equivalence table token:

circulating coins	rate
8'000.001 – 12'000.000	141
12'000.001 – 15'000.000	125
15'000.001 – 18'000.000	120
18'000.001 – 21'000.000	115

21'000.001 – 24'000.000	110
24'000.001 – 27'000.000	105
27'000.001 – 30'000.000	100
30'000.001 – 33'000.000	90
33'000.001 – 36'000.000	80
36'000.001 – 39'000.000	70
39'000.001 – 42'000.000	60
42'000.001 – 45'000.000	50
45'000.001 – 48'000.000	44
48'000.001 – 51'000.000	38
51'000.001 – 54'000.000	32
54'000.001 – 57'000.000	26
57'000.001 – 60'000.000	20

2.2. Networks

Whim It is a cryptocurrency, since the claim that it has is that it is available to all people who want to follow Esperanza Gomez, becoming participants in the project; thus providing expansion and brand recognition internationally. Thus the adoption process is facilitated by the target market thanks to more and more people who want to support the career of actress; As a result, it is feasible to provide transactional autonomy to all the fans, because there is no centralized unit to limit the financial control of the token.

2.3 ERC20 Code

"Ethereum is a decentralized intelligent platform on which contracts are executed"

Our token ERC20 represents a financial value on the Blockchain ethereum by a smart contract; Given that the technology ERC20 consists of a subset of tokens ethereum is feasible to make all types of transactions; them give way to possible interaction with other intelligent contracts and applications belonging to the block chain ethereum.

3. Community participation in tokens fans

One of the main problems of the current tokens, is the lack of community participation in the project, this is because most of the total control of the coin is concentrated on a small group of people; so the community is benefiting in full. Because the fan community of Esperanza Gomez is extensive, is sought as an alternative that they strengthen their community so that all may benefit by supporting their favorite actress, this leads to a greater acceptance of the project by current and future fans of the actress.

4. Whim pioneer in this market

4.1 Differences to the current tokens

Our token tries to solve the shortcomings of fans current token, one of the main ones is the support and growth must be generated within the community that benefits the project, this can be achieved thanks to the fans believe deeply in the quality of Esperanza Gomez project.

Sometimes the solution to the problem is usually only credibility, so that every day the fans will be encouraged to increase their sense of belonging towards the project. Whim covers thanks to a mass market as they are the followers of Esperanza Gomez is likely that members of this community encourage others to join the fan club and thus strengthen daily life of this magnificent project.

The truth is that, when entering the market cryptocurrencies, Whim automatically becomes the pioneer in all the millions of followers of Esperanza Gomez, and this will allow many others to come as followers of this star, in addition to share with her their productions.

5. "A whim to enjoy "

5.1. Mission and Development

In 2018 a group of lovers crypto financial market developers wish to undertake a project that will contribute to the positioning and expansion of Esperanza Gomez image as a Latino icon among its current and future followers; thus achieving crypto including financial market in the field that produces content for the actress, so it becomes more practical and reliable use of Whim as payment in this guild.

The project seeks to position it self as an alternative to the community and supporter who wants to follow Esperanza Gomez can know her career as an actress and projection; This will give way for fans to have at their disposal a novel way of acquiring content to those who want to satisfy their whims.

5.2. Community industry

This industry has grown exponentially since 2010, where 12% of the websites that are dedicated to the entertainment industry for adults, 28,258 Internet users, every second, use it to see this type of content, and where women have begun to be more involved in the industry; industry by 2017, only one website, the most watched in the world, transmitted content totaling 3,732 petabytes, and more than 28.5 trillion visits. This makes handling industry figures multiply easily, especially when we know we can access the Web more easily Esperanza Gomez in the above page has figures like 64,315 followers, 51,200,311 copies of his videos, makes that is the Latin actress best view of the industry. With over 3,900,000 followers on his official Instagram social network; 1,100,000 on Twitter.

These figures make the potential followers of Hope is quite seductive to bet on this initiative positioning of this Latin beauty.

5.3. Distribution of exponential growth

Cryptocurrencies community around the world grows, perhaps at the same rate that began to grow the entertainment industry for adults, and this makes the goal of our project population has a great sense of belonging, which allow users *Whim* make the community grow exponentially token a very short period of time.

6. Cryptocurrencies as an alternative for a better world

Since 2009 with the creation of bitcoin, the cryptocurrencies that were developed, have revolutionized the economy and global finance, every day there are more people that will encourage you to be part of the change, the philosophy of cryptocurrencies goes beyond generating additional income. It is teamwork and constant struggle for a common benefit. The cryptocurrencies become an alternative struggle for positive change in the system to achieve financial freedom without depending on government or banking entities.

7. Gratefulness

Whim mainly he wants to thank all those who are part of the industry Esperanza Gomez actress, to satisfy millions of users their sweet treats, without his work would not have been possible. Additionally thank to the public for those who really work.

Consumers are our main motivation, we want to offer them the privilege of being fans of this wonderful industry that feeds the whims of each. The development team ethereum for providing the tools to carry out our project and our own development team for their hard effort to get this project afloat.