

Winner Onyenagubo

✉ whinnybelle@gmail.com in LinkedIn 📄 GitHub 📁 Portfolio

Current role	SEO Executive at Neo Cloud Technologies
Experience	Education, Marketing, Healthcare
Technologies	Ahrefs, SEMrush, Keyword Planner

At work I'm best at...
solving complex problems and bringing ideas to life. My ability to communicate effectively and work well under pressure allows me to achieve successful outcomes consistently.

Work experience

SEO Executive, Neo Cloud Technologies 🏢 Apr 2024 – Present (2m)

- Identified high-traffic keywords and optimized website content, resulting in a 30% increase in organic search traffic within the first month of implementation.
- Implemented a backlink-building strategy that improved website authority by 20%, leading to a 15% increase in search engine ranking positions for targeted keywords.
- Developed and executed a comprehensive content strategy aligned with SEO goals, resulting in a 40% increase in organic lead generation and conversion rates.

SEO Content Creator and Digital Marketing Extern, Extern 🏢 May 2024 – Jun 2024 (1m)

Extern helps to gain work experience
Education · Marketing

Ahrefs SEMrush Keyword Planner

- Collaborated with a global team to enhance project outcomes.
- Utilized SEO tools to identify relevant keywords for the company and industry.
- Analyzed keyword metrics to strategically categorize based on search intent.
- Created three SEO-optimized blog posts using AI content generation tools to boost website visibility.

WordPress Web Developer and SEO Intern, Digital Marketing Skill Institute 🏢 Jan 2024 – Mar 2024 (2m)

- Designed and launched 10 e-commerce websites using WordPress, resulting in a 30% increase in online sales for clients.
- Implemented advanced SEO strategies, including keyword optimization and backlink building, leading to a 50% improvement in search engine rankings for client websites.
- Conducted website audits for 15 clients and prepared detailed Google Analytics reports, identifying areas of improvement that led to a 20% increase in website traffic.

SEO Specialist, The Winner'sJoy International Academy 🏢 Jan 2018 – Jan 2024 (6y)

- Conducted comprehensive keyword research and optimization strategies resulting in a 30% increase in school population within one academic year.
- Improved website search engine ranking by implementing the Yoast SEO plugin, leading to a 40% increase in organic traffic and visibility.

- Developed high-quality content that significantly increased user engagement by 50%, driving more traffic to the school's website.

Medical Doctor, Asokoro district hospital

Jan 2023 – Dec 2023 (11m)

Asokoro General Hospital is a government hospital in Abuja
Healthcare

- Performed thorough pre-operative evaluations and provided post-operative support to ensure seamless care and recovery for surgical patients.
- Administered critical care in emergencies, including CPR and treatment of acute medical conditions, prioritizing patient stabilization.
- Coordinated patient care across departments by conducting diagnostic assessments, prescribing medications, and maintaining detailed medical records.

Education

Tech4dev

May 2024 – Jun 2024 (1m)

Women Techsters bootcamp Product management

- Understood the role and responsibilities of a product manager.
- Conducted market research to identify customer needs and market gaps.
- Developed user personas and customer journey maps to empathize with end-users.
- Crafted a compelling product vision and mission.
- Setting long-term and short-term product goals aligned with business objectives.
- Prioritized features and initiatives using frameworks like OKRs (Objectives and Key Results) and the MoSCoW method (Must have, Should have, Could have, Won't have).
- Generated and evaluated innovative product ideas.
- Building and validating product hypotheses.
- Developed product roadmaps to visualize and communicate the product strategy.
- Managing timelines, dependencies, and resource allocation.
- Aligning roadmaps with cross-functional teams and stakeholders.
- Implementing Agile frameworks such as Scrum and Kanban.
- Writing and prioritizing user stories and epics.
- Enhancing communication, negotiation, and stakeholder management skills.
- Leading cross-functional teams and fostering a collaborative environment.
- Navigating challenges and driving product vision with resilience and adaptability.

Digital Marketing Skill Institute

Jan 2024 – Mar 2024 (2m)

Digital Marketing

- Comprehensive training in digital marketing strategies, including SEO, SEM, content marketing, social media marketing, WordPress development, and email marketing.
- Practical experience with industry-standard tools such as Google Analytics, Google Ads, and various social media management platforms.
- Developed skills in web design, data analysis, campaign optimization, and digital strategy formulation.
- Completed capstone projects demonstrating ability to create and implement effective digital marketing campaigns.

Undergraduate degree Medicine and Surgery

- Awarded the academic price for Eight best graduating student, Third best student in Obstetrics and Gynecology, and Third best student in Community Medicine.
- Joined the Welfare Community.
- Served in the Christian Medical and Dental Association–Student's Arm.

Snippets

portfolio @ www.canva.com

My Digital Marketing Portfolio where I showcased my projects and skills

More about me

I like to work with people who...

are collaborative, supportive, and driven. Working with people who bring diverse perspectives and skills to the table motivates me to continually learn and grow.

I want to work for a company that...

encourages creativity, invests in its people, and aims to make a positive impact in the world is where I see myself making the most significant contributions.

At work I'm best at...

solving complex problems and bringing ideas to life. My ability to communicate effectively and work well under pressure allows me to achieve successful outcomes consistently.

Interests

Basketball, cooking, hiking, tourism, movies, travelling and meeting new people.

Languages

English, French, German, Italian