

# Rashad Ali

## Professional Summary

Detail-oriented and results-driven logistics professional with 2+years of experience in import pricing strategy, supply chain coordination, and operational execution. Proven expertise in optimizing logistics costs and enhancing process efficiency. Skilled in collaborating with cross-functional teams to streamline operations, improve service levels, and support data-driven decision-making. Adept at using logistics software and tools to analyze trends, forecast demand, and ensure on-time delivery. Committed to continuous improvement and delivering value in fast-paced, high-pressure environments.

## Work History

### EFS Logistics (Saudi Arabia) – Import pricing &operations (Air/Sea)

10/2022 - 04/2025

- Coordinated end-to-end logistics operations incding import, clearance, freight forwarding, and destination handling.
- Provide competitive pricing for import clearance and destination charges to customers and overseas agents.
- Negotiating transporters, and other vendors to optimize costs.
- Monitoring shipment status, proactively resolved delays, and ensured timely delivery to final destinations.
- Maintained strong communication with international agents, customers, and internal teams to ensure smooth execution of operations.
- Ensured adherence to local and international trade regulations and company SOPs.
- Used [EBMS software &Excel] for tracking and documentation.

## Accomplishments

- Reduced import clearance and destination handling costs by up to 15% through effective vendor negotiation and pricing strategy.
- Built strong relationships with overseas agents and freight forwarders, leading to better rate agreements and smoother communication
- Contributed to a 20% increase in customer retention by consistently providing accurate and competitive pricing to clients.
- Successfully managed over 500+ shipments, ensuring 98% on-time delivery across various regions.

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## Transferable Iqama

## Skills

- Logistics & Supply Chain Management.
- Import Clearance & Documentation
- Vendor & Agent coordinaton
- Customs Rules & Compliance
- Shipment Tracking & Status Updates

## Language

- English
- Malayalam

## Education

01/2022

**Govt Arts & science college-CCEK**  
Kerala, India

*Advanced diploma in Logistics and  
Supply chain management*

03/2020

**Institute of commerce and  
management studies-University of  
Calicut**

Kerala, India

*Bachelor of business administration*

## Certifications

- Training in container freight station operation.
- Certificate in advance Excel.
- Google Digital Garage.