

# CityOptimiser: Our CV-based Urban Planning Proposal

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<-- Our LOGO

# Background

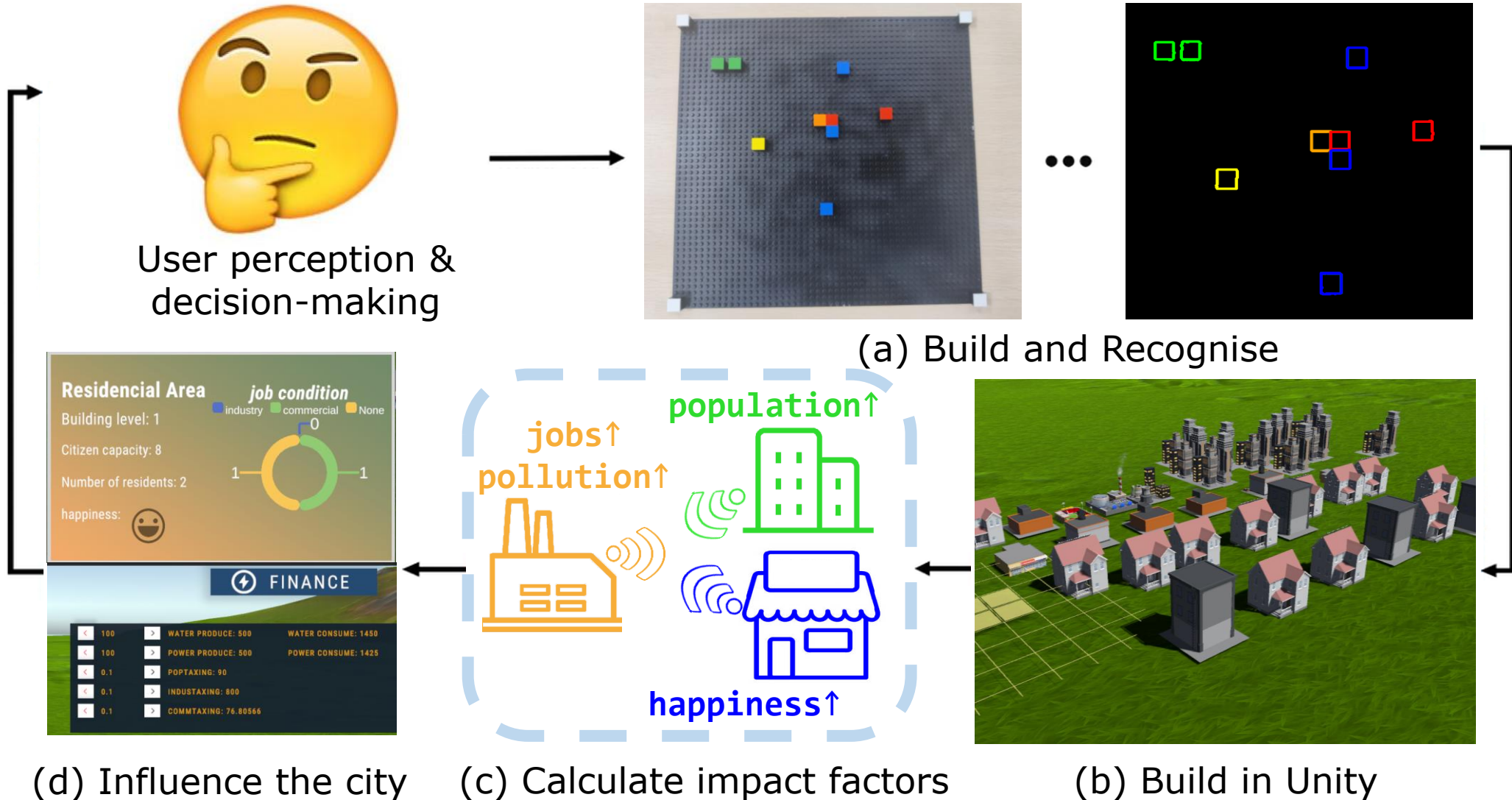
- Mass Urbanisation Challenges
- Traditional Urban Design:  
Lack of social dynamics, efficiency...
- **CityScope** Project @MIT Media Lab
  - Participatory design
  - Interactive, real-time simulation
  - Consensus building
  - Open and extensible architecture



# Motivation

- Target users: high school / college students  
Age: 15~22  
Receiving urban planning courses
- Goal: a light-weight, easy-to-deploy framework  
Focus on realization of visual recognition  
Abstract based on realistic urban planning theory
- Feature: **Co-op user friendly / CSCW-oriented**

# CityOptimiser Overview





# Districts

Provide entertaining activities,  
improve happiness

Entertainment Area

Improve city's technology, can  
increase production capacity

Technology Area

Satisfy the investment for  
resident lives, adjust tax index

Finance

Necessary condition for an  
increase in urban population

Residential Area

Allows residents to purchase  
goods, provides tax revenue

Commercial Area

## Water Conservation Policy

Water conservation policy: Strengthening  
the utilization of water resources through  
policy implementation.

Increase industrial investment by  
20%, increase commercial investment  
by 10%, reduce pollution by 10%, and  
reduce resident happiness by 10%

OFF ☐

Regulate the city, add some  
buffs to the city

Policy

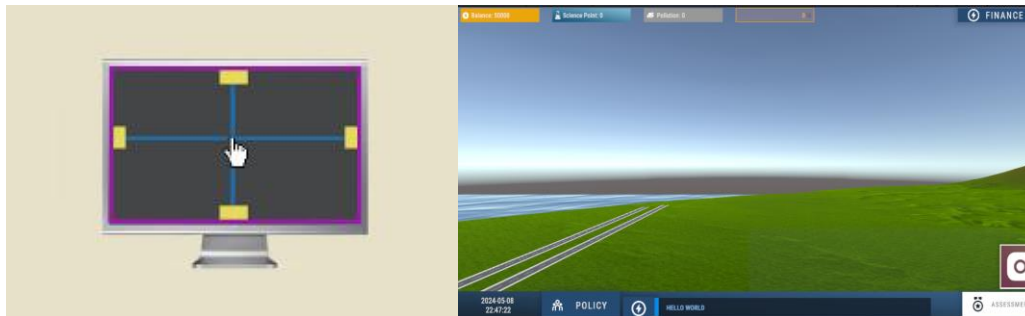
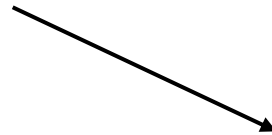
Produce essential goods for  
citizens, but with pollution

Industrial Area



# HCI Details

- Sound effect  
Button sound feedback
- Fitts' Law  
Navigation bar on the edges



- Ergonomics & Uni. Design  
Multi-language support  
TUI to facilitate discussion
- Memory & Reasoning





# Persona & Scenario



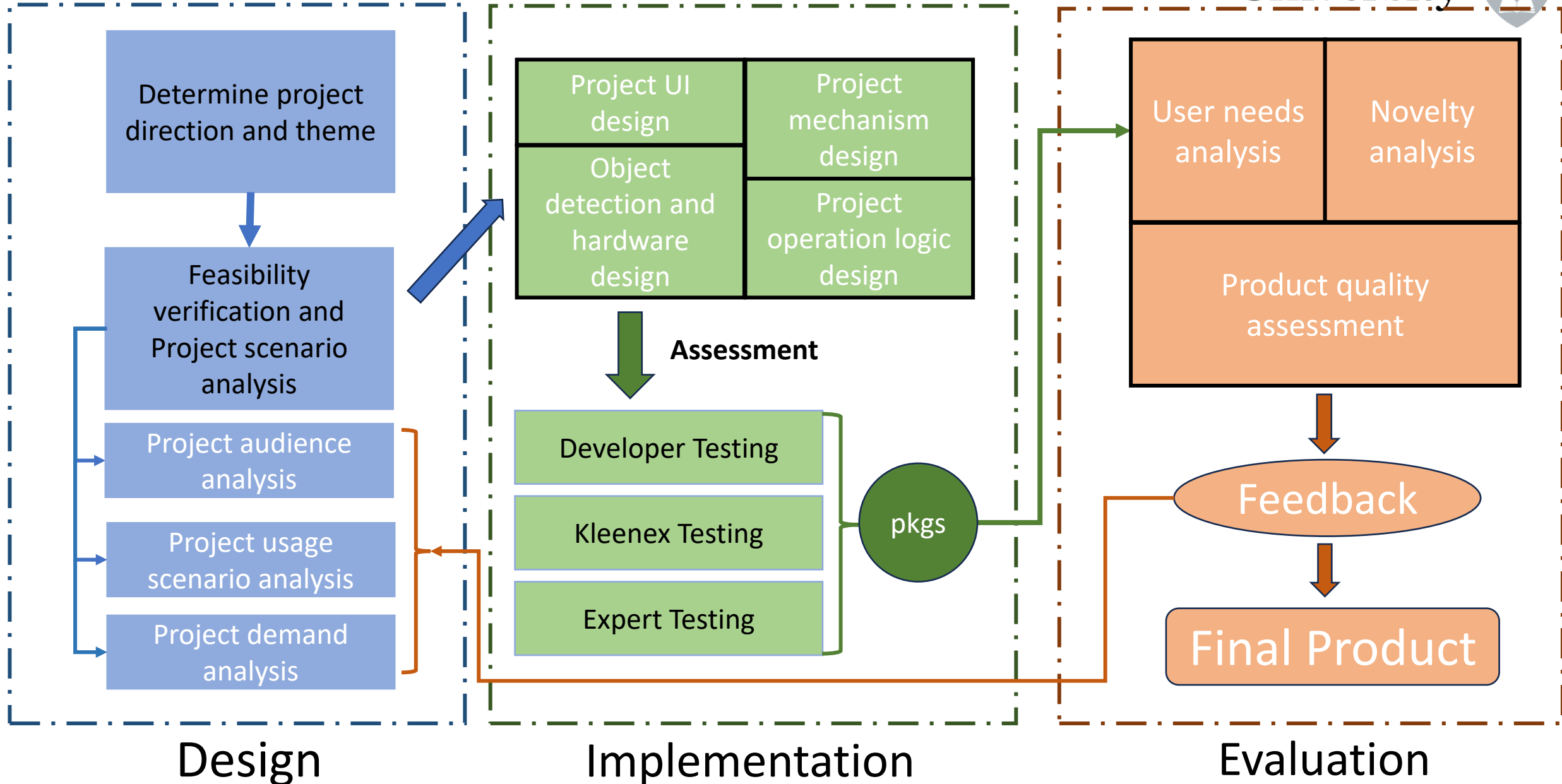
- Lenna, an undergrad

- Majoring in urban planning
  - Interest in video games
  - Lack of programming skill
  - Trying to understand “concise layout”
  - Sufficient communication skill

- Scenario:

- “During a lab session for the urban planning course, Lenna and her partners are asked to formulate ideas about how to derive or assess a concise urban design. They need to satisfy a collection of **tasks** outlined by CityOptimiser, including maximise tax income while contain industrial pollution in an acceptable level. A **finite amount** of blocks are provided to represent different types of districts in their design...”*

# Our development workflow





# Evaluation

- Hypothesis 1: our use of TUI facilitates UX.

IV: whether to use TUI (yes/no)

DV: user satisfactory score

Method: Student's *t*-test

Analysis of t-test Results									
Analysis Item	Items	Sample Size	Mean	Std. Devi.	Mean diff	95% CI	t	df	p
UX	1.0	20	4.15	0.93	0.95	0.384 ~ 1.516	3.395	38.000	0.002**
	2.0	20	3.20	0.83					
	Total	40	3.67	1.00					
* p<0.05 ** p<0.01									

- Hypothesis 2: larger user groups prefer our design.

IV: group size (discrete)

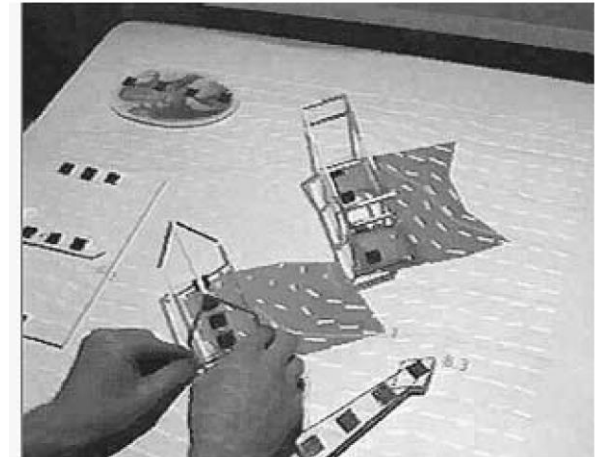
DV: efficiency = tasks per time

Method: ANOVA

Analysis of Variance Results						
Analysis Item	Items	Sample Size	Mean	Std. Deviation	F	p
Teamwork efficiency	1.0	6	4.00	0.89	1.005	0.416
	2.0	6	4.17	0.75		
	3.0	4	4.50	0.58		
	4.0	4	4.75	0.50		
	Total	20	4.30	0.73		
* p<0.05 ** p<0.01						

# Future Work

- Tangible policy UI with RFID sensors  
Inspired by various board games  
(Plague Inc., Civilization...)
- Colour range-tolerant CV model
  - Shadow, extra light exposure resilient
  - User DIY districts
  - Deep learning as a solution?
- Luminous Planning Table @Media Lab

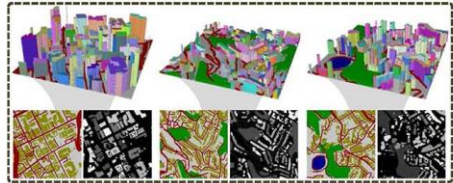


# Research Interest

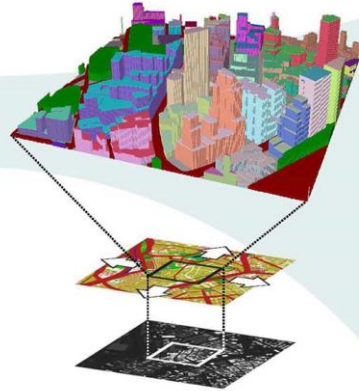
- AIGC: CityDreamer @NTU S-Lab



Multi-view Consistent



Diverse City Layouts



Unbounded City Layout



Well-defined Geometry



Diverse Style and Viewpoints



- How to encode semantic relations for different buildings? (industrial sectors, research institutions, etc.)

# REFERENCES

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<https://www.media.mit.edu/publications/cityscope/>  
Accessed: 2023-12-07.
- Haozhe Xie, Zhaoxi Chen, Fangzhou Hong, and Ziwei Liu. 2024. CityDreamer: Compositional Generative Model of Unbounded 3D Cities. In CVPR.
- John Underkoffler and Hiroshi Ishii. 1999. Urp: a luminous-tangible workbench for urban planning and design (CHI '99). Association for Computing Machinery, New York, NY, USA, 386–393. <https://doi.org/10.1145/302979.303114>



# Team X = Xplore

Proudly Presents

Tribute to our kind mentor, **Dr. Anna Li**



<-- Still our LOGO ;)