Data Wrangling



Session Objective

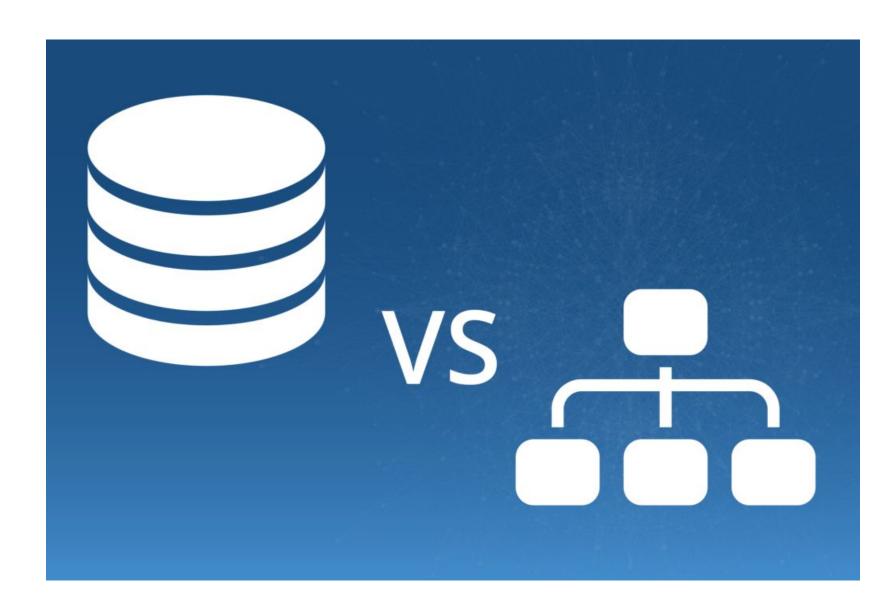
Understand why data wrangling is important

Understand common wrangling requirements and methods

Data Wrangling

Process of cleaning, structuring, and enriching raw data into a desired output for analysis

Difference between database system and file system?



Dirty Data...

- Data is dirty on its own
- Data sets are clean on their own but combining them introduces errors (e.g. duplicates, different naming conventions)
- Data doesn't "age well" (inflation, redistricting)
- Any combination of the above

Bad Data

All of these are commonly seen in the real-world:

- Zeros replace missing values
- Spelling inconsistent (esp with human-entered data)
- Rows are duplicated
- Inconsistent date formats (e.g. 10/4/20 vs. 4/10/20)
- Units not specified

https://github.com/Quartz/bad-data-guide



Following

In Data Science, 80% of time spent prepare data, 20% of time spent complain about need for prepare data.

Data Wrangling

Process of cleaning, structuring, and enriching raw data into a desired output for analysis

What should we look for?



Key Data Properties to Consider for Wrangling

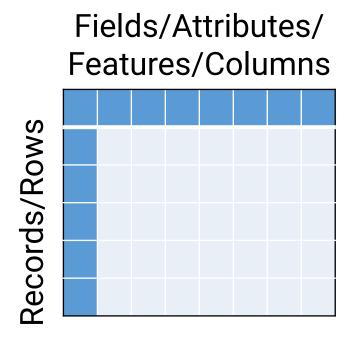
- Structure -- the "shape" of a data file
- □ Granularity groupby/ Pivot table
- Faithfulness and Scope -- how (in)complete is the data

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Rectangular Data

We prefer rectangular data for data analysis (why?)

- Regular structures are easy manipulate and analyze
- A big part of data cleaning is about transforming data to be more rectangular

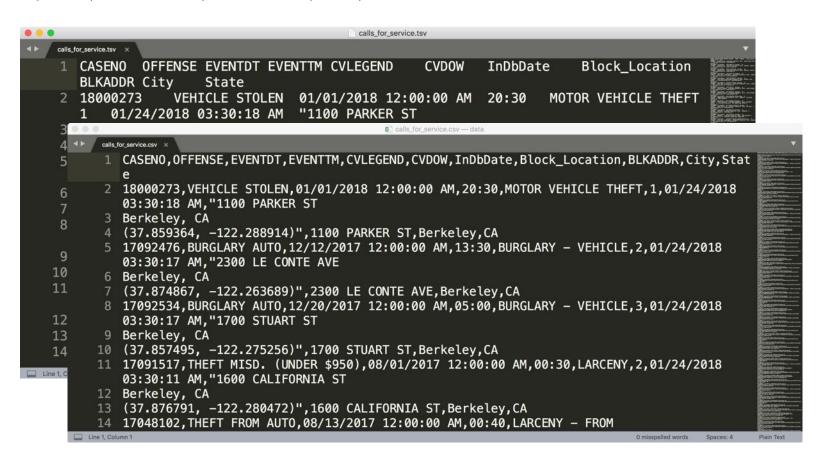


How are these data files formatted?



Comma and Tab Separated Values Files

- □ Tabular data where
 - □ records are delimited by a *newline*: "\n", "\r\n"
 - □ Fields are delimited by ',' (comma) or '\t' (tab)
- □ Very Common!
- Issues?
 - Commas, tabs in records
 - Quoting
 - L ...

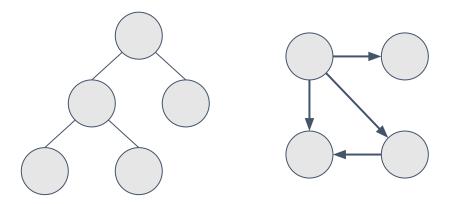


JavaScript Object Notation (JSON)

- Widely used file format for nested data
 - Natural maps to python dictionaries (many tools for loading)
 - Strict formatting "quoting" addresses some issues in CSV/TSV
- Issues
 - Each record can have different fields
 - □ Nesting means records can contain records □ complicated

JSON, XML, HTML, YAML, etc.

There are many formats to represent structured, nested data.

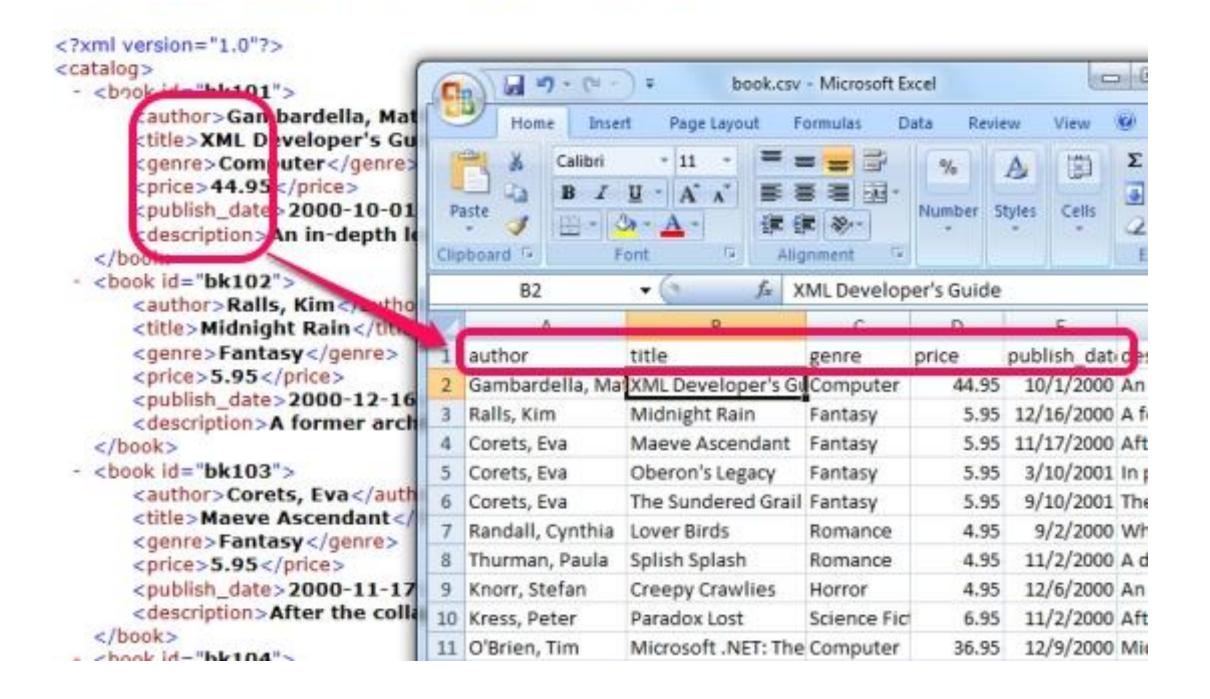


XML (kind of nested data)

```
<catalog>
 <plant type='a'>
  <common>Bloodroot</common>
  <botanical>Sanguinaria canadensis</botanical>
  <zone>4</zone>
  <light>Mostly Shady</light>
  <price>2.44</price>
  <availability>03/15/2006</availability>
  <description>
    <color>white</color>
                                                  Nested structure
    <petals>true</petals>
 </description>
 <indoor>true</indoor>
 </plant>
```

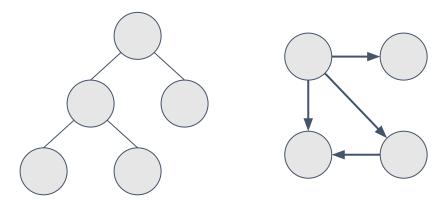
•••

</catalog>



JSON, XML, HTML, YAML, etc.

Converting hierarchical data to nested data often involves keys.



Log data

Is this a csv file? tsv? JSON/XML?

```
169.237.46.168 - - [26/Jan/2014:10:47:58 -0800] "GET /stat141/Winter04 HTTP/1.1" 301 328 "http://anson.ucdavis.edu/courses/" "Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322)"
```

```
169.237.6.168 - - [8/Jan/2014:10:47:58 -0800] "GET /stat141/Winter04/ HTTP/1.1" 200 2585
"http://anson.ucdavis.edu/courses/" "Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322)"
```

Questions to ask about Structure

- Are the data in a standard format?
 - Tabular data: CSV, TSV, Excel, SQL
 - Nested data: JSON or XML
- Are the data organized in "records"?
 - No: Can we define records by parsing the data?
- Are the data nested? (records contained within records...)
 - ☐ Yes: Can we reasonably un-nest the data?

Merging/Joining data across tables



Harmon..

Main ..

Structure: Keys

- Often data will reference other pieces of data
- Primary key: the column or set of columns in a table that determine the values of the remaining columns
 - Primary keys are unique
 - ☐ Examples: SSN, ProductIDs, ...
- □ Foreign keys: the column or sets of columns that reference primary keys in other tables.

| <u>OrderNum</u> | <u>ProdID</u> | Quantity |
|-----------------|---------------|----------|
| 1 | 42 | 3 |
| 1 | 999 | 2 |
| 2 | 42 | 1 |

| Foreign Key | | Orders.csv |
|-----------------|---------------|---------------|
| <u>OrderNum</u> | <u>CustID</u> | Date |
| 1 | 171345 | 8/21/2017 |
| 2 | 281139 | 8/30/2017 |
| | | Products.csv |
| | <u>ProdID</u> | Cost |
| | 42 | 3.14 |
| | 999 | 2.72 |
| Primary Ke | У 🔪 | Customers.csv |
| | CustID | Addr |

171345

281139

Joining two tables

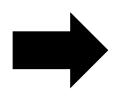
| <u>OrderNum</u> | <u>ProdID</u> | Name |
|-----------------|---------------|----------|
| 1 | 42 | Gum |
| 2 | 999 | NullFood |
| 2 | 42 | Towel |

| | <u>OrderId</u> | Cust Name | Date |
|---|----------------|-----------|-----------|
| X | 1 | Joe | 8/21/2017 |
| | 2 | Arthur | 8/14/2017 |
| | | | |

| Left "key" | | | Right "key" | A | | |
|-----------------|---------------|-------------|-------------|------------------|-------------|--------------|
| <u>OrderNum</u> | <u>ProdID</u> | Name | Orderld | Cust Name | Date | |
| 1 | 42 | Gum | 1 | Joe | 8/21/2017 | |
| 1 | 10 | Cum | 2 | A rethrum | 0/1//0017 | Drop rows |
| ' | 74 | Odili | _ | , a criar | 0/ 17/ 2017 | <u>-</u> |
| 2 | | NullFood | 1 | Loo | 0/21/2017 | — that don't |
| _ | | I Talli OOG | | | 0,21,201, | |
| 2 | 999 | NullFood | 2 | Arthur | 8/14/2017 | match on the |
| 2 | 10 | Towal | 1 | | 0/01/0017 | — key |
| _ | 12 | TOWE | ' | 000 | 0/21/2017 | — KCy |
| 2 | 42 | Towel | 2 | Arthur | 8/14/2017 | |

| <u>OrderNum</u> | <u>ProdID</u> | Name | | <u>OrderId</u> | Cust Name | Date |
|-----------------|---------------|----------|-------------|----------------|-----------|-----------|
| 1 | 42 | Gum | X | 1 | Joe | 8/21/2017 |
| 2 | 999 | NullFood | | 2 | Arthur | 8/14/2017 |
| 2 | 42 | Towel | | | | |
| Left "key" | | | Right "key" | | | |

| Left "Key" | | | Right "Key" | | | |
|-----------------|---------------|----------|-------------|------------------|-----------|-------------|
| <u>OrderNum</u> | <u>ProdID</u> | Name | Orderld | Cust Name | Date | |
| 1 | 42 | Gum | 1 | Joe | 8/21/2017 | |
| 1 | 12 | Cum | 2 | Arthur | 0/14/2017 | Drop row |
| 2 | 999 | NullFood | 1 | Jee | 9/21/2017 | — that don' |
| 2 | 999 | NullFood | 2 | Arthur | 8/14/2017 | match o |
| 2 | 12 | Towel | 1 | Joe | 9/21/2017 | — the key |
| 2 | 42 | Towel | 2 | Arthur | 8/14/2017 | |
| |) | | | | | |



| <u>OrderNum</u> | <u>ProdID</u> | Name | Orderld | Cust Name | Date |
|-----------------|---------------|----------|---------|------------------|-----------|
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- Structure -- the "shape" of a data file
- □ Granularity groupby/ pivot table
- □ Faithfulness and Scope -- how (in)complete is the data

Granularity

- □ What does each record represent?
 - Examples: a purchase, a person, a group of users
- Do all records capture granularity at the same level?
 - Some data will include summaries as records
- If the data are coarse how was it aggregated?
 - ☐ Sampling, averaging, ...
- What kinds of aggregation is possible/desirable?
 - From individual people to demographic groups?
 - From individual events to totals across time or regions?
 - ☐ Hierarchies (city/county/state, second/minute/hour/days)
- Understanding and manipulating granularity can help reveal patterns.

| Granularity and | Keys |
|-----------------|------|
|-----------------|------|

- What is the granularity of these example tables?
 - Purchases.csv: PK=(OrderNum + ProdID)Each Item in an order
 - □ Orders.csv: PK = OrderNum □ an order
- How might we adjust the granularity?
 - Aggregation: count, mean, median, var, groupby, pivot ...

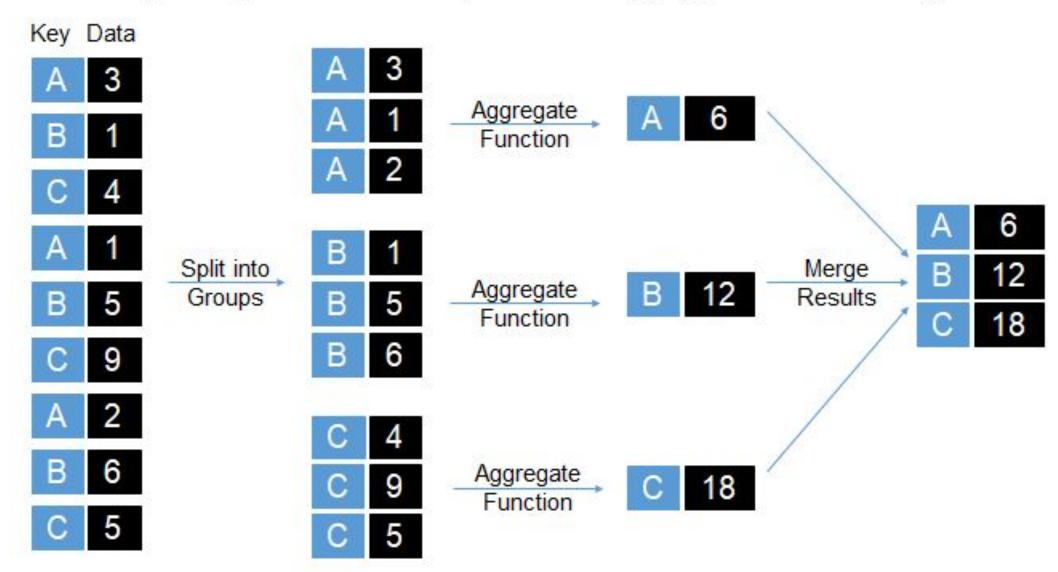
| <u>OrderNum</u> | <u>ProdID</u> | Quantity |
|-----------------|---------------|----------|
| 1 | 42 | 3 |
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| 42 | |
|---------------|--|
| | Orders.csv |
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| <u>CustID</u> | Addr |
| 171345 | Harmon |
| 281139 | Main |
| | CustID 171345 281139 ProdID 42 999 CustID 171345 |

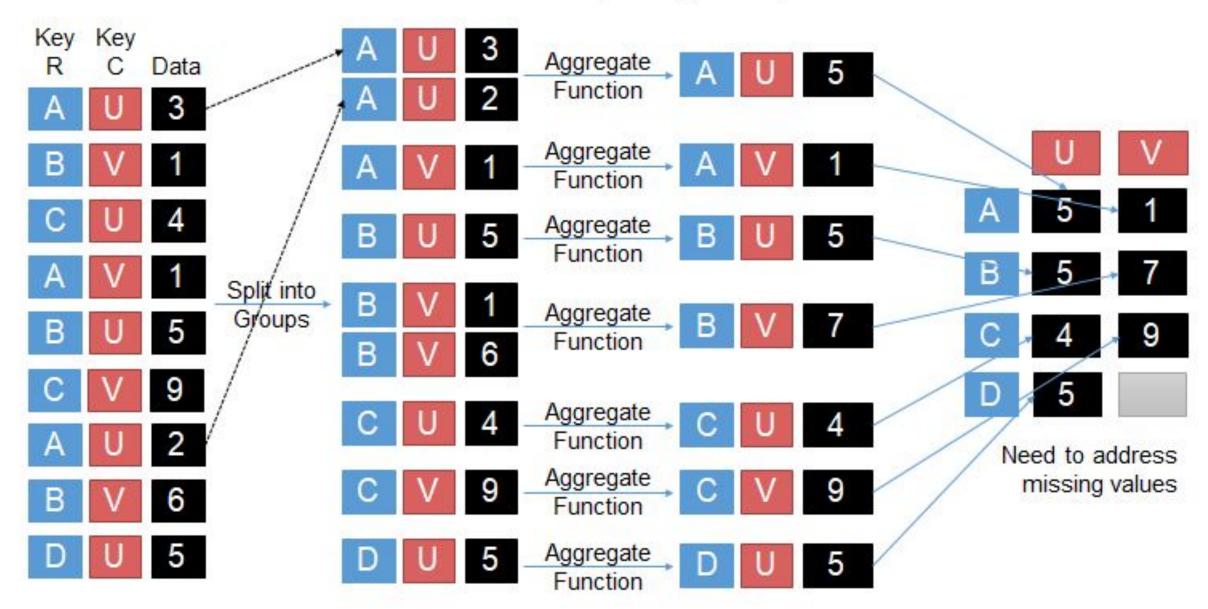
Groupby and Pivot



Group By – manipulating granularity



Pivot – A kind of Group By Operation





- Structure -- the "shape" of a data file
- □ Granularity -- how fine/coarse is each datum
- □ Faithfulness and Scope -- how (in)complete is the data

What to do with Missing Values

Often, rectangular data sets have missing values:

- Field lost, hidden, removed, replaced, or never entered.
- Or, perhaps the entity described by a record does not have a particular attribute.
 - E.g., some people don't have a permanent address.

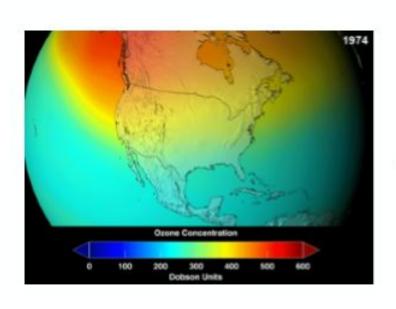
What to do with Missing Values

How to treat missing values depends on goals and context.

Discarding whole records (because of missing values) results in a sample.

- That sample isn't a random sample, so statistical inference is inappropriate.
- The sample will often be biased not representative of the population.

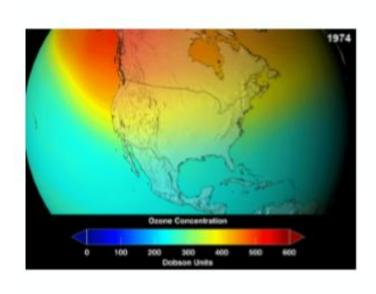
Set Defaults/Remove Outliers



The discovery of the Antarctic "ozone hole" by British Antarctic Survey scientists Farman, Gardiner and Shanklin...came as a shock to the scientific community...[The data] were initially rejected as unreasonable by data quality control algorithms (they were filtered out as errors since the values were unexpectedly low); the ozone hole was detected only in satellite data when the raw data was reprocessed following evidence of ozone depletion in in situ observations. When the software was rerun without the flags, the ozone hole was seen as far back as 1976.

> https://en.wikipedia.org/wiki/ Ozone_depletion#Antarctic_ozone_hole

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> https://en.wikipedia.org/wiki/ Ozone_depletion#Antarctic_ozone_hole

Signs that your data may not be faithful

| Missing Values/Default values: (0, -1, 999, 12345, NaN, Null, 1970, 1900, others? ■ Soln 1: Drop records with missing values □ implications on your sample! ■ Soln 2: Impute missing values □ Bias your conclusions |
|---|
| Time Zone Inconsistencies Soln 1: convert to a common timezone (e.g., UTC) Soln 2: convert to the timezone of the location – useful in modeling behavior. |
| Duplicated Records or Fields ■ Soln: identify and eliminate (use primary key) □ implications on sample? |
| Spelling Errors ☐ Soln: Apply corrections or drop records not in a dictionary □ implications on sample? |
| Units not specified or consistent Solns: Infer units, check values are in reasonable ranges for data |
| Truncated data (early excel limits: 65536 Rows, 255 Columns) Soln: be aware of consequences in analysis how did truncation affect sample? |
| Others |

Scope

- Does my data cover my area of interest?
 - Example: I am interested in studying crime in California but I only have Berkeley crime data.
- □ Is my data too expansive?
 - Example: I am interested in student grades for Data but have student grades for all apprentice classes.
 - Solution: Filtering □ Implications on sample?
 - ☐ If the data is a sample I may have poor coverage after filtering ...

Scope

