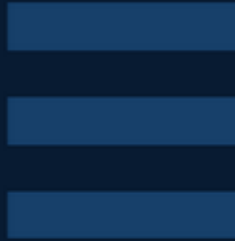


U.S. Web Design Standards

Open source UI components and visual style guide to create consistency and beautiful user experiences across U.S. federal government websites



Principles

The U.S. Web Design Standards are designed to create better online experiences for the American people. These are the principles guiding these tools:



Make the best thing the easiest thing

The web design standards are designed to provide designers and developers easy-to-use tools to most effectively deliver the highest quality government websites to the American people.



Accessibility out of the box

These standards were built with a priority on 508 compliance and ADA accessibility at every step of the design process. From colors to code, everything you need to meet high standards of accessibility are baked into these tools.



Design for flexibility

These patterns and designs are made to be easily adaptable. These guidelines encourage consistency over uniformity, to give the American people a sense of familiarity and ease when navigating government services, while also allowing for customization of each agency's unique flavor.



Reuse, reuse, reuse

We reviewed, tested, evaluated, and repurposed patterns, code, and designs from dozens of government and private sector style guides to make use of tried-and-true best practices.