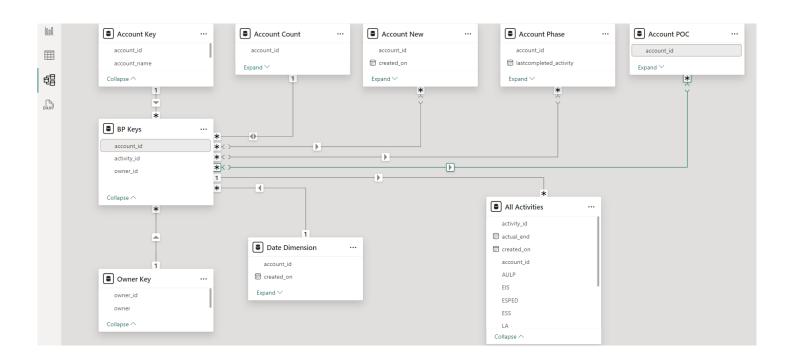
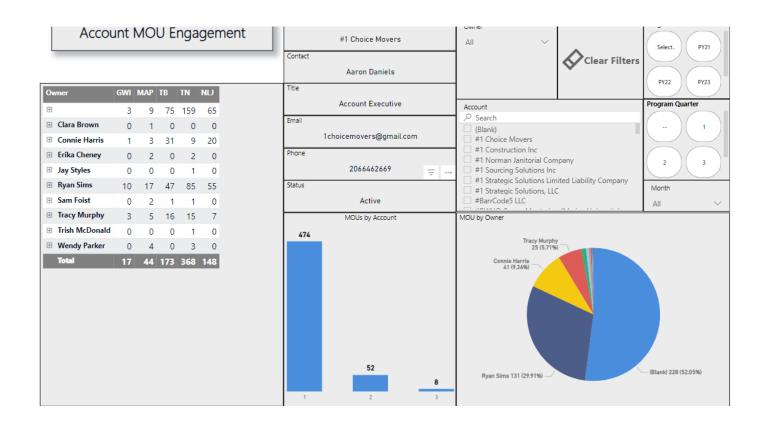
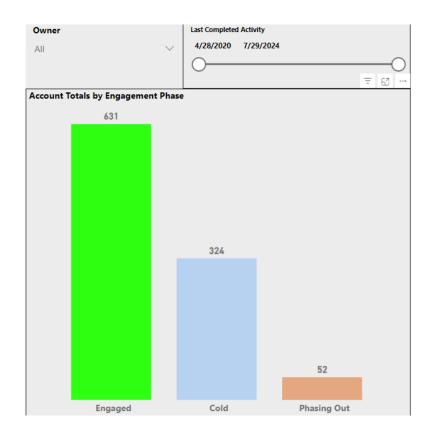
Data Visualizations and SQL Queries



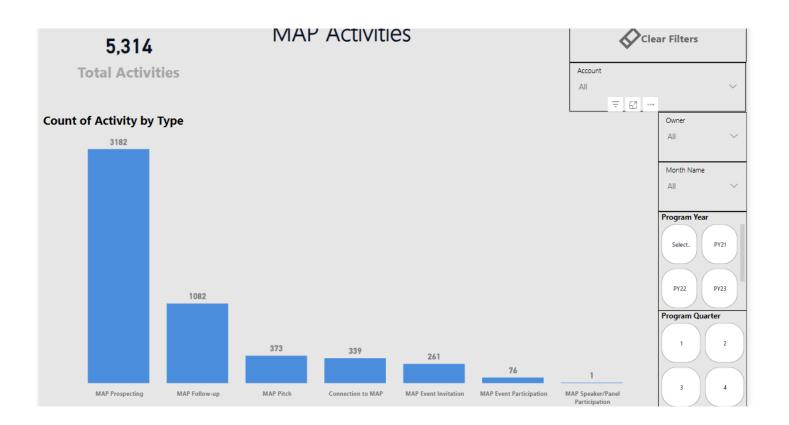




Select all Cold En	ngaged	Phasing O
	\mathcal{L}	
Account	Phase	Last Activity
100 Black Men of Indianapolis, Inc.	Engaged	7/12/2024
100 Black Women, Inc. Indianapolis Chapter	Cold	8/2/2023
16 Tech Neighborhood Group	Engaged	6/6/2024
2nd Chance Trucking	Cold	11/2/2021
A Classic Party Rental	Engaged	6/7/2024
A Safe House Corporation	Engaged	7/23/2024
A Total Solution CPA & Consulting Services, Inc.	Engaged	7/29/2024
A&F Engineering Co. LLC	Cold	10/16/2023
AA Medical Transport	Cold	1/26/2024
AAR Aircraft Services	Phasing Out	4/18/2024
ABC Cutting Contractors	Engaged	6/27/2024
ABM Industries	Cold	4/13/2021
Abner Realty Group	Cold	2/21/2024
Accenture	Engaged	6/7/2024
Accurate Personnel, LLC.	Phasing Out	4/30/2024
ACE Cash Express	Engaged	7/10/2024
Ace Handyman Services North Indianapolis	Engaged	6/17/2024
ACE Project Indy	Engaged	7/22/2024
Ace Rent-A-Car Reservations	Cold	11/7/2023
Action Financial Services, LLC	Engaged	6/14/2024
Adelante Schools	Engaged	6/7/2024
Adidas Indy, LLC	Engaged	5/28/2024

| Engagement Phase

Cold: Account has no El Activities in over 120 days Engaged: Account has El Activities in last 90 days Phasing Out: Account has El Activities between 91 and 120 days



```
SELECT
    createdon AS created on,
    actualend AS actual end,
    LTRIM(RTRIM(regardingobjectid)) AS account id,
    activityid AS activity id,
    ownerid AS owner id,
    LTRIM(RTRIM(value)) as type_name,
    ei employerinformationservicesname AS EIS,
    ei accessinguntappedlaborpoolsname AS AULP,
    ei engagedinstrategicplanningeconomicdevname AS ESPED,
    ei employersupportservicesname AS ESS,
    ei lavoffaversionname AS LA,
    ei rapidresponsebusinessdownsizingassistname AS RR.
    ei workforcerecruitmentassistancename AS WRA,
    ei workbasedlearningname AS WBL
FROM ei eiactivity
CROSS APPLY STRING_SPLIT(LTRIM(RTRIM(ei type multiselectname)), ';')
WHERE actualend >= '2021-07-01'
UNION
SELECT
    createdon AS created on,
    actualend AS actual end,
    LTRIM(RTRIM(regardingobjectid)) AS account id,
    activityid AS activity id,
    ownerid AS owner id,
    CASE
        WHEN LTRIM(RTRIM(value)) = 'Follow Up' THEN 'MAP Follow-up'
        WHEN LTRIM(RTRIM(value)) = 'Sales Pitch' THEN 'Sales Pitch - MAP'
        WHEN LTRIM(RTRIM(value)) = 'Prospecting' THEN 'MAP Prospecting'
        WHEN LTRIM(RTRIM(value)) = 'Event Invitation' THEN 'MAP Event Invitation'
        WHEN LTRIM(RTRIM(value)) = 'Event Participation' THEN 'MAP Event Participation'
        ELSE LTRIM(RTRIM(value))
    END AS type name,
    ei employerinformationservicesname AS EIS,
    ei accessinguntappedlaborpoolsname AS AULP,
    ei engagedinstrategicplanningeconomicdevname AS ESPED,
    ei employersupportservicesname AS ESS,
    ei layoffaversionname AS LA,
    ei rapidresponsebusinessdownsizingassistname AS RR,
    ei workforcerecruitmentassistancename AS WRA,
    ei workbasedlearningname AS WBL
FROM ei mapactivity
CROSS APPLY STRING_SPLIT(LTRIM(RTRIM(ei_typename)), ';')
WHERE actualend >= '2021-07-01'
```