

Project Report

MS - 100



# Business Management

ESTD – 1973

(An Autonomous College Under B.RA Bihar University)

Bhagwanpur Chock, Muzaffarpur Bihar - 842001

PROJECT REPORT (MS - 100)

## STUDY OF ONLINE AND OFFLINE SOFTWARE MARKETING

In partial fulfillment of the requirement of the degree of **BACHELOR'S IN  
COMPUTER APPLICATION (BCA)**

*Under the Guidance of*

**Radheshyam Soni**

Professor-IN charge

**Designation:**

**Sign:** \_\_\_\_\_

**Sign:** \_\_\_\_\_

**Prepared by Team B:**

**Roll.No- 61 to 75**