



Empower a
woman, empower
a nation

ELITE TEAM



PRABHJEET SINGH SANDHU

JASMEET KAUR

RAMANPREET KAUR

TEJASSVEER SINGH VASANT



TRACK

FINANCIAL INDEPENDENCE FOR WOMEN

SheInvestsSmartly.com

A digital platform that offers financial planning and investment strategies tailored to women's unique financial needs, promoting financial independence and wealth accumulation.

A professional woman with dark hair, wearing a grey pinstripe blazer over a striped shirt and dark trousers, stands on the left side of the frame. She is holding a black microphone in her right hand and a small white remote or clicker in her left hand. She is smiling and looking towards the right. A name tag is visible around her neck.

WHY WOMEN SHOULD BE FINANCIALLY INDEPENDENT?

Freedom to Make Life Choices

Financial independence offers women the freedom to make life choices without being constrained by economic limitations.

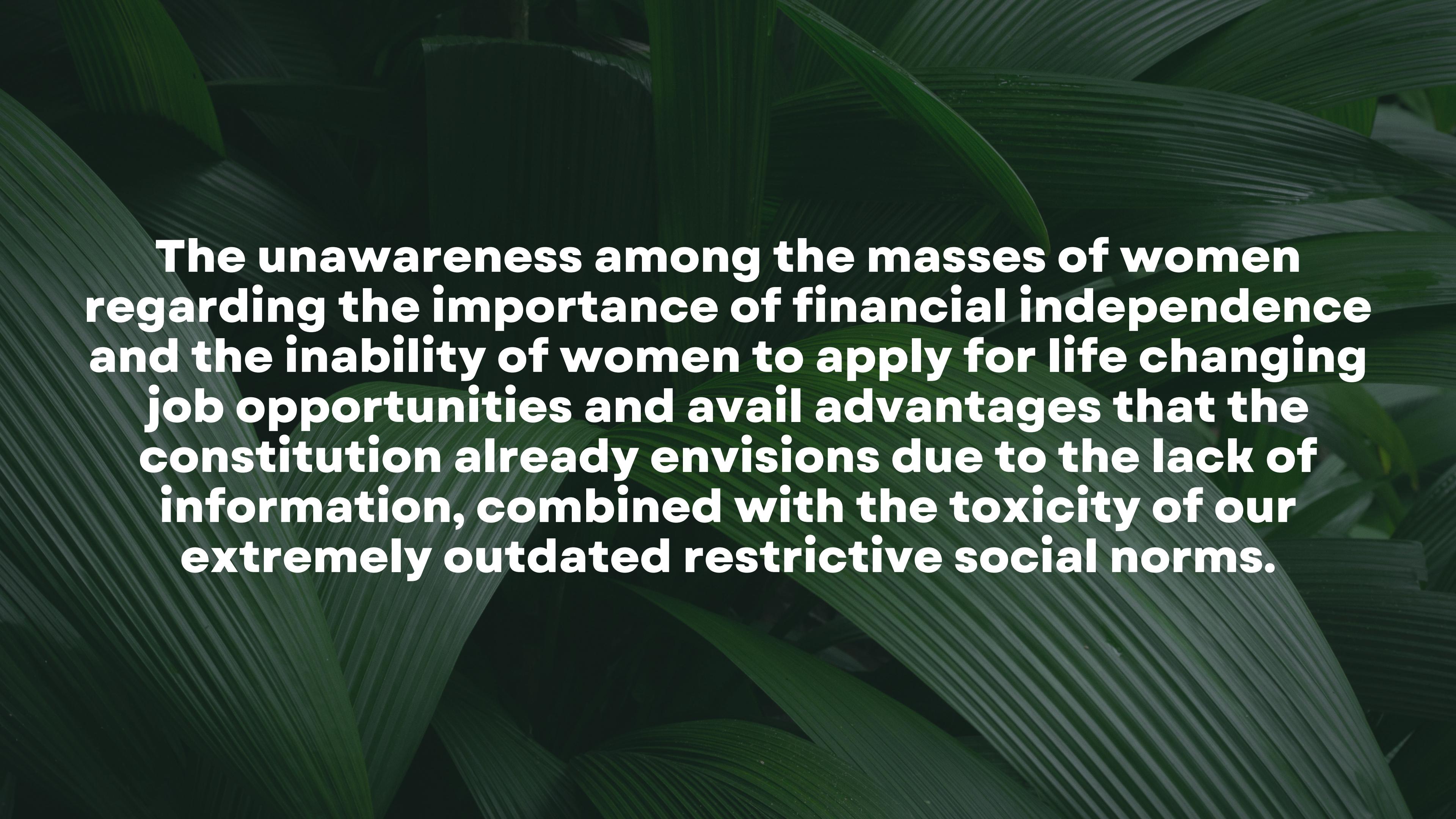
It enables them to pursue education, career opportunities, and personal passions without relying on anyone else for financial support. Whether it's furthering their education, starting a business, or traveling the world, financial independence grants women the autonomy to shape their own destinies.

ECONOMIC GROWTH

Empowering women economically can significantly boost a nation's economy. When women are given the opportunity to work and earn, it contributes to the overall prosperity of a society.



PROBLEM STATEMENT



The unawareness among the masses of women regarding the importance of financial independence and the inability of women to apply for life changing job opportunities and avail advantages that the constitution already envisions due to the lack of information, combined with the toxicity of our extremely outdated restrictive social norms.

SOLUTION



Suggestions and resolutions in order to approach and destigmatize these problems from our side :-

- 1) Easy and approachable user interface which is interactive to explore and simple to surf.
- 2) Guiding budding women on the significance and the power to possess financial freedom.
- 3) Bringing multiple success stories of several powerful women of the past, making it evident that women can conquer unimaginable peaks.

- 
- 4) Providing useful and credible references for women to find actual jobs and help in their wholistic development.
- 5) Supplying appropriate tools for aspiring women entrepreneurs to gain knowledge and develop business savvy skills and encourage their ideas for startups of the future.

OUR WEBSITE

EmpowHerFinancial.com



Startup Ideas

Job Opportunities

Schemes & Policies



Efforts By Prabhjeet Singh
Jasmeet Kaur
Tejassveer Singh
Ramanpreet Kaur

BUSINESS MODEL



The business model for promoting financial independence of women typically involves creating opportunities, resources, and support systems to empower women economically. Here are key components of such a model:

- 1. Skills Development:** Offer training and skill development programs tailored to women, enabling them to acquire marketable skills.
- 2. Entrepreneurship Support:** Facilitate women in starting and growing businesses through mentorship, access to capital, and business development services.
- 3. Financial Literacy:** Provide education on personal finance, budgeting, investing, and saving to help women make informed financial decisions.
- 4. Workplace Equality:** Advocate for gender equality in the workplace, encouraging equal pay, promotions, and opportunities for women.
- 5. Flexible Work Arrangements:** Promote and enable flexible work options, including remote work, to accommodate women's diverse needs.

6. Access to Finance: Create or support microfinance programs, loans, and grants tailored to women entrepreneurs and business owners.

7. Networking and Support Groups: Establish networks and support groups that connect women with peers, mentors, and resources in their respective industries.

8. Tech and Innovation: Encourage women's participation in tech and innovation sectors by providing resources, training, and mentorship in these fields.

9. Advocacy and Policy Change: Advocate for policies and legislation that promote gender equality and women's economic empowerment.

10. Community Engagement: Engage with communities to raise awareness about the importance of women's financial independence and provide resources at the local level.

11. Financial Inclusion: Promote access to financial services, including savings accounts and credit, to help women build and secure their financial futures.

12. Personal Branding and Marketing : Assist women in building their personal brands and marketing their skills and businesses effectively.

13. Mentorship and Role Models: Connect women with successful female role models and mentors who can inspire and guide them.

14. Research and Data Analysis: Conduct research on gender-related economic issues to better tailor programs and policies to the needs of women.

15. Measuring Impact: Continuously assess and measure the impact of these initiatives to refine and improve the model.

The business model should be adaptable to the specific needs of the community and the target group of women it aims to support, and it should be executed with a long-term vision to bring about sustained change in promoting financial independence among women.

IMPACT

Our vision and aspirations at Empowherfinancial.com are to represent values of gender equality and building a path for the women of the coming generations to be bold in their choices, along with aiding women with the correct information and making sure that they are well informed about their rights to be free in selecting the career of their dreams, so that they can be well paid and fulfill all their financial goals.

The helplines and the government policies that are easily accessible through our website help in spreading awareness and teach women how to be truly independent and manage their finances. History itself is the best example of what heights women are truly capable of reaching when given the opportunities to do so. We are hoping to instill and inculcate the essential values of empowering women and improving their business acumen, so that society as a whole can benefit from their success.

**THANK YOU
FOR
YOUR VALUABLE TIME**