Escape sequence: a character preceded by a backslash (\)

* Represents a special character
* When encountered in a print statement, compiler interprets it accordingly

Types of escape sequences:  
\t Insert a tab in text at this point

\b Insert a backspace in the text at this point

\n Insert a newline in text at this point

\r Insert a carriage return in text at this point

\f Insert a formfeed in text at this point

\’ Insert a single quote character in text at this point

\” Insert double quote character in text at this point

\\ Insert a backslash character in text at this point

ASCII art: graphic design technique that uses computers for presentation & consists of pictures pieced together from the 95 printable characters defined by the ASCII standard from 1963, and ASCII compliant character sets with proprietary extended characters

* Early printers lacked graphics ability, thus characters were used in place of graphic marks
* Also used for large banners to mark divisions between different print jobs
* Contemporary web browser made it possible to display animated ASCII art via JavaScript or Java applets