



WHITNEY WHITE

Graphic & Visual Designer

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Website: [Portfolio](#)

Connect: [Linkdn](#)

TOOLS

- Illustration
- Visual Design
- Adobe CC
- Package design
- Prototyping
- Typography
- Branding
- Communication
- Web development
- Figma
- Basic HTML/CSS
- Interactive Media
- Project Management

EDUCATION

Austin Community College 2019-2022

- Graphic Design Certificate
- Visual Design A.S.

Texas Tech University 2011-2016

- Apparel & Manufacturing B.A

DESIGN PROJECTS

®Stonyfield Yogurt Re-Brand

Graphic Designer

August 2020- May 2021 | Austin,Tx

Re-brand existing packaging using illustration, color, typography to achieve a playful kids yogurt packaging. Created a user profile, researched competitors, mood boards, designed layouts in Adobe illustrator and Photoshop.

Yamon.com

Visual Designer

August 2020- May 2021 | Houston, Tx

Designing a desktop and mobile interface for recipes website. The requirements for this visual design project were that the website needed to be informative, visually interesting and typographically sound. Maintain visual interest from page to page while maintaining consistency.

Ginja Beer

Graphic Designer

January 2020- May 2021 | Austin,Tx

Create a branded ginger beer product using illustration, color, typography to achieve a luxury drink brand that could be in upscale grocery stores. Created a user profile, researched competitors, mood boards, designed layouts in Adobe illustrator and Photoshop.

EXPERIENCE

Alpa Capital Partners

Graphic Designer

July 2021- Current | Houston,Tx

Lead the creative processes, assign with planning and developing of all marketing initiatives including brochures, websites, direct mail and email, invitations, social media, collateral, site signage, sponsorships, special events etc. Create all marketing collateral for the company's websites and social media platforms. Create graphics and presentation support to Marketing, Investments, and other internal departments.

ACC Design Studio Intern

Graphic Designer

August 2020 - May 2021 | Austin,Tx

Created branding content for our clients such as visualizing and creating graphics including product illustrations, company logos, page layouts, photos, etc.