

# BUSINESS PITCH DECK

Presented by

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# Problem Statement

- Many small businesses struggle to sell online.
- High costs and technical challenges.
- Lack of accessible and user-friendly platforms.

# Solution

- AI-powered, user-friendly E-commerce platform.
- Enables easy store setup with no coding skills.
- Affordable and scalable solution.

# Market Opportunity

- Global E-commerce market projected to reach \$7T by 2025.
- Increasing demand for digital storefronts.
- Small businesses shifting online post-pandemic.

# Business Model

- Revenue through subscription plans and transaction fees.
- Multiple pricing tiers for different business sizes.
- Additional revenue from premium features.

# Product Demonstration

- Key Features:
  - AI-powered store setup
  - Secure payments integration
  - Mobile-friendly interface
  - Automated inventory management

# Marketing & Growth Strategy

- SEO-optimized content marketing.
- Influencer collaborations and targeted ads.
- Referral programs and partnerships.

# Competitive Analysis

- Competitors: Shopify, WooCommerce, Wix
- Differentiation: AI-driven setup, ease of use, affordability.
- Strengths: User-friendly, scalable, feature-rich.



# Financial Projections

- Year 1: Expected revenue \$50K
- Year 2: Expansion, projected revenue \$200K
- Year 3: Scaling globally, expected \$1M+ revenue

# Meet the Team

- [Noor Un Nisa] - Founder, Web Development & E-commerce Specialist
- [Team Members] - Marketing, Tech, and Operations

# Call to Action

- Seeking investment, partnerships, and users.
- Let's discuss how we can grow together!
- Contact:

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