



TRUE SOCIAL INTERACTIONS

www.whuups.com





Company Overview

Whuups is an independent French-American tech company founded in 2020 and headquartered in Delaware, USA.

Our mission is simple: **to create a next-generation social network that adapts to evolving user needs and new technologies.**

We believe there's always a better, more authentic way to connect — **on your terms**. We found it, and we've brought it to life.

Welcome to Whuups.



Whuups Core Values

We believe in the power of community. By breaking language barriers in real time, Whuups connects diverse groups worldwide. We listen to our users, constantly refining features so ideas can come to life through events, group chats, and more, ensuring seamless, limitless communication.

Now that's...



POWERFUL



The Problem

Current social networks are struggling to keep up with the needs of a modern, global audience. They rely on:



Outdated Platforms

Rely on stale design paradigms that no longer match today's fast-paced lifestyle.



Privacy & Data Exploitation

Users' personal data is monetized through intrusive ads, eroding trust.



Fragmented Experience

Multiple apps for messaging, translation, and events create friction.



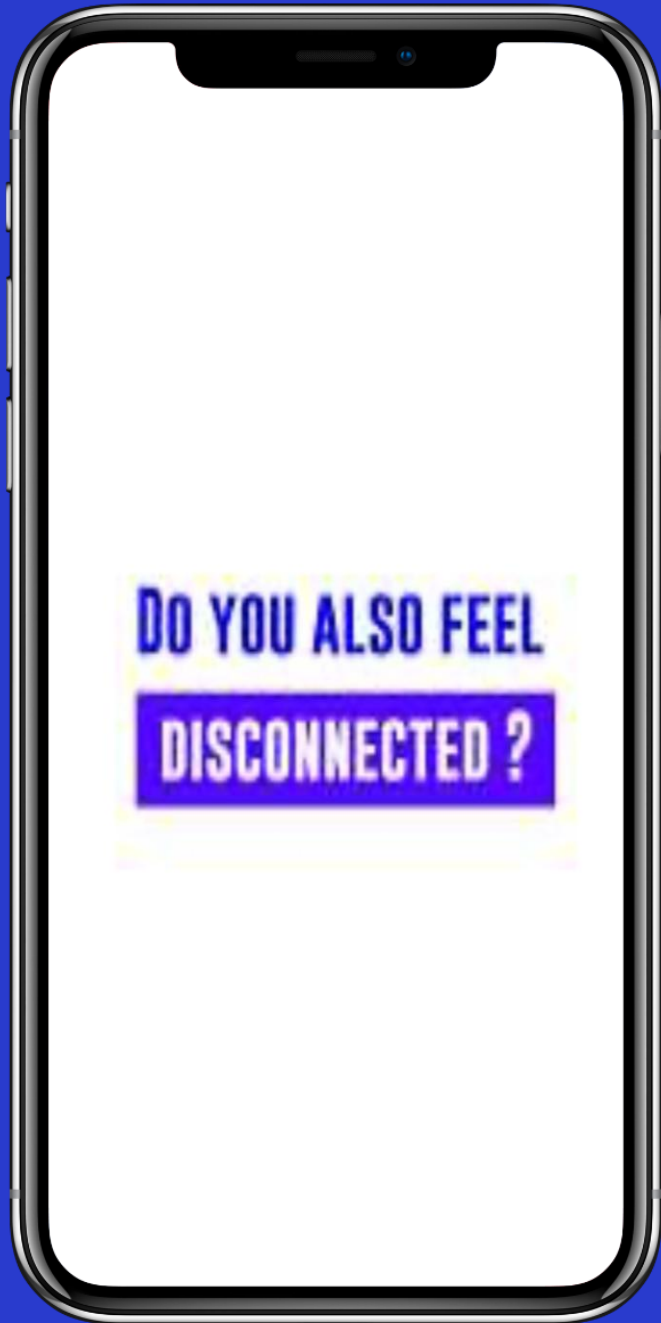
Language & Cultural Barriers

Insufficient translation tools limit global communication.



Lack of Innovation

Slow adoption of emerging technologies like real-time AI integration leaves users with generic features.



The Solution:



Whuups isn't just another messaging app!

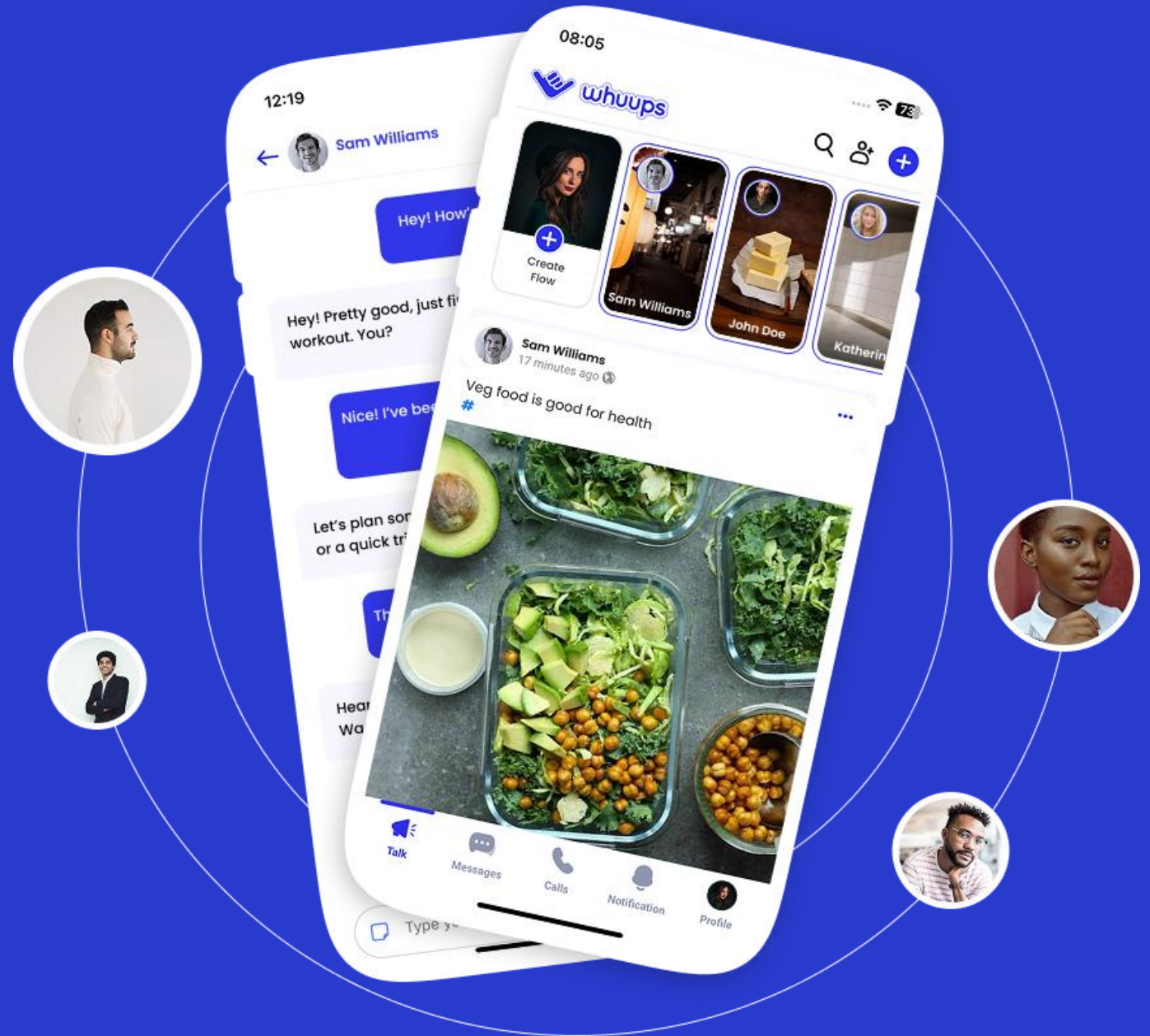
It's a next-generation platform for seamless global connections.

Beyond basic chats and calls, we integrate events, real-time translation, and creative sharing features, all in one place.

Whether you're hosting **virtual gatherings, discovering new communities, or simply keeping up with friends**, Whuups eliminates barriers and unlocks endless possibilities. No borders, no language gaps, no limits, just a world of opportunities at your fingertips.

Join the **Whuupser Movement** and experience a new era of social networking.

The whuups App





Key Features



**Instant Messaging &
Group Chats**



Privacy & Data Protection



**Real-Time
Translation**



**Vocal &
Video Calls**



**Find &
Add Friends**



Flips



CarPlay



**Calendar
Planner**



**Secure
File Sharing**



**Location
Sharing**



**Artificial
Intelligence**



Avatar



**Whuups
Events**

Available on iOS, Android, Mac OS, Windows and on all internet browsers.



whuups : The Future Between TikTok & Meta



All-in-One Powerhouse:

Virality + real connectivity +
private comms + AI tools



Solves App Fatigue:

One app for video, chat, calls, AI,
discovery



Future First Identity:

Built for AI/crypto-native global
youth



New Category:

We call it a "Social OS" — fun,
utility, depth, intimacy

Breakthrough Features



SENTENCES

(QR alternative)



Flips

(AI-powered, monetizable reels)



Whuups Bridge

(calls + AI transcription + global reach)



Whuups Token

(social crypto embedded into flows)

Creators First

Monetize, build real
communities, co-create with AI

Premium, No Ads

\$5.99/\$9.99 for full AI suite &
clean UX




Strategic Positioning

Whuups is the only platform uniting the **best of all major networks** — with integrated communication, discovery, creativity, AI, and Web3. It's not here to copy — it's here to **complete the experience**.

Feature / Experience	TikTok	Meta (IG/FB/WA)	LinkedIn	BeReal	Wizz	X (Twitter)	Whuup (2024–2026)
Short-form Video	Viral Content	Reels, Improving	None	None	None	Not Native	Flips (Live Now)
Messaging & Voice	Basic DMs	Messenger, WA	InMail	Limited	DMs Focus	DMs + Spaces	Bridge Unified Voice/Video (2024)
PSTN Calling	Not Supported	Not Native	No Calls	None	None	None	Coming in 2026
Authentic Moments	Over-curated	Stories	None	Core Idea	Limited	Echo Chamber	Flows + Unfiltered Sharing
Friend & People Discovery	Follower Only	Strong Graph (FB)	Career-only	Friends Only	Discovery-based	Follow-only	Flows = Facebook + AI Social Graph
Professional Networking	None	Pages, Groups	Core Feature	None	None	X Hiring	Combined Personal + Pro Identity
Events & Social Planning	Not Built In	FB Events	Event Tools	No Events	No Events	No Planning	Live Now (Events + AI Planning)
AI Integration	For You Feed	Meta AI Tools	Recruiter Tools	None	None	Grok / AI Features	Deep Native AI (Chat, Post, Calls)
Monetization / Tokens	Creator Funds	Ads + Reels	None	None	None	Tips + Subscriptions	Coming 2025 with Shaka Token
Scannable ID / Codes	None	QR Code	Profile Link	None	None	Basic QR	Coming 2025 — SENTENCES™
All-in-one Experience	Video-only	3 - 4 Separate Apps	Career-specific	1 Feature App	Social Discovery Only	Still Split	Unified, Multi-layered

Strong / Complete Partial / Developing Absent or Weak

Business Model



FREE TIER

Limited Access
(basic features)

Core features like chat, basic event management, and friend-finding tools remain free.



PREMIUM PLANS

Ad-Supported:
\$5.99/month
\$55.99/year
(two months free)
Unlimited access with ads

Access to advanced AI features (real-time translation, content moderation, etc.)

Ad-free experience for uninterrupted usage.

Ad-Free:
\$9.99/month
\$99.99/year
(two months free)
Unlimited access, no ads

Streamlined friend discovery and connections to grow user networks.



Revenue Model

By leveraging multiple revenue streams, Whuups aims to achieve sustainable and scalable growth.

Key Revenue Streams



Monthly Subscriptions:

Ad-Supported Tier: \$5.99/month

Ad-Free Tier: \$9.99/month



Virtual Goods & In-App Purchases:

Microtransactions for digital items.
(ranging **\$0.99–\$2.99**)



Advertisement Revenue:

Integrated ad placements driven by user engagement.



Uploading & Premium Features:

New functionality ("**Flips**") that boosts user engagement and upselling opportunities.

Projections



Current Traction

Android: **100,000** downloads

iOS: **15,000** downloads

Projected Growth



Users

Year 1: **1M – 2M** users (initial growth)

Year 2: **2M – 6M** users

Year 3: **6M – 20M** users

Year 5: **24M – 100M** users



Revenue

Year 1: **\$5M – \$20M** (ARPU \$5 – \$10)

Year 3: **\$60M – \$300M** (ARPU \$10 – \$15)

Year 5: **\$360M – \$2.5B** (ARPU \$15 – \$25)

Future Monetization Features



Event Ticketing & Paid Live Streams:

Charge listing fees and earn commission on ticket sales and pay-per-view streams.



Creator Monetization:

Enable tipping and exclusive content paywalls, so creators earn from premium posts and live streams.



Shaka Token & NFT Marketplace:

Integrate a digital wallet for seamless transactions with commission fees on token trades and NFT sales.



B2B & White-Label Solutions:

License Whuups' social tools and AI services to businesses via subscription or per-user licensing.

Monetization & AI Expansion

Detailed AI Subscription Tiers



Standard AI Access:

\$9.99/month for core AI-powered features like real-time translation and content moderation.



Premium AI Access:

\$19.99/month for advanced AI tools, including premium content generation and enhanced matchmaking.



5-Year Roadmap

2020 – Early 2024

Foundation

- ▮ Whuups App & Platform Completion
- ▮ Core Team Setup (COO, CTO, CFO, Legal)
- ▮ Initial Infrastructure (security protocols and server architecture)

Mid 2024 – 2025

Expansion

- ▮ AI Enhancements (real-time translation, advanced moderation)
- ▮ Chat Group & Control Panel Upgrades
- ▮ Flow (FLIPS) Rollout
- ▮ REVENUE (Adds & Premium Plans)

2025 – 2026

Immersive Integrations

- ▮ VR & Whuups Bridge (Skype-like features for phone calls via subscription)
- ▮ Crypto & Blockchain Security for transactions and data integrity
- ▮ Whuups Email & Phone Platform
- ▮ Ongoing AI & infrastructure optimizations

2026 – 2028 (and beyond)

AI-First Social OS & Metaverse

- ▮ **Own AI Infrastructure:** Build proprietary data centers and networks, eliminating reliance on AWS.
- ▮ **Next-Gen Social AI:** Leverage open-source and licensed AI for dynamic, personalized interactions.
- ▮ **Decentralized Governance:** Operate as a sovereign digital nation with a decentralized model.
- ▮ **WhuupsOS:** Launch an AI-powered, decentralized social OS across all devices.
- ▮ **AI-Driven Experiences:** Provide real-time, adaptive digital twins for personalized interactions.
- ▮ **Whuups Reality:** Introduce an AI-generated mixed-reality layer featuring AR cities and AI avatars.

Partnerships



Microsoft
for Startups

Microsoft Startup Credits (Approved & Initiated)

Provides key resources to accelerate platform development.



AWS Startup Program (\$100K in Credits)

Offers essential infrastructure support for scaling operations.

These strategic partnerships validate Whuups's innovative approach and strengthen our ability to build a robust, AI-enhanced social platform.



\$WHU – Whuups Crypto Utility Token



Proposed Blockchain

Solana (SPL)

Launch Price

\$0.05

Market Cap

\$50M

Utility



Unlocks Premium
(AI, Ad-free, Bridge)



Powers Flips, Tips,
Content Rewards



Enables SENTENCES ID +
Scanning

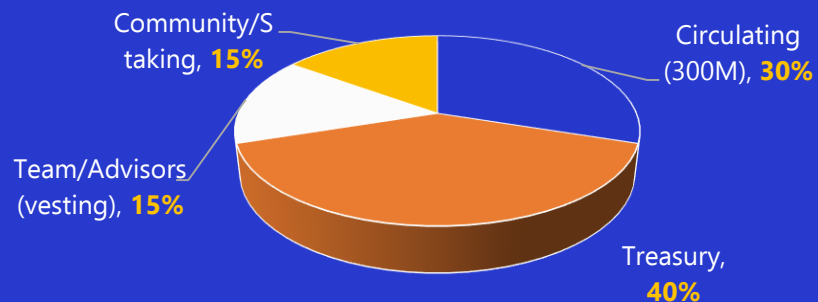


Supports Subs, Donations, P2P
Payments



Access to VR, Metaverse, Voice
Bridges

Distribution



Growth Forecast



Initial Target Markets & Strategy for User Growth



Africa (Nigeria, Kenya, South Africa)

- Rapid smartphone growth, low CPI (\$0.05–\$0.20)
- High social media & video usage, open to new apps
- Local influencers drive organic reach



Southeast Asia (Philippines, Indonesia)

- Hyper-social culture, high app engagement
- Low CPI (\$0.10–\$0.30), viral growth potential

Growth Strategy (1–2M Users)



Target 2 core countries per continent



Content-led growth with influencer partnerships & AI-generated content



Gamified referral campaigns
(\$0.25–\$0.50 per invite)



Run hyperlocal ads with localized targeting



Leverage local events

Revenue Forecast

Based on Projected **1M** Users

Scenario	Paying Users	Subscription Revenue	Ad Revenue	Total Revenue
Scenario A (5% Paying Users)	50,000	\$4.31M	\$8.55M	\$12.86M
Scenario B (10% Paying Users)	100,000	\$8.63M	\$8.10M	\$16.73M



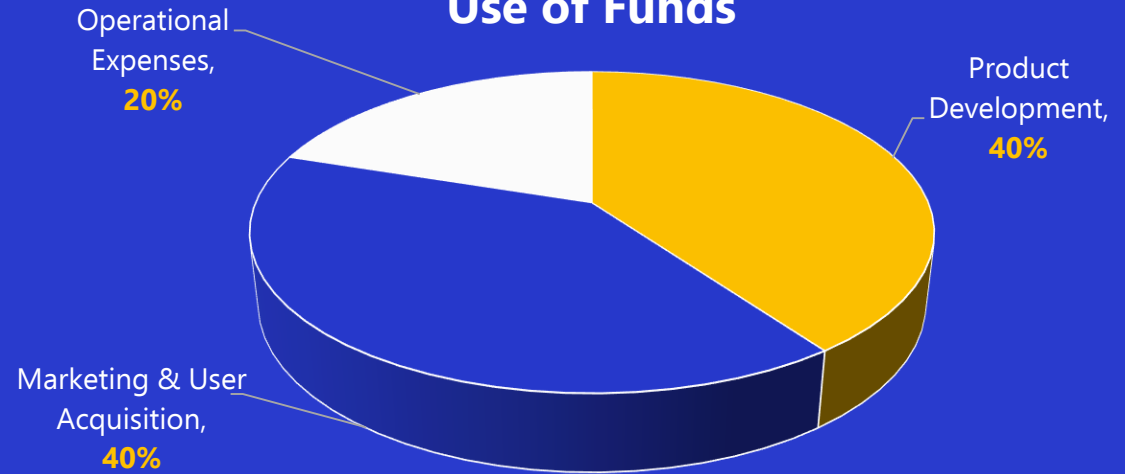
Our Ask

We're raising

\$5M

to accelerate WHUUPS
growth and expand our
global footprint.

Use of Funds



Product Development

Accelerate feature releases, enhance user experience, and invest in AI & security.



Marketing & User Acquisition

Drive brand awareness, scale user growth, and enter new markets.



Operational Expenses

Support team expansion, infrastructure costs, and day-to-day operations.

Our Team



GJ Bovrisse

Chief Executive Officer



Gaurav Sethi

Chief Technology Officer



True Social Interactions

THANK YOU

Contact Us

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