

Why Axis®

This presentation covers :

- Overview
- Our equation with AI
- Overall Agency overview and processes, brands
- AI examples across brands, forms and applications

AI-Driven Storytelling & Personas

- AI & True Love – Single-persona Valentine's Day narrative
- AI & Roles – Diverse persona collages (e.g., Indian Terrain – Men's Day)
- AI Meets Cultural Symbols – BlueStone Evil Eye, Nazar reinterpretation

AI & Culture: Indian and Global

- Cultural Fusion – A Bengaluru Love Story using Channapatna toys
- Global Origins – Sunbeam Calendar (12 international stories)
- Blue Dragon origins and streets of Thailand video

AI for B2B, Consulting & Corporate Communication

- London-based AI Consultant – Brand imagery and positioning
- Dubai-based C-Suite Talent Firm – Visual content for outreach and engagement

AI & Music

- Bilingual Rap Track – AI-generated, rhythm-based cultural storytelling
- Lyrics and track for love story

AI & Food

- Fruitoholic Campaigns – Pehle Aam Phir Kaam
- International Brands – Moccona Classic Coffee
- National Brands – Coorg Valley Coffee

AI & Design / Packaging

- Ingredient led personal care packaging
- Origin Storytelling through Packaging – Estate coffee, spice, and honey packaging

AI for IPL, Press Conf etc

- IPL Campaigns – Royalus Cicada Boldness, SRH x Fruitoholic
- Event Media – AI-enabled press conference visuals, video assets, and large-format displays

AI for Occasions & Festivals

- Festival Narratives – Dussehra at the Airport, Diwali
- National Landmark – BIAL Gandhi Jayanti (animation-led)
- Cultural Days – Father's Day, Mother's Day, Valentine's (BlueStone, Timbertales)
- Birthday Remembrance – Celebrity birthday constellation video

AI & Trends

- Trend-led Visuals – Miniature People from the Fruitoholic series
- Ghibli trend video for luxury resort

AI Thought Leadership

- Talks & Panels – University lectures, advertising industry events, and faculty sessions

Why Axis®

Why Axis®

Overview

A cross-category showcase of applied AI spanning storytelling, cultural narratives, packaging innovation, music, corporate communication, and real-time event engagement—crafted with both Indian and global relevance in mind.

- **Format:** Videos, static imagery, animation, audio-led content, short-duration social assets, and large-format event media.
- **What:** From persona-based narratives and food-led campaigns to B2B consulting visuals and IPL activations.
- **How:** AI-driven, **brand-relevant creative output that integrates strategy, technology, and cultural insight**—executed across disciplines and platforms.
- AI videos for broadcast and Social for FMCG ad training for overseas market

AI - what is our equation

Why Axis^{*}

Article by us on AI in Campaign India



Region: AP • JP • CN • IN • ID | SIGN IN | REGISTER |

News

Features

The Work

Opinion

Videos

Partner Content

Award

Ever

ADVERTISING, OPINION

Niranjan Natarajan | 5 hours ago

The AI train has left the station. Are Indian agencies on it?

(No em dashes were harmed in this article. It rambles on too much to be AI-perfect.)

<https://www.campaignindia.in/article/the-ai-train-has-left-the-station-are-indian-agencies-on-it/505617>

Why Axis®

AI and integrating across touch points



Andrej Karpathy @karpathy

The hottest new programming language is English

12:14 PM · Jan 24, 2023 · **3.8M** Views

How many versions of you exist?

What is consistent? What is different?



Welcome to the session on Integrated Communication
Wednesday 26th March 2025

Why Axis®

- Presentations to PG faculty on AI and its role in integrated communication

Why Axis®

company credentials

1

Why Axis®

questions are
more elusive than
answers

Why Axis®

Brand strategy
Creative & Design
Digital strategy + Platform idea
Retail
Internal communication

identity, architecture, communication, packaging

Why Axis®

Strategy is creative
Brand tone
Integrated
Insight and Data driven
Client centric

Why Axis®

the 4 step process:

discover and express brand why

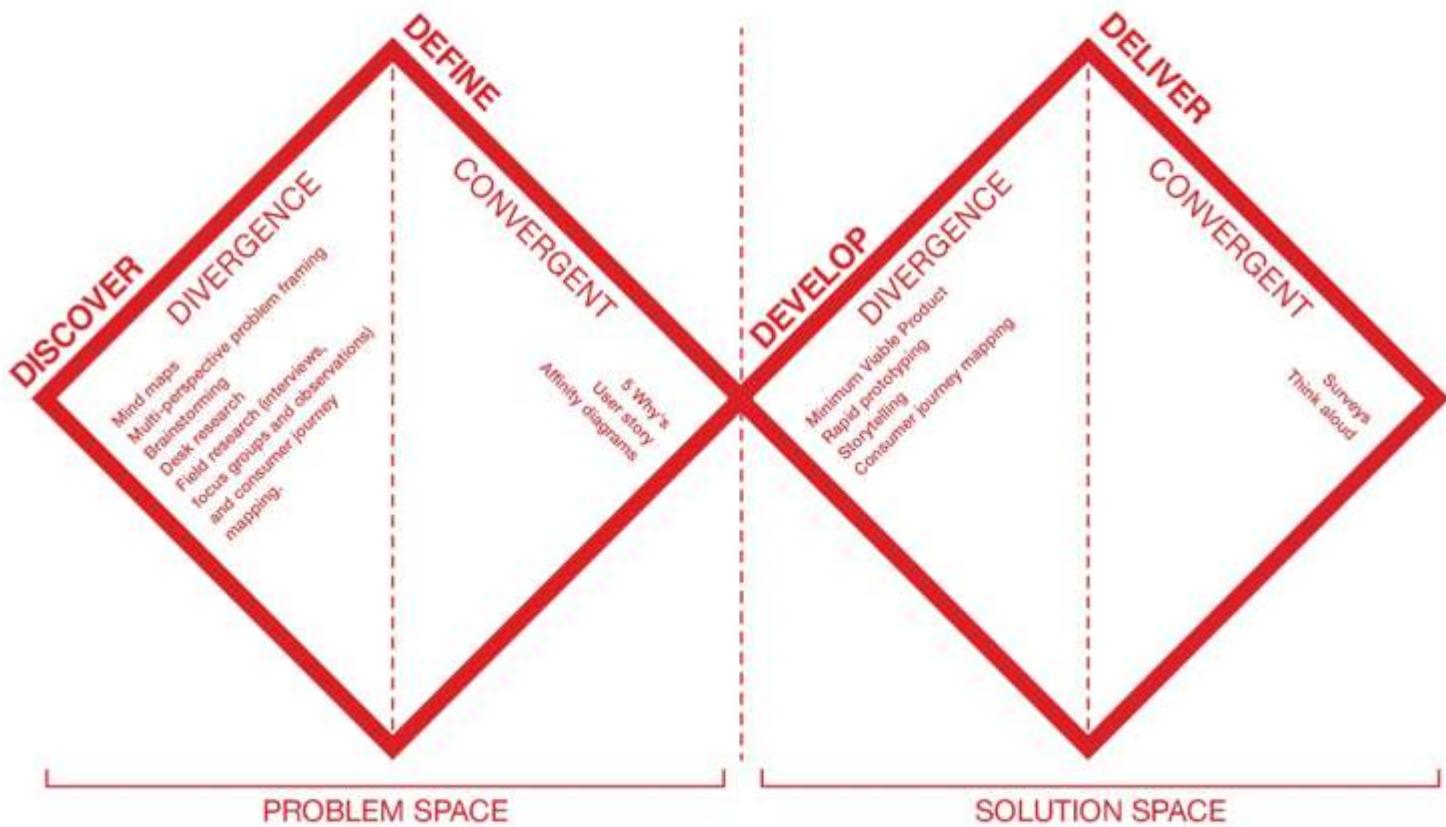
internal: mine the brand

external: deconstruct the environment

dna board articulation

brand why: express, capture and reward attention

Why Axis®



Why Axis®

Can it be measured?

Audience Metrics

- Frequency
- Reach
- Audience demographic profile
- Number of fans / followers
- Number of views
- Volume of traffic

Channel Engagement Metrics

- Retweets (Twitter)
- Comments, shares (FB, IG)
- Time on site (website)
- Votes cast (forum)
- Click-throughs (brand banner ad)

Universal Engagement Metrics

- Brand awareness
- Brand sentiment
- Purchase intent
- Customer satisfaction
- Net Promoter Score

Financial Metrics

- Revenue
- Market share
- Customer acquisition
- Customer retention
- R.O.I.

Why Axis[®]

Unlocking
long term value
by creating
IP for clients

Why Axis®

Curiosity

Culture | Technology | Need

Intelligence

Insight | Concept | Media

Integrity

Purpose | Relationships | Money

Why Axis®

Niranjan Natarajan Rated by Economic Times Brand Equity as one of the twenty hottest Creative Directors. Won over 45 international and national awards. Worked with Ogilvy, Grey Worldwide and JWT (Last post held - VP and Executive Creative Director) on brands like Ford, Arrow, Levi's, Titan, Britannia, MTR.

Started Why Axis in 2005. Jury member New York Festivals, Jury at Ad Club award shows and former Secretary of the Advertising Club of Bangalore. Guest faculty and speaker at PG institutes and communication seminars.

Columbia Business School Emeritus online program on Digital Marketing and Strategy. Stukent certified in social media. Also Stukent certified keyword research, content, simulation. Wharton Sticky Communication online certification course.

Why Axis®

Of media and the idea

Ravi Shankar is a mechanical engineer who took to media planning thanks to his interest in brands and marketing. Ravi's defining moments in media planning came at Ogilvy. Thereafter, for over two decades Ravi has worked at EuroRSCG, HTA Fulcrum, RightServe (Digital media) and FCB Ulka planning for various brands such as TTK Non-stick, Allen Solly, Top Ramen, Bru Coffee, Intel, Santoor.

Ravi spent two years at RightServe exclusively on planning and implementing internet/digital plans.

Independently consulting clients and agencies since 2002, some of the categories handled are Education, Real Estate, Jewellery (Retail and Online), Tractors, FMCG (Hair Oil, Ice Creams, Agarbathies).

Ravi has been associated with Why Axis since 2012.

Why Axis®

Performance

Chandrashekhar has been providing brand management and digital marketing consultancy for over 3 decades. He has worked with clients in India, the USA and the Middle East and across categories as varied as Healthcare and Education, FMCG, Online Shopping, Automobiles, Banking and Finance, IT and IT-enabled services.

Himanshu Singh is an experienced Performance Marketing, Digital Marketing & E-Commerce professional and a coach with over 22+ years of strong digital exposure in the E-Commerce Domain, B2C & B2B. He has strong hands-on exposure on various digital channels and in the USA, UK, GCC and India.

Extensive KPI-driven work exposure in performance marketing on platforms like Meta, Google Ads, LinkedIn Ads, and X (formerly Twitter).

By discipline

55%

Design + Film

20%

Management

25%
Copy

By experience

60%

Above 8 years

20%

5 - 8 years

20%

3 years and less

Why
Axis.

18-member team across digital, creative, account management



Why Axis®

Digital Marketing | Our Approach



Market aligned, data driven, monitored



Fashion /Lifestyle

Babies, Infants
Men, Kids
Jewellery
Footwear
Alcobeve
Adventure Gear



FMCG

Food & beverage
Millet snacks
Pasta/Desserts/Teas
Cookies
Cooking oils
Incense



Wellness

Personal care
Plant-based
precision medicines
Pet care
Salon – service
and product
Ayurveda solutions
Optical care



Mobility

EV
Delivery
Motorcycles



Destination

Luxury Resort
Amusement Park chain
Heritage Tourism
Airport



B2B

IoT based energy insights
Banktech
C-suite talent management
Training & development
AI advisory



Finance

Fintech
Financing



Education

Online
Offline



Election

Political campaigns

Why Axis®

Many long tenured relationships over 5 years

Brands I Publicly traded, unicorns, global corps, start ups



Precision natural medicine company
(2020) Hyderabad



Vision Express 2008 to
2016 brand and retail
communication



India's leading Amusement Park chain
Bangalore, Kochi, Hyderabad
(2017 onwards)



Jewellery – retail offline
and online - 2021



Bangalore International
Airport creative across
multiple touchpoints Aug
2023 onwards



IoT led animal/pet care 2022
Chennai



Admissions and lead
generation , events,
museum



Dubai based
Training and Development company



London based AI enablement
consultancy

Why Axis®

Brands I Publicly traded, unicorns, global corps, start ups, NGOs



Men's fashion brand – over 10 years – since 2014



CSuite Talent engagement
Dubai & Gurugram



Communication & packaging – coined Bicalicious and created all campaigns thereafter 4 years



Pro bono
since 2015.



Carrier group IoT driven sustainability solutions US, Europe, India (2014)



Gloria Vanderbilt Jeans for women launch Festival season 2023 Online, offline, retail



Films and communication



Why Axis is a UNGM empaneled agency to work across over 100 UN organizations

Why Axis®

Few examples of IP created by Why Axis for clients

UNIBIC

BICALICIOUS!

High recall in Brand Salience studies and subsequently placed on packs



Sparsh Hospital KA - India's top 10 hospital chain



For HiCare a Hygiene company (Mumbai)



Communication process that led to a patent in the US



Why Axis®

Our AI Creative Process

- Brief & Task: Understand brand context, audience, and objectives
- Idea: Develop a central concept with cultural and brand relevance
- Format: Decide output type — video, static, animation, etc.
- Script Adaptation: Rewrite scripts to suit AI generation needs
- Prompt Crafting: Fine-tune prompts for accuracy and creative control
- Tool Selection: Choose what is best suited to the idea - people vs product
- Emotion & Brand Alignment: Ensure tone and storytelling match brand values
- Test & Refine: Review, revise, and regenerate outputs as needed
- Final Polish: Add logos, branding, and finesse via Adobe tools
- Feedback & Delivery: Iterate with teams and deliver final assets

AI GENERATED TECHNOLOGY INVOLVED IN PRE-PRODUCTION

SCRIPT AI

PROMPT DEVELOPMENT

SCRIPT

STORYBOARD

CONCEPTUAL

VISUAL PREPARATION

ADD ONE +

AI GENERATED TECHNOLOGY INVOLVED IN PRODUCTION

VOICE

3D

2D TO 3D

ANIMATION

TEXT TO VIDEO

BACKGROUND

ADD ONE +

AI GENERATED TECHNOLOGY INVOLVED IN POST-PRODUCTION

EDITING

ARRANGEMENT

OVERLAY

COLOR GRADING

MUSIC

AUDIO

SFXS

SPECIAL EFFECTS

PIXEL AI

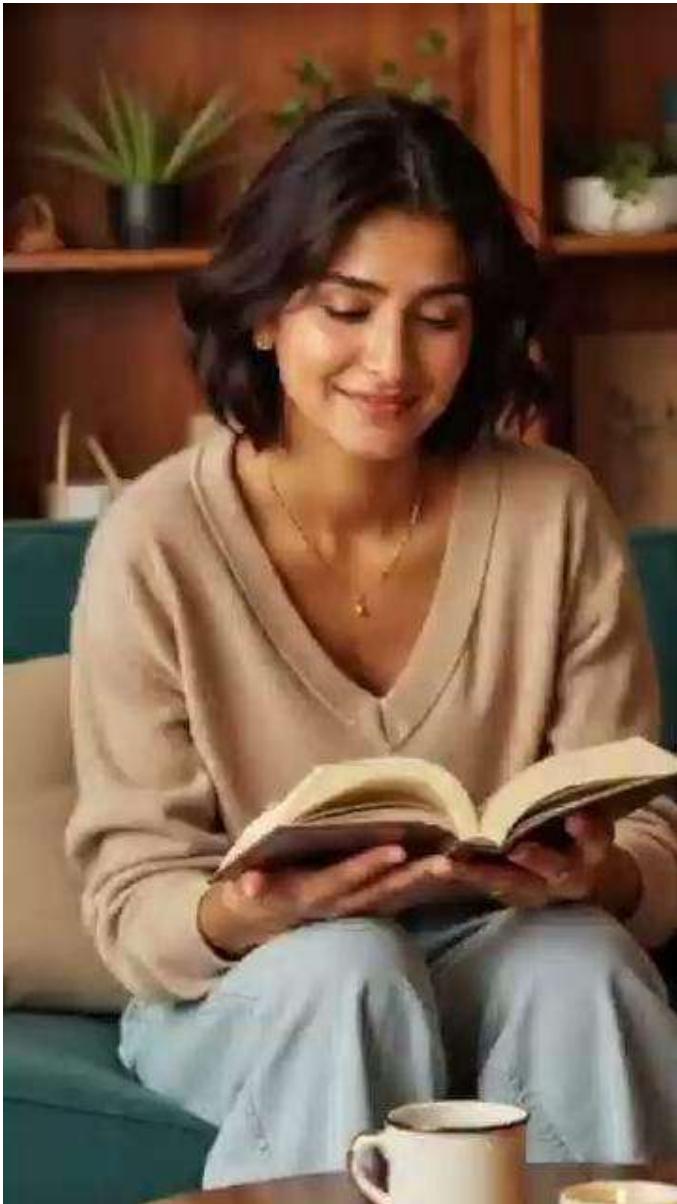
SYNCHRONIZATION

ADD ONE +

AI and true love - single narrative story telling

Why Axis*

Bluestone - Valentine's Day



[Link to video](#)

[Watch here](#)

Why Axis®

Valentine's Day - Engagement

Link to the video on Instagram - [Click Here](#)

cluelessdestiny What a brilliant concept! @whyaxisindia @ajnambi This is amazing! 🌟
26m Reply

praveen.nagamalla Wow! It's not AI, it's RAI (Real AI)!
3h 1 like Reply

sing_h_diksha Prompt
12h 1 like Reply
— View replies (1)

avishkar_dubey_ Prompt
12h 1 like Reply
— View replies (1)

sweetpp18 Great job 👍
13h 1 like Reply

lal.bipin_. Brilliant 🔥

Liked by **anaghagunjal** and 135 others
15 hours ago

13h 2 likes Reply

wolf_knife Nice 🔥 ❤️
12h 1 like Reply

deepak_nambiar_ Awesome it's great 😊
11h 1 like Reply

mamatha_gaya3 🔥 🔥 🔥
13h 1 like Reply

gypsys81 Awesome! 🔥 @ajnambi @whyaxisindia
17m 1 like Reply

gokul.c.nambiar ❤️ ❤️ ❤️ @ajnambi
10h 2 likes Reply

ammurc9 Feeling so proud of @ajnambi for this incredible work with Bluestone! Your talent and dedication never fail to amaze me. Keep shining!
13h 2 likes Reply

Liked by **anaghagunjal** and 135 others
15 hours ago

Why Axis

Valentine's Day - Engagement

Link to the video on Instagram - [Click Here](#)

A screenshot of an Instagram comment section for a Valentine's Day engagement video. The comments are as follows:

- sweetpp18** commented: Great job 🤘 10h 
- clicking_giraffe** commented: Awesome 👍 10h 
- miyad_abk_** commented: ❤️❤️ 10h 
- mamatha_gaya3** commented: 🔥🔥🔥 10h 
- jisha.ravindran.p** commented: Nice work Ajay 😊 10h 
- blue_elms_gate** commented: ❤️ 10h 

A continuation of the Instagram comment section for the same post. The comments are as follows:

- chandralekhair** commented: Awesome ❤️ 10h 
- therealhandsomerocky** commented: Aww that's so warm and endearing 😍 11h 
- aiswarya_rc** commented: ❤️ 11h 
- thenftvillain** commented: Next Level 🔥 11h 
- vaniaiyer** commented: ❤️❤️ aw ... 11h 

Why Axis®

Valentine's Day - Engagement

Link to the video on Instagram - [Click Here](#)

Comments

11 responses

Your vote will be visible to the poll creator. Others may be able to see that you voted, but not what you voted for.

praveen.nagamalla 6s
Wow! It's not AI, it's RAI (Real AI)!

[Reply](#)

aiswarya_rc 10h


[Reply](#)

blue_elms_gate 10h


[Reply](#)

vaniaiyer 11h


[Reply](#)

the.visualizer_ 9h
Awesome ad! Absolutely loved it!

[Reply](#)

Add a comment for bluestone_jewellery 

Why Axis®

Valentine's Day AI Film Featured by Campaign India

Campaign roundup: Week of 27 Jan

The latest ad films and campaigns from brands like Colors by Rupa, Catch Spices, BlueStone, India Gate Basmati Rice, Hyundai CRETA Electric, JSW One TMT, DECATHLON, Sunfeast Wowzers, Amazon India, PINQ Polka, Taneira, Tic Tac, Rajdhani Foods, MoRTH,

BlueStone campaign presents AI-driven love story

BlueStone has launched a Valentine's Day campaign featuring an AI-driven love story. The campaign blends humour with creativity to explore how artificial intelligence perceives romance. It invites customers to engage in a conversation about AI's understanding of love.

The campaign highlights BlueStone's 'Heart So Full' collection, which includes bracelets, necklaces, and rings. The collection combines modern design with a sense of classic romance. The campaign encourages customers to reflect on how technology and love intersect in today's world, inviting them to share their thoughts on the AI-driven story.

Valentine's Day AI Film Featured on Ad Gully

Link to the video on AdGully - [Click Here](#)

ADVERTISING MARKETING MEDIA PR EXCLUSIVES EVENTS UPCOMING EVENTS INTERNATIONAL SCREENXX REVIEWS

28 SHARES

f t

BlueStone explores how AI perceives love this Valentine's day

ADVERTISING TALKING INSIGHTS OTHERS

2 MINUTES TO READ JAN 29, 2025

ADGULLY BUREAU @adgully

News in the domain of Advertising, Marketing, Media and Business of Entertainment

RELATED ITEMS



This Valentine's Day, BlueStone is blending the timeless emotion of love with the cutting-edge world of technology to create a heartwarming campaign that offers a fresh take on romance. Through a playful and emotionally charged love story, BlueStone taps into the innovative power of AI to explore how technology perceives love.

With its core pillars of love and technology, BlueStone's campaign takes a creative, humorous approach to answer the age-old question: Can AI truly understand and convey love? The story delves into whether AI can capture the depth of human emotions, or if it gets tangled up in its own wires when trying to navigate the complexities of romance.

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Valentine's Day AI Film Featured on *The Retail Jeweller*

Link to the video on *The Retail Jeweller* - [Click Here](#)

Link to the video featured by *The Retail Jeweller* on X - [Click Here](#)

Link to the video featured by *The Retail Jeweller* on LinkedIn - [Click Here](#)

Link to the video featured by *The Retail Jeweller* on Facebook - [Click Here](#)

DAILY NEWS

AI takes on the facets of love in BlueStone's unique Valentine's Day campaign

Published 3 weeks ago on January 28, 2024



BS BLUESTONE
First look. First priority.
retailjewellerindia.com

CONTINUE READING

LATEST TRENDING

DAILY NEWS / 3 hours ago Kirit Bhansali takes charge as new Chairman of GJEPC, and Shaanuk Parikh as Vice-Chairman

DAILY NEWS / 3 hours ago Solitario's 'Love Doesn't Need a Label' campaign tells couples to move beyond online romance and go offline

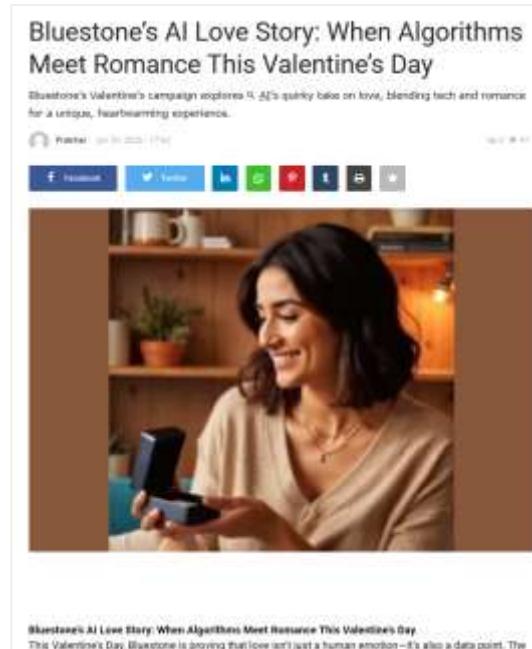
INTERNATIONAL / 6 hours ago More is more: Maximalist jewellery trends taking over/ shaping celebrity style in 2024

DAILY NEWS / 1 day ago Hari Krishna Exports holds large-scale blood donation camp to mark 12 years of EKC in Mumbai

Valentine's Day AI Film Featured on Sociapa News

Link to the video on *Sociapa News* - [Click Here](#)

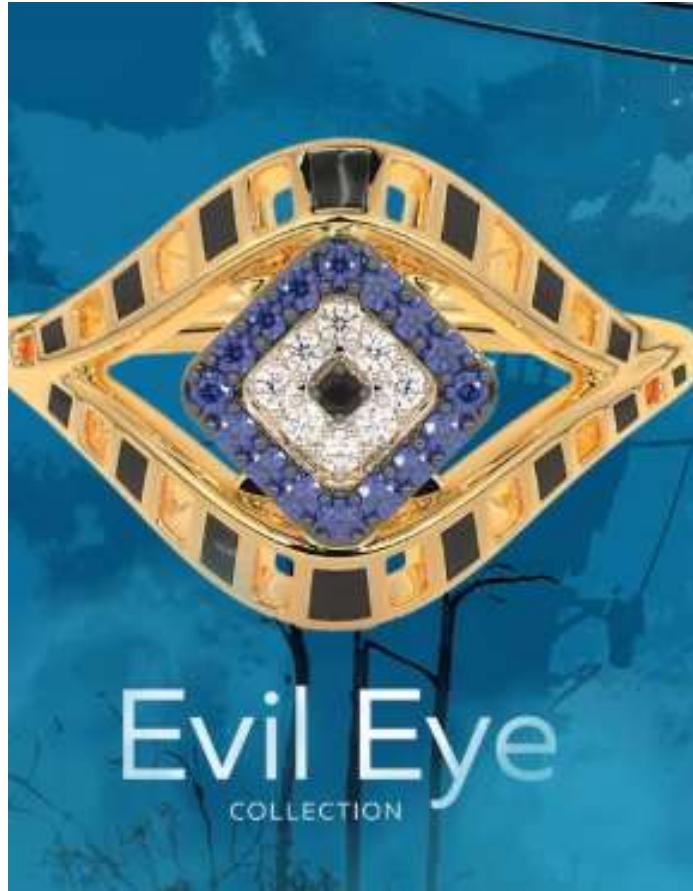
Link to the video featured by *Sociapa News* on LinkedIn - [Click Here](#)



Integrating AI - Indian nazar to western culture

Why Axis^{*}

Bluestone - Evil Eye



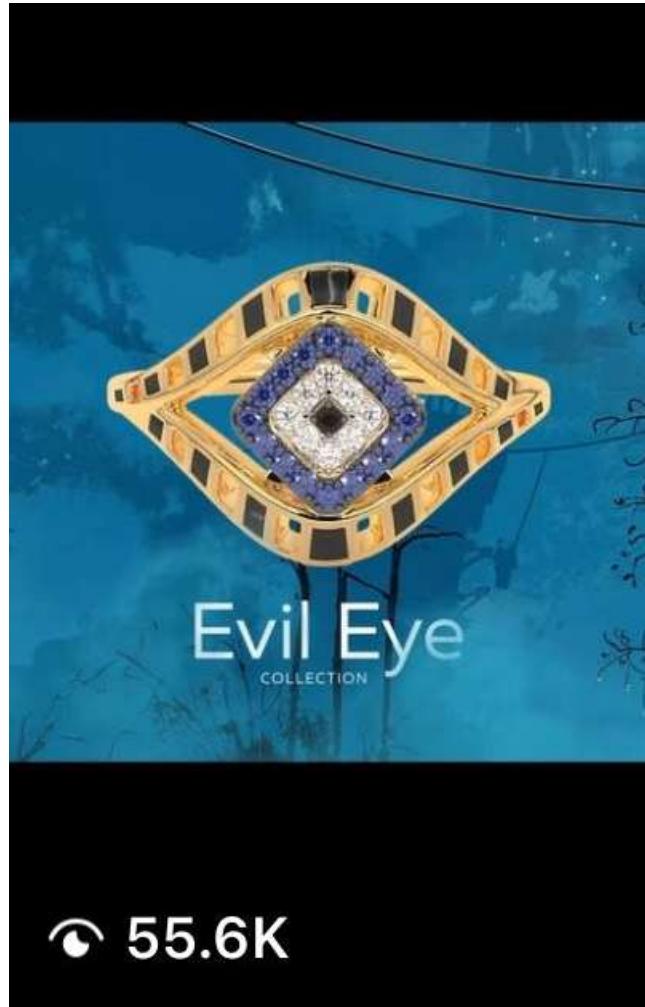
[Link to video](#)

[Watch here](#)

Why Axis®

BlueStone Evil Eye Film - Engagement on Instagram

Link to the video on Instagram - [Click Here](#)



Comments

whyaxisindia 7w · ❤️ by author
Awesome take when evil meets design
Reply 1

bluestone_jewellery 7w · Author
@whyaxisindia We know right!!
protection meets perfection in every
design 😊 ✨⭐
Reply 2

sr8674120 6w
Reply 1

artistic_ketan_pratap 7w · ❤️ by author
Reply 2

dileepprana929 7w · ❤️ by author
Reply 2

hemanshisirohi 5w
Ok the song is a banger
Reply

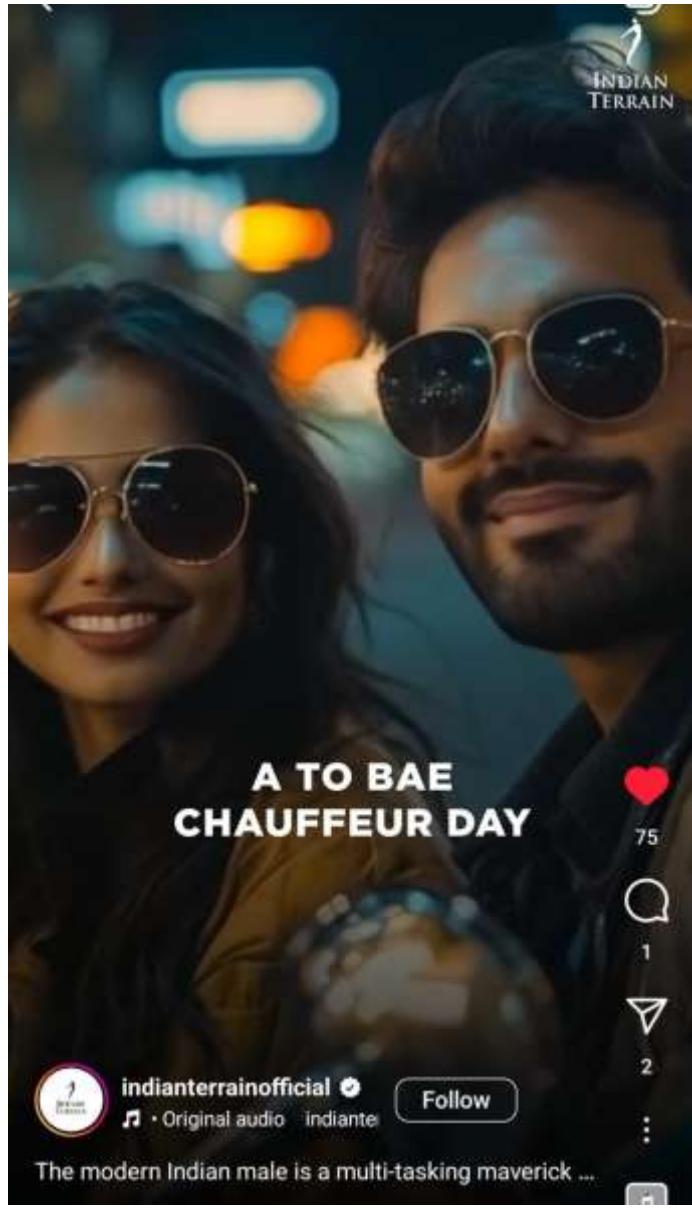
Heart, Clapping hands, Fire, Handshake, Face with heart eyes, Face with tongue, Face with rolling eyes, Face with hand over mouth

Why Axis°

AI and youth - Collage of different TG and situations led

Why Axis*

Indian Terrain - Men's Day



[Link to video](#)

[Watch here](#)

Why Axis[®]

Integrating AI India art and culture-specific

Why Axis*

Why Axis - A Bengaluru love story with Channapatna toys



Makhan meets Benne

7.5k organic across platforms
Promoted 177k in three days

[Watch here](#)

Why Axis[®]

Why Axis - A Bengaluru love story with Channapatna toys- Engagement

whyaxisindia 3w • Author
@shreyas_vlmalkumar Thank you!

Reply

unnimaya 3w •
Awesome! ❤️❤️👏👏

Reply

whyaxisindia 3w • Author
Thank you!

Reply

sheshadri_namdar 3w •
Awesome. 🔥

Reply

whyaxisindia 3w • Author
@sheshadri_namdar Thank you, Shesh!
Great to hear from you

Reply

baggalakshman 3w •
Super. Sakkathagi ide

Reply

whyaxisindia 3w • Author
@baggalakshman Thank you!

Reply

kavyakushalappa 3w •
This is the funniest one yet, and so wholesome! 😊

Reply

whyaxisindia 3w • Author
@kavyakushalappa Thank you! @ajnambi created it!

Reply

shilpaprabhukar 3w •
Full louuu ❤️

Reply

whyaxisindia 3w • Author
@shilpaprabhukar Thank you!

Reply

ckukreja 3w •
It is !!! Thank you!

Reply

whyaxisindia 3w • Author
@ckukreja It is !!! Thank you!

Reply

ajnambi 3w •
Reply

whyaxisindia 3w • Author
@ajnambi Thank you!

Reply

suhana_ 3w •
Loved it ❤️

Reply

whyaxisindia 3w • Author
@__suhana_ Thank you!

Reply

tamanna_dutta 3w •
This is super cool !🔥

Reply

whyaxisindia 3w • Author
@tamanna_dutta Thank you! Good to hear from you!

Reply

Add a comment...

Comments

Comments

Comments

Why Axis®

Occasions

Why Axis[®]

BIAL - Earth Day



[Link to post](#)

[Watch here](#)

Why Axis®

BIAL - Earth Day



At BLR Airport, family journeys
begin with nature in tow.

Happy World Earth Day!

[Link to post](#)

[Watch here](#)

Why Axis®

BIAL - Earth Day



[Link to post](#)

[Watch here](#)

Why Axis®

BIAL - Earth Day Posts Engagement



At BLR Airport,
nature checks in every day.
Happy World Earth Day!

blairport 2w
Here, green isn't just a colour- it's part of our daily routine. From living walls to eco-smart choices, it's one little step in making sure Earth day is every day.
#BLRAirport #WorldEarthDay

whyaxisindia 2w
Nice!
1 like · Reply

kanhaiya.shandilya.chaudhary 1w
Reply

an_ji1897 2w
...

861 likes
April 22

Add a comment...



At BLR Airport, family journeys begin with nature in tow.
Happy World Earth Day!

blairport 2w
BLR Airport keeps nature by your side—comforting, nurturing, and carrying every generation forward.
#BLRAirport #WorldEarthDay

whyaxisindia 2w
Nice!
1 like · Reply

253 likes
April 22

Add a comment...



At BLR Airport,
nature is in bestie mode.
Happy World Earth Day!

blairport 2w
Good friends, great plans, and a greener path to get there. Whether you're flying solo or in a squad, nature's always in the mix.
#BLRAirport #WorldEarthDay

whyaxisindia 2w
Nice!
1 like · Reply

ch_shubham_gujar_9690 2w
Happy Earth day 🌱☀️🌿

756 likes
April 22

Add a comment...

Why Axis®

BIAL - Eid

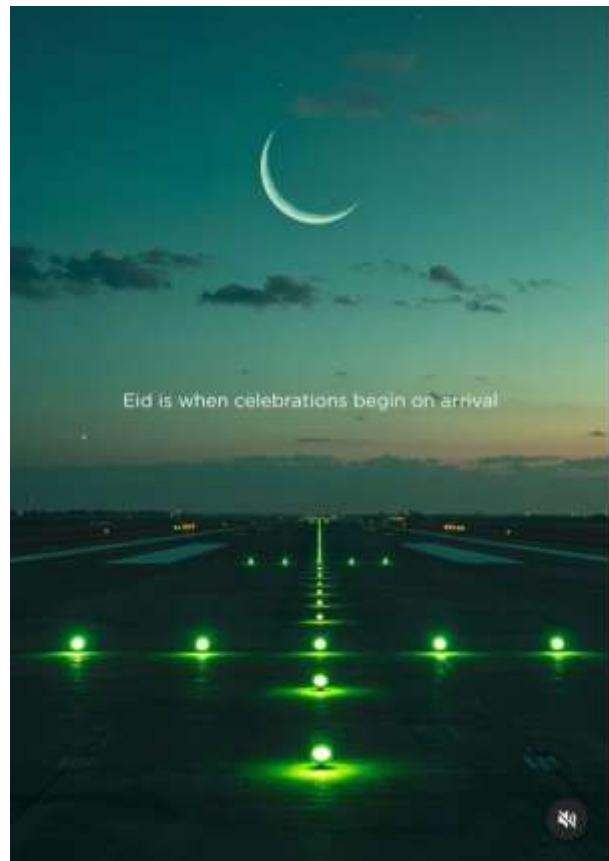


[Link to post](#)

[Watch here](#)

Why Axis[®]

BIAL - Eid Day Post Engagement



blrairport • Follow
Original audio

blrairport 5w
Eid Mubarak! May your celebrations be as bright as the moon tonight!
#BLRAirport #Eid #EidMubarak

oneglobe.nepal 5w
WOW

travel_with_bindaass 5w
MasAaAllah

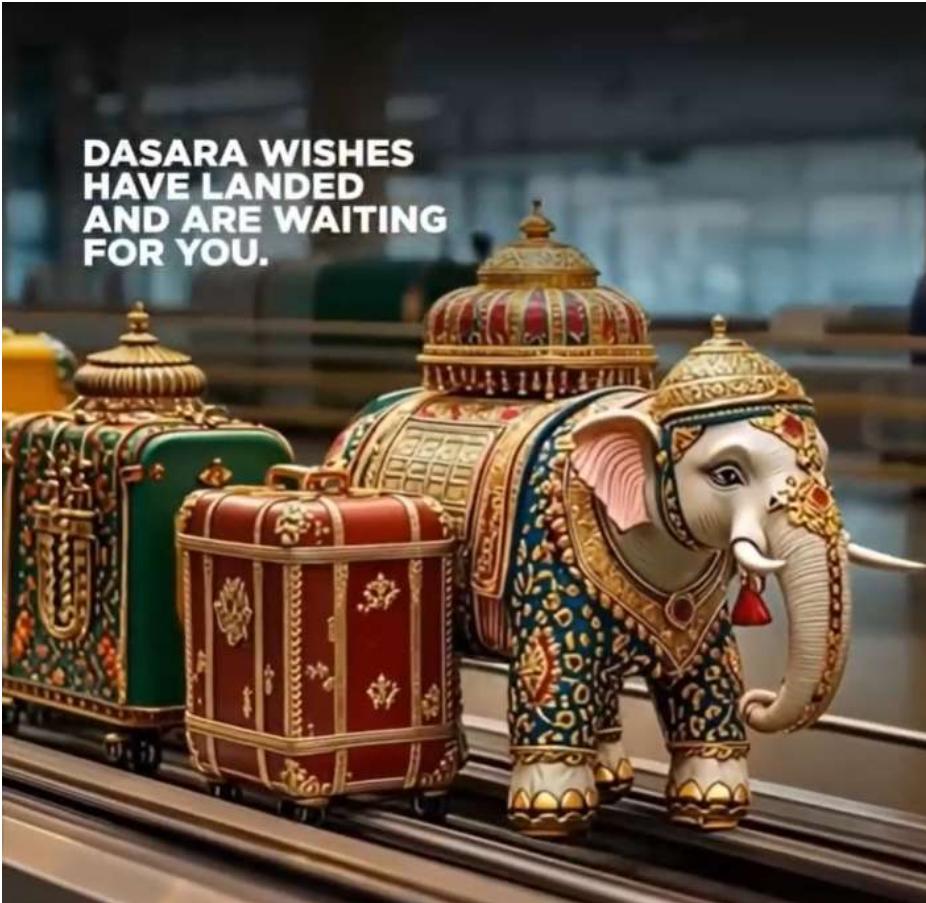
arshad_ahmed_op 5w

1,166 likes
March 31

Add a comment...

Why Axis®

BIAL - Dussehra



DASARA WISHES
HAVE LANDED
AND ARE WAITING
FOR YOU.

Link to video

[Watch here](#)

Why Axis[®]

Fruitoholic - AI Generated Event Creatives for SRH



[Link to post](#)

[Watch here](#)

Why Axis®

Fruitoholic - AI creatives for Event



Tickets



Backdrops

Why Axis[®]

Sunbeam - Blue Dragon Event video



[Link to video](#)

[Watch here](#)

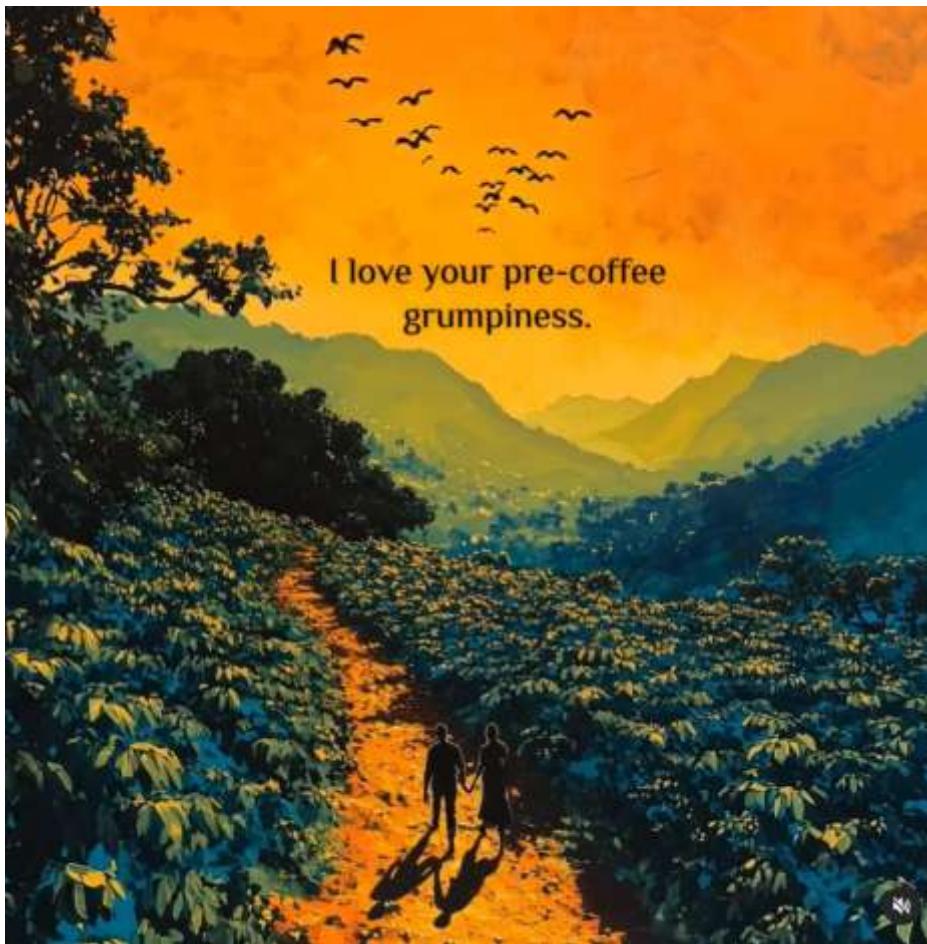
Why Axis®

Sunbeam- AI digital assets for Blue Dragon Event



Why Axis®

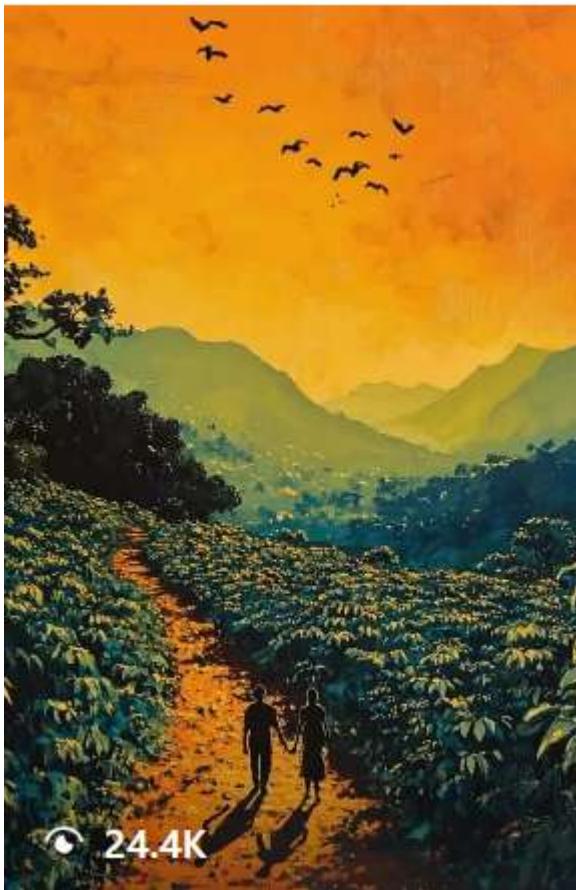
Timbertales - Valentine's day



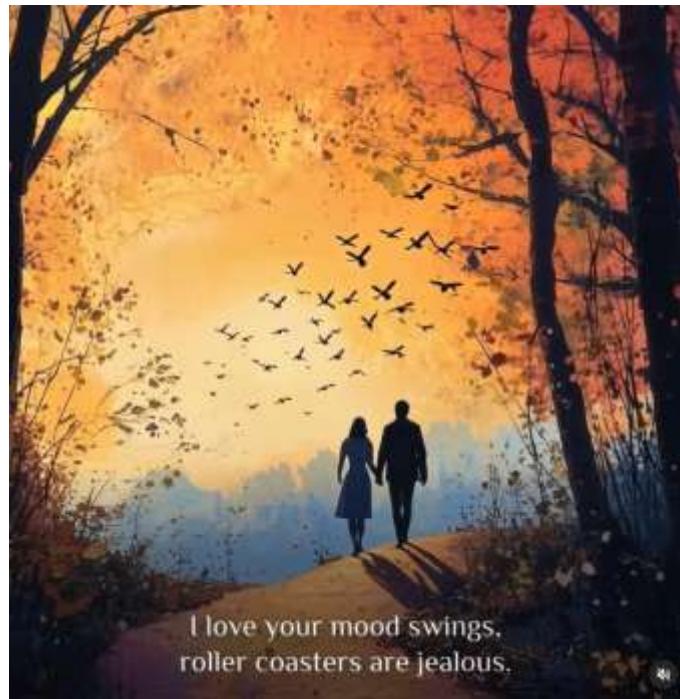
[Link to video](#)

[Watch here](#)

Timbertales - Valentine's day Reel Engagement



24.4K



timbertalesofcoorg
Original audio

timbertalesofcoorg Love isn't found in perfection. It's in the quirks, the little storms, and the everyday chaos that makes a person truly lovable. Because imperfect love is real, unfiltered, and unforgettable.

At Timbertales, we celebrate love in all its imperfect glory. Escape to a romantic getaway where every moment becomes a tale, and every tale is perfectly yours.

Come write your story—one beautiful imperfection at a time :)

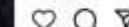
#TimbertalesOfCoorg #LuxuryResortCoorg #NatureAndLuxury
#CoorgEscape #LuxuryRedefined #CoorgRetreat #CoorgResort
#NatureMeetsLuxury #HiddenParadise #ValentinesDay #Valentines
#RomanticRetreat #Love #LoveInLuxury

Tim

reen_theswag Beauty 😍😍
11w · 11 like · Reply

View insights

Boost reel



139 likes

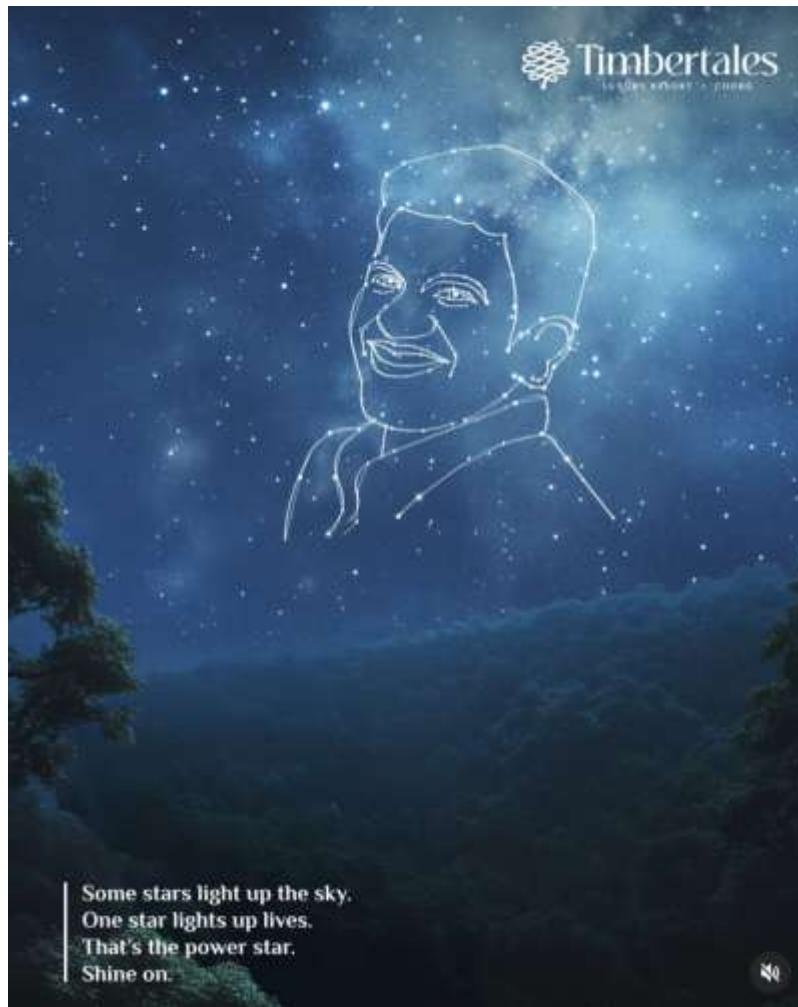
February 14



Add a comment...

Why Axis®

Timbertales - Puneeth Rajkumar GIF (animation more than AI)



[Link to video](#)

[Watch here](#)

Why Axis[®]

Timbertales - IPL Posts for RCB vs DC (The sound of the Cicada is the hallmark of the Timbertales resort. We made a mascot out of the cicada for a series of match day static posts)



124 Q 1 5



Liked by manmohan_anchan and others

timbertalesofcoorg I'm Royalus Cicada Boldness (RCB Maximus). Like my namesake, I've spent 17 years unde... more

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Timbertales - IPL Posts for RCB Vs Rajasthan Royals



Heart 80 Comment 1 Share 1

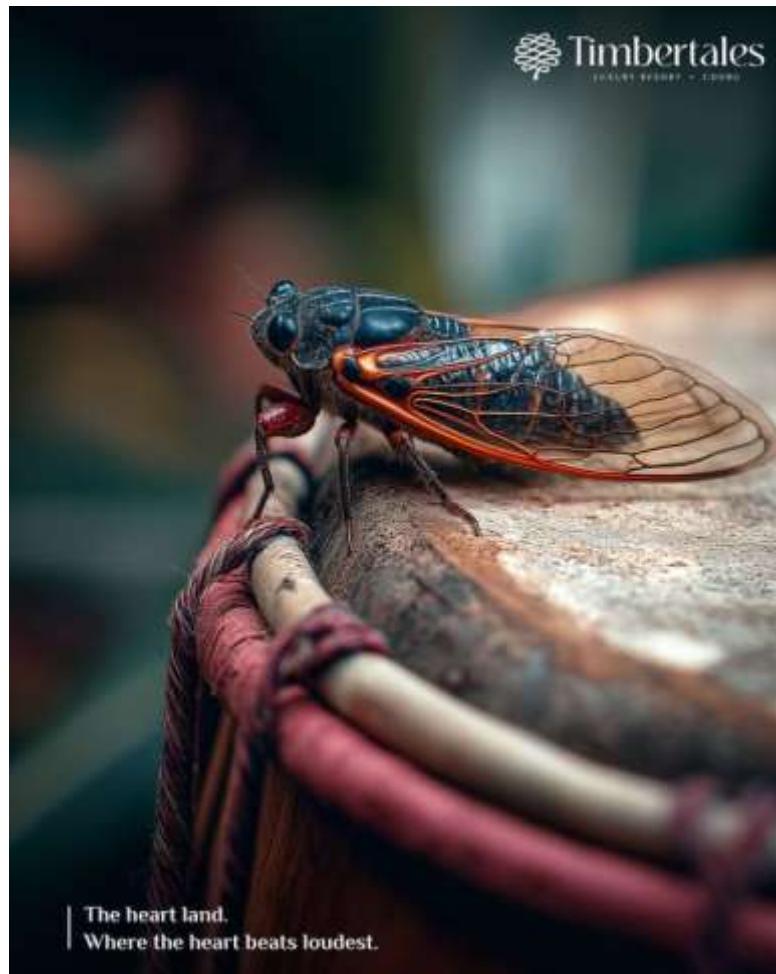


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timbertalesofcoorg Hi again. It's me, the made-up species with the truest tales - Royalus Cicada Boldness (or just RCB Maximus, if you're in a cheering... more

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Timbertales - IPL Posts for RCB Vs PBKS



266 Q 1 ▾ 2



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timbertalesofcoorg Royalus Cicada Boldness, beating
my own drum — and around here, that drum is the dollu...
more

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Timbertales - IPL Posts for RCB Vs PBKS



Raising a Glass of Majige.
To Good Cricket.

60 Q 1 V 1



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timbertalesofcoorg Royalus Cicada Boldness, reporting in.

Part myth, part mascot, full-time believer... more

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Timbertales - IPL Posts for RCB Vs Rajasthan Royals



66 2 2



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timbertalesofcoorg I'm Royalus Cicada Boldness - the
mythical storyteller of true stories... more

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Timbertales - IPI Posts for RCB Vs DC



313



Q 1



▼ 1



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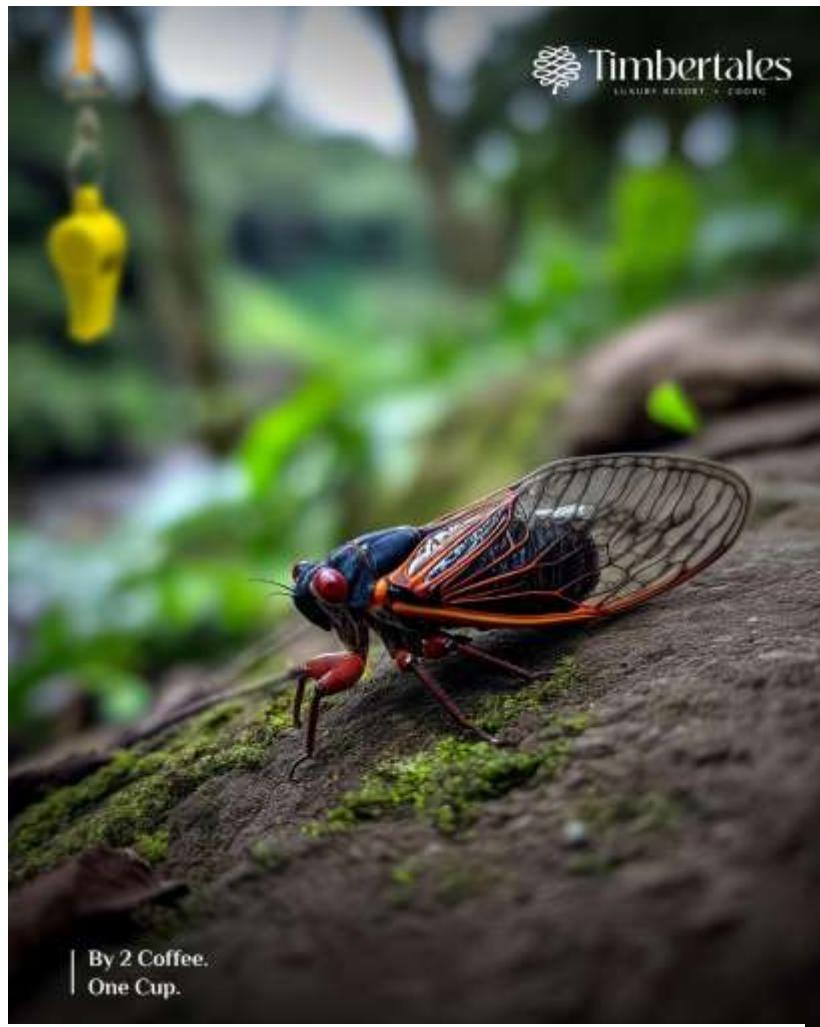
timbertalesofcoorg I'm Royalus Cicada Boldness —
myth, mascot, and matchday storyteller... [more](#)

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Timbertales - IPL Posts for RCB Vs CSK



405 Q 1 V 2



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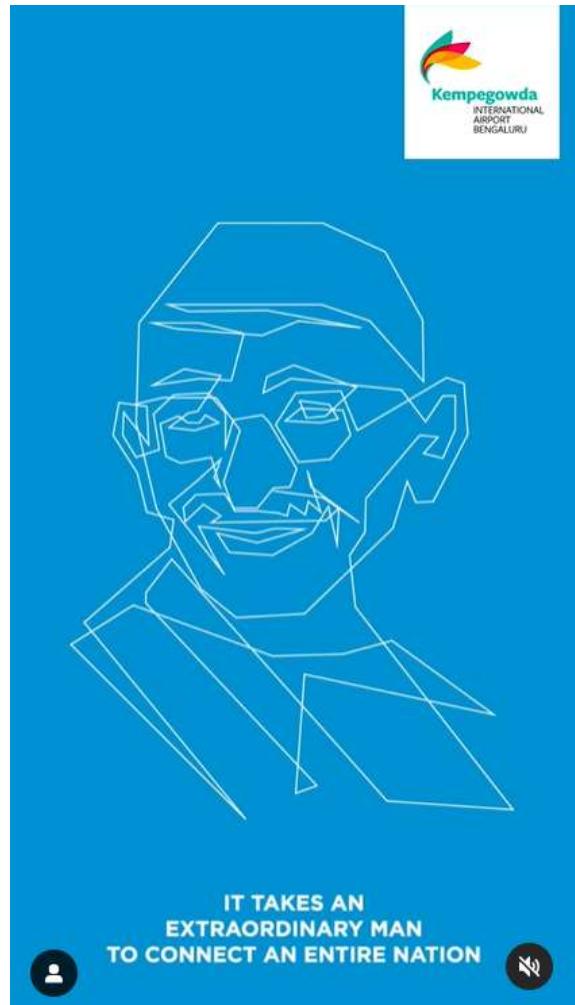
timbertalesofcoorg This is Royalus Cicada Boldness (but you can call me Max... more)

[Link to post](#)

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Why Axis[®]

BIAL - Gandhi Jayanti (animation more than AI)



Link to video

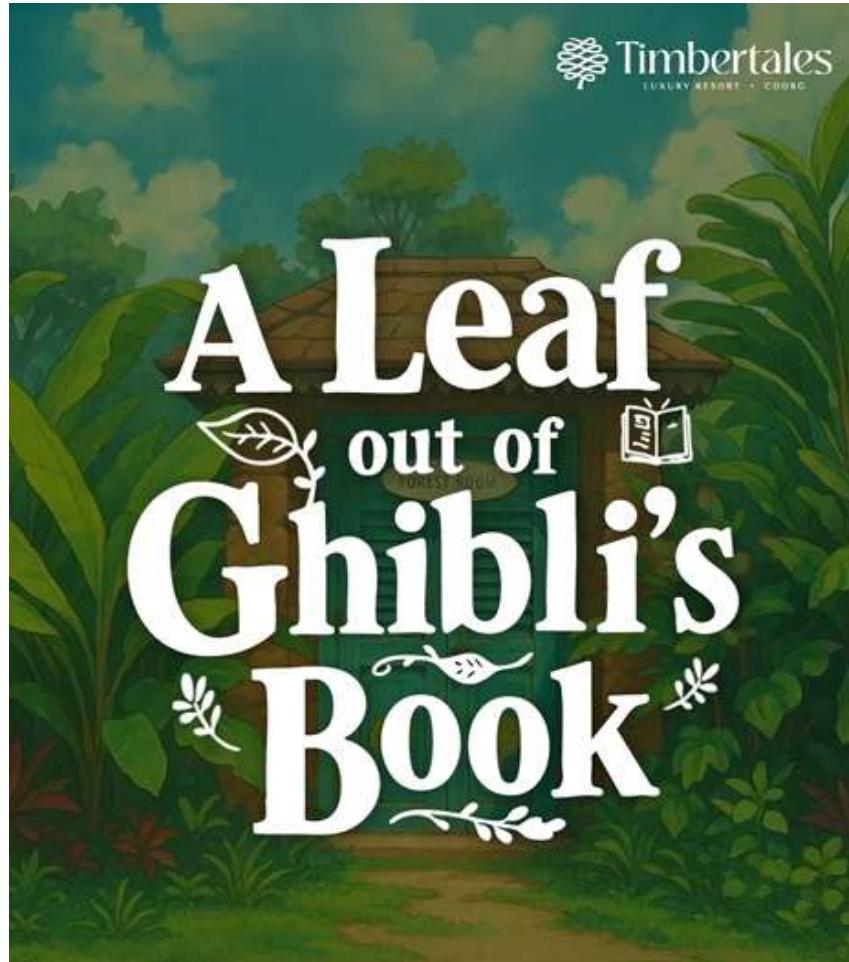
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Trending

Why Axis[#]

Timbertales - Ghibli Effect Reel

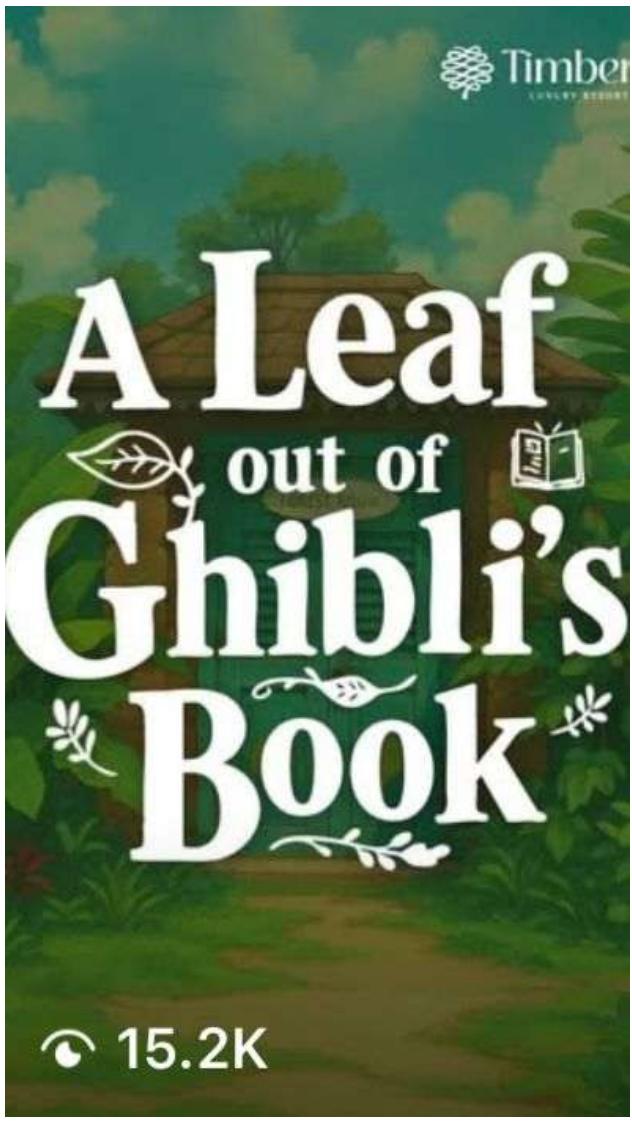


[Link to video](#)

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Timbertales - Ghibli Effect Reel Engagement



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Fruitoholic - TinyWorkers



Link to video

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Fruitoholic - TinyWorkers



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Fruitoholic - TinyWorkers



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Sunbeam - Moccona Coffee



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Static AI Generated Creatives for Social Media

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Fruitoholic - AI Generated SM Post



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Fruitoholic - AI Generated SM Post



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Fruitoholic - AI Generated SM Post



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Why Axis®

Fruitoholic - AI Generated SM Post



[Link to post](#)

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Saka Organics - Promotional Campaign



maze - world of personal care can be confusing with complicated products & ingredients
amaze - there is simpler way with Saka

Why Axis

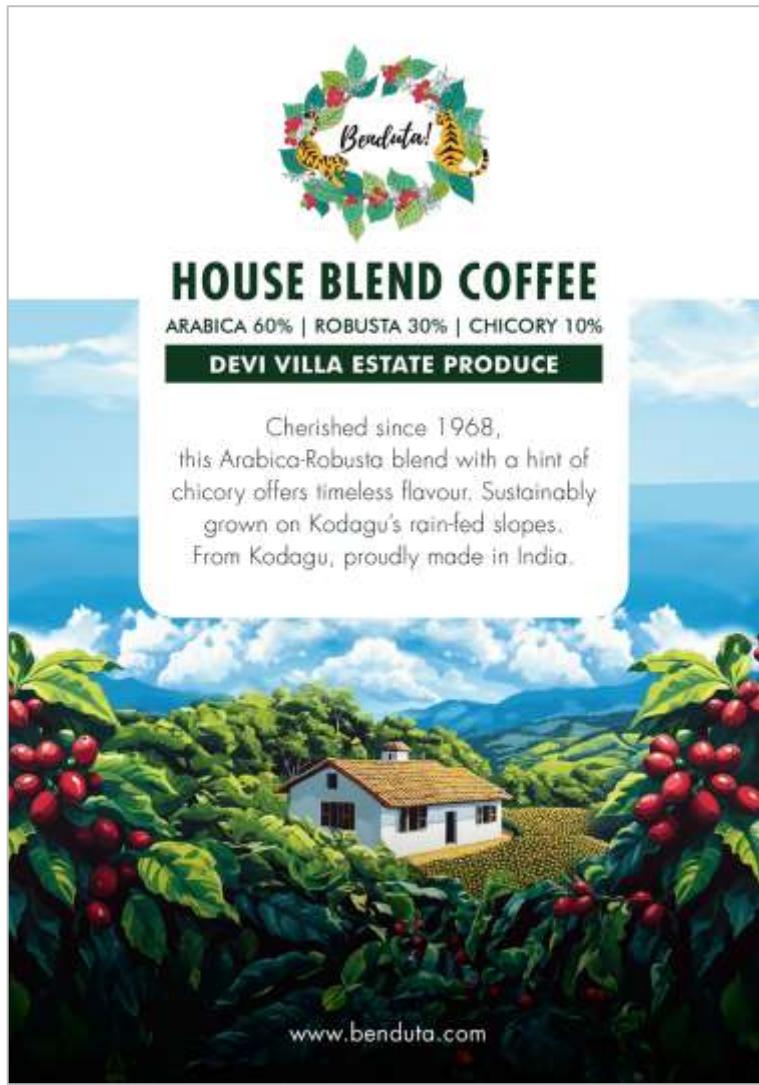
AI led Packaging Designs

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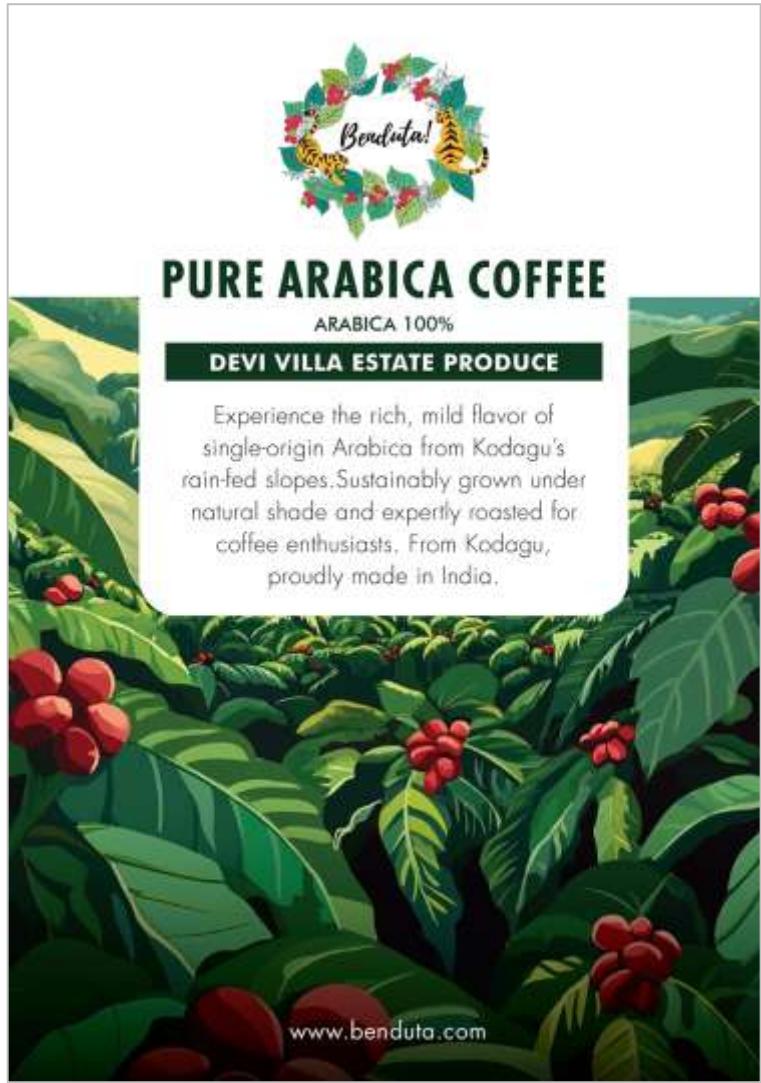
Devi Villa Package Designs



Devi Villa Package Designs



Devi Villa Package Designs



Devi Villa Package Designs

NUTRITIONAL VALUE	
Total Fat	0
Saturated Fat	0
Trans Fat	0
PUFA	0
MUFA	0
Unsaturated Fat	0
Total Carbohydrate	81 g
Fiber	0
Total Sugar	81 g
Added Sugar	0
Protein	0
Energy	327 kcal
Sodium	0

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AI Generated images for Sunbeam Calendar



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“We should be more concerned about what people with AI will do than what AI will do on its own.”

- *AI Snake Oil* by Arvind Narayanan and Sayash Kapoor

thank you

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