# Web 2.0 Lecture 8: Cloud Architectures

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# **Overview**

- Introduction
- Cloud Architecture

# What is a Cloud?

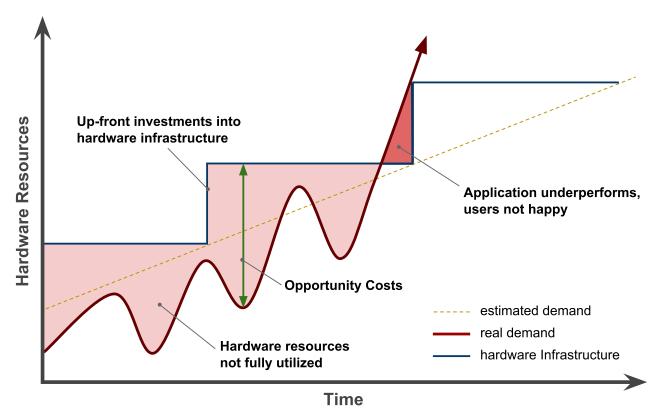
- A different way of thinking
  - Got your grand mum's savings under your pillow?
    - → probably not, you better have them in your bank
  - Data is your major asset
  - you better have them in a "bank" too
  - Someone can abuse your data?
  - banks bankrupt too, sometimes it is a risk you take
  - there is a market and a competition
- Outsourcing of application infrastructure
  - Reliability and availability
  - − Low costs − pay-per-use
  - Elasticity can dynamically grow with your apps

## What is a Cloud?

- Any app you access over the web?
- A datacenter?
  - Offers virtualization
  - Any company having a datacenter wants to move to
- Cloud provider should also offer services, such as:
  - scalability, storage
  - Possible to configure programmatically
    - → integration to enterprise administration processes
    - → usually REST interface

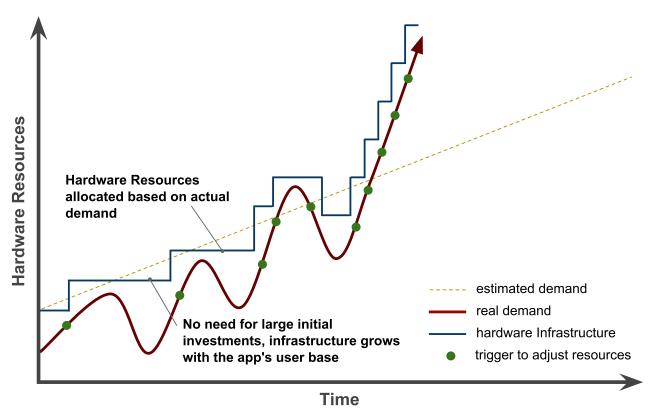
# **Traditional Solution to Infrastructure**

- Traditional hardware model
  - *Up-front hardware investments*
  - Hardware not optimally utilized



# **Good Performance – Cloud Solution**

- Cloud Computing model
  - No up-front hardware investments
  - Hardware optimally utilized



# **Cloud Computing Concepts**

#### Resource Pooling

- Resources reused by multiple tenants (multitenancy)
- Resources: CPU, memory, storage, network

#### • On-demand and Self-service

- Resources are provisioned as they are requested and when they are required
- No human interaction, automatic

### • Scalability and Elasticity

- Infrastructure may grow and shrink according to needs
- Automatic or manual

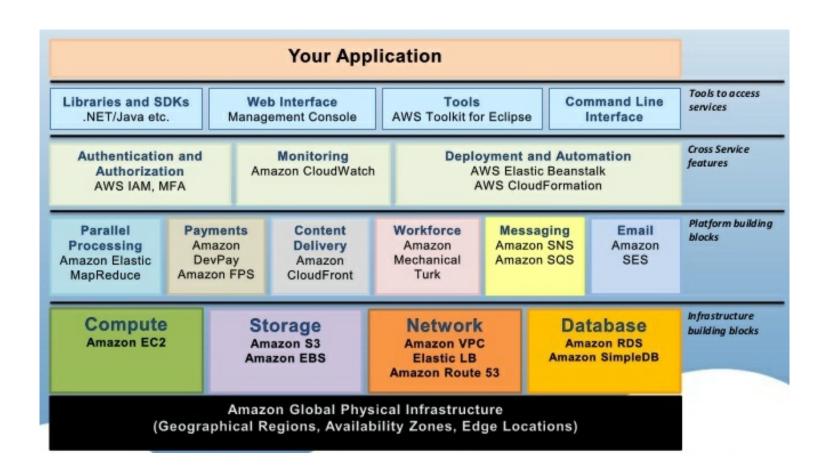
#### • Pay-per-use

- Consumers only pay for resources when they use them

# **Cloud Computing Concepts (Cont.)**

- Service Models (aka Cloud Layers)
  - IaaS Infrastructure as a Service
  - PaaS Platform as a Service
    - $\rightarrow$  MWaaS, DBaaS, ...
  - SaaS Software as a Service
- Deployment Models
  - Public Cloud
  - Private Cloud
  - Hybrid Cloud

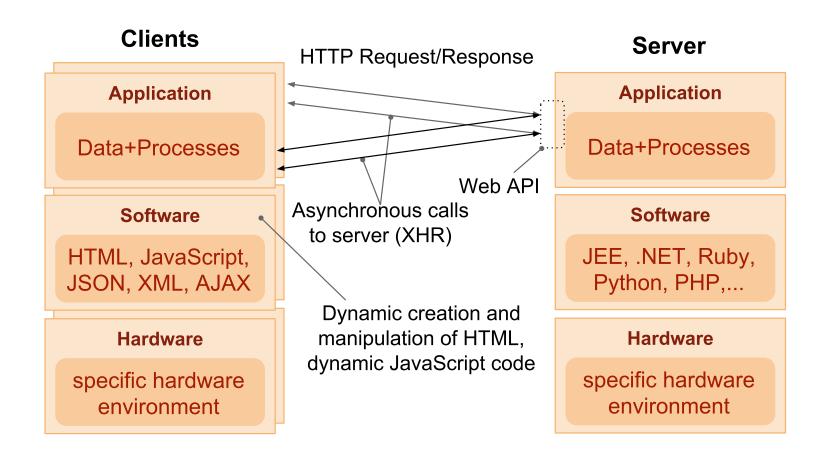
# Cloud Provider Example – Amazon AWS



# **Overview**

- Introduction
- Cloud Architecture
  - Service Models
  - Multitenancy

# Web 2.0 Web Architecture



# IaaS: Infrastructure as a Service

- Provides basic computing resources and services for application providers
  - Services for application providers
  - A consumer is able to deploy and run arbitrary software
- Infrastructure implications
  - Exposing of infrastructure resources through abstraction
  - Support for infrastructure resources compute (hardware/OS/VM), storage, network, etc.
  - Supports isolation for multitenant environments

# IaaS: Infrastructure as a Service

#### Usage

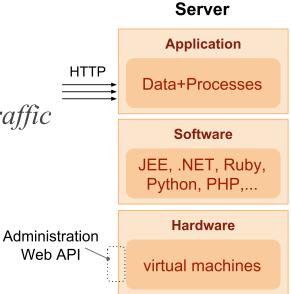
- Predefined machine instances (micro, small, large, extra-large)
  - → Linux OS, 613 MB of memory, 30 GB of Storage, Load Balancer, etc.
- Pay-per-use pay for resources you use (time or amount); no up-front costs

#### IaaS Services Examples

- Elastic Storage
- Monitoring resources
  - $\rightarrow$  Amazon CloudWatch)
- Auto Scalling of running instances
- Load Balancing distributing incoming traffic across multiple instances

#### IaaS providers

- Amazon EC2, GoGrid, Rackspace, OpenNebula, ...



## PaaS: Platform as a Service

- Provides scalable platform for applications
  - Services for application providers
  - No costs of buying and managing underlying infrastructure
    - $\rightarrow$  hardware and software
- Infrastructure implications
  - Scalable platform, deploy on-demand
  - Self service interface to deploy applications and services
  - Support for monitoring and measuring platform usage
  - Model supporting isolation in multi-tenant environments

# PaaS: Platform as a Service

#### Usage

- Choose software platform, e.g., JEE, .NET, Python, etc.
- Pay-per-use pay for the resources you use; no up-front costs

#### PaaS features

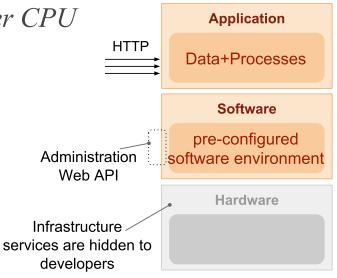
- Auto Scalling and Load Balancing of applications
- Persistent Storage usually NoSQL database
- Local development environment
- Backends for app instances with higher CPU and memory demands
- Administration APIs for its services

# • PaaS providers

- Google App Engine, Heroku, Windows Azure, etc.

#### Limitations

- HTTP request limit (30 60 sec)
- No writes to file system no thread sunnort



Server

# SaaS: Software as a Service

- Software delivery model for applications hosted in the cloud
  - typically software for end-users
  - services accessed using a web browser
  - provides API for programmatic access

#### SaaS characteristics

- Typically build on top of IaaS or PaaS
- Configurable and customizable modern Web applications
- Usually basic version for free, need to pay for pro version
- Global availability any computer, any device
- Easy management automatic and fast updates
- − Pay-per-use − pay for the time you use

#### SaaS providers

- Google Apps, Salesforce, iCloud, Flickr, Picasa, ...

# **Overview**

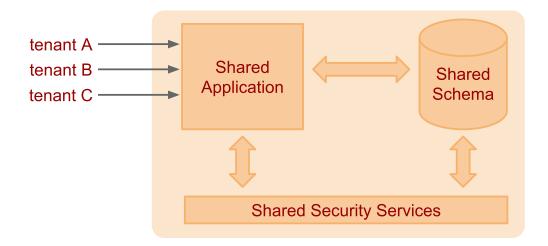
- Introduction
- Cloud Architecture
  - Service Models
  - Multitenancy

# **Multitenancy**

- Architectural approach where resources are shared between multiple tenants or consumers
- Implications
  - Centralization of infrastructure in locations with lower costs
  - Peak-load capacity increases
  - Utilisation and efficiency improvements for systems that are not well utilised
- Sharing options
  - Shared Everything
  - Shared Infrastructure
    - → Virtual Machines
    - $\rightarrow$  O/S virtualization

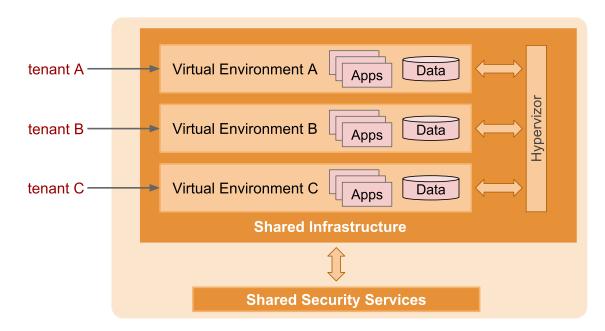
# **Shared Everything**

- Resources are shared between all tenants or consumers
  - tenant: a service consumer
- Common for the SaaS model
- The application should provide tenant isolation
- Data for multiple tenants is stored in the same database tables



# **Shared Infrastructure: Virtual Machines**

- Infrastructure shared via virtual machines
  - each tenant has its own virtual environment
  - Isolation provided by hypervisor
    - → hypervisor: virtual machine manager, runs virtual machines
  - Resource contention depends on VM capability and configuration
  - Adds an additional layer and processes to run and manage



# **Shared Infrastructure: OS Virtualization**

- Infrastructure shared via OS Virtualization
  - Each tenant has its own processing zone
  - Isolation provided by the operating system
  - Resource contention depends on zone configuration
  - No VMs to run and manage, no abstraction layer between app & OS

