Web 2.0

Lecture 5: Advanced Resource Representation

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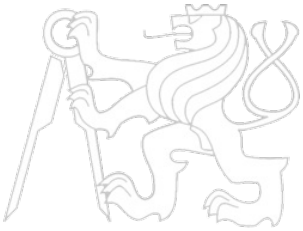

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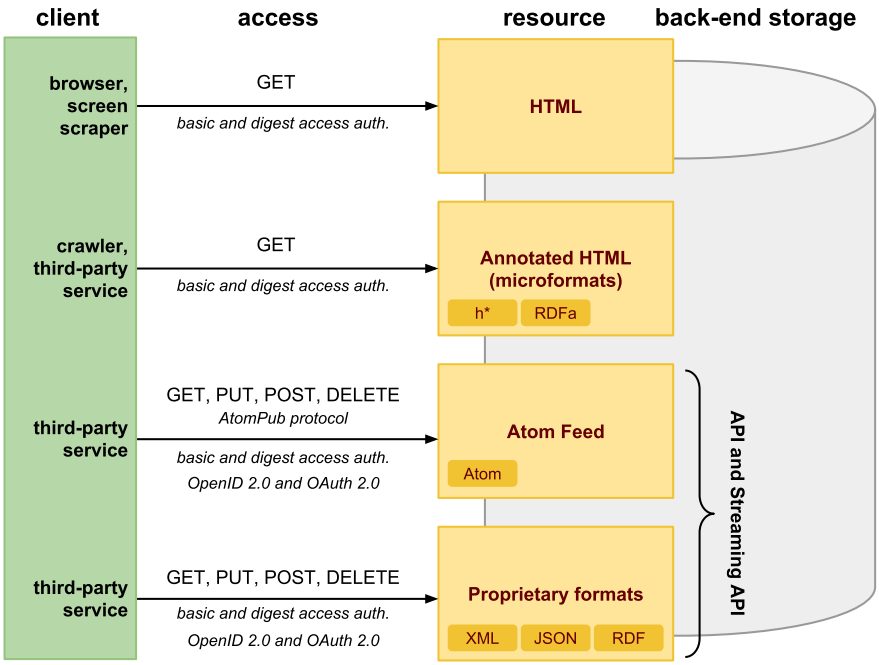
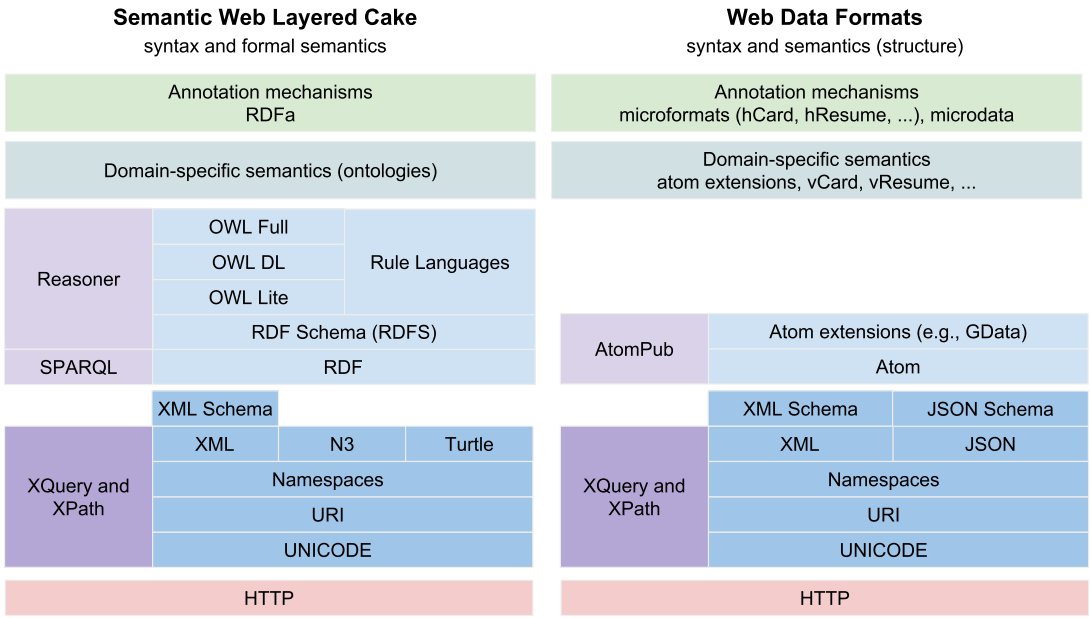
Overview

- Overview of Formats and Protocols
- Atom Syndication Format
- Extensions

Data on the Web



Data Syntax, Structure and Semantics



Atom Standard

- A need for a standard syndication format
  - *machine-processable Web site content*
  - *Alternative to RSS*
    - → *RSS spec does not say how to encode content, strings only ASCII-encoded, not clearly defined meaning of RSS elements, etc.*
- IETF Atom Publishing Format and Protocol WG
  - *RFC 4287: Atom Syndication Format*
  - *RFC 5023: Atom Publishing Protocol*
- Adoption
  - *Google: Google Data Protocol (GData)*
  - *Microsoft: Open Data Protocol (OData)*

Overview

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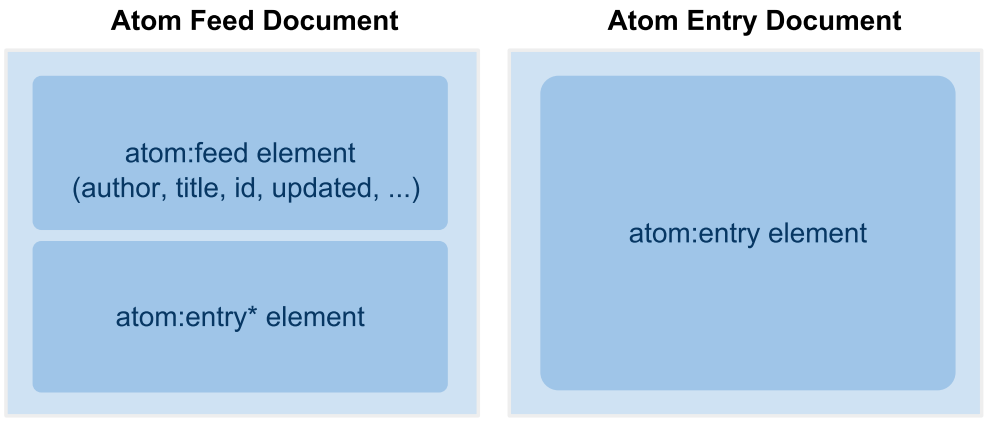
Atom Syndication Format



- Two types of atom documents
  - *Atom Feed Document*
    → *represents an atom feed, its metadata and some or all entries associated with it.*
  - *Atom Entry Document*
    → *represents exactly one entry, outside of context of atom feed*

Atom Syndication Format

- Atom Feed Document Example

```
1  <?xml version="1.0" encoding="utf-8"?>
2  <feed xmlns="http://www.w3.org/2005/Atom">
3
4     <title>Example Feed</title>
5     <link href="http://example.org/"/>
6     <updated>2003-12-13T18:30:02Z</updated>
7     <author>
8        <name>John Doe</name>
9     </author>
10    <id>urn:uuid:60a76c80-d399-11d9-b93C-0003939e0af6</id>
11
12    <entry>
13       <title>Example feed title</title>
14       <link href="http://example.org/2003/12/13/atom03"/>
15       <id>urn:uuid:1225c695-cfb8-4ebb-aaaa-80da344efa6a</id>
16       <updated>2003-12-13T18:30:02Z</updated>
17       <summary>Some text</summary>
18    </entry>
19 </feed>
```

Atom Elements – Atom Feed

- Specification
  - *defined as XML information set, serialized as XML 1.0*
  - *must be well-formed, no DTD/Schema → no requirements to be valid.*
- `atom:feed` element

  `(*)`: *zero or more occurencies – repeating fields*

  `(?)`: *zero or one occurence – non-repeating fields*

  `( )`: *exactly one occurence – non-repeating fields*

```
1  atomFeed =
2         element atom:feed {
3            atomCommonAttributes,
4               (atomAuthor*
5               & atomCategory*
6               & atomContributor*
7               & atomGenerator?
8               & atomIcon?
9               & atomId
10              & atomLink*
11              & atomLogo?
12              & atomRights?
13              & atomSubtitle?
14              & atomTitle
15              & atomUpdated
16              & extensionElement*),
17           atomEntry*
18        }
```


Atom Elements – Atom Entry

- `atom:entry` element

  `(*)`: *zero or more occurencies – repeating fields*

  `(?)`: *zero or one occurence – non-repeating fields*

  `( )`: *exactly one occurence – non-repeating fields*

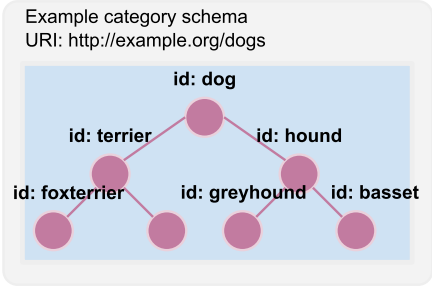
```
1  atomEntry =
2         element atom:entry {
3            atomCommonAttributes,
4              (atomAuthor*
5              & atomCategory*
6              & atomContent?
7              & atomContributor*
8              & atomId
9              & atomLink*
10             & atomPublished?
11             & atomRights?
12             & atomSource?
13             & atomSummary?
14             & atomTitle
15             & atomUpdated
16             & extensionElement*)
17       }
```

Pointers to other information

- URI identifier
  - *unique identification of things*
  - *feed/entry* `id`
  - `author` *and* `contributor` *(person uri)*
  - `generator` *(uri)*
  - `category` *schema (uri), term (uri)*

  example:

```
1  <category scheme="http://example.org/dogs"
2    term="http://example.org/dogs#basset"
3    label="Basset"/>
```



- Unambiguous identification of things using URIs
  - *Helps interoperability, can take advantage of wikipedia concepts*

    → still not very common, will improve with linked data

Atom Links

- Links to other Atom documents
  - *Atom defines simple link structure*
  - `type` *defines content type*
  - `rel` *defines relation to this resource*

    → self, alternate, related, enclosure, via

    → standardized by IANA
- Adoption by RESTful services
  - *Core for HATEOAS*
  - *Adopted in Link header, see Web Linking*
  - *More details in Lecture 4 – HATEOAS.*

Encoding Textual Content

- Plain text

```
1 <title type="text">
2    Less: &lt;
3 </text>
```

– *simple text, must not contain child elements*

- HTML

```
1 <title type="html">
2    Less: &lt;em> &amp;lt; &lt;/em>
3 </text>
```

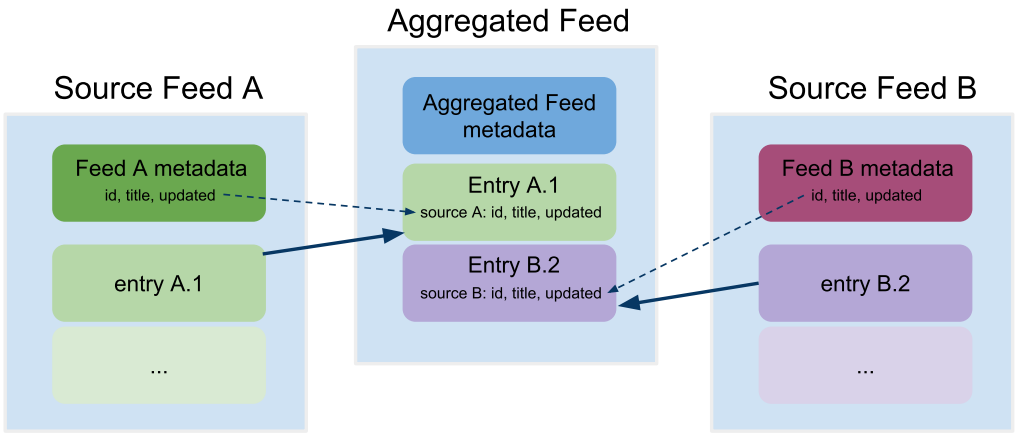
– *html text, must not contain child elements*
– *any markup must be escaped,*
– *should be possible to display it as HTML inside* `<div>` *element*

- XHTML

```
1 <title type="xhtml" xmlns:x="http://www.w3.org/1999/xhtml">
2    <x:div>Less: <x:em> &amp;lt; </x:em></x:div>
3 </text>
```

– *the value is a single xhtml* `<div>` *element, not part of the content*

Aggregation



– *Atom feed may include entries from another atom feed*
→ *these entries do not originally belong to this feed*
– `source` *element should contain at least:*
→ *required atom feed's metadata* `id`, `title` *and* `updated`
– *retains information about an entry's source feed*

Data and Time

- Notion of time
  - *Atom document is a snapshot of resource in some time*
  - `updated` *(feed, entry) – last update of the resource*
  - `published` *(entry) – initial creation of the first availability of the resource*
- Data format
  - *Examples:*

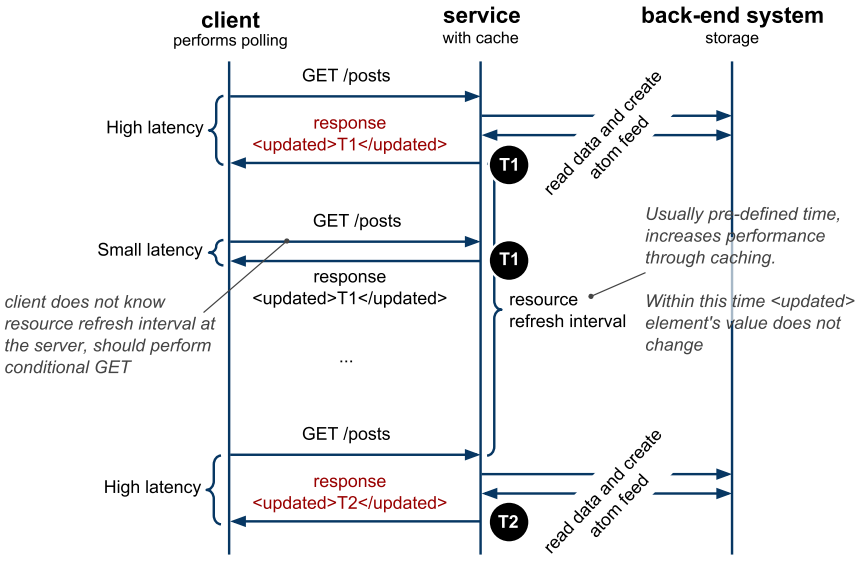
```
<updated>2003-12-13</updated>
<updated>2003-12-13T18:30:02.25Z</updated>
<updated>2003-12-13T18:30:02.25+01:00</updated>
```

`T` *– time delimiter*

`Z` *– identifies UTC time (~GMT)*

`(+|-)hh:mm` *– defines local time and a shift in hours and minutes from the UTC time*

Polling



- `updated` *is the last updated time of the resource at the server*
- *resource refresh interval is pre-defined by the serice*

Extensions

- Possible to combine various vocabularies
  - *through namespaces* `xmlns` *attribute, extensions of* `link.rel` *attribute*
- Example: GData (PicasaWeb, Docs, ...)
  - *combines vocabularies such as Geo location*

```
1  <?xml version='1.0' encoding='UTF-8'?>
2  <feed xmlns='http://www.w3.org/2005/Atom' xmlns:gml='http://www.opengis.net/gml'
3     xmlns:gphoto='http://schemas.google.com/photos/2007'
4     xmlns:georss='http://www.georss.org/georss'>
5        <id>http://picasaweb.google.com/.../albumid/5262593967320034641</id>
6        <updated>2010-02-25T20:47:53.295Z</updated>
7        <category
8           scheme='http://schemas.google.com/g/2005#kind'
9           term='http://schemas.google.com/photos/2007#album' />
10       <title type='text'>Památkově chráněný dům v Loukově</title>
11       <link rel='http://schemas.google.com/g/2005#feed' type='application/atom+xml'
12         href='http://picasaweb.google.com/.../albumid/5262593967320034641?hl=en_US' /
13       <link rel='http://schemas.google.com/photos/2007#slideshow'
14         type='application/x-shockwave-flash'
15         href='https://picasaweb.google.com/s/c/bin/slideshow.swf?...' />
16       <georss:where>
17          <gml:Point>
18            <gml:pos>50.5576865 15.0356436</gml:pos>
19          </gml:Point>
20       </georss:where>
21       <gphoto:allowPrints>true</gphoto:allowPrints>
22       ...
23 </feed>
```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Extensions

- OpenSearch
  - *Specification: OpenSearch*
  - *Search service description and search results*
- Google Data Protocol
  - *Filtering, partial response and partial update*
  - *Entity tag attribute for* `<feed>` *and* `<entry>` *elements*
  - *HTTP methods overriding*

OpenSearch

- Open Search Specification
  - ***Open Search Description Document (OSDD)***
    → *description of a search service*
  - ***OpenSearch Response Document***
    → *Standard description of search results by search services*
    → *extension of syndication formats, RSS and Atom*
- Adoption
  - *Browsers such as IE, Google Chrome – search engines you can use to search various sites.*
  - *APIs such as Bing API, Google Docs, etc. – description of search results.*

OpenSearch Description Document

- Example:

```xml
<?xml version="1.0" encoding="UTF-8"?>
<OpenSearchDescription xmlns="http://a9.com/-/spec/opensearch/1.1/">
  <ShortName>Web Search</ShortName>
  <Description>Use Example.com to search the Web.</Description>
  <Tags>example web</Tags>
  <Contact>admin@example.com</Contact>
  <Url type="application/atom+xml"
       template="http://example.com/?q={searchTerms}&pw={startPage?}&format=at
  <Url type="application/rss+xml"
       template="http://example.com/?q={searchTerms}&pw={startPage?}&format=rs
  <Url type="text/html"
       template="http://example.com/?q={searchTerms}&pw={startPage?}"/>
  <Image height="64" width="64" type="image/png">
       http://example.com/websearch.png
  </Image>
  <Query role="example" searchTerms="cat" />
  <Developer>Example.com Development Team</Developer>
  <AdultContent>false</AdultContent>
  <Language>en-us</Language>
  <OutputEncoding>UTF-8</OutputEncoding>
  <InputEncoding>UTF-8</InputEncoding>
</OpenSearchDescription>
```

– `searchTerms` *is a free text*

OpenSearch Response Document

- Example:
  – *Result in Atom format of a search query*

```xml
<?xml version="1.0" encoding="UTF-8"?>
<feed xmlns="http://www.w3.org/2005/Atom"
       xmlns:opensearch="http://a9.com/-/spec/opensearch/1.1/">
   <title>Example.com Search: New York history
   <updated>2003-12-13T18:30:02Z</updated>
   <author>
     <name>Example.com, Inc.</name>
   </author>
   <id>urn:uuid:60a76c80-d399-11d9-b93C-0003939e0af6</id>
   <opensearch:totalResults>4230000</opensearch:totalResults>
   <opensearch:startIndex>21</opensearch:startIndex>
   <opensearch:itemsPerPage>10</opensearch:itemsPerPage>
   <opensearch:Query role="request" searchTerms="New York History" />
    ...
   <link rel="search" type="application/opensearchdescription+xml"
        href="http://example.com/opensearchdescription.xml"/>
   <entry>
     <title>New York History</title>
     ...
   </entry>
 </feed>
```

GData Protocol: Advanced Search Query

- OpenSearch does not specify syntax for search query
  - *It can be anything, free text*
  - *GData Protocol further allows for filtering and projection*
- Filtering
  - *Fine-grained conditions based on values of various elements*
    → *such as* `author`, `category`, `max-results`, *min and max of* `published` *and* `updated` *elements.*

```
1 http://www.example.com/feeds/jo?q=Darcy&updated-min=2005-04-19T15:30:00Z
2 http://www.example.com/feeds?category=Fritz%7CLaurie // URL encoded OR
3 http://www.example.com/feeds?category=Fritz,CLaurie  // AND
```

- Partial Response (~Projection)
  - *Which elements of an entry should appear in the search result*
  - *A language based on XPath syntax (subset of a valid XPath expression)*

```
1 http://example.org/blog/main?fields=link,entry(@gd:etag,updated,link[@rel='edi
```


GData Protocol: Partial Update

- `PATCH` HTTP Method
  - *IETF specification, see PATCH Method for HTTP*
  - *Add, modify or delete selected elements of an entry*
- Examples
  - *To delete a description element and add a new title element*
  - `gd:fields` *uses partial response syntax*

```
1 PATCH /myFeed/1/1/
2 Content-Type: application/xml
3
4 <entry xmlns='http://www.w3.org/2005/Atom'
5     xmlns:gd='http://schemas.google.com/g/2005'
6     gd:fields='description'>
7   <title>New title</title>
8 </entry>
```

- Rules
  - *Fields not already present are added*
  - *Non-repeating fields already present are updated*
  - *Repeating fields already present are appended*

GData Protocol: Entity Tags

- Resource Versioning
  - *Conditional GET and PUT (concurrencyl control)*
    → *See Lecture 4 – scalability*
  - *Etgas on atom and entry elements*
- Example

```
GData-Version: 2.0
ETag: W/"C0QBRXcycSp7ImA9WxRVFUk."
...
<?xml version='1.0' encoding='utf-8'?>
<feed xmlns='http://www.w3.org/2005/Atom'
    xmlns:gd='http://schemas.google.com/g/2005'
    gd:etag='W/"C0QBRXcycSp7ImA9WxRVFUk."'>
  ...
  <entry gd:etag='"CUUEQX47eCp7ImA9WxRVEkQ."'>
    ...
  </entry>
</feed>

```

  - *It is possible to do a conditional GET/PUT on the entry by using the ETag* `"CUUEQX47eCp7ImA9WxRVEkQ."`

GData Protocol: HTTP Methods Overriding

- Firewall restrictions
  - *Some firewall configurations do not allow to send HTTP request other than GET and POST*
- HTTP methods overriding through `POST`

```
X-HTTP-Method-Override: PUT
X-HTTP-Method-Override: DELETE
X-HTTP-Method-Override: PATCH
```

- Example

```
POST /myfeed/1/1/
X-HTTP-Method-Override: PATCH
Content-Type: application/xml
...
```