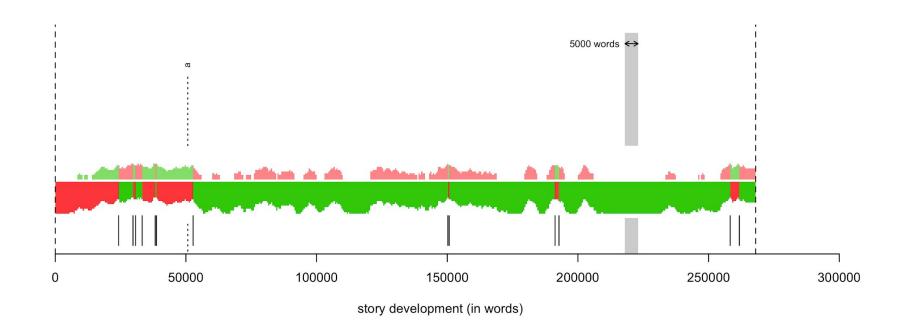
New Advances in Text Mining

or exploring word vectors

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Motivation

Information retrieval:

How to "read" a big collection of documents, e.g. an archive?

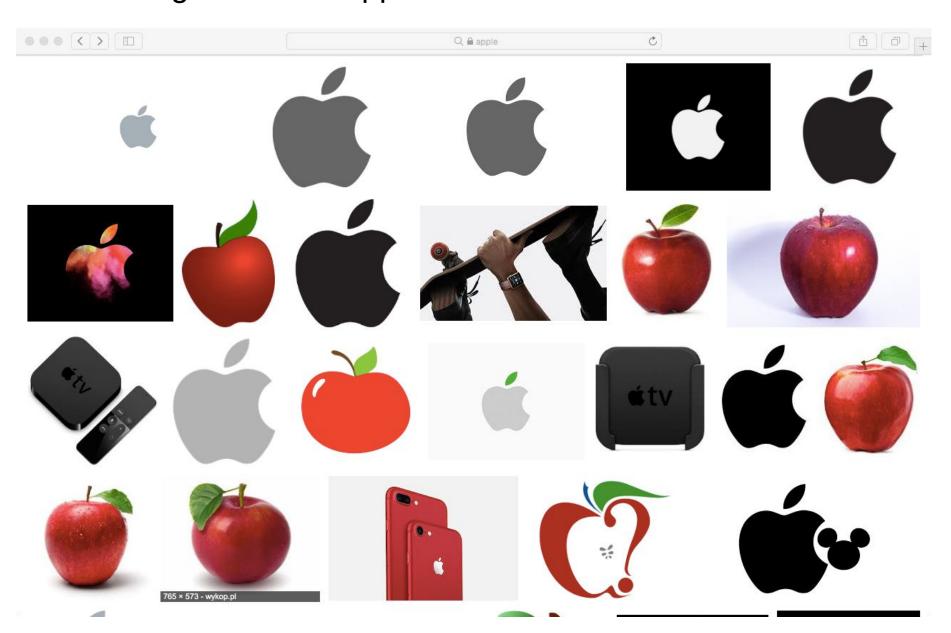
How to get relevant websites using search engines?

How to fine-grain the results for 'apple' (1. a fruit, 2. a company)

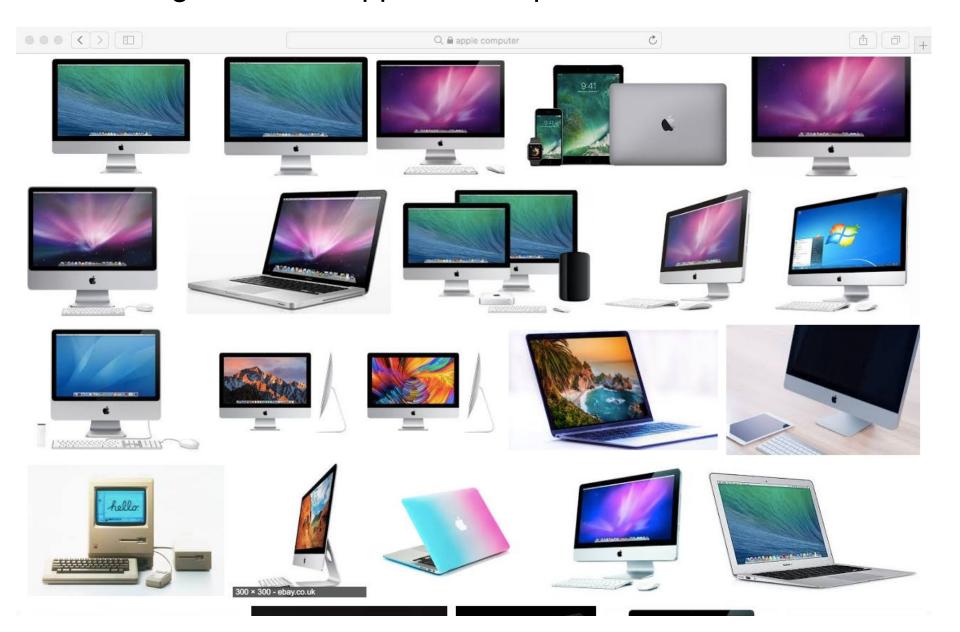
Linguistics:

What is the underlying model for defining word meaning?

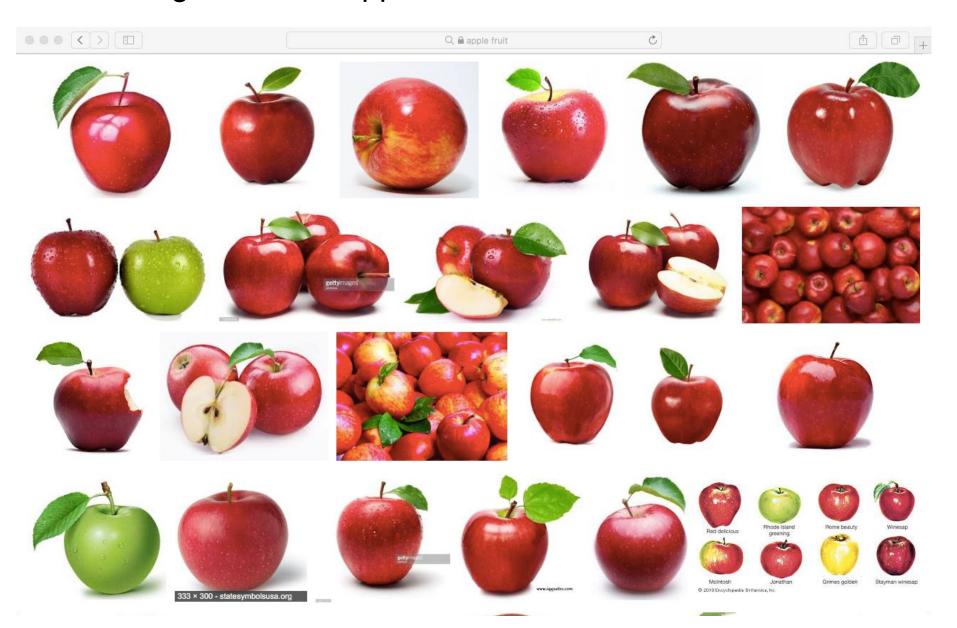
Google search: 'apple'



Google search: 'apple' + 'computer'



Google search: 'apple' + 'fruit'



Distributional hypothesis

Meaning defined by the context

The meaning of words lies in their use.

(Wittgenstein 1953: 80, 109)

You shall know a word by the company it keeps.

(Firth 1962: 11)

Distributional hypothesis

The degree of semantic similarity between two words (or other linguistic units) can be modeled as a function of the degree of overlap among their linguistic contexts.

(Harris 1954, Miller and Charles 1991, Baroni and Lenci 2010)

Different definitions of the context

```
a sentence
a paragraph
a document (e.g. a blog post)
n-gram model, e.g. 2-grams:
    'it is', 'is a', 'a truth', 'truth universally', 'universally
    acknowledged', 'acknowledged that' 'that a'
skip-gram model (involving a moving window)
    'it is', 'it ... a', 'it ... truth', 'it ... universally', etc.
```

Word embeddings

The Hound of the Baskervilles

Mr. Sherlock Holmes, who was usually very late in the mornings, save upon those not infrequent occasions when he was up all night, was seated at the breakfast table. I stood upon the hearth-rug and picked up the stick which our visitor had left behind him the night before. It was a fine, thick piece of wood, bulbous-headed, of the sort which is known as a "Penang lawyer." Just under the head was a broad silver band nearly an inch across. "To James Mortimer, M.R.C.S., from his friends of the C.C.H.," was engraved upon it, with the date "1884." It was just such a stick as the old-fashioned family practitioner used to carry – dignified, solid, and reassuring.

Frequencies of n-grams or/and skip-grams

mr sherlock 13

sherlock holmes 33

holmes who 2

who was 15

was usually 1

usually very 1

late mornings 2

...

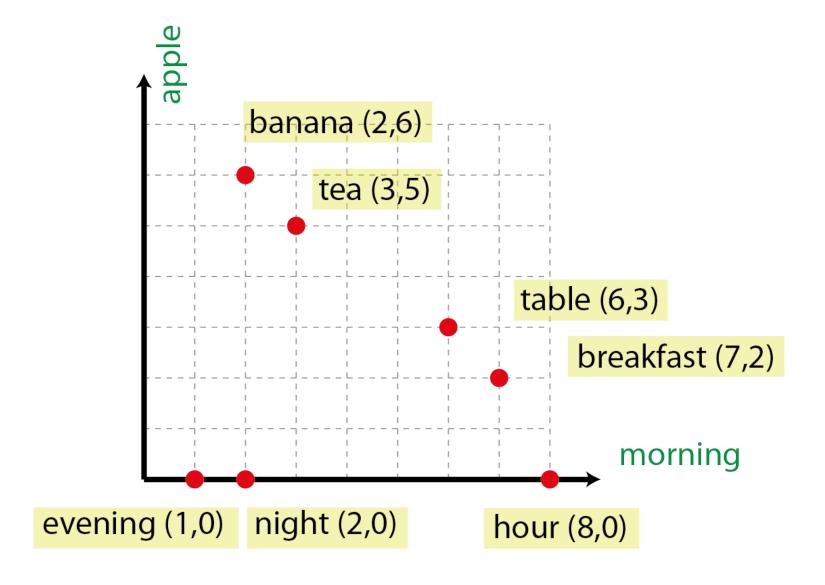
Word cooccurrences (36,869 x 36,869)

	morning	apple	late	breakfast	table
morning	49	5	12	7	6
apple	5	9	1	2	3
late	12	1	39	3	1
breakfast	7	2	3	15	10
table	6	3	1	10	20
tea	3	5	2	12	9
banana	2	6	0	3	6
hour	8	0	4	1	0
night	2	0	4	0	0

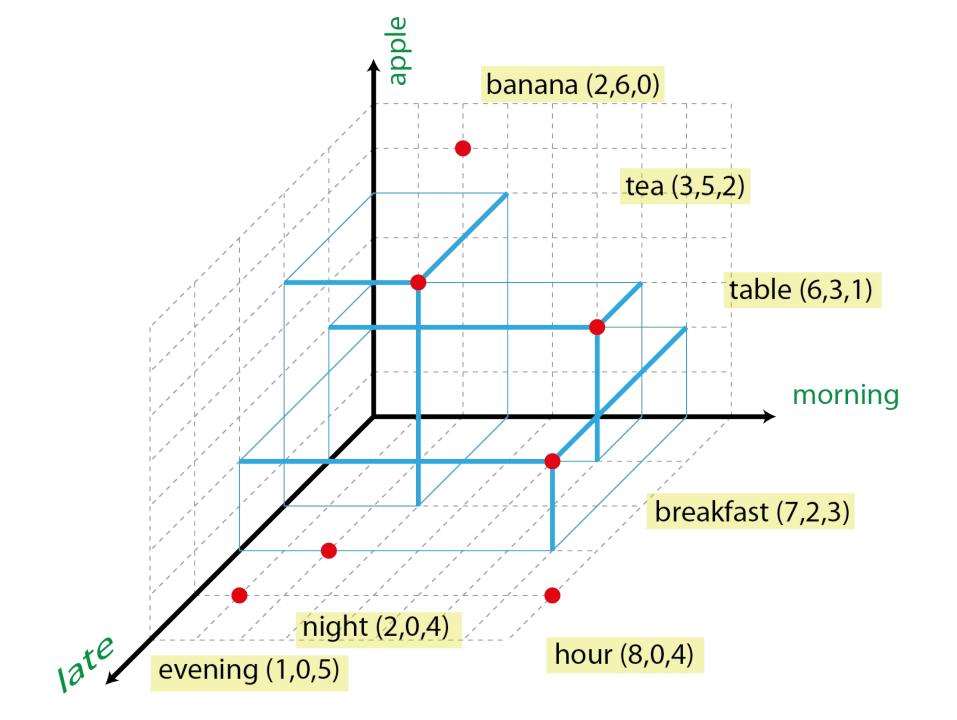
Multidimensionality

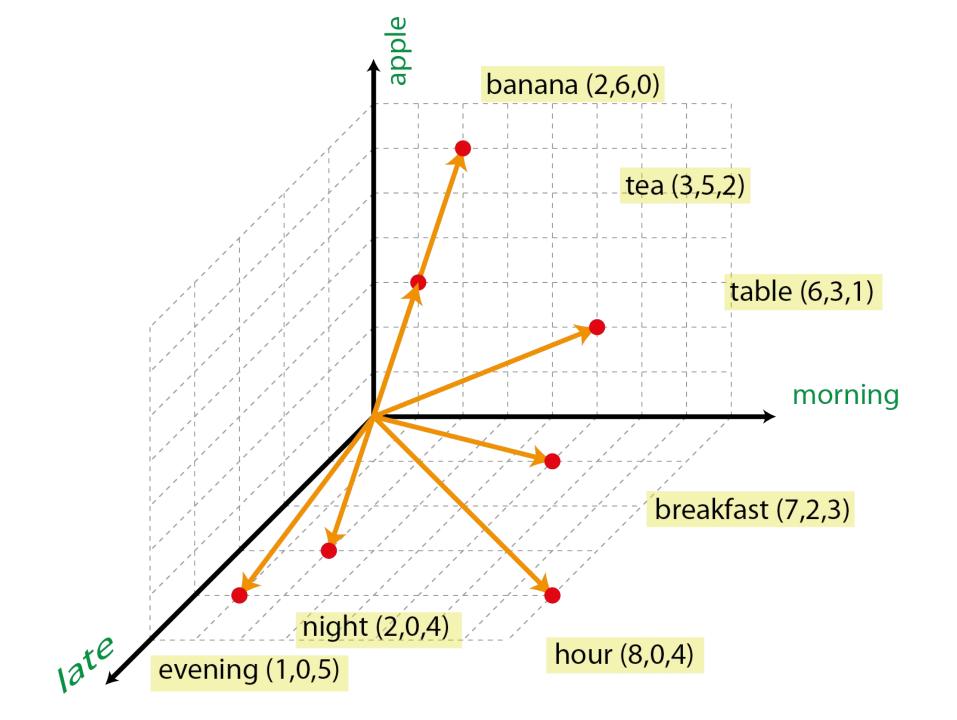
	morning	apple	late	breakfast	table
morning	49	5	12	7	6
apple	5	9	20	2	3
late	12	20	39	3	1
breakfast	7	2	3	15	10
table	6	3	1	10	20
tea	3	5	2	12	9
banana	2	6	0	3	6
hour	8	0	4	1	0
night	2	0	4	0	0

	morning	apple	late	breakfast	table
morning	49	5	12	7	6
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breakfast	7	2	3	15	10
table	6	3	1	10	20
tea	3	5	2	12	9
banana	2	6	0	3	6
hour	8	0	4	1	0
night	2	0	4	0	0



	morning	apple	late	breakfast	table
morning	49	5	12	7	6
apple	5	9	20	2	3
late	12	20	39	3	1
breakfast	7	2	3	15	10
table	6	3	1	10	20
tea	3	5	2	12	9
banana	2	6	0	3	6
hour	8	0	4	1	0
night	2	0	4	0	0





	morning	apple	late	breakfast	table
morning	49	5	12	7	6
apple	5	9	20	2	3
late	12	20	39	3	1
breakfast	7	2	3	15	10
table	6	3	1	10	20
tea	3	5	2	12	9
banana	2	6	0	3	6
hour	8	0	4	1	0
night	2	0	4	0	0

Multi-dimensional space (without plotting it!)

2 dimensions

table = (6, 3)

tea =
$$(3, 5)$$

$$banana = (2, 6)$$

3 dimensions

table =
$$(6, 3, 1)$$

tea =
$$(3, 5, 2)$$

banana =
$$(2, 6, 0)$$

4 dimensions

table =
$$(6, 3, 1, 10)$$

tea = $(3, 5, 2, 12)$
banana = $(2, 6, 0, 3)$

n dimensions

table =
$$(6, 3, 1, 10, 20, ...)$$

tea =
$$(3, 5, 2, 12, 9, ...)$$

banana =
$$(2, 6, 0, 3, 6, ...)$$

Building a space of 36,869 dimensions?

The corpus of 100 English novels: 36,869 unique words.

A reasonably large corpus needs at least 100,000 dimensions.

A corpus of 1,000,000,000 words: more than 500,000 dimensions.

Very easy to build.

Very difficult to manipulate.

Large amounts of RAM needed.

Computations are time consuming.

The hell of too many dimensions

The idea of dimensionality reduction:

- selecting a subset of "best" dimensions

- using neural networks to extract high-order information from particular dimensions
 - word2vec (Mikolov et al. 2013)

- using matrix factorization to reduce dimensions
 - PCA, t-SNE, GloVe, ...

GloVe: compressing 36,869 dimensions into 50

```
word_embedding_models — R — 80×24
. . .
 word_vectors[c("morning","late","breakfast","table", "tea", "hour", "night"),
 drop = FALSE]
                                [,3]
                                         [,4] [,5]
                [,1]
                          [,2]
          -0.4998386 0.8350450 0.5873120 -0.09019544 -0.5345772 -0.77275923
morning
                     0.1103356 0.4902478 -0.04141034 -0.2574947 -0.50231665
late
breakfast -0.6918233
                     0.7649647
                               0.1739464
                                           0.12478728 - 0.7184420
                                                                  0.33174518
table
         0.4921054 0.9053893 0.5450380 0.65241125 -0.8131843 -0.05642531
          -0.4009631 0.5501283 0.8121779 0.57247782
                                                       0.1606661
                                                                 0.86464387
tea
                                           0.62165272 - 0.7260329 - 0.99435511
          -0.8599038 0.5155548
                               0.2559546
hour
night
          -0.7714264 0.9512208 0.9479608
                                           0.25956929 - 0.3607481 - 0.53961708
                                                    [,10]
                 [,7]
                              [,8]
                                         [,9]
                                                               [,11]
                                  0.3435241 -0.11813826
morning
         0.35772985
                       0.03997092
                                                           0.0484014 -0.8525132
late
          -0.07495511 -0.07403972 -0.1661168
                                               0.14339211 - 0.4475114 - 0.2785054
breakfast
           0.19370743 - 0.32543486
                                   0.5572639 - 0.07352333 - 0.2561855 - 1.3351534
table
           0.65669778 0.29875891 1.0548203 -0.14451154 0.2591997 -1.8601638
tea
          -0.01855537
                       0.66382118
                                   0.4017728 - 0.07146503 - 0.4062743 - 1.5018901
          -0.29693695 -0.87763810
                                    0.7813829 0.37892531 0.3057022 -0.5688118
hour
night
          0.46871918 -0.08623601
                                   0.2940462 0.06773485 0.4148599 - 0.4228552
                                                   [,16]
               [,13]
                          [,14]
                                       [,15]
                                                               [,17]
                                                                           [,18]
          1.1133878 -0.3312990
morning
                                 0.26591632
                                              0.08771919 -0.50270061
                                                                      0.4488931
late
          0.9875614 -0.7558785
                                  0.36087240
                                              0.24651729 - 0.55823122 - 0.2315132
breakfast
           0.3826097 - 0.4766384
                                  0.24586234
                                             -0.07293794 -0.34987316 -0.3140625
table
          -0.2147395 - 0.3609527
                                  0.60534249 - 0.10966569 - 0.09097221 - 0.8749285
```

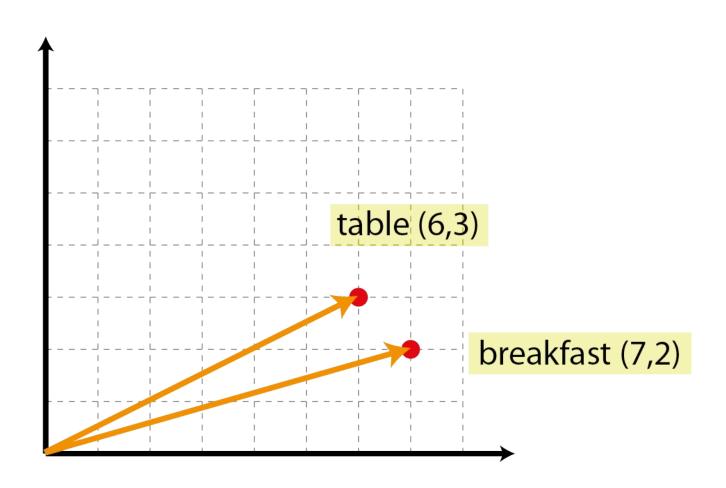
The fun part: comparing words!

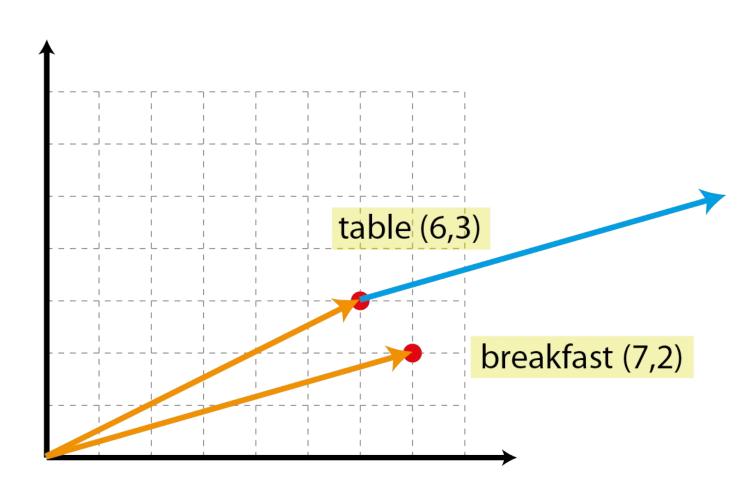
Nearest neighbor = semantic similarity

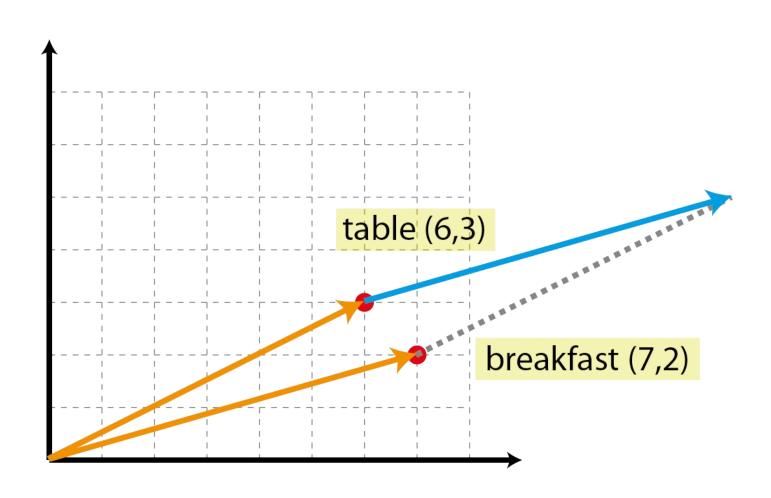
Nearest neighbors to the word 'sailor'

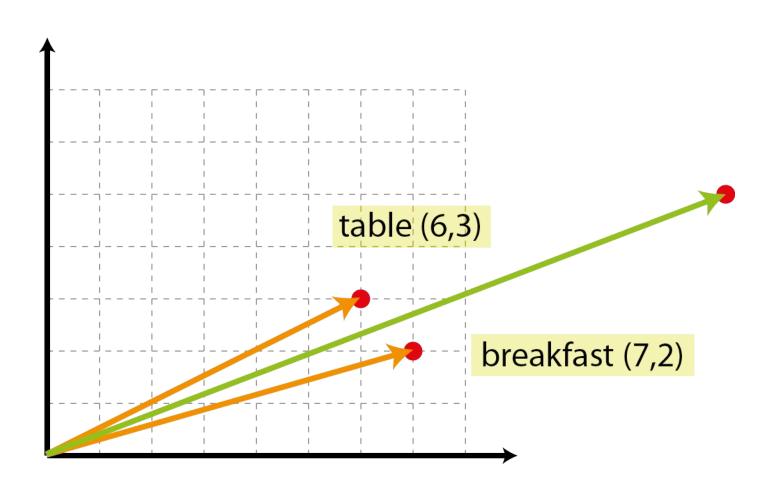
```
word_embedding_models — R — 80×24
my vector = word vectors["sailor", , drop = FALSE]
cos_sim = sim2(x = word_vectors, y = my_vector, method = "cosine", norm ="12")
head(sort(cos sim[,1], decreasing =
                                    TRUE), 25)
   sailor
              soldier traveller
                                    clergyman
                                                              officer
                                                   seaman
1.0000000 0.7601082 0.7530898
                                    0.7463107
                                                0.6785353
                                                            0.6539179
  surgeon englishman philosopher
                                                  peasant
                                                               rascal
                                      veteran
0.6435175
          0.6418434 0.6304873
                                    0.6287759
                                                0.6276460
                                                            0.6172152
frenchman
               sinner
                       horseman
                                     sculptor
                                                  actress
                                                                actor
            0.6133865
                                    0.6089718
                                                0.6075764
0.6149195
                       0.6108677
                                                            0.6071017
barrister
                           fellow
              gallant
                                      student
                                                   spider
                                                              scholar
                        0.5878295
0.6036215
            0.5897630
                                    0.5818883
                                                0.5815894
                                                            0.5703828
     poet
0.5680710
```

Adding vectors









Adding vectors: is it that easy? really?

```
'breakfast' = (7, 2)
v_1 + v_2 = (13, 5)
'table' = (6, 3, 1, 10, 20, ...)
'breakfast' = (7, 2, 3, 15, 10, ...)
v_1 + v_2 = (13, 5, 4, 25, 30, ...)
```

'table' = (6, 3)

Polysemy and homonymy

Polysemy is the capacity for a word to have multiple meanings.

```
'wood' – a piece of a tree
```

a geographical area with many trees

Homonymy is the situation when two words of different meanings have the same spelling.

```
'bank' – the land alongside a river or lake
```

a financial institution

```
'fly' — (verb) move through the air using wings
```

– (noun) a flying insect

Nearest neighbors to the word 'fly'

```
word embedding models - R - 80×24
> my vector = word vectors["fly", , drop = FALSE]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm = "12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     fly throw
                       fling leaf break steal
                                                                       flies
                                                               run
1.0000000 0.6467766 0.6299961 0.6246969 0.6176590 0.6134873 0.6005637 0.5879509
                        away flew
                                           bird
    drag
               off
                                                   rushed
                                                              melt
0.5653130 0.5615228 0.5598641 0.5597132 0.5591125 0.5571684 0.5535182 0.5519729
                                 move
  swallow
                                           from
                                                      win
               bay
                       out
                                                             horse
                                                                        jump
0.5442571 0.5441752 0.5408818 0.5384753 0.5353849 0.5344742 0.5318074 0.5311232
    leap
0.5274384
```

Nearest neighbors to the meta-vector 'fly' + 'flying'

```
word embedding models - R - 80×24
 # adding vectors 'fly' and 'flying'
> my vector = word vectors["fly", , drop = FALSE] + word vectors["flying", , dro
p = FALSE1
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm = "12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     fly flying flies birds off bird
                                                             run
                                                                     away
0.8653735 0.8181322 0.6448537 0.6360863 0.6323331 0.6307387 0.6261180 0.6187517
             fade wings from
                                          shot
                                                   wind
    flew
                                                                    break
                                                             sea
0.6181654 0.6002336 0.5868018 0.5835881 0.5817891 0.5702739 0.5700460 0.5696137
            drove out running blowing rattled through
  rushed
0.5694868 0.5653354 0.5649315 0.5597399 0.5596051 0.5484567 0.5479156 0.5476267
  leaves
0.5457169
```

Nearest neighbors to the meta-vector 'fly' + 'insect'

```
word embedding models - R - 80×24
 # adding vectors 'fly' and 'insect'
> my vector = word vectors["fly", , drop = FALSE] + word vectors["insect", , dro
p = FALSE1
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm = "12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     fly insect bird flies dog leaf egg
0.8108235 0.7193251 0.7080360 0.5570992 0.5433246 0.5369178 0.5311136 0.5294823
            squint sheep eagle beast
                                                 shell
     pie
                                                            bay
                                                                    turk
0.5199201 0.5101511 0.5093800 0.5056634 0.5036850 0.5001367 0.4988964 0.4928782
            snake birds cart cow
                                                 tiger
   flesh
                                                          aspen electric
0.4912413 0.4869208 0.4844103 0.4803065 0.4800823 0.4769653 0.4754988 0.4734288
   stray
0.4731378
```

Subtracting vectors

Subtracting vectors: hmm... it's simple, too!

```
'table' = (6, 3)
'breakfast' = (7, 2)
v_1 + v_2 = (-1, 1)
```

'table' =
$$(6, 3, 1, 10, 20, ...)$$

'breakfast' =
$$(7, 2, 3, 15, 10, ...)$$

$$v_1 + v_2 = (-1, 1, -2, -5, 10, ...)$$

'man' – 'woman' = a male subspace?

```
word embedding models - R - 80×24
 # subtracting the vectors 'woman' from the vector 'man'
> my vector = word vectors["man", , drop = FALSE] - word vectors["woman", , drop
 = FALSE ]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm ="12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
   saxon regiment lawyer guard sword fighting fought troops
0.5771056 0.5740115 0.5680868 0.5429482 0.5429394 0.5314613 0.5081317 0.4921744
    main drained labour
                                hatch leg cutting
                                                             monk
                                                                     mutton
0.4907867 0.4851692 0.4808583 0.4808496 0.4802772 0.4729971 0.4717324 0.4683175
   enemy vholes pocketed swore vote followers promotion
0.4680031 0.4669026 0.4638248 0.4618321 0.4616109 0.4603224 0.4596896 0.4595477
 bargain
0.4594418
```

'woman' - 'man' = a female subspace?

```
. . .
                             word embedding models — R — 80×24
 # subtracting the vectors 'man' from the vector 'woman'
> my vector = word vectors["woman", , drop = FALSE] - word vectors["man", , drop
 = FALSE ]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm ="12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     ironing foreboded commonplaces
                                        girlhood
                                                        dimples
                                                                       ignis
   0.5939901
                            0.5746604
                                         0.5722333
               0.5803606
                                                      0.5625328
                                                                   0.5518884
                               armida
 coquettish
                                                        calypso
                                                                       decks
               georgette
                                             janee
   0.5510084
                                         0.5443584
                                                      0.5428159
                                                                   0.5414840
               0.5503963
                           0.5451703
                                                          abbot
   scapulary
                  pouted
                             snowdrop
                                            finery
                                                                      paints
   0.5382216
               0.5342270
                           0.5331425
                                         0.5307851
                                                      0.5288597
                                                                   0.5283636
                                         pyjamas
       album
                               gibing
                                                         ainley journalistic
                      zen
                                         0.5227228
   0.5279419
               0.5251386
                           0.5241894
                                                      0.5219709
                                                                   0.5193048
     girlish
   0.5190120
```

Adding & subtracting

'woman' - 'man' + 'king' = ???

'woman' - 'man' + 'king' = 'queen'

```
word_embedding_models — R — 80×24
. .
 # the famous 'queen' example
> my_vector = word_vectors["woman", , drop = FALSE] - word_vectors["man", , drop
 = FALSE] + word vectors["king", , drop = FALSE]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm ="12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     king
                                    duke
                                                      england
          queen
                                              reign
                           son
                                                                     god
 0.8075043 0.6938168 0.6046449 0.5784283
                                          0.5736905
                                                     0.5696248 0.5646961
    north
             solomon daughter blanche
                                            charles margravine
                                                                 majesty
 0.5550476 0.5511255 0.5483749 0.5477272
                                          0.5457612 0.5451942
                                                               0.5418842
 monmouth
              heaven
                        sister brother
                                              twala
                                                         james
                                                                   elder
 0.5370609
          0.5325900
                     0.5325644 0.5323389
                                          0.5274534 0.5243814
                                                               0.5097400
   father
          prince
                          earl
                                    born
 0.5096470
          0.5093563
                     0.5034941
                               0.5034924
```

Grammatical subspaces

A subspace for plural forms

Taking advantage of adding vectors

A subspace for past tense

$$('could' - 'can') + ('did' - 'do') + 'is' = [expected: 'was']$$

'woman' - 'man' + 'trousers' = ???

'woman' - 'man' + 'trousers' = 'gowns'

```
. . .
                             word embedding models - R - 80×24
  # female equivalent to 'trousers'
> my vector = word vectors["woman", , drop = FALSE] - word vectors["man", , drop
 = FALSE] + word vectors["trousers", , drop = FALSE]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm ="12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
   trousers
                               flannel
                                             cotton
                                                        sealskin
                                                                          silk
                    gowns
   0.7692682
              0.7013703
                            0.6927098
                                         0.6729204
                                                        0.6702147
                                                                     0.6494591
                                 linen
                                                                        muslin
       frock
                                                             robe
                    plaid
                                              apron
                0.6276649
                                          0.6172595
   0.6376247
                            0.6181248
                                                        0.6059950
                                                                     0.6015045
     closets
                                 satin
                                                            shawl
                                                                         smock
                      pea
                                                gown
   0.5995790
              0.5908928
                           0.5811999
                                         0.5776781
                                                        0.5758523
                                                                     0.5753766
                                           woollen
handkerchief
               clothing
                                duffle
                                                          frocks
                                                                        bonnet
   0.5735857
                0.5694255
                            0.5685790
                                          0.5625112
                                                        0.5566792
                                                                     0.5550128
     wrapper
   0.5533696
```

'woman' - 'man' + 'wealthy' = ???

'woman' - 'man' + 'wealthy' = 'buxom' (!)

```
. . .
                            word embedding models - R - 80×24
 # female similarities to 'wealthy'
> my_vector = word_vectors["wealthy", , drop = FALSE] - word_vectors["man", , dr
op = FALSE] + word vectors["woman", , drop = FALSE]
> cos sim = sim2(x = word vectors, y = my vector, method = "cosine", norm ="12")
> head(sort(cos sim[,1], decreasing = TRUE), 25)
     wealthy
                     buxom
                                 goddess scapegrace inexperienced
    0.7059662
                 0.6611004
                               0.6403990
                                            0.6387685
                                                           0.5855287
   handsomest
                   amiable
                                               fairest
                                  devout
                                                               deity
   0.5800985
                                             0.5700947
                                                           0.5681629
                 0.5761505
                               0.5729314
                                                              shroud
     oleander
                   elegant
                                 elderly restitution
    0.5668195
                 0.5514754
                               0.5479551
                                             0.5380491
                                                           0.5378170
     agonized
                    yankee
                                    boer
                                                 abbot
                                                           blooming
    0.5349051
                 0.5345736
                               0.5342318
                                            0.5330943
                                                           0.5324355
      kaffir
               miscreant
                                  cowled
                                                         uneducated
                                              saintly
    0.5316644
                                          0.5195454
                 0.5231922
                               0.5211477
                                                         0.5170840
```

Positioning words on a plane

Defining, say, 150 words similar to a meta-vector

- 1. First, compute a meta-vector by adding vectors of *n* seed words: emma, john, joseph, mary, jane, elisabeth, anthony
- 2. Then, get *m* words (here, 150 words) similar to the meta-vector:

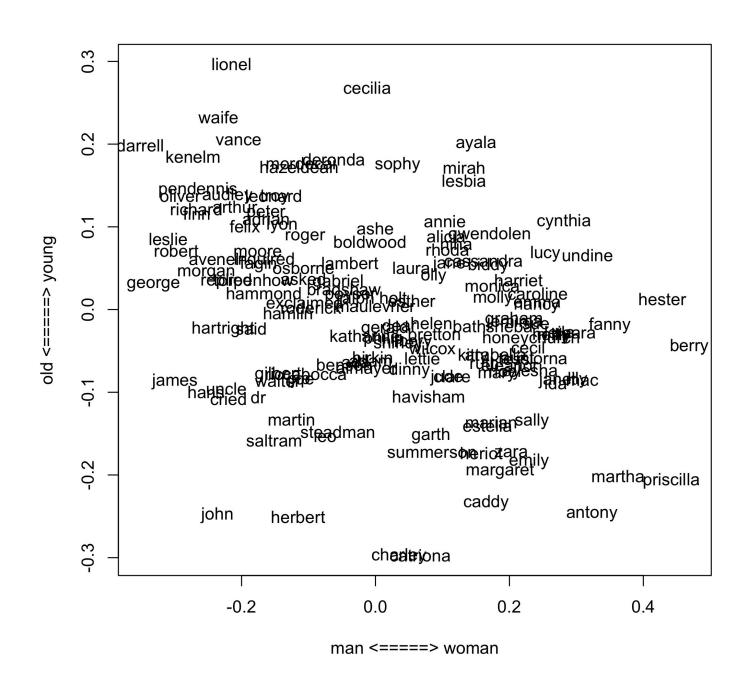
esther, lucy, sophy, joe, jane, martin, jemima, helen, mary, poyser, garth, arthur, jude, richard, ruth, margaret, sue, lettie, ada, aunt, bathsheba, sally, milly, emma, robert, philip, janet, leila, riccabocca, tess, leonard, lionel, caroline, roderick, graham, adrian, caddy, antony, alicia, john, sara, ayesha, mordecai, katharine, zara, hammond, laura, leslie, lambert, uncle, said, pip, fagin, ralph, shirley, mirah, dear, heriot, estella, clare, eleanor, lorna, pendennis, adam, felix, troy, leo, kenelm, boldwood, ...

Defining two semantic subspaces

3. Define a gender-related space by subtracting vectors:

4. Define an age-related space by subtracting vectors:

5. Then, plot the 150 chosen words against two axes representing the two meta-vectors

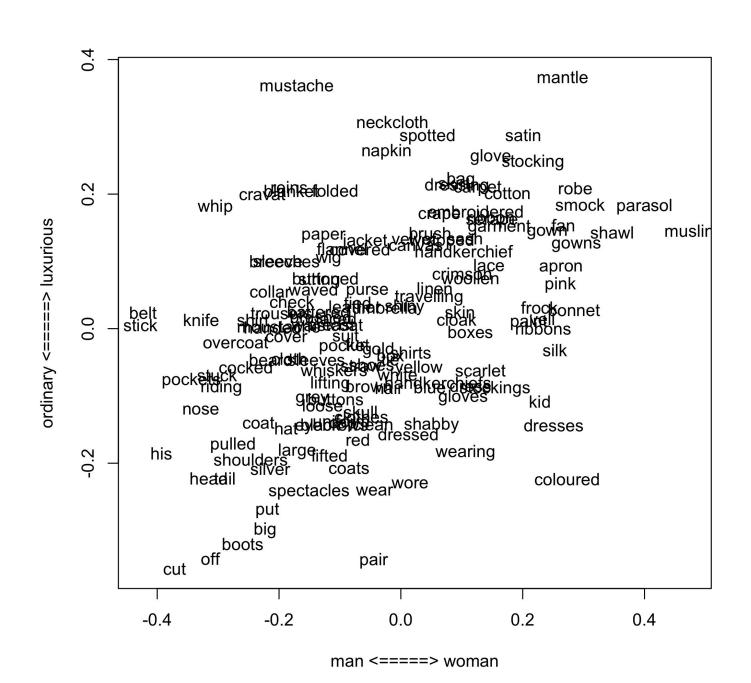


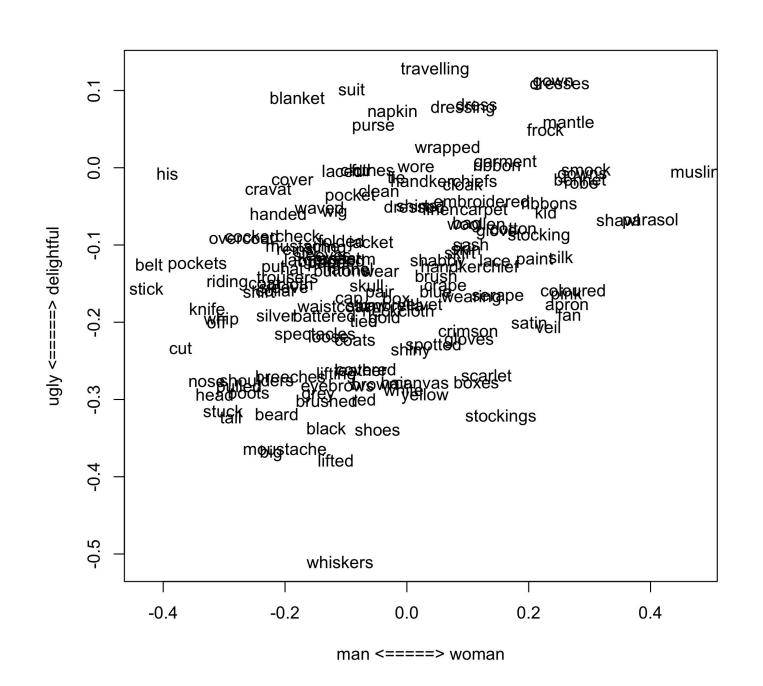
Since it works for names...

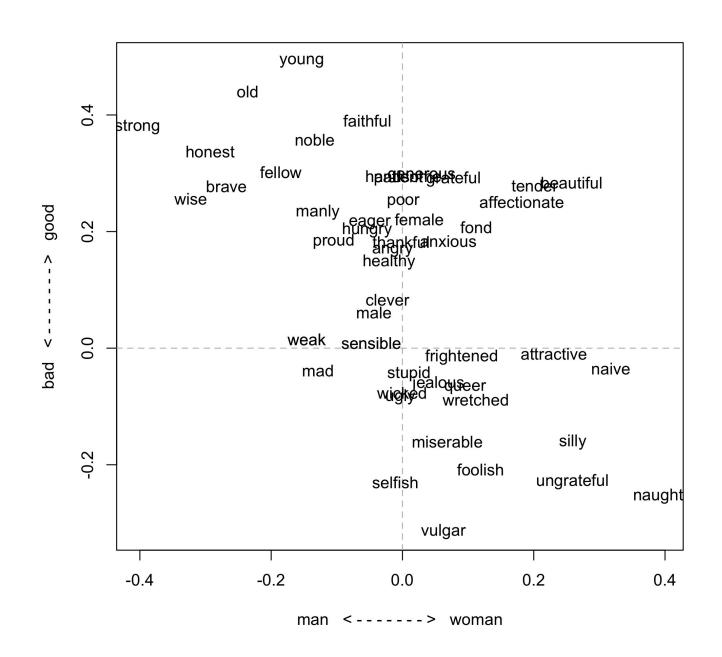
Seed words:

hat, trousers, shirt, coat, waistcoat, cap, umbrella, dress, gloves 150 neighboring words to the above meta-vector:

coat, hat, cap, waistcoat, frock, trousers, handkerchief, silk, cloak, umbrella, gloves, shirt, pocket, dress, wearing, cloth, clothes, black, velvet, wore, gown, jacket, white, flannel, sleeve, apron, bonnet, linen, boots, sleeves, moustache, spectacles, collar, fur, tail, buttoned, wig, kid, red, satin, pulled, shawl, beard, lace, tied, skirt, bag, clean, scarlet, yellow, stockings, breeches, suit, blue, uniform, crape, pink, dressing, skin, coats, overcoat, blanket, cover, leather, brown, put, ribbon, cotton, ...







Conclusions

Several tasks:

- similarity
- analogy
- refining word meaning
- distributional semantics hypothesis

Several applications:

- Machine translation (two models compared)
- Named Entity Recognition
- Tracing change of word meaning over time