



# Sponsor WiDS Chicago

WiDS Chicago is an independent event organized by a team of Chicago-based data scientists in industry and academia to support the mission of Women in Data Science (WiDS) Worldwide.

WiDS aims to inspire and educate data scientists worldwide and support women in the field by providing an opportunity to hear about the latest data science research and applications while connecting with peers and leaders.

WiDS Chicago is typically held in the spring in downtown Chicago at a venue with space for 200 attendees. The attendee mix is usually 60% professionals and 40% graduate students. The event typically includes a panel, talks from prominent female data scientists, and networking opportunities.

We are seeking funding for the venue, food, drinks, and swag. Specifically, a conference-style space with the ability to project presentations and audio, appetizers and drinks for the networking hour, branded conference swag for attendees, speaker gifts, and a pre-event speaker dinner.

#### Sponsorship Benefits:

- Support and inspiration for women in data science and the opportunity to align corporate goals and initiatives with our event.
- Branded recognition for your company, products, and services on our website and other materials.
- Networking opportunities and a chance to engage directly with attendees and speakers on behalf of your organization.

## \$500

Your logo listed in the program, slides, and on the website.

A table at our event for distributing marketing materials and networking with attendees.

## \$1,000

Everything from the previous level, plus:

Messaging about your company, services, and/or programs included in digital program.

## \$2,000 & Up

Everything from the previous two levels, plus:

Email marketing to attendees.

Relevant messaging included during opening remarks.

## Contact

**Website** [www.WiDSchicago.org](http://www.WiDSchicago.org)  
**Email** [WiDSchicago@gmail.com](mailto:WiDSchicago@gmail.com)



**Women in  
Data Science  
Worldwide**

Chicago