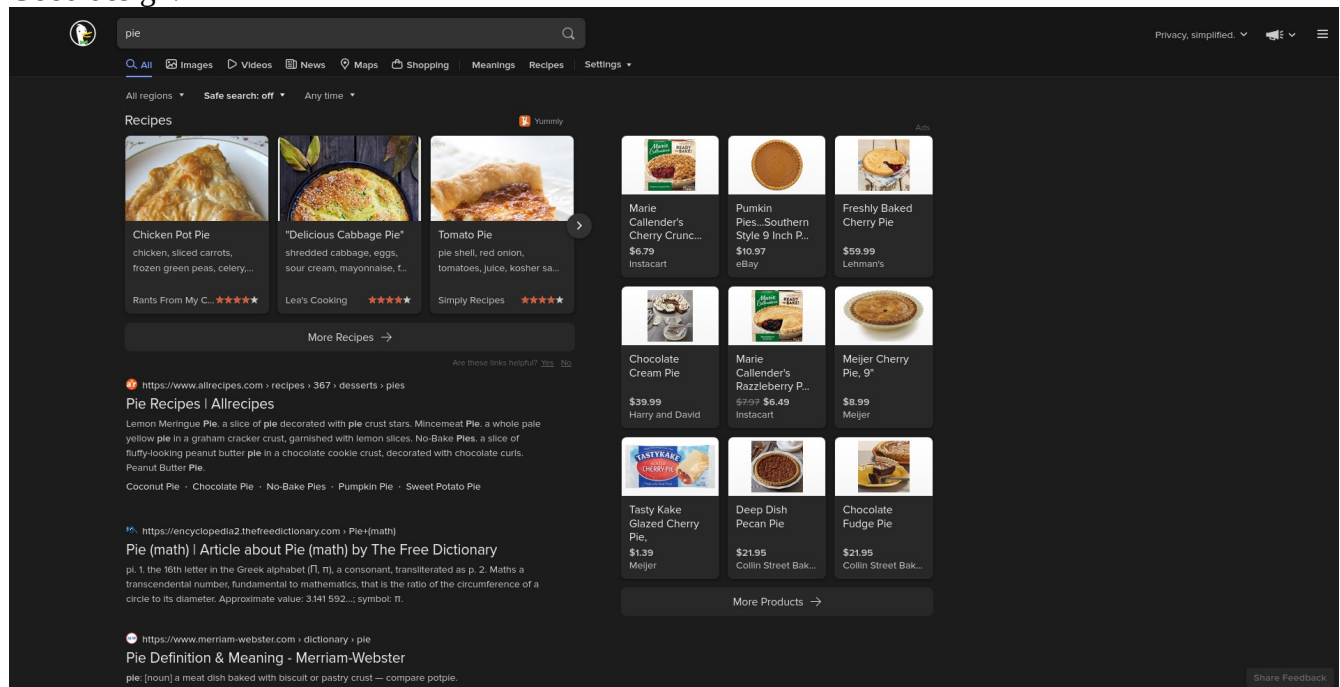


Good design:



This website shows it's advertising affiliations up front, keeps them separate, everything you need is kept accessible, readable in a line, and it offers a dark mode.

Bad design:



Ads are a low blow, but I'm restricted by ads and the HTML to a quarter of my screen to actually read the articles. Even then, the more I scroll ads show up more, some as sponsored articles that show up in the recommended articles section.