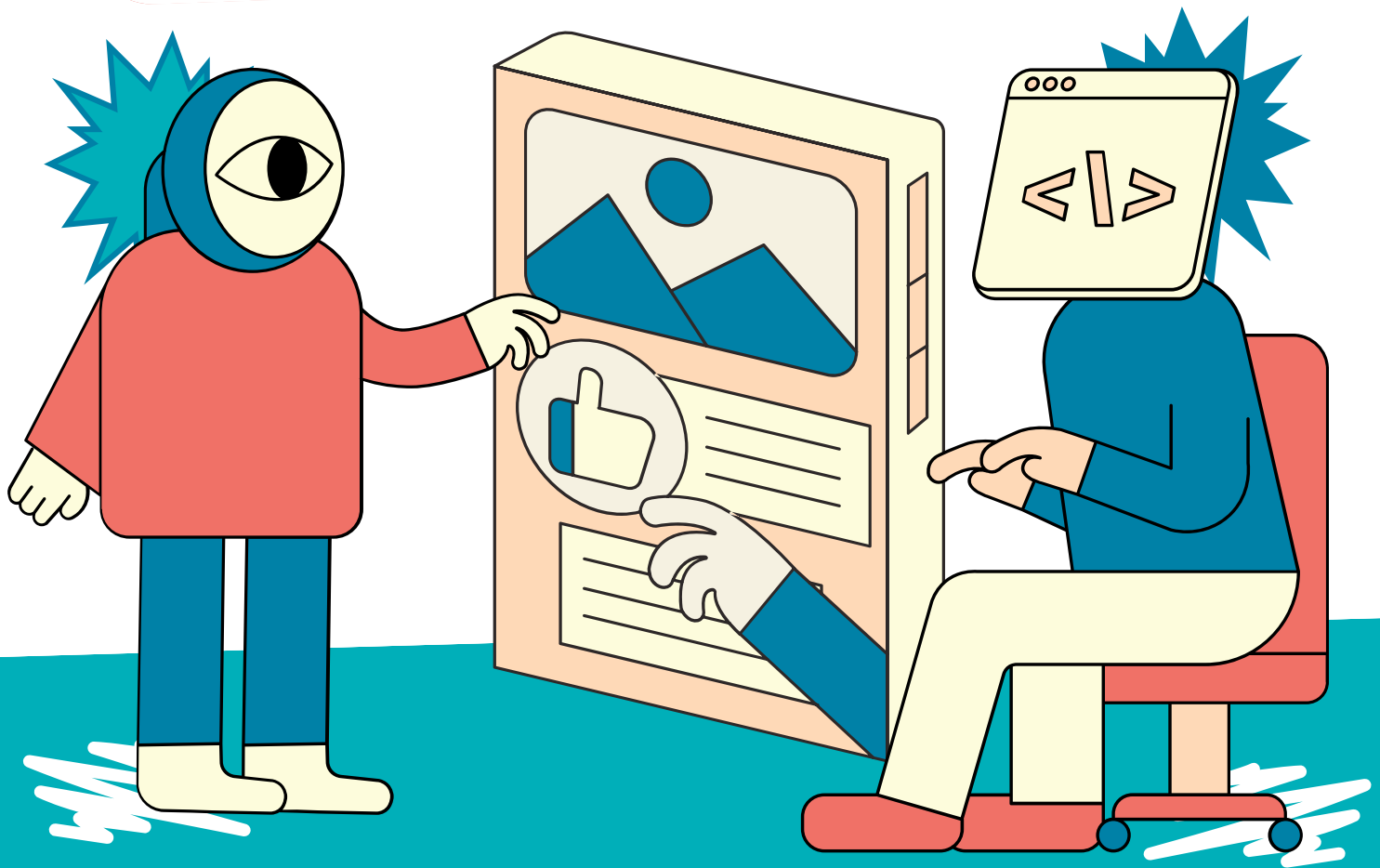University of Florida WiCSE
Chapter Presents:

WiNGHacks

SPONSORSHIP PROSPECTUS

THE UPLIFTING "WINGS" TO WOMEN,
NON-BINARY AND GENDER
MINORITIES STUDENTS

UFWINGHACKS.COM
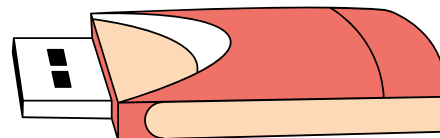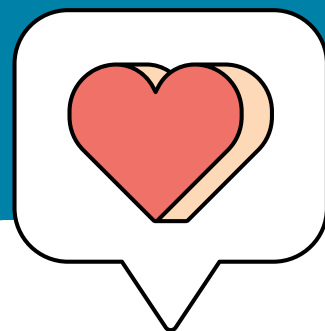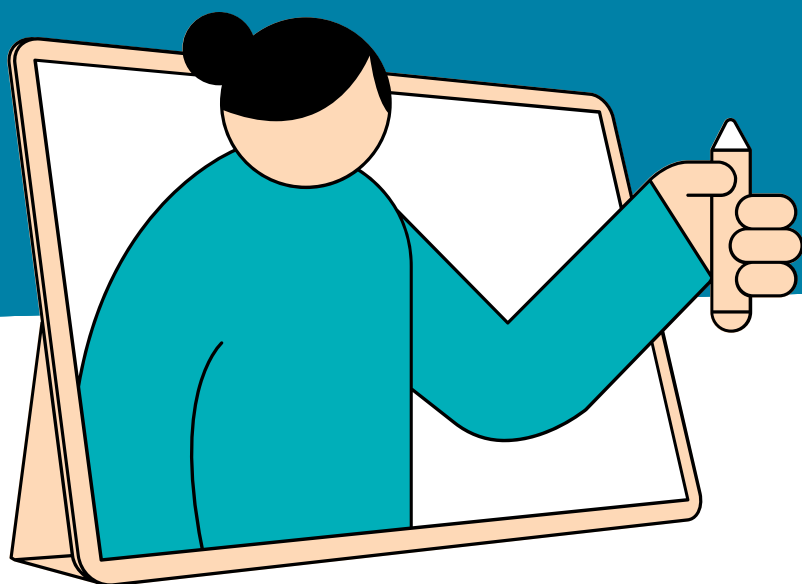
WiNGHacks
INTRODUCTION

> As a woman majoring in Computer Science, representation is important to me since I identify with a demographic of people who have been **historically underrepresented** in this field. When I found this opportunity specifically for women and non-binary people to attend, I knew that I wanted to participate in this event because I am eager to **uplift** others like me to pursue success in all of their endeavors. I believe that **by facilitating events such as this hackathon, we can encourage these minorities to be more represented in the computer science field and contribute to increasing the diversity of the STEM workforce.**
>
> *- Ananya Harshe, WiNGHacks Committee Member*

"Part of the reason I've never participated in a hackathon is due to the **intimidating** nature of the events."
- Katja Karoleski, WiNGHacks Merch Committee Head

UFWINGHACKS.COM

WiNGHacks

ABOUT

WHAT'S WINGHACKS?

- WiNGHacks is the University of Florida's (UF) first hackathon specifically created for women and nonbinary students. WiNgHacks gives Women and Nonbinary students the wings that uplift them in their technology journeys. During WiNgHacks, 200 attendees from both UF and neighboring schools will learn new skills, network with their peers, and create innovative projects.
- WiNgHacks is a 36 hour event **starting on Friday, April 5th and ending Sunday, April 7th.** It will be hosted in-person at the University of Florida.

WHY WINGHACKS?

- WiNGHacks is an amazing opportunity for you to engage with talented female and non-binary students, raise brand awareness, and test out your technologies. We offer many ways to interact and show your support!
- According to MLH, only **27%** of hackathon participants are women or people of gender minorities, demonstrating a real need to increase representation and access to a space that is predominantly male. Hearing the need of our community, we wanted to create an inviting environment for genders historically underrepresented in tech, especially those who are first-time hackers, to unlock the many benefits that a hackathon brings. Students will have the opportunity to develop a project of their own from start to finish, network with companies and fellow hackers, and present their project to judges and sponsors.
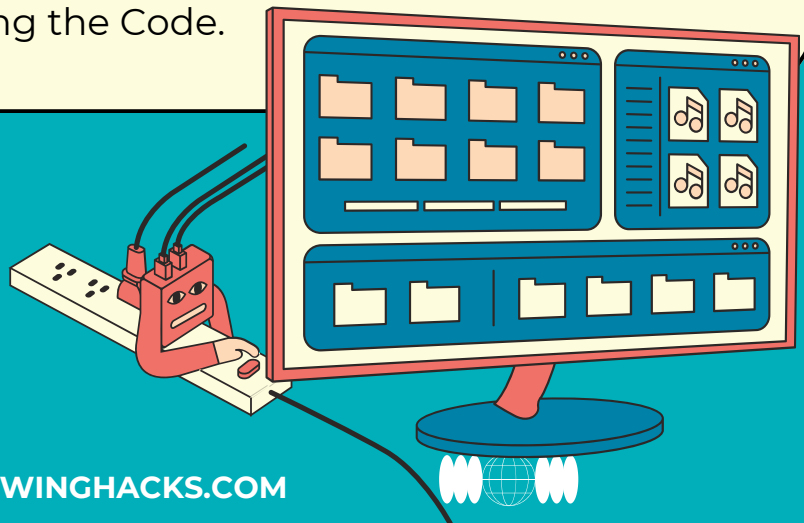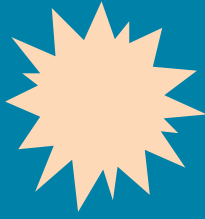
WiNGHacks

ABOUT

HOW CAN I ENGAGE?

- WiNGHacks has many opportunities for you to engage with underrepresented students in tech. We have ceremonies, a sponsor fair, tech talks, workshops, and many more ways to connect and interact with students.
- Please see our Benefits page (pg 4) and Sponsorship page (pg 5) for more information
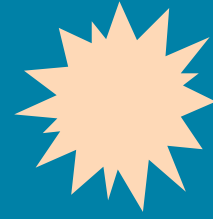
WHO'S ORGANIZING?

- WiNGHacks is a collaborative event between five different UF organizations for women in technology. Our organizers include:
  - Women in Computer Science and Engineering (WiCSE)
  - Women in Electrical and Computer Engineering (WECE)
  - Girls Who Code (GWC)
  - CS Kickstart (CSK)
  - Women in CyberSecurity (WiCyS)
- WiNGHacks is working to earn the support of UF's CISE Department and Rewriting the Code.

WiNGHacks
BENEFITS

COMMUNITY OUTREACH

- Support the community of women and nonbinary students in tech at the University of Florida
- Foster diversity through WiNgHacks' initiatives to support gender minorities in computing
- Promote innovation and hacker culture at UF

BRAND AWARENESS

- Feature your brand on our website and social media
- Introduce your brand to students at our opening ceremony
- Showcase your brand and distribute promotional materials at our sponsor fair
- Spotlight your brand by sponsoring meals, activities, and workshops

NETWORKING + RECRUITMENT

- Meet talented students with backgrounds in computer science, engineering, data science, and digital arts and sciences
- Interact with diverse students from underrepresented groups in tech
- Engage with students at our ceremonies, sponsor fair, project showcase, and more
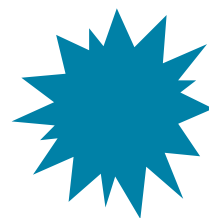- Access student resumes, LinkedIn, and GitHub pages

PRODUCT DEVELOPMENT

- Promote your products and services to students
- Present a challenge for students that addresses a particular subject or uses your technologies
- Facilitate tech talks or workshops to teach students about your products or services
- Mentor students as they work on projects using your technologies
- Evaluate student projects at our project showcase and award the top teams

WiNGHacks
SPONSORSHIP

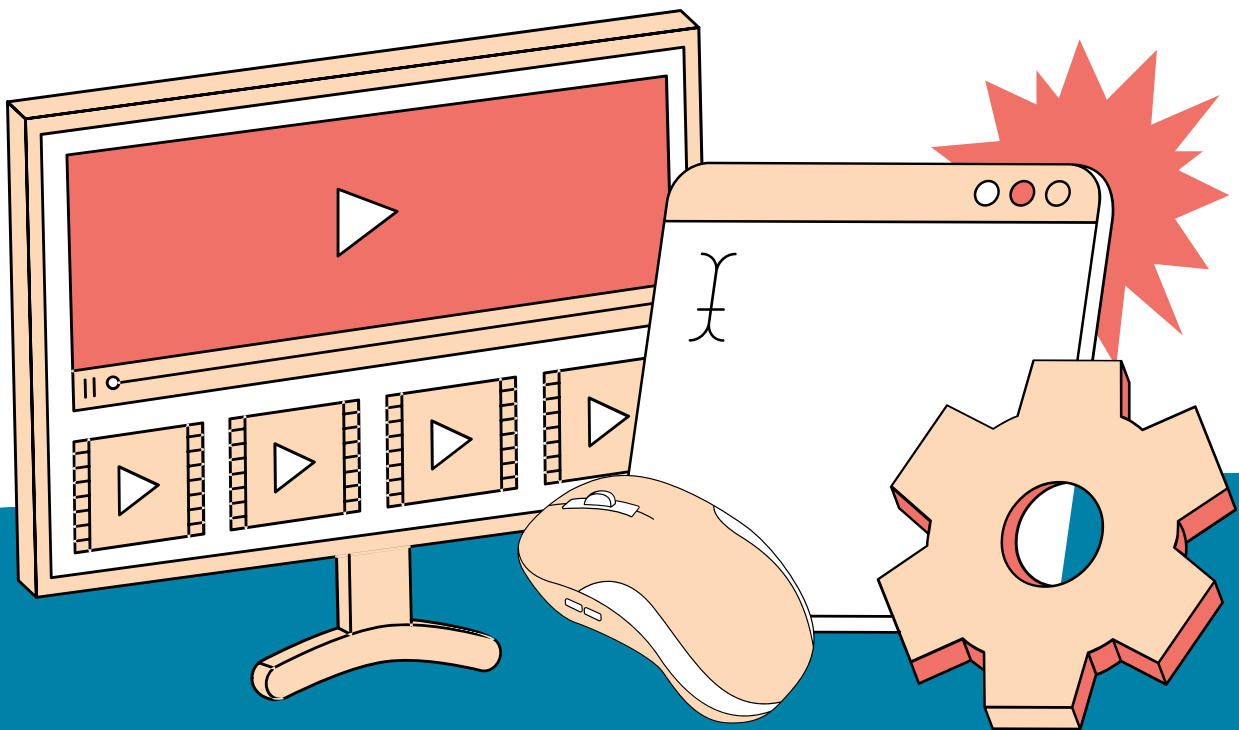|	SOARING SUPPORTERS $300	ETHEREAL EMPOWERERS $500	CELESTIAL CATALYSTS $800	ASCENDANT ADVOCATES $2000
BRANDING				
Merch & Website	X	X	X	X
Social media promo	X	X	X	X
Sponsor a meal		X	X	X
Co-host WiNGHacks *(first come, first served)*				X
ENGAGEMENT				
Recognition at opening ceremony	X	X	X	X
Table at sponsor fair		X	X	X
Give a talk or workshop		X	X	X
Host/sponsor an activity		X	X	X
Judge at project showcase		X	X	X
Present at opening ceremony			X	X
Award a prize			X	X
Create a challenge			X	X
Speak at closing ceremony				X
RECRUITMENT				
Access to attendee LinkedIn and GitHub	X	X	X	X
Access to attendee resume book			X	X

WiNGHacks

THANK YOU

We sincerely appreciate your time and consideration in supporting our mission. Please feel free to reach out with any questions or requests with the contact information below:

CONTACT US! **UF.WINGHACKS@GMAIL.COM**

UFWINGHACKS.COM **@UF.WINGHACKS**