NATTHAPAT NOMSAWADI

Experience

SCB TechX - UX Designer
Dec 2021 - Nov 2022

- Organized and moved all wireframes and arts from Sketch to Figma help reduced using time to produce new wireframe, get feedback, and raise developer experiences.
- Constructed Design system to maintain consistent design, get everyone on the same page reducing design revision time.
- Designed new API web application interfaces and validated desing with users.
- Built low and high-fidelity prototypes, conducted user interviews to uncover missing functionalities, detect errors, also help scoping requirements.

True e-logistics - UX Designer
Jul 2020 - Dec 2021

- Designed visual design prototype and developed solutions for booking a trip on a ride-hailing application and logistic web application to increase user satisfaction.
- Created user flow diagram, and sitemap in Figma to verify complex web applications.
- Commenced UX research by interviewing users using high and low fidelity prototypes, and learning from UX case studies worldwide.
- Initiated design thinking process with the PO team to verify features and discover best solution to satisfy users.

Touch Technologies Co.,Ltd - UX Designer
Nov 2019 - Jun 2020

- Interviewed an electric pole installer tracker application end-users and gathered requirements to find and understand deep problems to improve user and customer experiences.
- Conducted user flow design by testing interactive low-fidelity prototypes to ensure an intuitive user experience, and revamp developer productivity.
- Coached junior designers to enhance work efficiency.

LQID 360 - UX Designer
Dec 2018 - Oct 2019

- Designed marketplace application receipt wireframes and user flows to improve user experiences.
- Discussed with a UX writer how to navigate the product correctly leading to intuitive user interfaces.
- Coordinated with PO, BA, designers, and developers to ensure designs are usable and intuitive.

Contact

- in linkedin.com/in/natthapat
- ✉ natthapat.nswd@gmail.com
- 📍 Thailand

Portfolio

- Baitong.me

Skills

- UX Design (Web & App)
- Wireframing
- Interface design
- Flow diagram
- User journey

Tools

- Figma
- Sketch
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop

Education

Silpakorn University
2011 - 2014
Information and Communication Technology (ICT)