

NATTHAPAT NOMSAWADI

UX designer with 3 years of experience. Practical, collaborative, inquisitive, and open-minded. I have 5 years experience of collaborating with customers, stakeholders, PO, UX/UI, and developers to build productive, fun, and engaging products.

Experience

True e-logistics - UX Designer

Jul 2020 - Present

- Created visual design prototype and developed solutions for booking a trip on a ride-hailing application and logistic web application to increase user satisfaction.
- Created user flow diagram, sitemap in Figma to verify complex web applications.
- Conducted UX research by interviewing users using high and low fidelity prototypes, and learning from UX case studies worldwide.
- Coordinated with PO, design team, and developers to help them work efficiently.
- Studied UI libraries before and after the redesign to help developers work easier.
- Initiated design thinking process with PO team to verify features and find the best solution to satisfy users.

Touch Technologies - UX Designer

Nov 2019 - June 2020

- Discussed with end-users and gathered requirements to find and understand deep problems before designing UX wireframes.
- Conducted user flow design by testing interactive low fidelity prototypes with users.
- Helped, coached, and supported, design team to figure UX problems out.

LQID - UX Designer

Dec 2018 - Oct 2019

- Created wireframes and user flows for a marketplace application, a chat app, and a banking app.
- Discussed with content writers to make sure contents are easy to understand.
- Presented an application to PO and team before uploading to the production environment.
- Coordinated with BA, design team, and developers to ensure designs are usable and intuitive.

Contact

 [Linkedin](#)

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Portfolio

 [Baitong.me](#)

 dribbble.com/natthapat-tong

 behance.net/onatthapato

Skills

- UX design (Web & App)
- Wireframing
- Interface design
- Flow diagram

Tools

- Figma
- Adobe XD
- Sketch
- Adobe photoshop
- Adobe Illustrator
- Zeplin

Education

Silpakorn University

Information and Communication
Technology (ICT)