

PRIVACY POLICY

E. & J. Gallo Winery and its brands, affiliates, and subsidiaries (collectively “Gallo,” “we,” “us,” or “our”), created this Privacy Notice to inform our consumers, website users, club members, event registrants/participants, newsletter/information recipients, promotion, contest, sweepstakes or campaign participants, online community participants, those who correspond with us via telephone, SMS (text message), email or QR Code, those who visit our tasting rooms and other physical locations, and those who purchase or inquire about our products and services (collectively referred to as “you” or “your”) about our practices regarding collection, use and disclosure of Personal Information (as defined below). Unless otherwise expressly stated, this Notice applies to each of our websites and mobile applications that link to this Notice, and to information we collect offline.

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