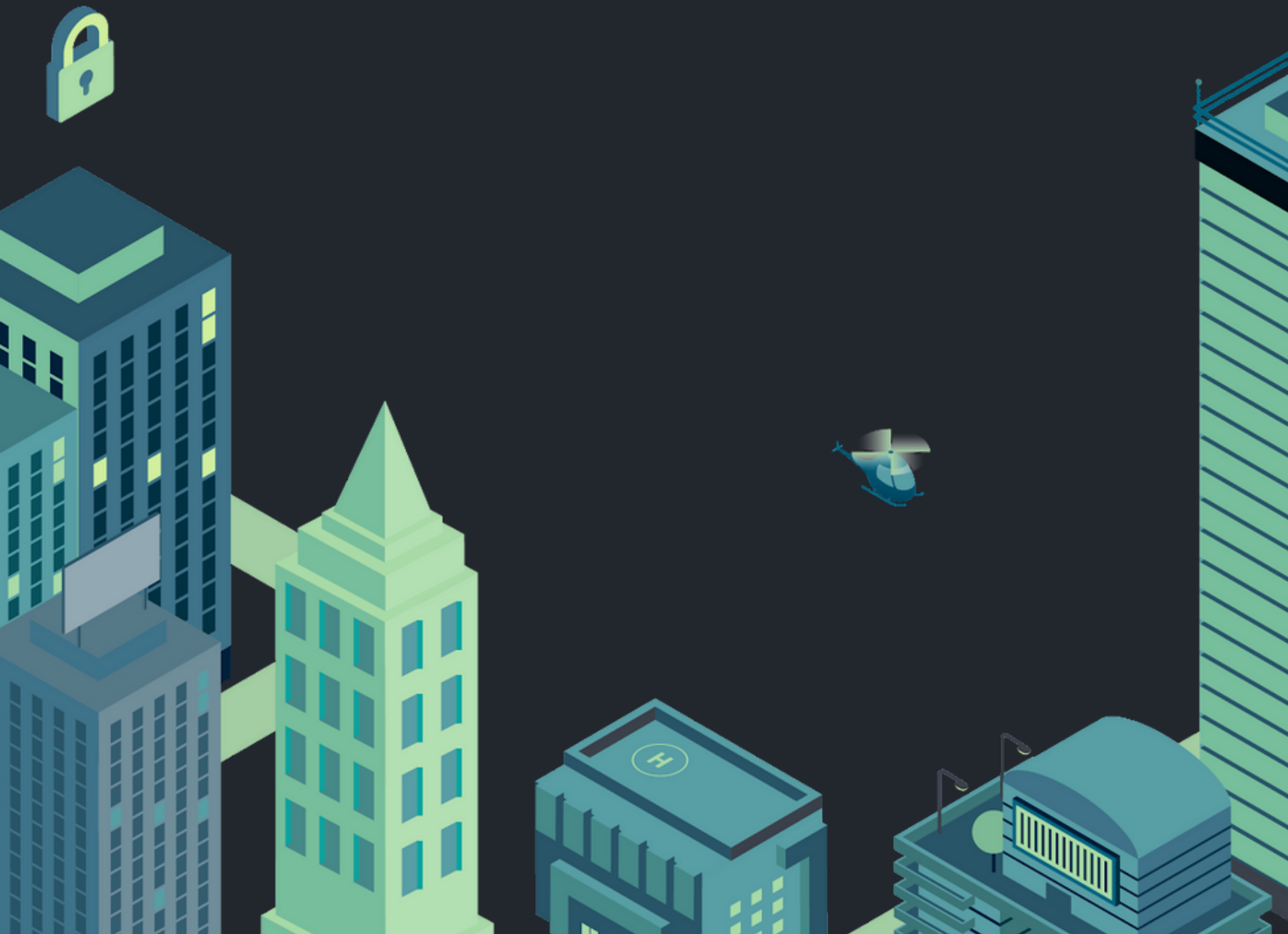


# SC WILHACKS 5.0

## SPONSORSHIP PACKAGE

In-Person, March 23, 2024  
Adrian Wilcox High School Cafeteria, Santa Clara, CA

✉ [wilcoxhsprogrammingclub@gmail.com](mailto:wilcoxhsprogrammingclub@gmail.com)



# WHAT IS SC WILHACKS 5.0?

SC WilHacks 5.0 is an exciting and interactive experience where high school students will be given the opportunity to demonstrate or develop their programming skills. All high school students are welcome and are encouraged to participate. It is a free 12 hour event hosted by Wilcox High School's Programming Club and Santa Clara High School's Programming Club.

This event will be from Saturday, March 23rd, 9am to 9pm. In this 12 hour period, students will propose and implement their project ideas. There will be multiple prize categories:

- 1st, 2nd, and 3rd Place Overall Winners
- Best Beginner
- Best UI/UX
- Smaller Prizes (for raffles and mini competitions)
- Swag Bag for all participants (including shirts, stickers, and lanyards)



The more sponsors we have, the more prizes we can provide to our hackers. This is an exciting opportunity for high school students to showcase their programming skills in a competition format. This is also an excellent opportunity to reach out to the next generation for sponsors. Your support will help us provide our hackers with workshops, swag, food, and/or prizes.

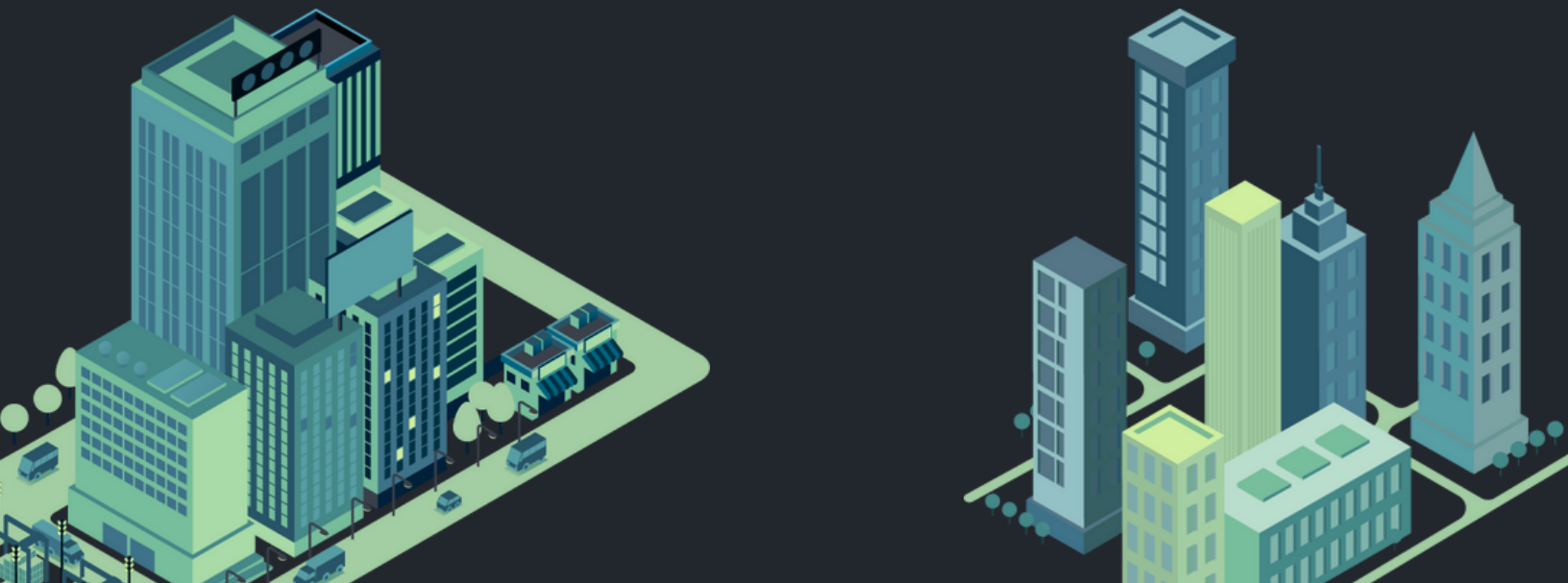


# THEME and LOGISTICS

This year, our theme centers around "Smart City." As our cities and towns continue to grow and evolve, the need for innovative solutions to urban challenges becomes increasingly critical. This theme invites students, regardless of their coding proficiency, to harness the power of programming and technology to transform their local community into a smarter, more efficient, and sustainable space.

Participants are encouraged to think creatively about how they can contribute to the development of a smart city. This could involve creating programs or applications that improve urban infrastructure, enhance public services, promote sustainable urban development, or even solutions that foster community engagement and inclusivity. Whether it's through developing an app that optimizes public transport routes to reduce carbon emissions, designing a platform that enables residents to monitor and manage their energy usage, or creating a system that makes local government services more accessible and efficient, there are endless possibilities for how technology can be used to make a positive impact on urban life.

Our sponsors play a key role in bringing this in-person hackathon to life, providing tools and resources needed to turn innovative ideas into reality, from catering food to hosting workshops to securing a venue.



# SPONSORSHIP TIER LIST

	BRONZE \$250-\$500	SILVER \$501-\$1000	GOLD \$1001+
<b>General</b>			
Distribute Merchandise	✓	✓	✓
Award Custom Prizes/Credits	✓	✓	✓
Send Mentors/Engineers		✓	✓
Workshop		✓	✓
Guest Speakers			✓
Part of Judging Panel			✓
<b>Marketing</b>			
Logo On Website and Merchandise	✓	✓	✓
Mentions During Opening/Closing Ceremonies	✓	✓	✓
Social Media Announcements		✓	✓
Initial API/Product Demos			✓
<b>Recruitment</b>			
Access to Github and LinkedIn profiles of participants		✓	✓
Access to names, resumes, and emails of participants			✓

This is the 5th iteration of SC Wilhacks - last year, we had over 2,000 in prizes, including an internship and AirPods. We had over 100 participants and are aiming for 120-140 this year.

Everything on the prospectus is negotiable. We prefer monetary sponsorship, but inkind merchandise/swag is also helpful. From API credits to engineer mentorship, we are grateful for any support you can provide.

# THANK YOU

Empower innovation and transform the community, by helping participants create the future of smart cities. We look forward to hearing from you.

100

participants at  
Wilhacks 4.0

\$4K

total budget for the last  
hackathon

130

estimated participants  
for this year



<https://wil-hacks.club/>



[@wilcoxprogrammingclub](https://www.instagram.com/wilcoxprogrammingclub)



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