

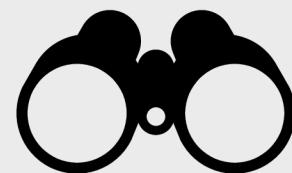


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How to detect malicious cyber behavior **YOUR DATA IS MINE**

by Dustin Lischke, Nilgün Yesil, Stefanie Reimers and Tanvi Goel





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The Team

We teamed up to protect your data.



Dustin Lischke

Data Scientist

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Data Scientist

NRW
Germany (Remote)
International (Remote)



Tanvi Goel

Data Analyst

Munich
Germany (Remote)
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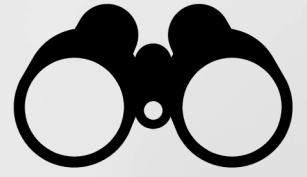
Stefanie Reimers

Data Analyst

Berlin
Germany

About us

We are a cybersecurity company, driven to help our clients protecting themselves and their customers from threats in the modern, interconnected world.



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Our Goals

We want to make your company a safe place for customer data.



Goal # 1

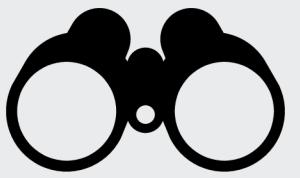
Use data analytics to understand patterns and irregularities.

Goal # 2

Use machine learning to detect/ predict malicious activities before they can do harm.

Goal # 3

Be your longterm security solution with iterative service cycles to ensure secure systems



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Our Clients

Credit Card Fraud

Unauthorised transactions with stolen/ leaked or faked credit card information.



Network Attack

Customer suddenly faces a wave of attacks and intrusions on their network.

GREENCARE
PHARMACY



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Credit Card Fraud

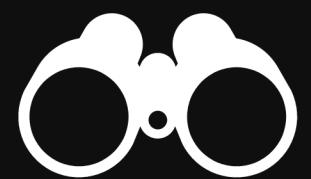
2030: predicted total loss from credit card fraud will be **\$49.32 billion**

2022: **44%** of credit card users (USA) reported two or more fraudulent charges

estimation for 2024: 74% of losses will be attributed to “Card-not-found” fraud type

2022: **915,000 children** in USA were victims of identity theft

3rd quarter of 2022: 15 million data records exposed worldwide through data breaches



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Credit Card Fraud



Purchases have been made with stolen credit card information.

Products have been shipped without receiving the payment.

Customers raise concerns regarding the way their data is protected and processed by the company.

Overview of the Credit Card Fraud Detection Dataset

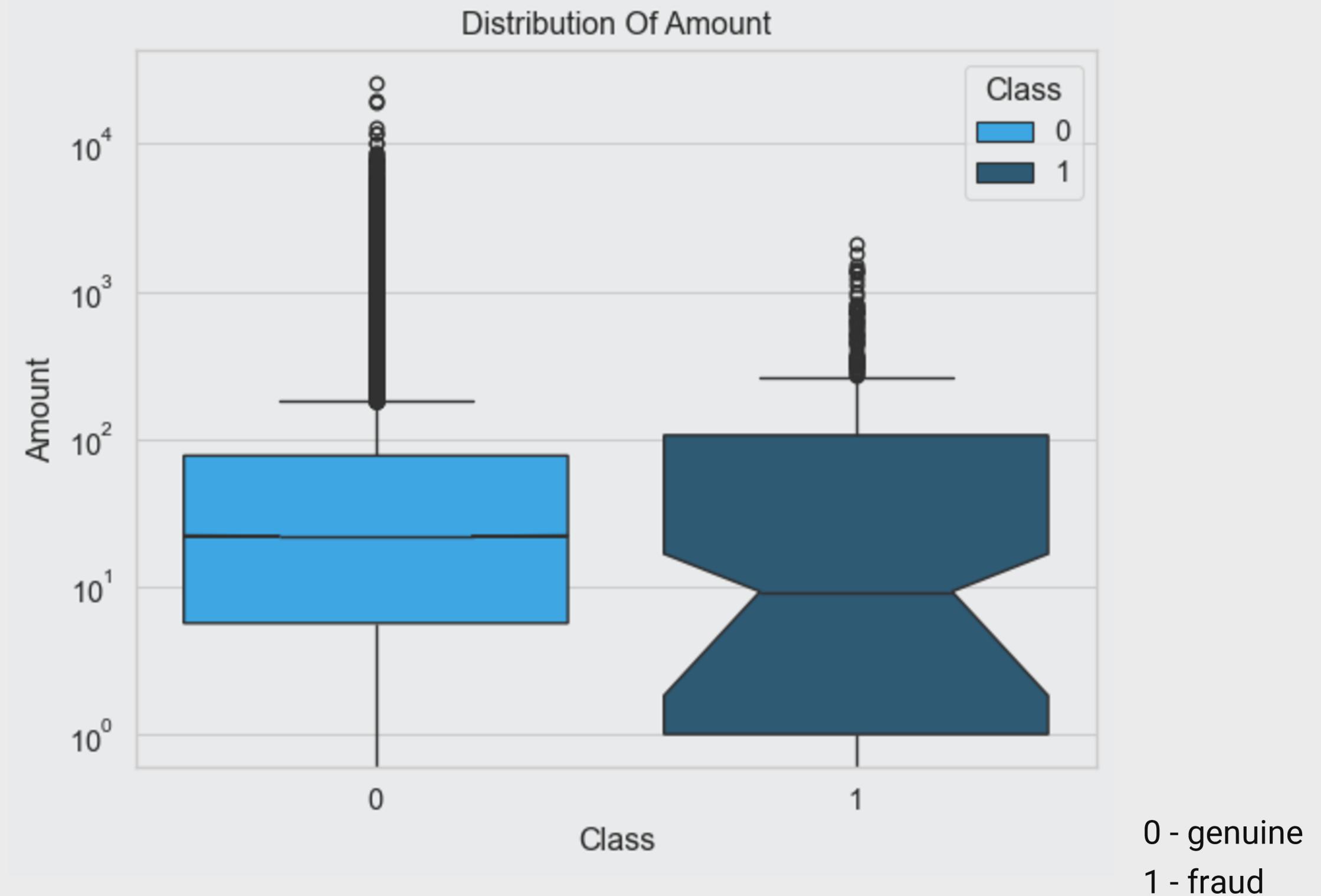
Time	V1	V2	V3	V4	V5	V6	V7	V8	V9	...	V21	
0	0.0	-1.359807	-0.072781	2.536347	1.378155	-0.338321	0.462388	0.239599	0.098698	0.363787	...	-0.018307
1	0.0	1.191857	0.266151	0.166480	0.448154	0.060018	-0.082361	-0.078803	0.085102	-0.255425	...	-0.225775
2	1.0	-1.358354	-1.340163	1.773209	0.379780	-0.503198	1.800499	0.791461	0.247676	-1.514654	...	0.247998
3	1.0	-0.966272	-0.185226	1.792993	-0.863291	-0.010309	1.247203	0.237609	0.377436	-1.387024	...	-0.108300
4	2.0	-1.158233	0.877737	1.548718	0.403034	-0.407193	0.095921	0.592941	-0.270533	0.817739	...	-0.009431

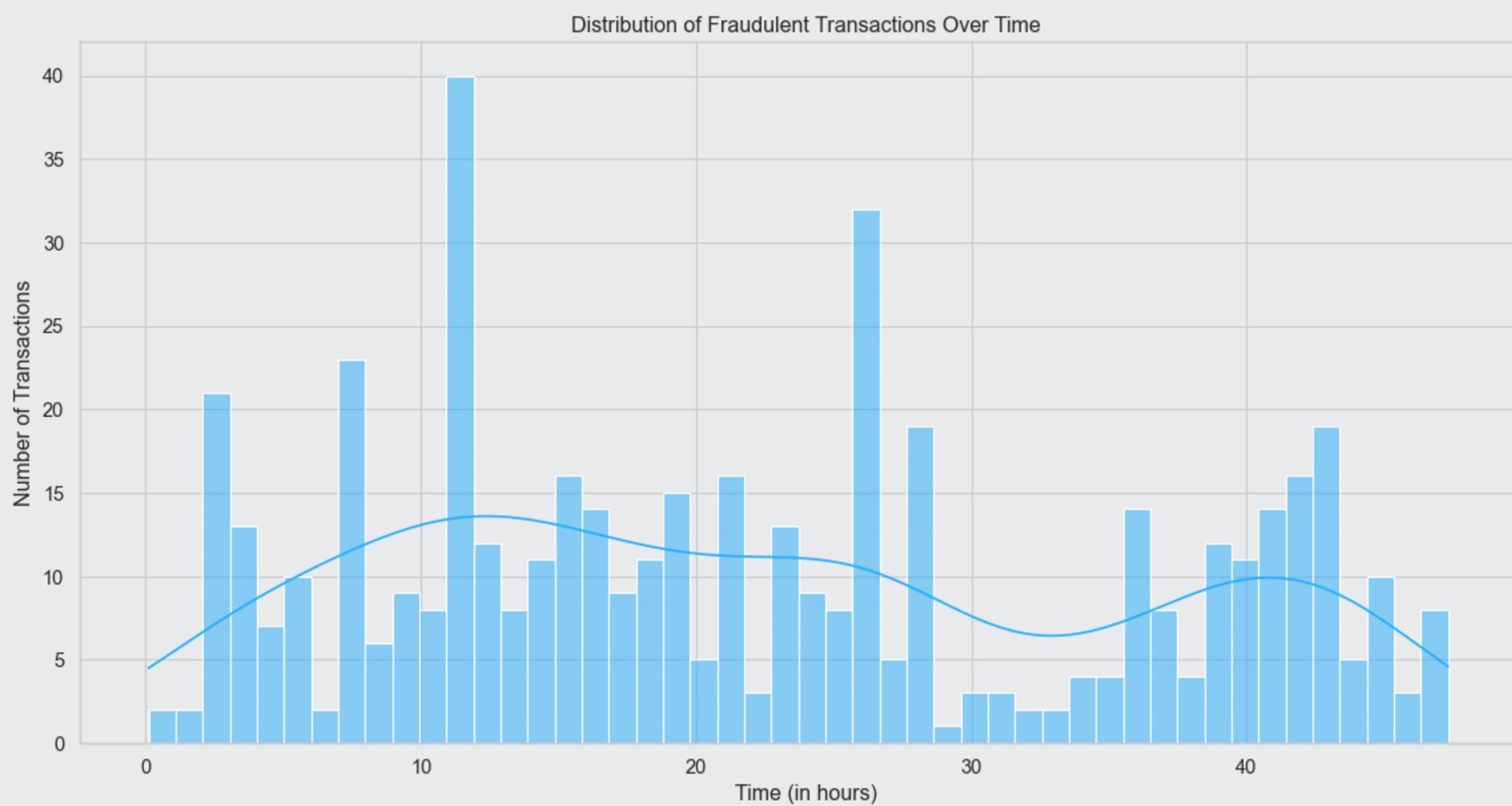
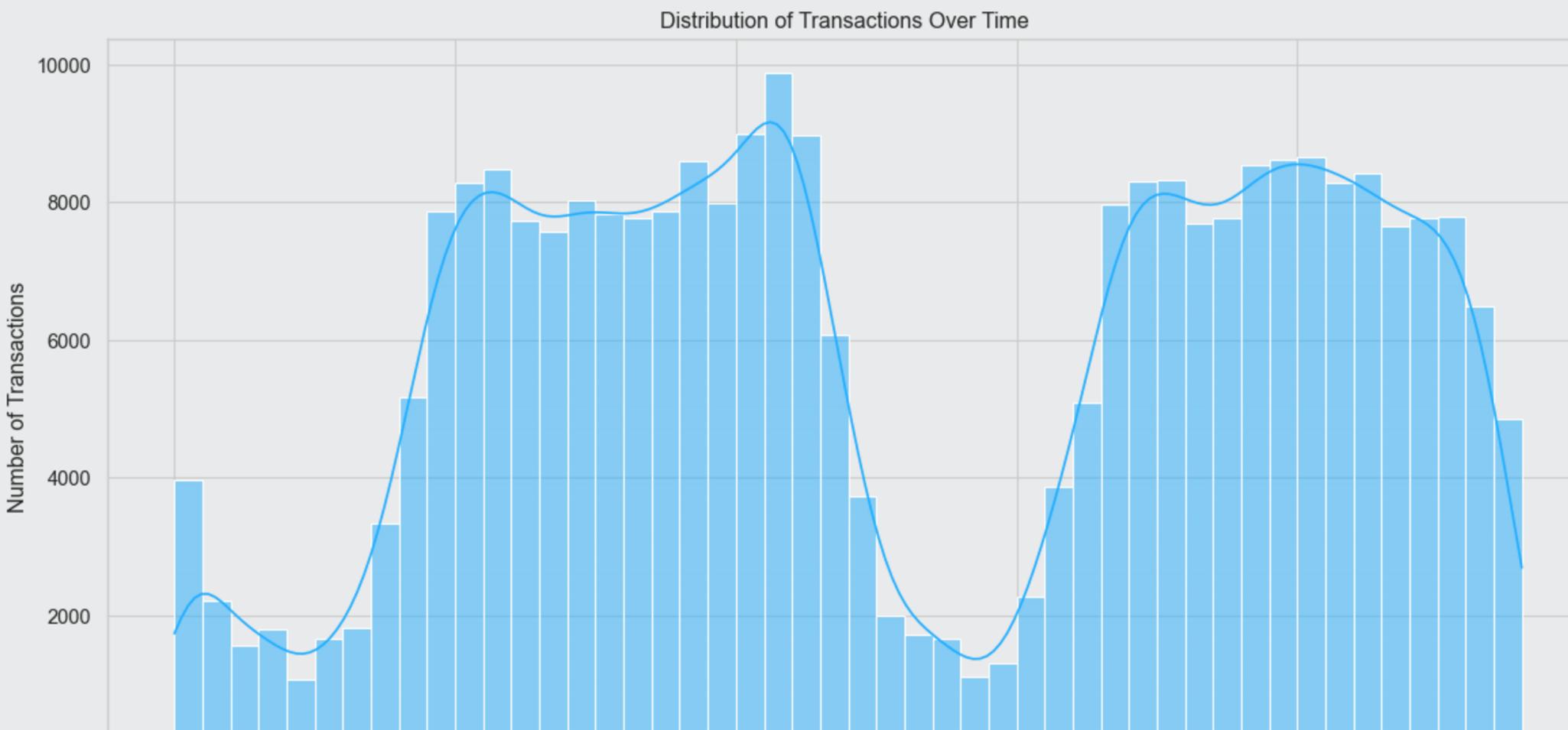
5 rows x 31 columns

28 encoded columns
 time as seconds from reference time stamp
 transaction amount
 target (genuine/ fraud classification)

48h of recorded transactions, 284,807 records in total
 284,315 genuine transactions, 492 frauds (**0.173%**)
 no missing data, 1081 duplicates (of which 19 were classified as fraud)

Is Fraud typical for
particularly high/
low Amounts of
Money transferred?





Is there a window
or pattern in the
time-related
appearance of
fraud?

Machine Learning Strategies

Goal:

tool that is able to detect fraudulent credit card transactions



Metric/ Evaluation:

Fbeta score; number of false negative predictions

Considerations/ Strategy:

- dataset preparation
 - considering imbalance
 - selecting subset of features
- find suitable candidates for the given task
- use hyperparameter boosting to increase scores
- combine best candidates into complete detection system

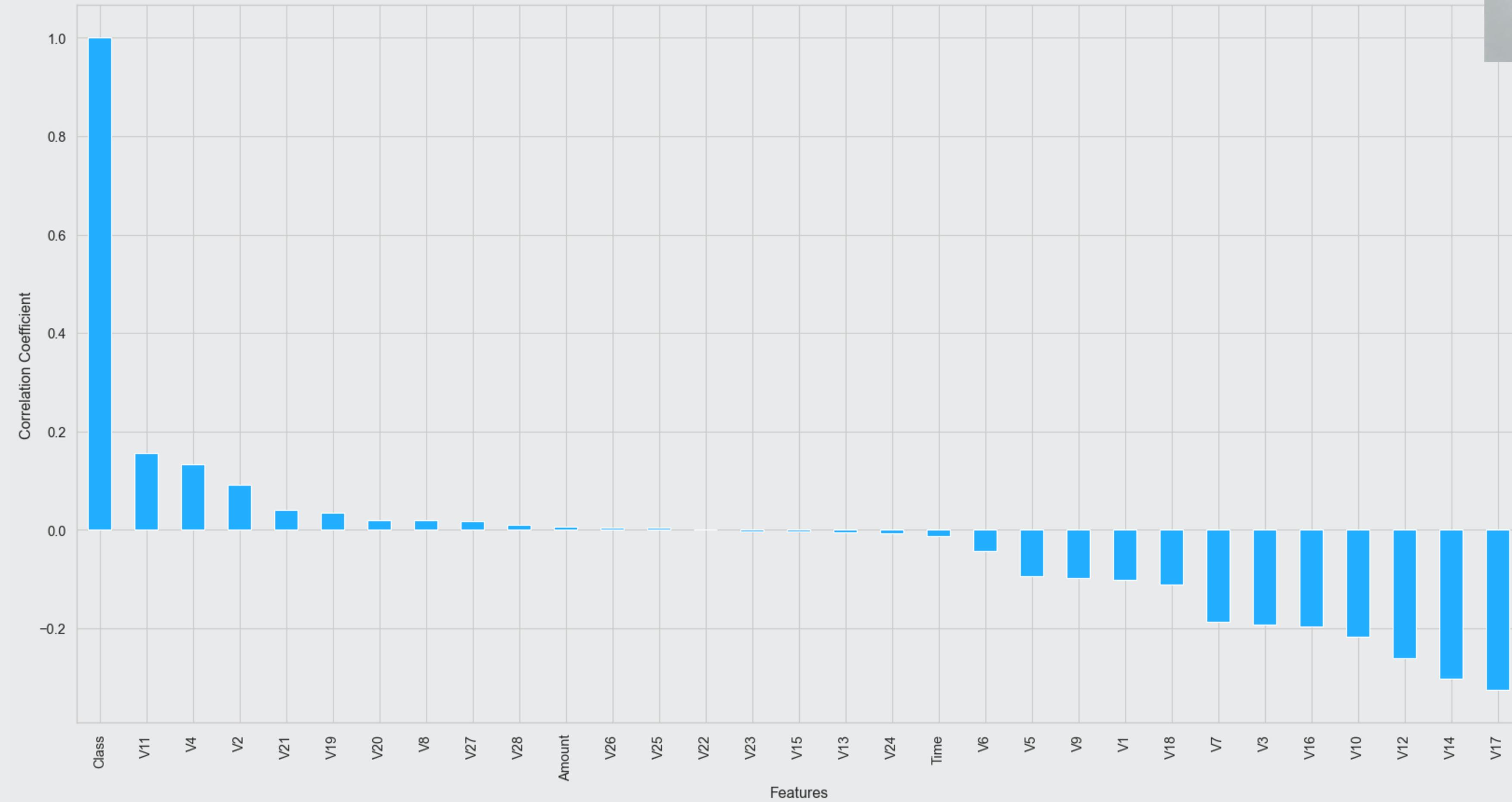
F1 score:

TN	FP
FN	TP

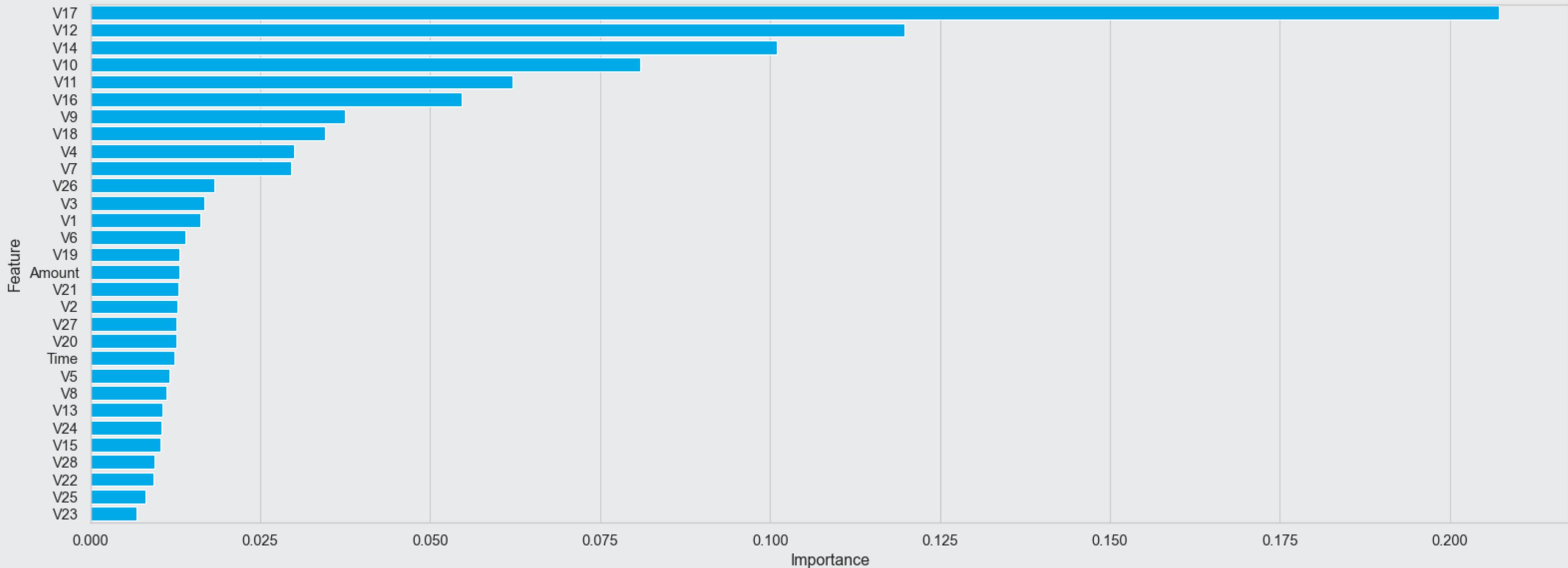
Fbeta score:

TN	FP
FN	TP

Correlation With Class



Feature Importance Credit Card Fraud

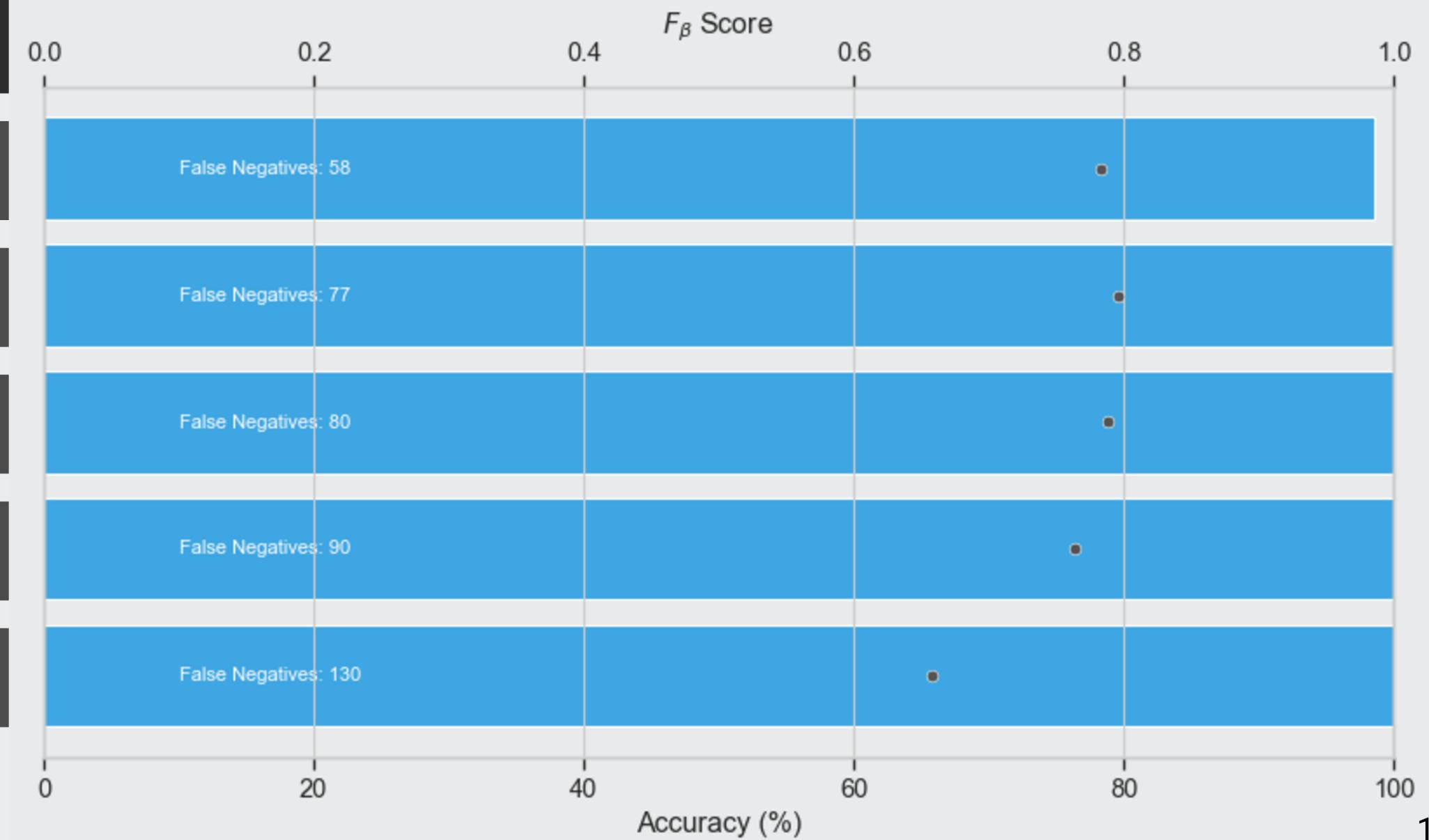


Comparing Boosted Models

Full Dataset

Hyperparameter Tuning

Model	Accuracy	Fbeta Score	False Negatives
Naive Bayes	98.596%	0.783534	58 (15.344 %)
Support Vector Classification	99.937%	0.796505	77 (20.370 %)
K Nearest Neighbours	99.936 %	0.788670	80 (21.164 %)
Random Forest	99.945%	0.762984	90 (23.810 %)
Logistic Regression	99.925%	0.657635	130 (34.392 %)



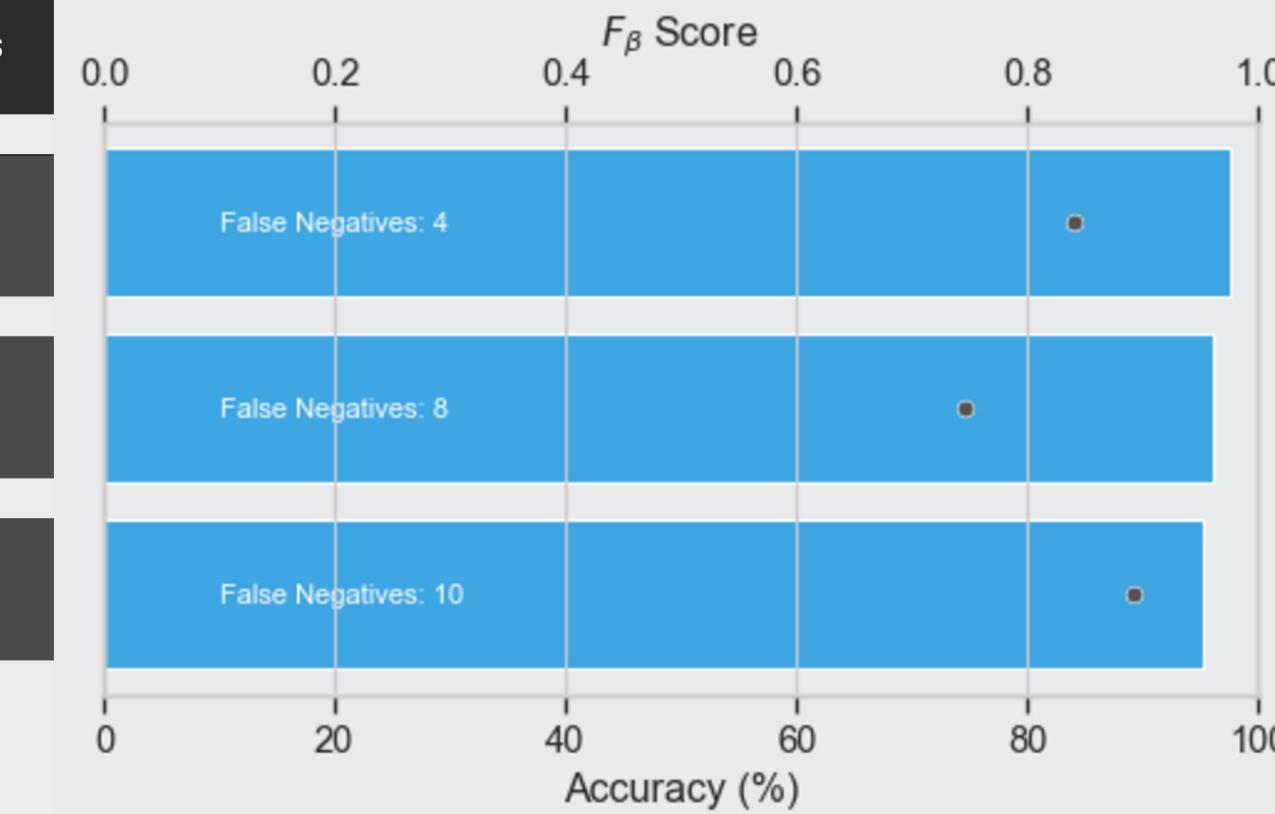
Best Results

Attack Detection

Full Dataset

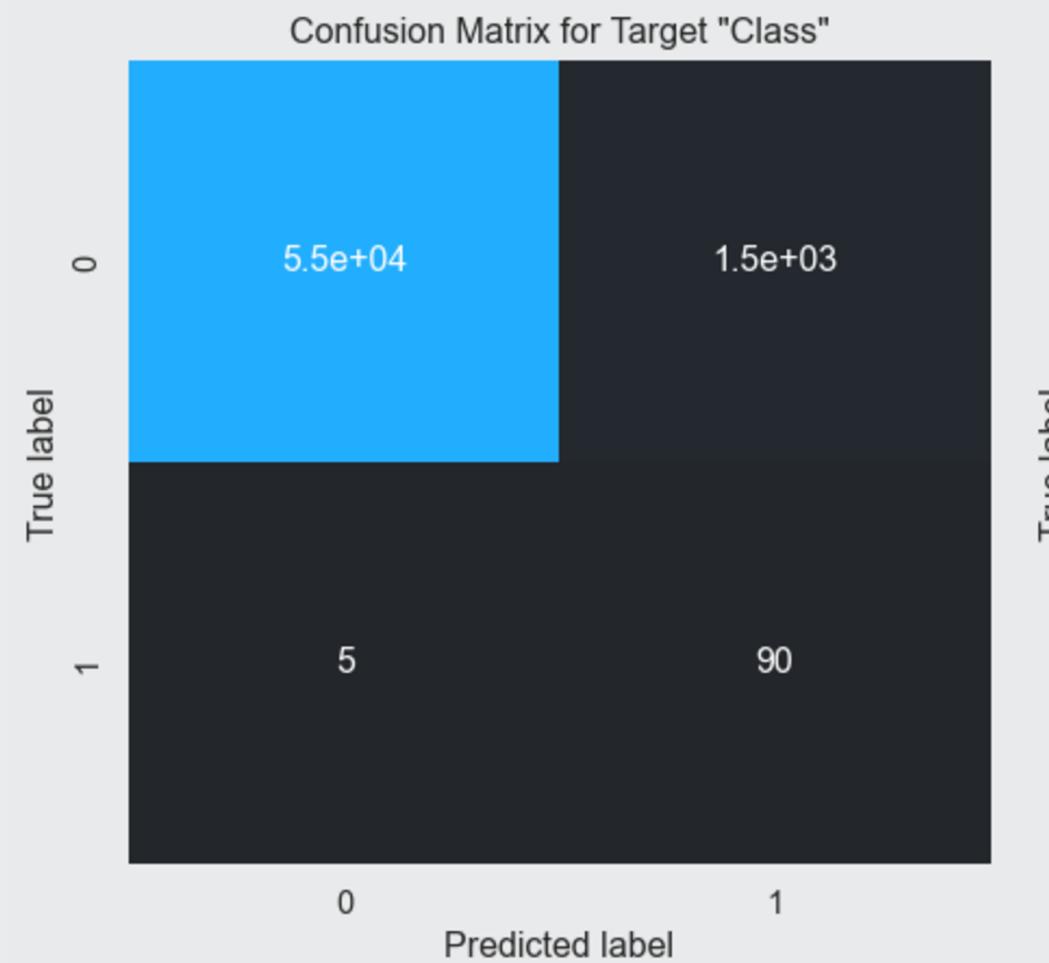
Hyperparameter Tuning

Model	Accuracy	Fbeta Score	False Negatives
Random Forest	97.637 %	0.841051	4 (4.211 %)
Logistic Regression	96.095 %	0.744977	8 (8.421 %)
Neural Network	95.221 %	0.892209	10 (10.526 %)

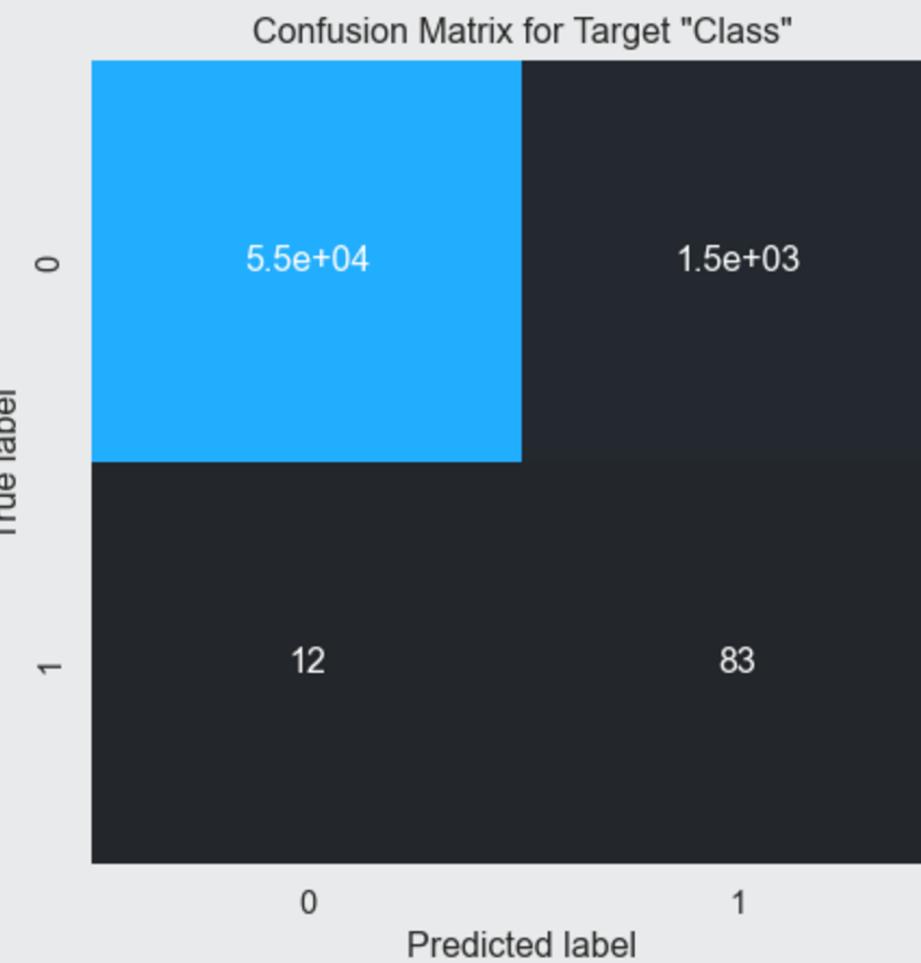


Confusion Matrices

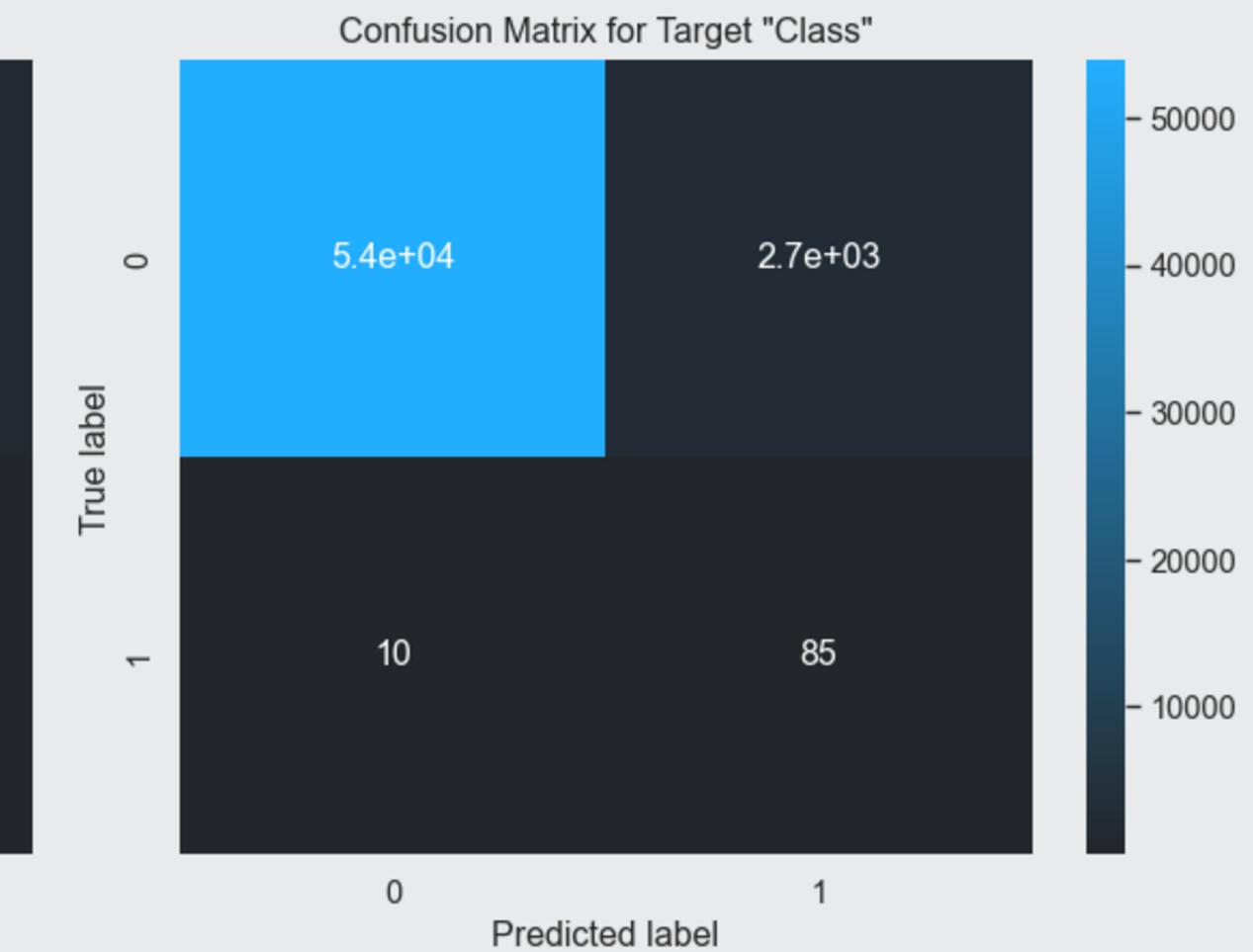
Random Forest (97.637 %)



Logistic Regression (96.095%)

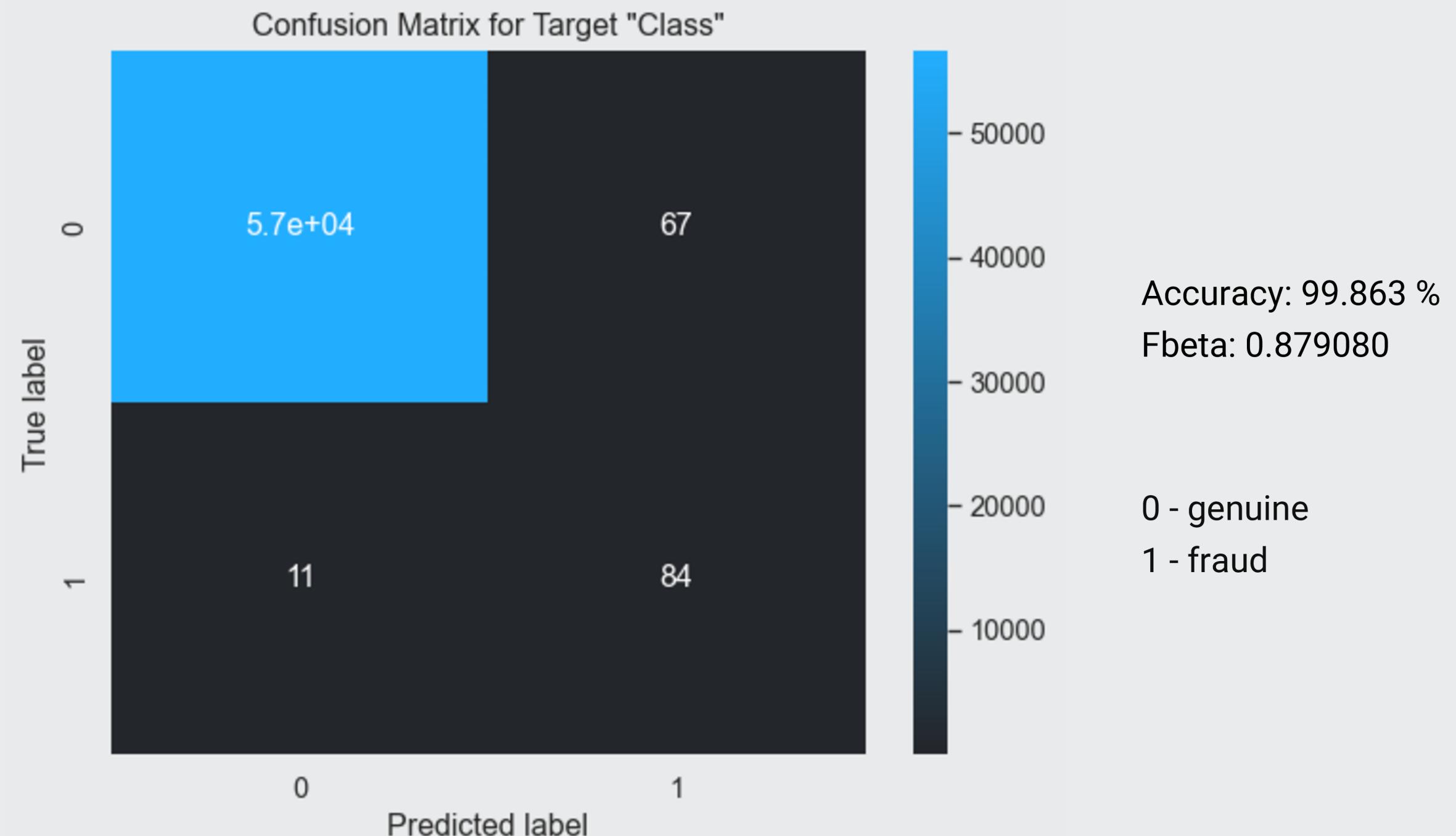


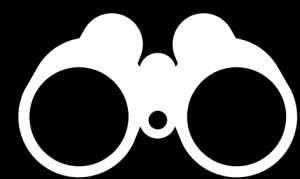
Neural Network (95.221 %)



0 - genuine
1 - fraud

Voting Classifier





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Conclusion

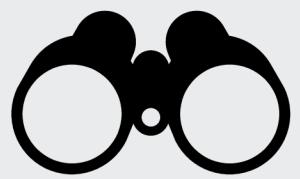


Best result: combination of 3 different models, **over 99% accuracy**

Feedback from customer regarding tolerance for false positives required; it is possible to push them to **0** if desired

To further challenge and verify model's accuracy, more data from beyond just 48h of recording is required

We can use data provided so far to build a defence tool that **will** lower their loss due to credit card fraud



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Our Clients

Credit Card Fraud

Unauthorised transactions with stolen/ leaked or faked credit card information.



Network Attack

Customer suddenly faces a wave of attacks and intrusions on their network.

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Network Attack

2020: governmental health ministries, information services and websites as well as delivery services (e.g. Lieferando) and others targeted by DDOS attacks

2023: DDOS attacks on financial sector grew by 121% compared to previous year

2023: ransomware make up 70.13% of cyberattacks worldwide, followed by network breach with 18.83%; DDOS accounts for 0.65%

<https://pixelprivacy.com/resources/ddos-attack-statistics-report/>

<https://www.statista.com/statistics/1382266/cyber-attacks-worldwide-by-type/>



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Network Attack

Experienced several intrusion attempts, probing etc.
before DOS attack almost shut down servers

Realisation: Greencare Pharmacy's network defences
just barely capable of protecting the company and its
associates

Hiring SecureSphere Innovations to assess their
current situation and assist them in reinforcing their
tools and strategies



Overview of the Network Traffic Attack Dataset

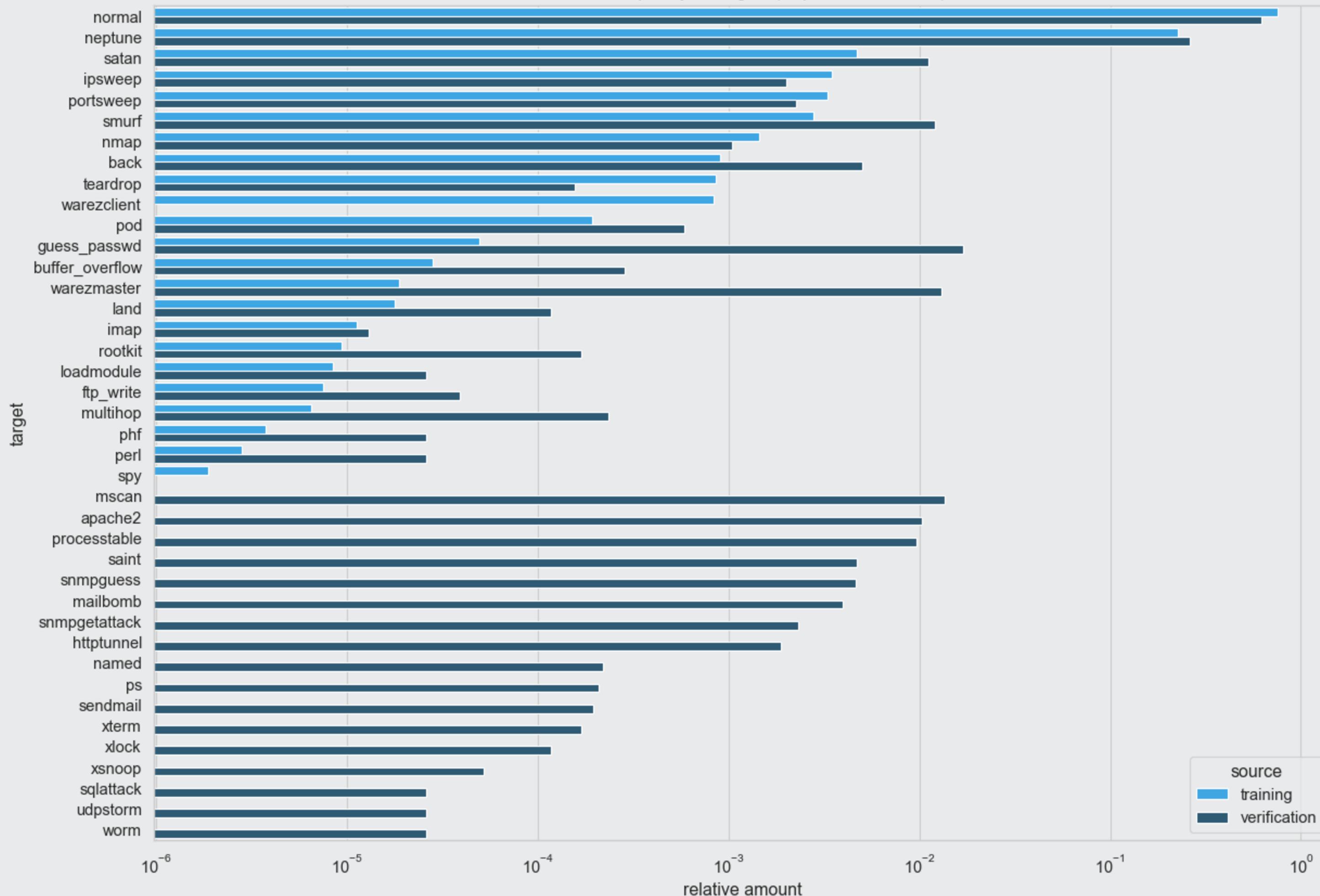
	duration	protocol_type	service	flag	src_bytes	dst_bytes	land	wrong_fragment	urgent	hot	...	dst_host_same_srv_rate	dst_host_diff_srv_rate
0	0	tcp	http	SF	215	45076	0	0	0	0	...	0.0	0.0
1	0	tcp	http	SF	162	4528	0	0	0	0	...	1.0	0.0
2	0	tcp	http	SF	236	1228	0	0	0	0	...	1.0	0.0
3	0	tcp	http	SF	233	2032	0	0	0	0	...	1.0	0.0
4	0	tcp	http	SF	239	486	0	0	0	0	...	1.0	0.0

5 rows x 43 columns

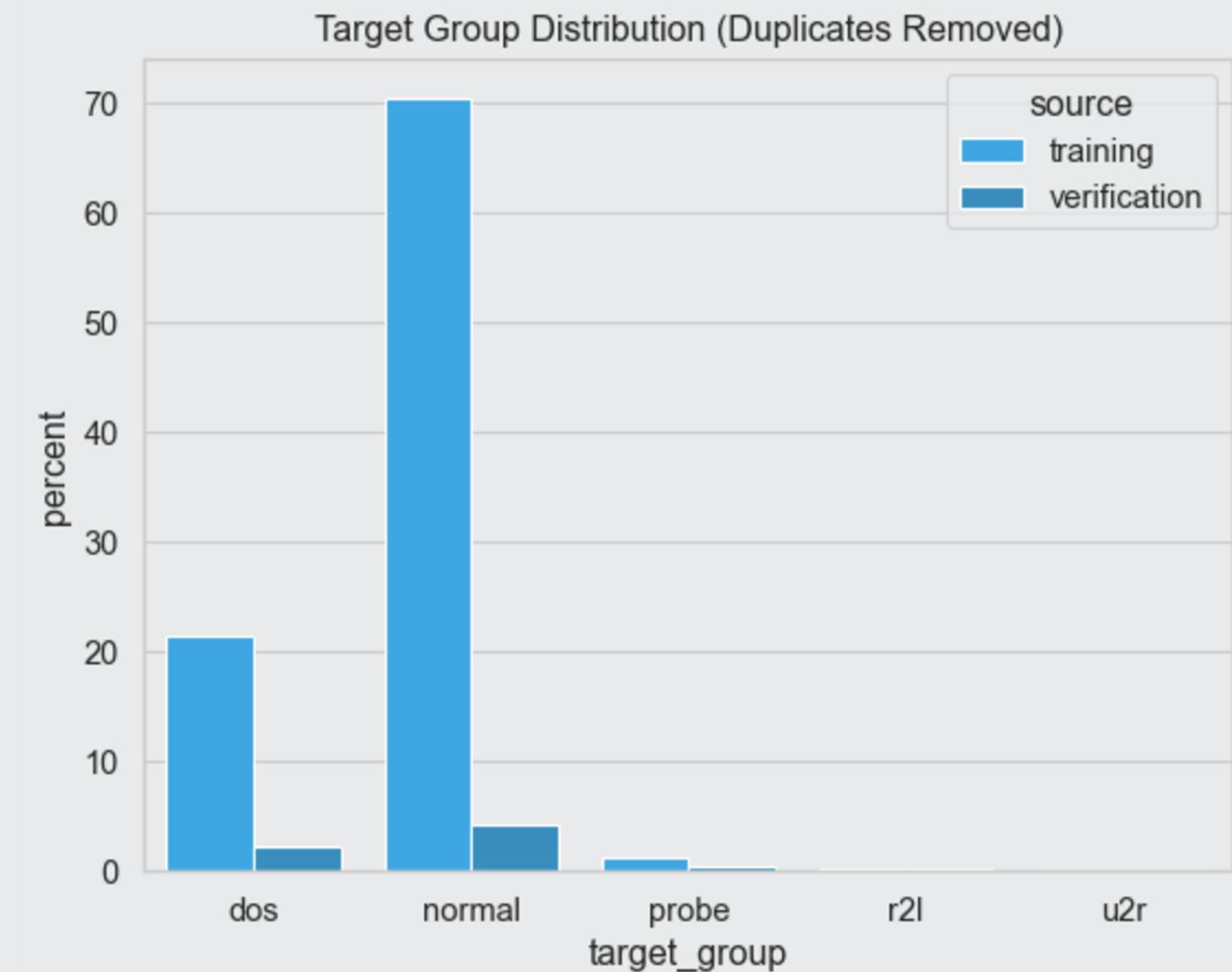
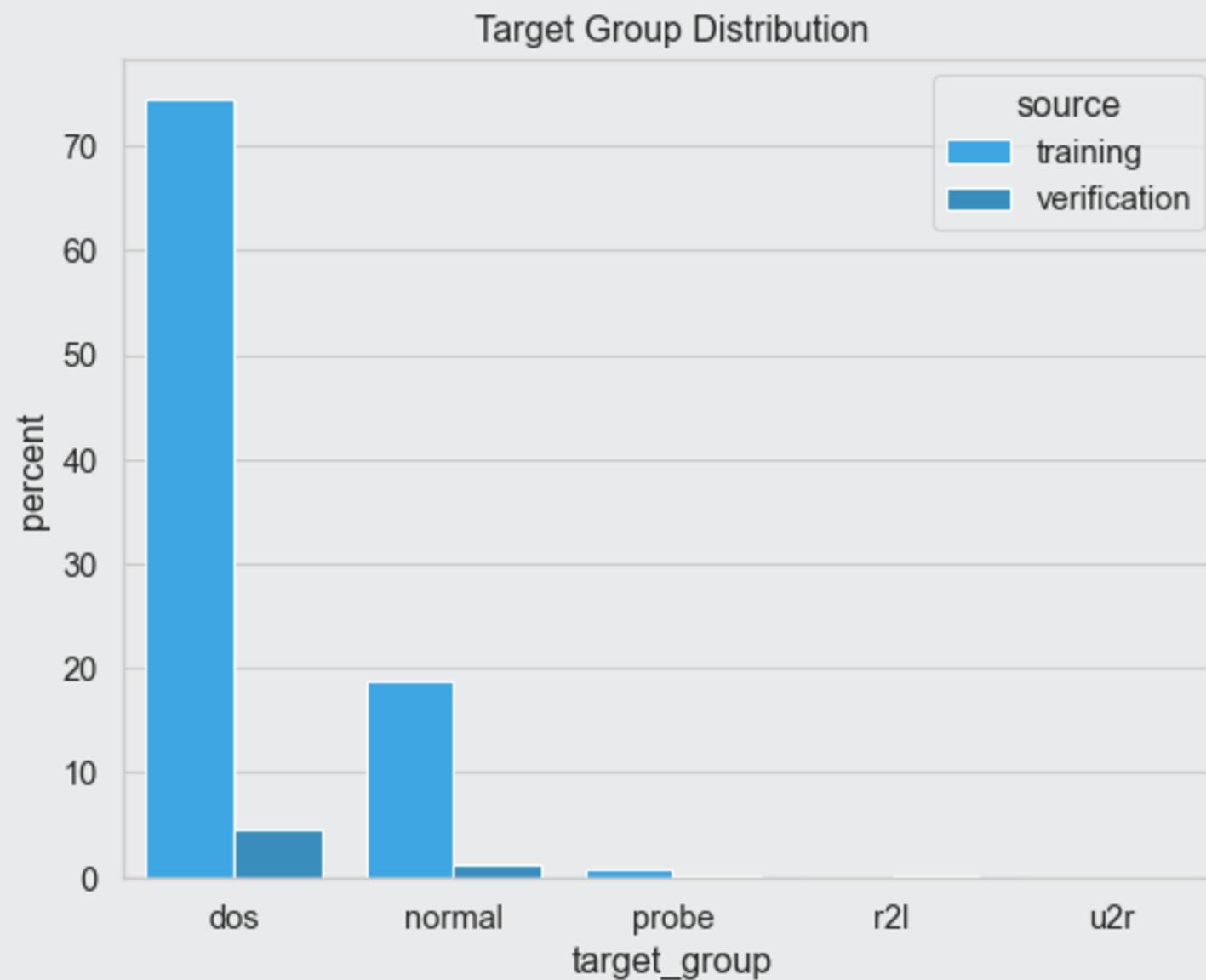
42 features plus attack type column
 training: 22 unique attack types, 4 attack categories
 verification: 37 unique attack types, 4 attack categories

4,898,431 training and 311,029 verification records (including duplicates)
 3,823,439 training and 233,738 verification duplicates (primarily DOS)
 1,074,992 training and 77,291 unique verification records
 no missing data

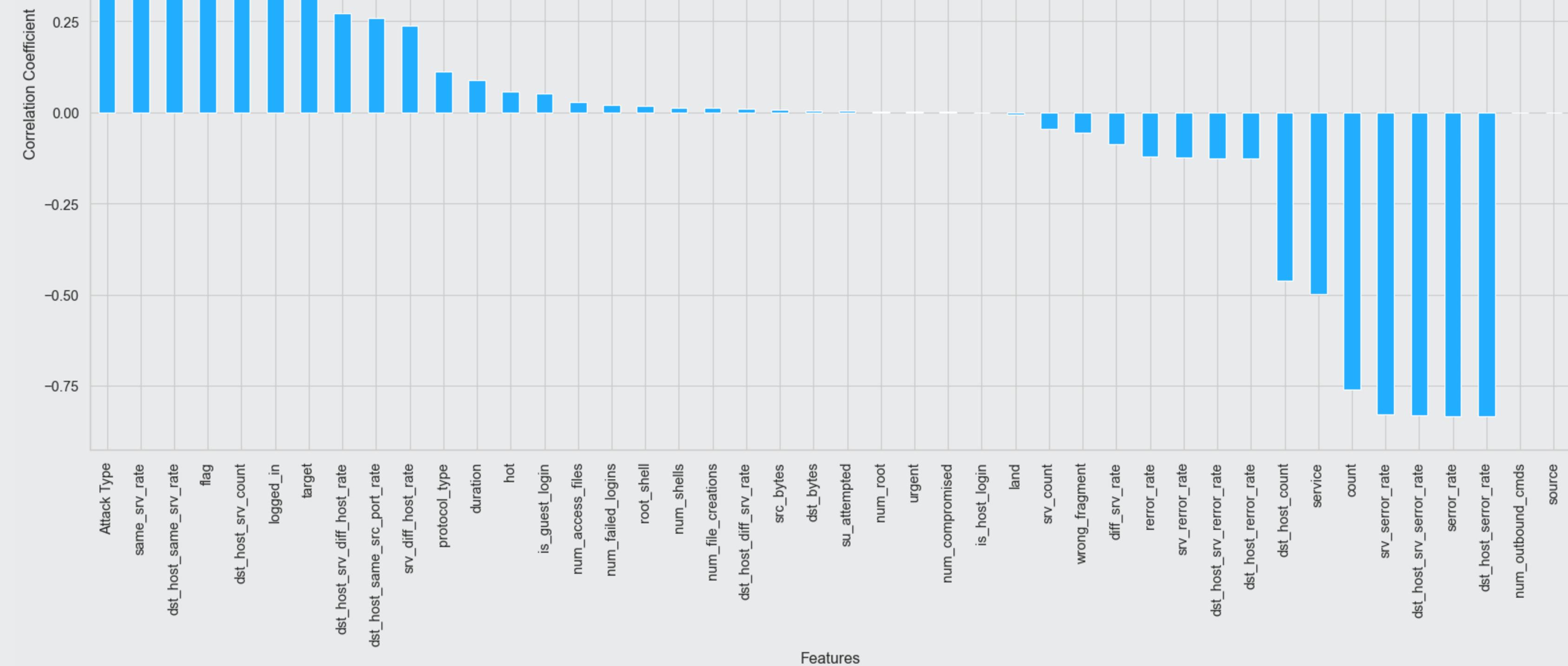
Relative Frequency of Targets (Duplicates Removed)



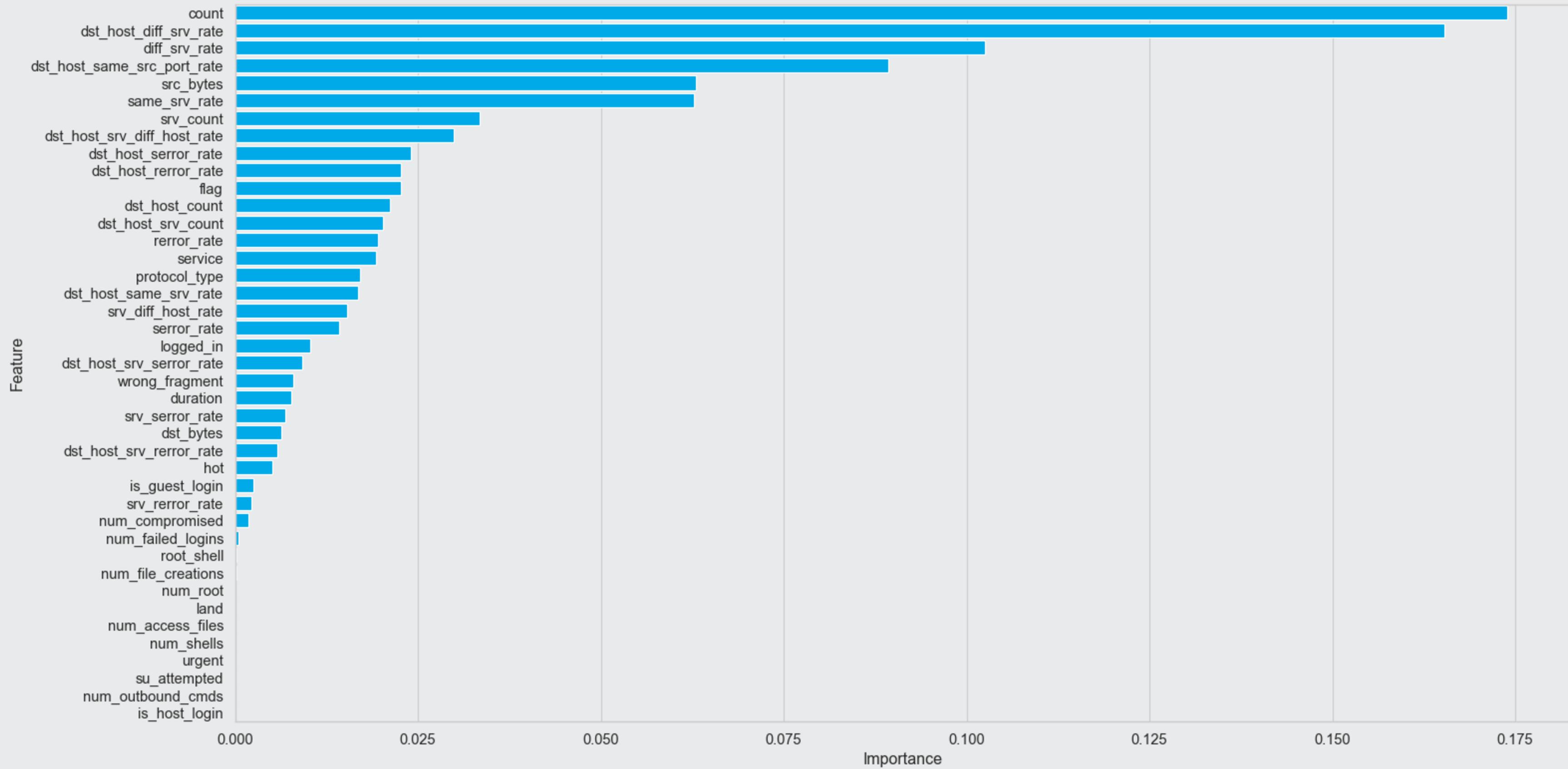
Target Group Distribution



Correlation With Attack Type



Feature Importance Network Traffic



Machine Learning Strategies

Goal:

two models: one to *detect* an attack, another to *classify* the attack



Metric/ Evaluation:

attack detection: Fbeta score; number of false negative predictions

attack classification: Accuracy

verification on intended verification dataset exclusively (no separate train/ test splitting)

Considerations/ Strategy:

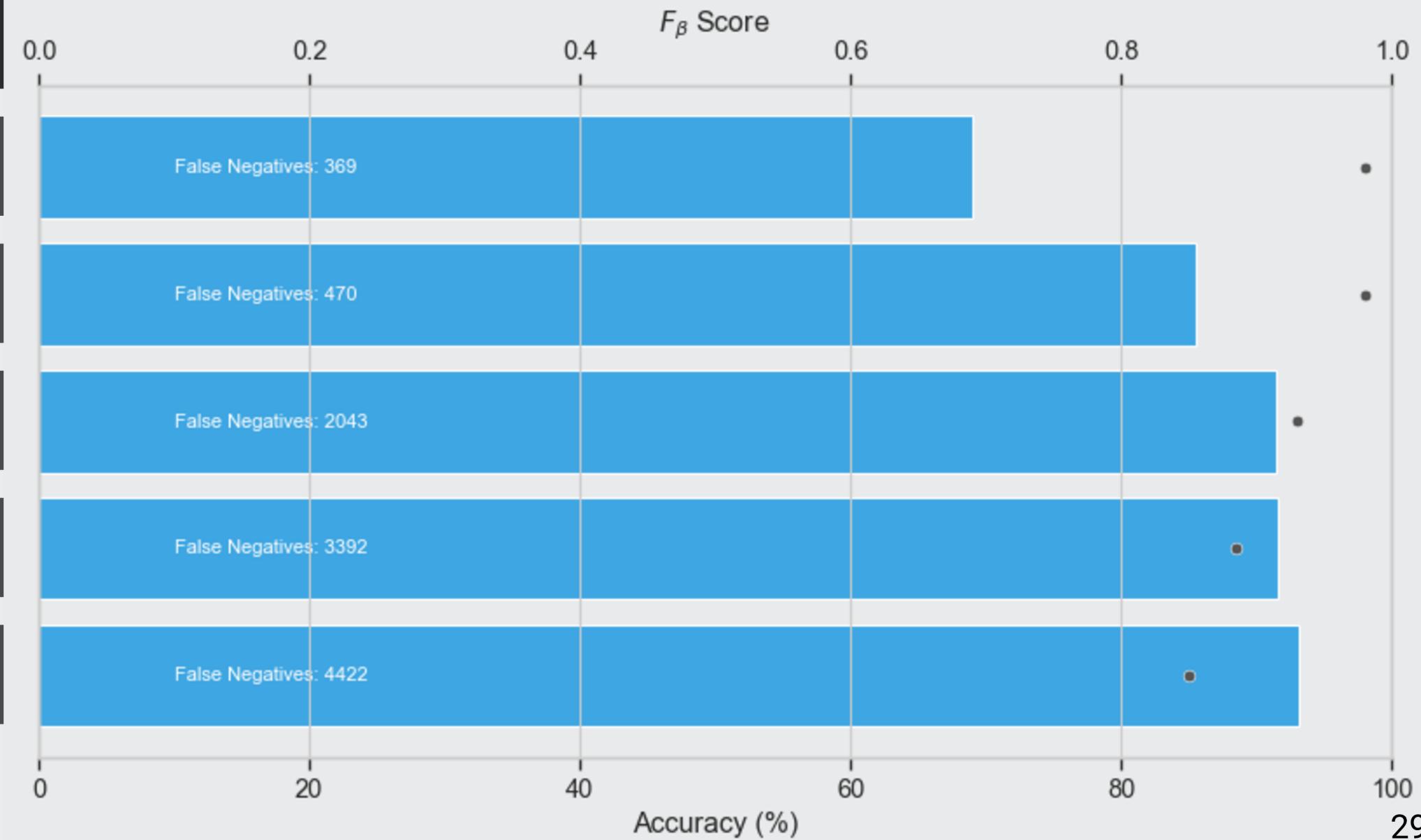
- dataset preparation
 - considering imbalance of learning data
 - selecting subset of features for higher efficiency and accuracy
 - different subsets for both models
- find suitable candidates for the given task
- use hyperparameter boosting to increase scores
- combine best candidates into complete detection system
 - 1st layer: attack detection
 - 2nd layer: classification in cases where first layer fires up

Comparing Boosted Models

Attack Detection

Full Feature Range Hyperparameter Tuning

Model	Accuracy	Fbeta Score	False Negatives
AdaBoost	69.021 %	0.979777	369 (1.256%)
Gradient Boost	85.557 %	0.980623	470 (1.600 %)
Random Forest	91.427 %	0.929662	2043 (6.954 %)
Logistic Regression	91.601 %	0.884627	3392 (11.546 %)
K Nearest Neighbours	93.122 %	0.850490	4422 (15.052 %)



Best Results

Attack Detection

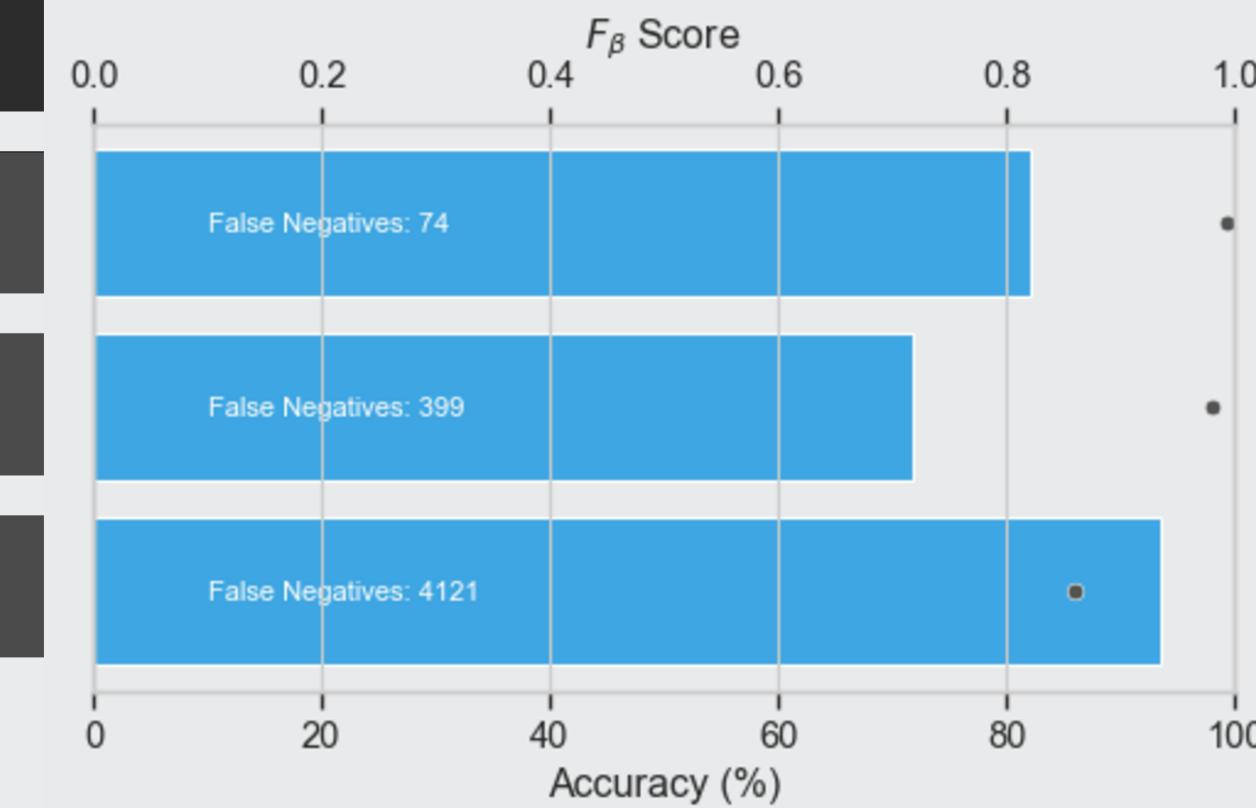


Full Feature Range



Hyperparameter Tuning

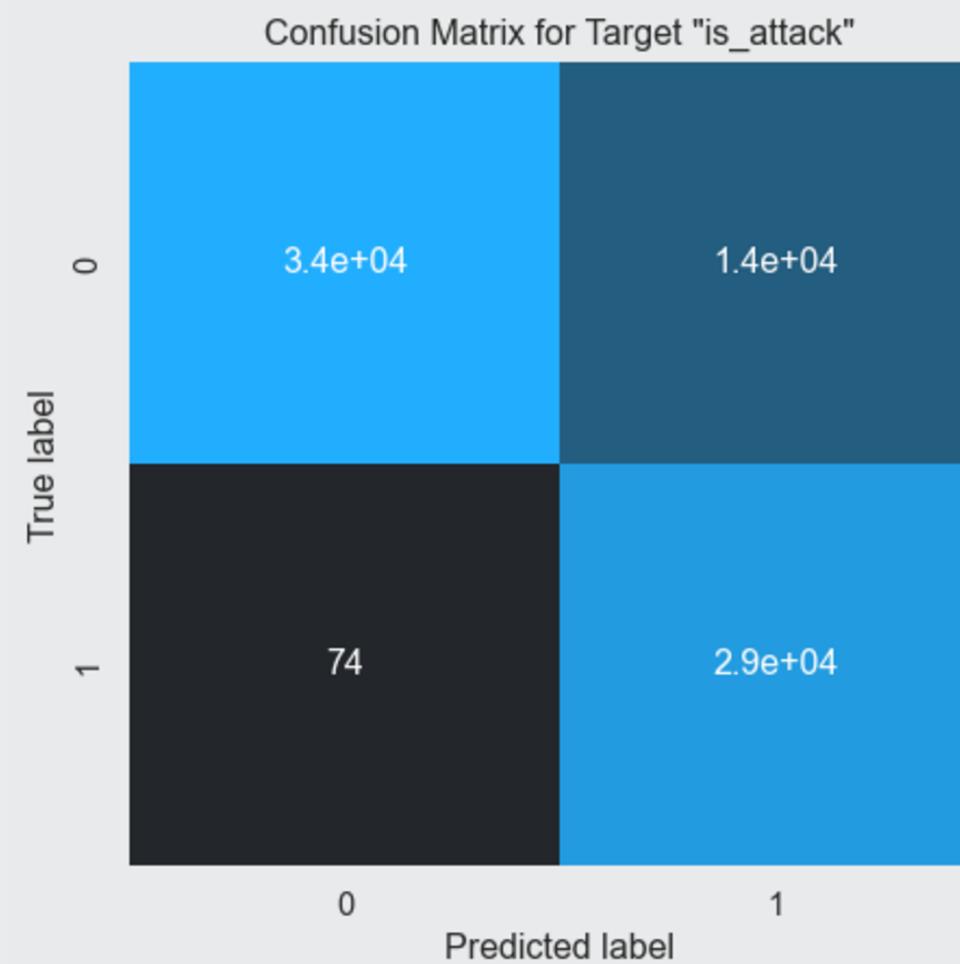
Model	Accuracy	Fbeta Score	False Negatives
Ada Boost	82.139 %	0.992911	74 (0.252 %)
Gradient Boost	71.690 %	0.979459	399 (1.358 %)
Neural Network	93.478 %	0.859734	4121 (14.028 %)



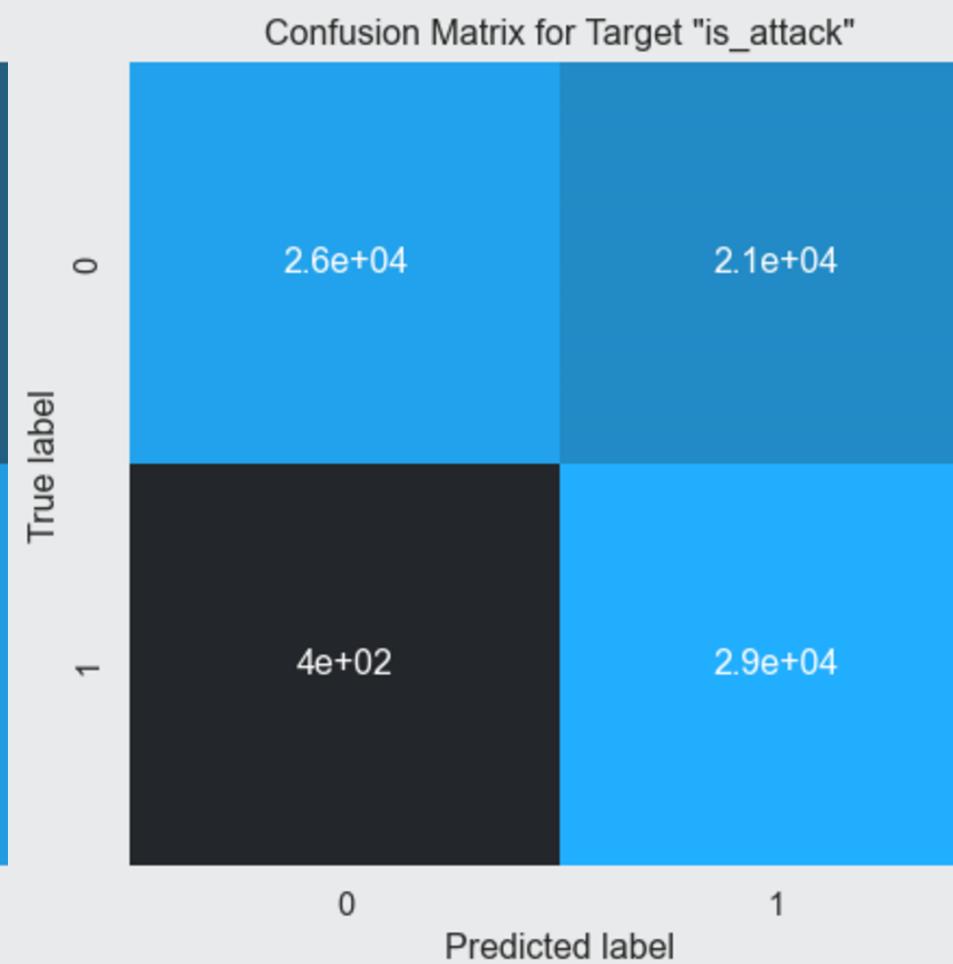
Confusion Matrices

Attack Detection

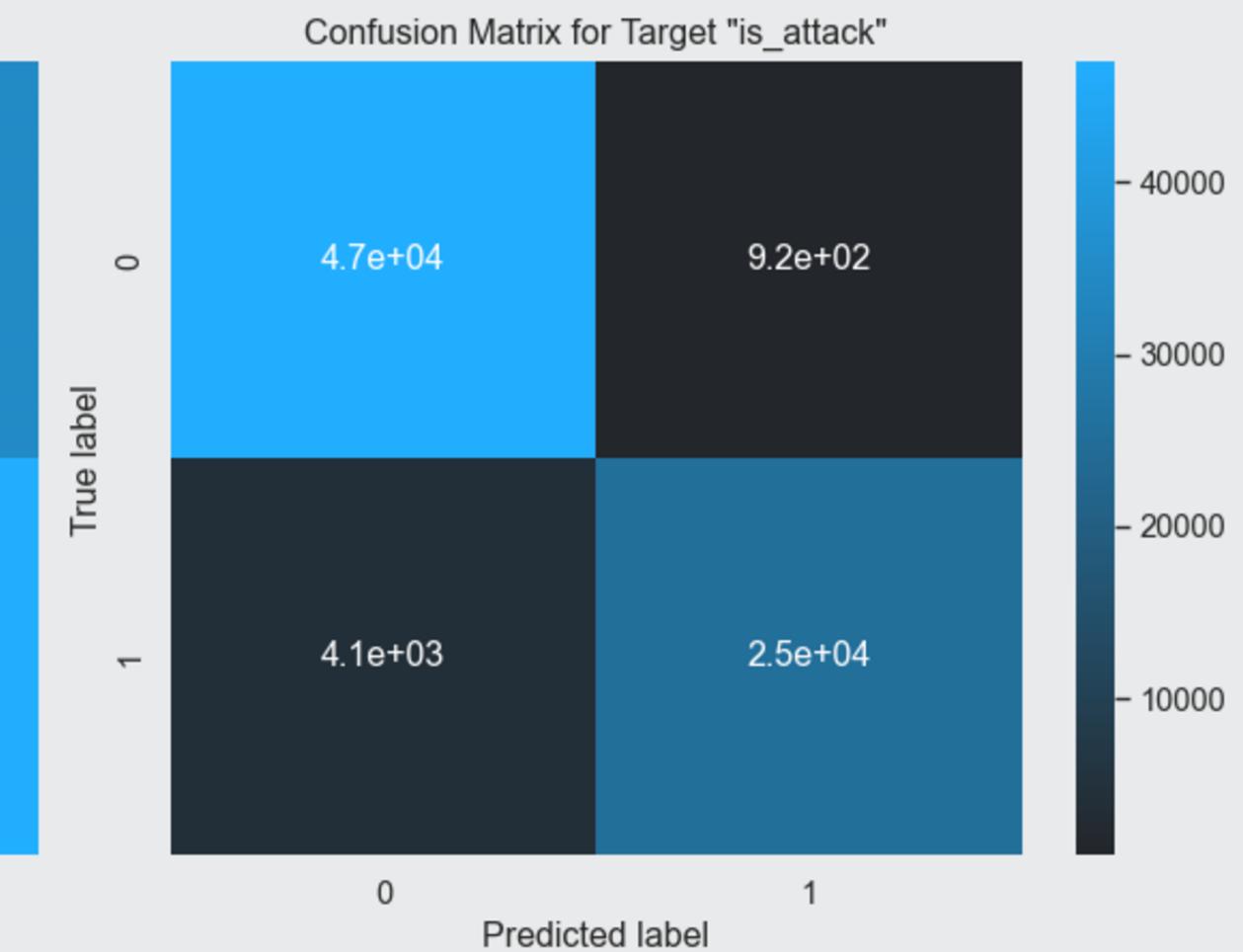
Ada Boost (82.139 %)



Gradient Boost (71.690 %)



Neural Network (93.478 %)



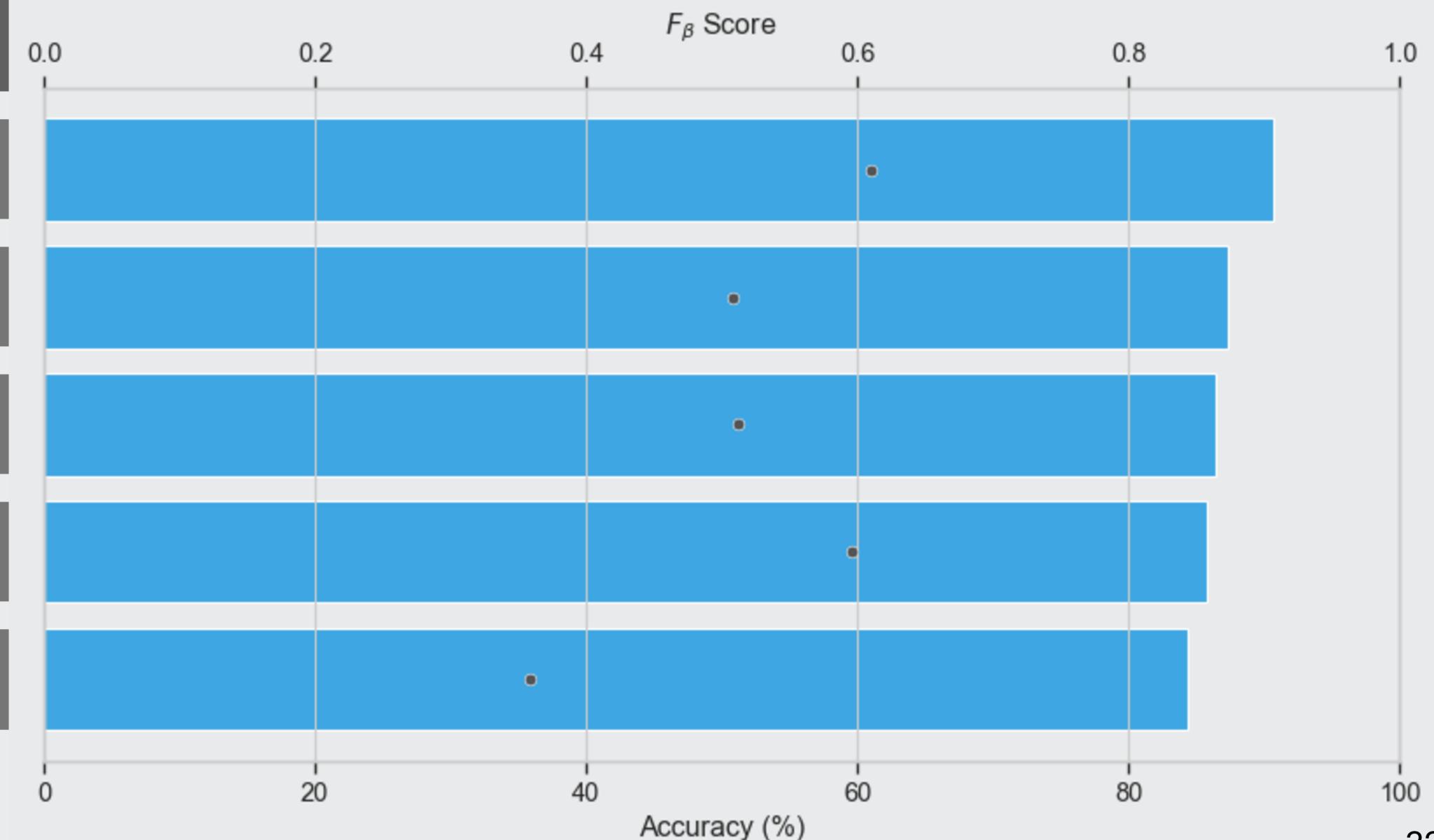
0 - normal
1 - attack

Comparing Boosted Models

Attack Classification

Full Feature Range Hyperparameter Tuning

Model	Accuracy	Fbeta Score
Random Forest	90.677 %	0.610170
AdaBoost	87.392 %	0.507990
Gradient Boost	86.487 %	0.511909
K Nearest Neighbours	83.797	0.521141
Logistic Regression	84.325 %	0.358221



Best Results

Attack Classification

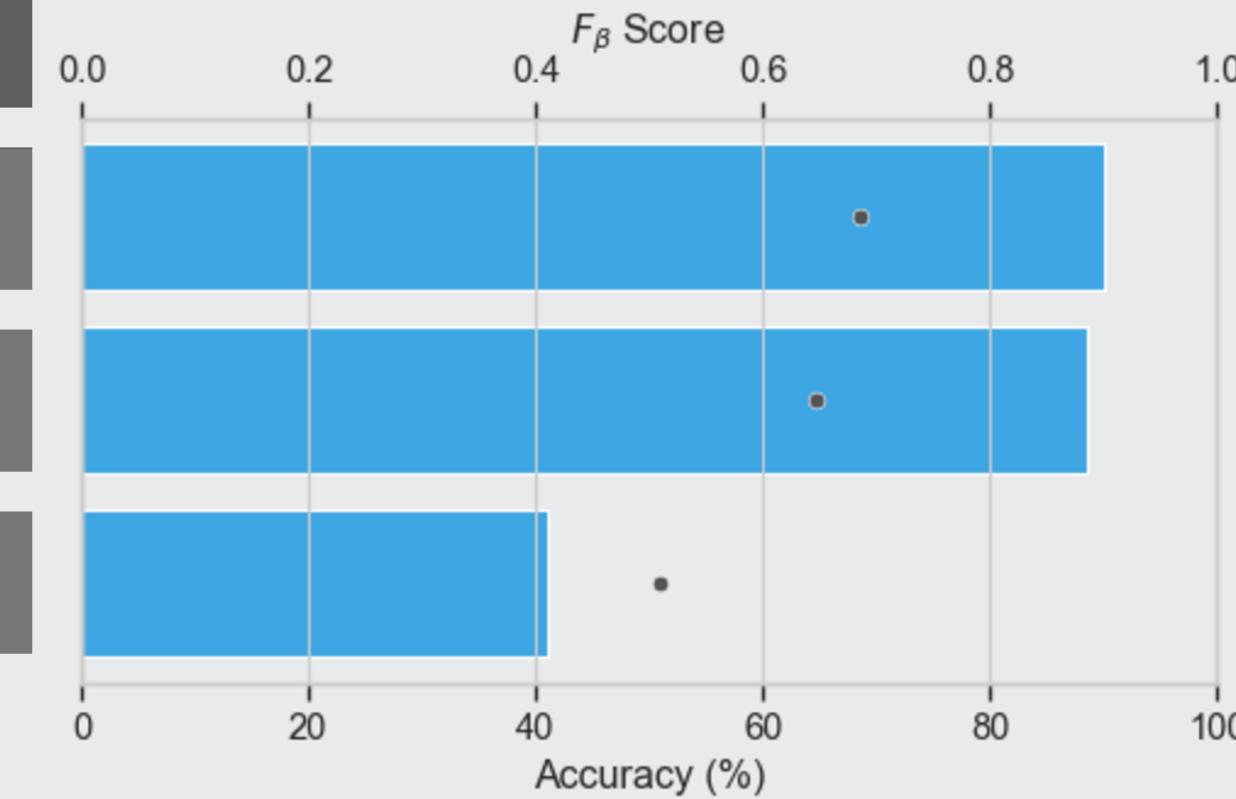


Full Feature Range



Hyperparameter Tuning

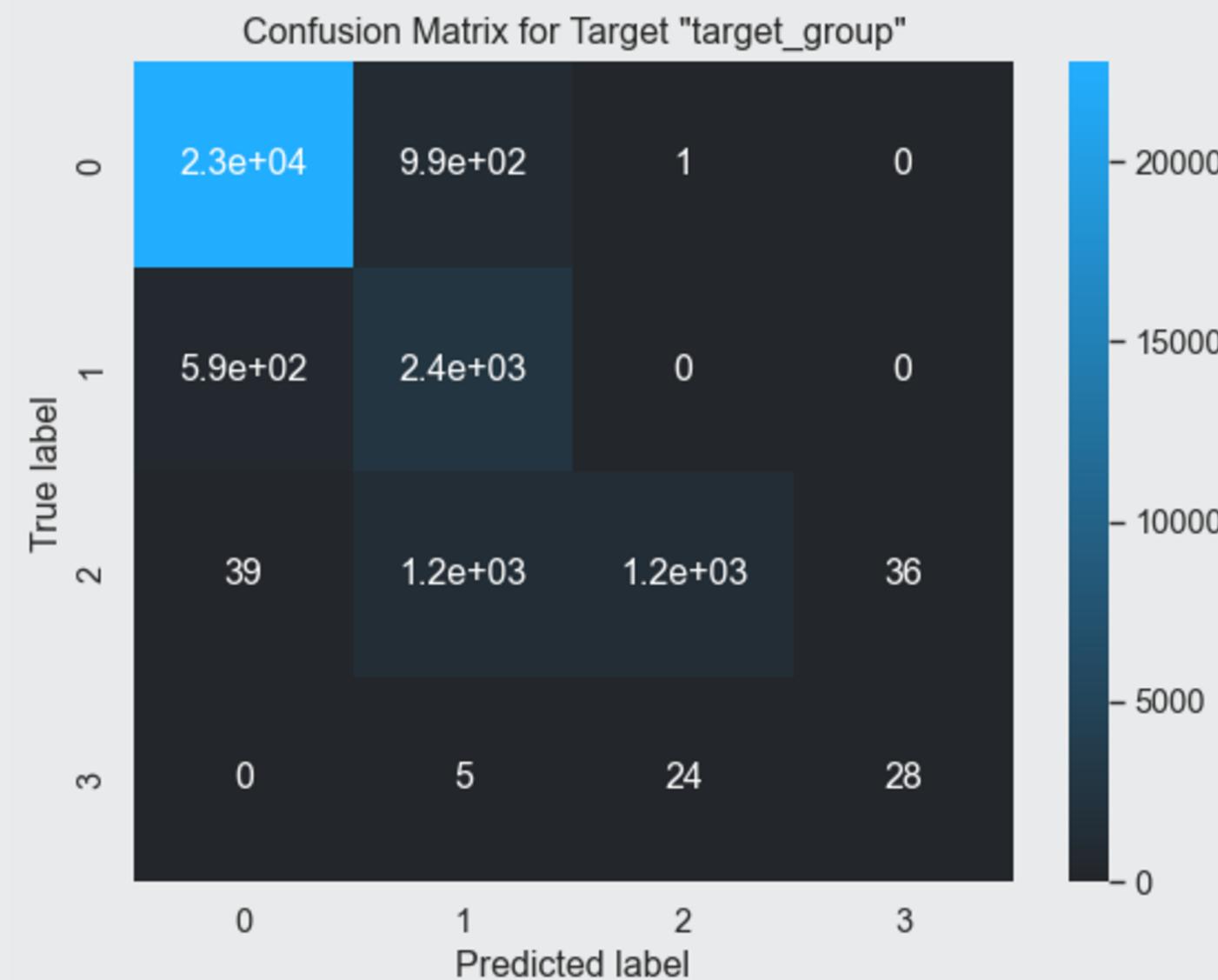
Model	Accuracy	Fbeta Score
Random Forest	90.112 %	0.685390
Gradient Boosting	88.505 %	0.646515
Neural Network	41.112 %	0.509681



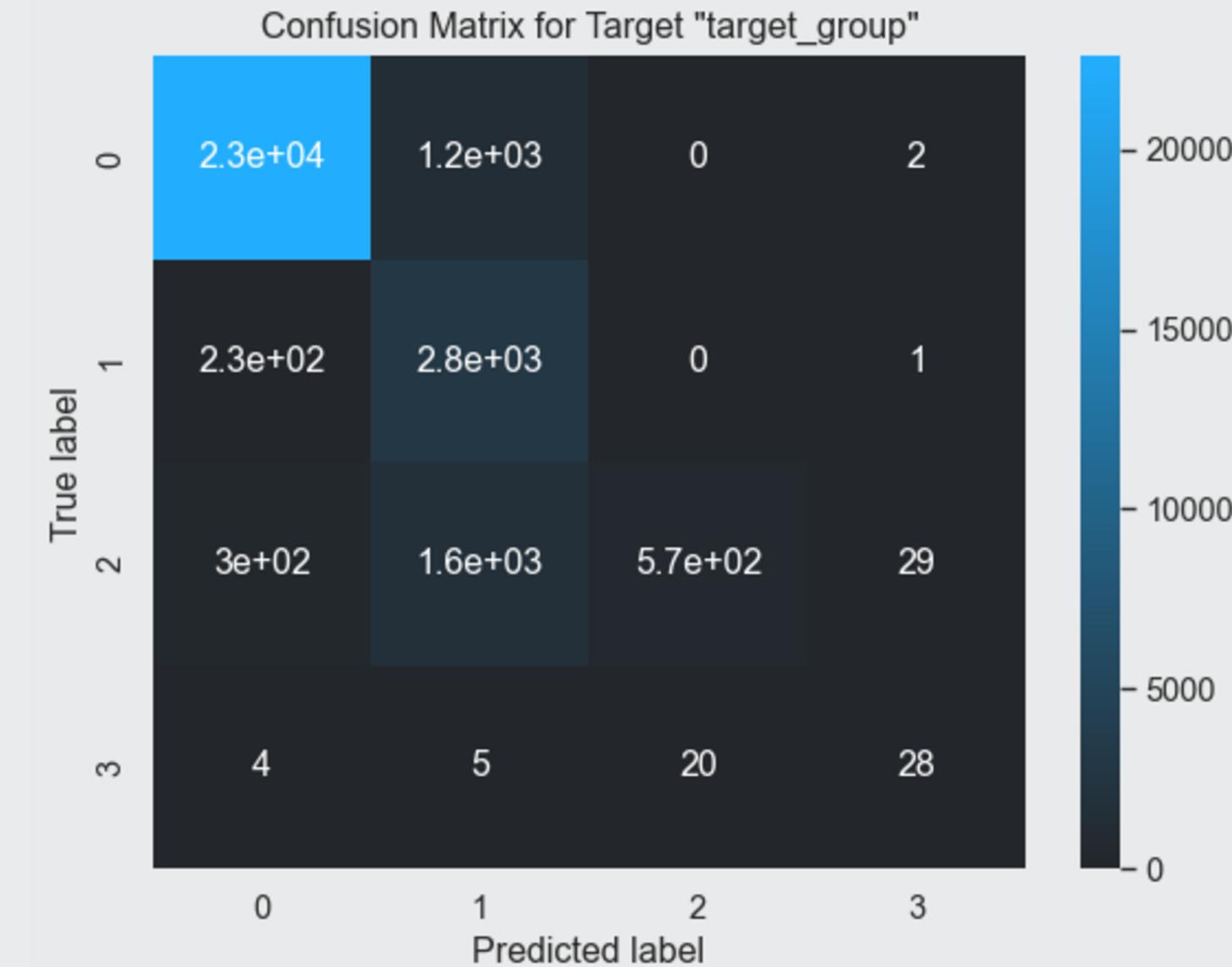
Confusion Matrices

Attack Classification

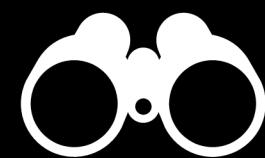
Random Forest (90.112 %)



Gradient Boost (88.505%)



0 - DOS
 1 - Probe
 2 - R2L
 3 - U2R



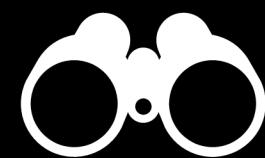
Conclusion

Attack Detection

Simple models (Ada and Gradient Boost) perform well for **avoiding attacks**, but raise significant amount of **false alarms**

Neural Network more sensitive regarding false alarms (overall **highest accuracy**), but has long learning time and comparably **poor attack prevention capabilities**





Conclusion

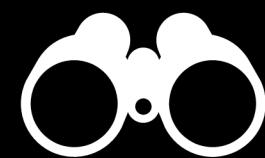
Attack Classification

Imbalance of class distributions and new attacks in verification
dataset **challenge all** models

Groups “R2L” (3,532 records) and “U2R ”(109 records) are
critically underrepresented; either **more data** on those need to be
provided, or their detection should be **removed altogether** from
the classification models’ targets

Alternatively, similar to creating attack detection as **binary**
problem, those two cases could also be treated individually in a
multi-layered defence-and-detection system





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Conclusion

Advice for Greencare Pharmacy

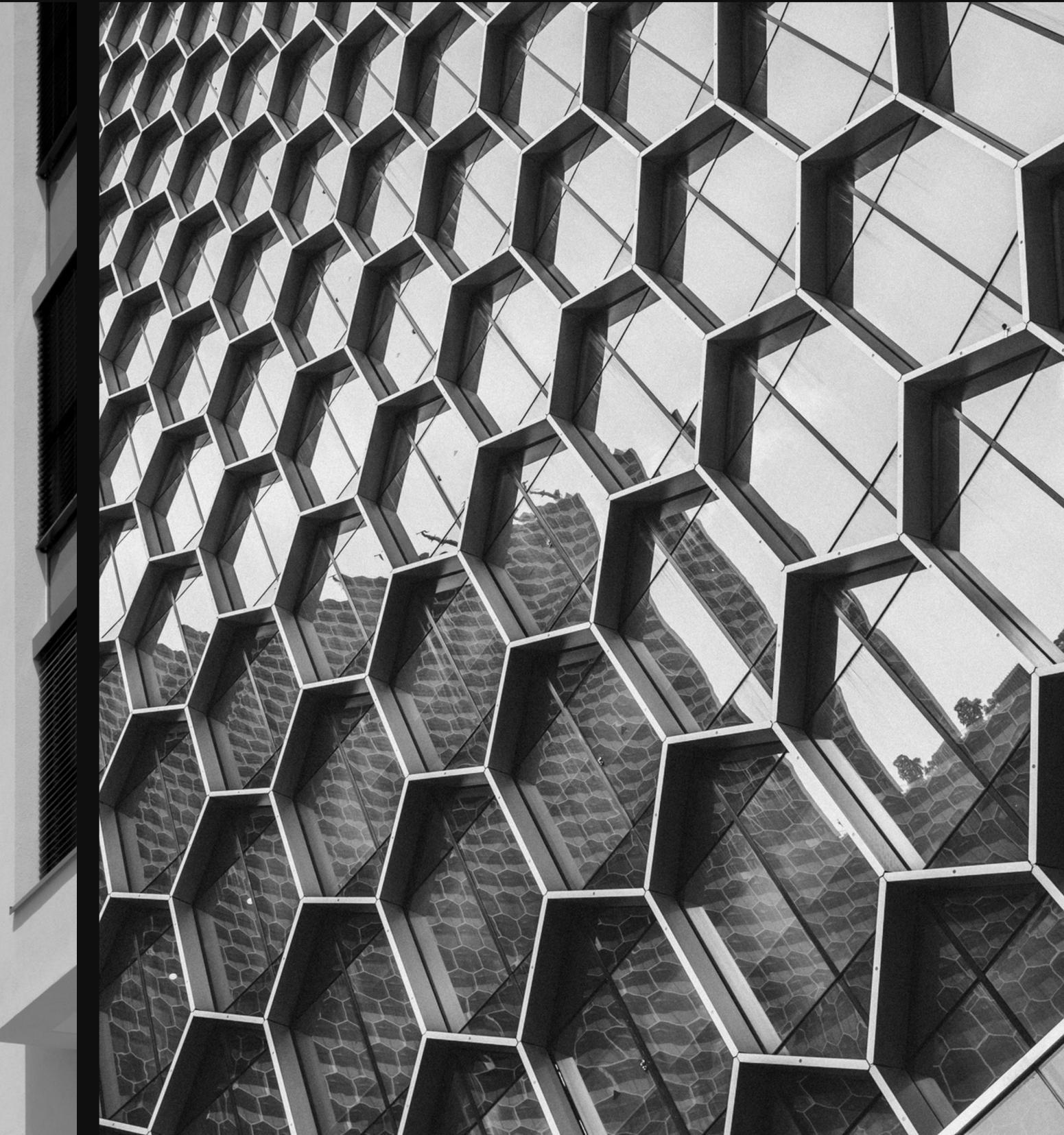
As cyber threats develop like **viruses**, defence mechanisms need to be trained, improved and verified **continuously**

For GP's current problem, a **complex defence architecture** is mandatory

A “fast” solution could be offered which may **boost security**, but will inevitably inhibit their network’s communication abilities and pose a **risk** to its **functionality** or the company’s internal communication/ processes



Thanks for your attention.



Connect with us.



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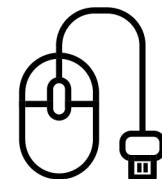
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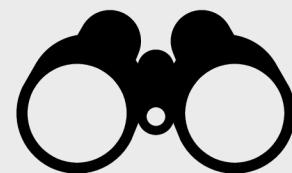
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One klick to
Github





SecureSphere Innovations
We maintain privacy.

The Team

We teamed up to protect your data.



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