

# *Empowering Businesses to Lead With Purpose & Build Thriving Teams*

Wildfire Leadership offers flexible implementation models to meet the ***unique needs*** of your business or organization. Whether you're looking to enhance ***leadership enhancement, team engagement, or cultural transformation***, Ignite Business can seamlessly integrate into your operations.

## Implementation Models

01

### ADMINISTRATOR WORKSHOP

- A dynamic, hands-on session that gives select leaders firsthand experience with the Mission Portrait and Working Genius frameworks—helping them lead with clarity and alignment before introducing the tools to their teams.

02

### CERTIFIED FACILITATORS (IN-HOUSE TRAINING)

- Certify internal leaders to deliver Wildfire Leadership content across departments and teams.
- Equipped with our signature tools and frameworks, facilitators guide employees through purpose-driven growth, collaboration, and engagement.

03

### ANNUAL LICENSING

- Access ***digital*** and ***physical*** curriculum resources to sustain the program year-round.
- Licensing can include leadership development sessions, planning tools, and everything needed to embed the content into company rhythms for long-term success.

Note: A fully digitized, plug-and-play version of the Mission Portrait is available for businesses that need a flexible, low-facilitation option. Includes video-based delivery and digital workbooks. Facilitator certification still required for implementation oversight.

## **Flatrock Bridge Group: *A Model For Success***

Wildfire's leadership development transformed both frontline and executive teams—equipping them with tools for clarity, communication, and ownership

**Employee Retention:** Employee Retention: 35%, reducing costly turnover

**Revenue Growth:** 42% annual increase

**Profitability:** 56% improvement in margins

**Employee Engagement:** 60% reported increased satisfaction, 50% felt stronger alignment with values

**Team Collaboration:** 45% increase in cross-departmental cooperation

## **The Impact:**



"Before Wildfire, we struggled to align our leaders with a unified vision. Now, from the field to senior leadership, everyone understands our purpose—and lives it daily."

-Leslie Meyer, President, Flatrock Bridge Group

# What Business Leaders Are Saying:



*"Unleashed renewed purpose for my team"*

"Wildfire Leadership provided my organization with a renewed, laser focus on our mission, vision, and culture and unleashed renewed purpose for my team."

- Mike Remer, Global Client Manager, Hewlett Packard

*"Uniting our teams, and driving lasting success"*

"Wildfire Leadership guided us in aligning our vision and purpose, uniting our teams, and driving lasting success."

- Bryan Keller, CEO, Keller Logistics

## From *Uncertainty* to *Purpose*:



BEFORE:

Only 16% of employees felt connected to the company's mission and values.

Only 11% had a clear personal leadership growth plan

AFTER:

89% reported a renewed sense of purpose and alignment with organizational goals.

After, 76% built a defined personal leadership growth plan.

## Let's Bring *Ignite Business* to your Business or Organization!

Contact Us Today to explore implementation options and start your journey with Ignite Business.