

Empowering Businesses to Lead With Purpose & Build Thriving Teams

Wildfire Leadership offers flexible implementation models to meet the **unique needs** of your business or organization. Whether you're looking to enhance **leadership enhancement, team engagement, or cultural transformation**, Ignite Business can seamlessly integrate into your operations.

Implementation Models

01

ADMINISTRATOR WORKSHOP

- A dynamic, **hands-on session** that gives select leaders firsthand experience with the Mission Portrait and Working Genius frameworks—helping them lead with clarity and alignment before introducing the tools to their teams.

02

CERTIFIED FACILITATORS (IN-HOUSE TRAINING)

- Certify internal leaders to deliver Wildfire Leadership content across departments and teams.
- Equipped with our signature tools and frameworks, facilitators guide employees through purpose-driven growth, collaboration, and engagement.

03

ANNUAL LICENSING

- Access **digital** and **physical** curriculum resources to sustain the program year-round.
- Licensing can include leadership development sessions, planning tools, and everything needed to embed the content into company rhythms for long-term success.

Note: A fully digitized, plug-and-play version of the Mission Portrait is available for businesses that need a flexible, low-facilitation option. Includes video-based delivery and digital workbooks. Facilitator certification still required for implementation oversight.

Flatrock Bridge Group: A Model For Success

Wildfire's leadership development transformed both frontline and executive teams—equipping them with tools for clarity, communication, and ownership

Employee Retention: Employee Retention: 35%, reducing costly turnover

Revenue Growth: 42% annual increase

Profitability: 56% improvement in margins

Employee Engagement: 60% reported increased satisfaction, 50% felt stronger alignment with values

Team Collaboration: 45% increase in cross-departmental cooperation



The Impact:

"Before Wildfire, we struggled to align our leaders with a unified vision. Now, from the field to senior leadership, everyone understands our purpose—and lives it daily."

-Leslie Meyer, President, Flatrock Bridge Group

What Business Leaders Are Saying:

"Unleashed renewed purpose for my team"

"Wildfire Leadership provided my organization with a renewed, laser focus on our mission, vision, and culture and unleashed renewed purpose for my team."

-Mike Remer, Global Client Manager, Hewlett Packard

"Uniting our teams, and driving lasting success"

"Wildfire Leadership guided us in aligning our vision and purpose, uniting our teams, and driving lasting success."

-Bryan Keller, CEO, Keller Logistics

From *Uncertainty* to *Purpose*:

BEFORE:

Only 16% of employees felt connected to the company's mission and values.

AFTER:

89% reported a renewed sense of purpose and alignment with organizational goals.


Only 11% had a clear personal leadership growth plan

After, 76% built a defined personal leadership growth plan.

Let's Bring *Ignite Business* to your Business or Organization!

Contact Us Today to explore implementation options and start your journey with Ignite Business.

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