



Graphic Designer

PORTFOLIO

WILFREDO A. CARILLO

BRANDING & PACKAGING

Brilliant Skin Essentials Packaging Design

- Advanced Hydrating Kit Packaging
- Sunscreen Gel-Cream
- Advanced-B Packaging Design Sachet
- Ceo's Quad Glow Kit Packaging Design/Mockup
- 3 Step Blackheads Removal Packaging Design
- Sachet Packaging/ Dozen Box
- Heel and Toe Foot Mask Lavender/ Milk Sachet Packaging
- Rosemary Shampoo and Conditioner Packaging Design
- Perfect Formula Sun Shield 50g
- Brilliant K UnderArm Revitalizing Kit
- Skinit Ice Jeju Aloe
- Brilliant For Men 100 Percent Hypnotic/Savage Perfume
- Coming Soon (Other Product Packaging Design)

Other Packaging Design

- Go Grill Restaurant Packaging Container Foods Design
- Jucels Cake and pastries Takeout Box Design

LOGO & IDENTITY

- Brilliant Love Logo Design
- Jesels Lancaster Corp. Logo Design
- Jesels Lancaster Business Logo Design
- Aurora Binangonan Swimming Club
- Go Grill Restaurant Packaging Logo Design
- Jucels Cake and pastries Logo Design
- Affordable Clothes Facebook Logo
- Graphic Hub Restaurant Logo
- Connected Dots Creative and Design
- Peach Yo Pure Drinking Water
- Random Logo Design PPSI



WILFREDO CARILLO
Senior Graphic Designer

HELLO,

Hi, I am a Senior Graphic designer with high motivation skills and a great desire to work in that field.

Take your business to the next level and attract your dream clients. I will create for you a unique Design that will delight your customers and fully reflect the uniqueness and high level of your products and services. It's time for change. I am very good at taking ideas and implementing them creatively into any type of design.

SKILLS:

- Adobe Illustrator,Photoshop,InDesign,Premiere Pro, After Effect, Figma, FilmoraX and other software.
- Branding & Identity Design, Logo Design and other related to graphic design system



- 📞 Contact: 09511711176
- 📘 Facebook: Frdwils Aquino Carillo
- 👤 Behance: /Wac_ConnectedDots

Advanced Moisturizing and Hydrating Kit

Skin Care Branding

This project involved designing brand identity and packaging for BSEI. BSEI is a skin care company which sells A Perfect cosmetic and affordable products, good for even sensitive skin.

The branding needed to be Kikay and natural. I drew a freehand design in the shape of Box to match their concept, and used lining concept as imagery to fit the concept.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ Sunscreen 50g Dozen Box Sun protection gel-cream



■ Sunscreen 50g Sachet Sun protection gel-cream



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Advanced Sunscreen / Booster Gel-Cream

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Packaging Layout



- Sunscreen Gel-Cream SPF 30
- Advanced Hydrating Toner
- Advanced Moisture Booster Gel-Cream
- Advanced Nourishing Gentle Bar Cleanser Soap



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■ Advanced Moisture Booster Dozen Box Booster Gel-Cream



■ Moisture Booster Dozen Box Booster Gel-Cream



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Advanced Sunscreen / Booster Gel-Cream

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■ BlackHeads Removal Dozen Box Nose Strips Removal



■ BH Removal Dozen Big Box Nose Strips Removal



■ BH Removal Sachet Nose Strips Removal



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3Step Blackheads Removal Sachet/Dozen

Skin Care Branding

Deeply cleanses skin pores while softening and removing blackheads, excess oil, and impurities. It also helps inhibit the recurrence of blackheads leaving your skin clean and soft.



SKILLS USED:

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■ Black Glamour Soap

Made with activated charcoal



■ Black Glamour Soap

Made with activated charcoal



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Black Glamour Soap

Skin Care Branding

Down to Earth Black Glamour Soap helps reduce excess oil and sebum from clogged pores to give you an oil-free, poreless, mattified look. It also proven to be highly beneficial in the controlling pimple outbreaks and in removing impurities. It also helps minimize pores and blemish to transform your dull and tired looking skin.

SKILLS USED:

- Adobe Illustrator, Photoshop, Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ Brilliant K Underarm Revitalizing Kit Packaging Mockup

This all in one Brilliant K Underarm Revitalizing Kit helps in brightening the skin by peeling away dead skin



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Brilliant K UnderArm Revitalizing Kit

Skin Care Branding

This all in one Brilliant K Underarm Revitalizing Kit helps in brightening the skin by peeling away dead skin cells for smoother, lighter, and wrinkle =free underarms. Reveal and experience the immediate difference after regular use.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
- Branding & Identity Design, Logo Design and other related to graphic design system

■ Brilliant K Underarm Revitalizing Kit Packaging Layout

This all in one Brilliant K Underarm Revitalizing Kit helps in brightening the skin by peeling away dead skin



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Brilliant K UnderArm Revitalizing Kit

Skin Care Branding

This all in one Brilliant K Underarm Revitalizing Kit helps in brightening the skin by peeling away dead skin cells for smoother, lighter, and wrinkle-free underarms. Reveal and experience the immediate difference after regular use.

SKILLS USED:

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HQ Brilliant Rejuv Kit

Hydroquinone and tretinoin drugs products

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HQ Brilliant Rejuv Packaging Design

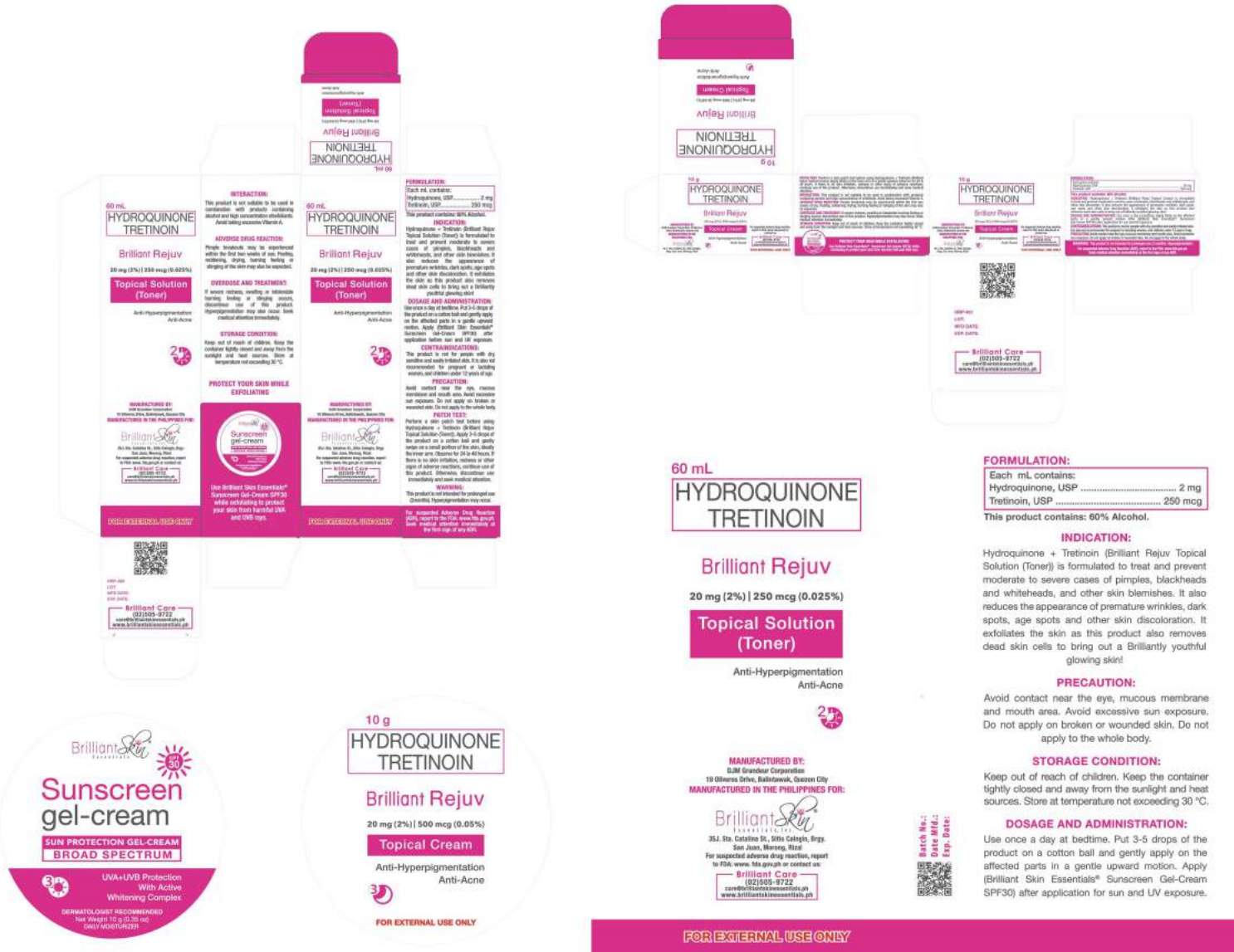
Skin Care Branding

Glowing skin is a result of proper skin care. It means you can wear less makeup and let the skin shine through!

Brilliant Rejuv are one of the best skincare product of Brilliant Skin Essentials, Inc.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
- Branding & Identity Design, Logo Design and other related to graphic design system



■ HQ Brilliant Rejuv Kit

Hydroquinone and tretinoin drugs products



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HQ Brilliant Rejuv Packaging Design

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■ Heel and Toe Exfoliating Lavender Foot Mask DOZEN BOX

Wearable sock type foot mask



■ HTE Lavender Foot Mask SACHET

Wearable sock type foot mask



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Heel and Toe Exfoliating Lavender Foot Mask

Skin Care Branding

Pamper your feet with our Brilliant Skin Heel and Toe Lavender Foot Mask. It is extremely effective in removing rough and dead skin. Watch as your feet starts to exfoliate within 3-14 days leaving you with super smooth, soft and callus free feet.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
- Branding & Identity Design, Logo Design and other related to graphic design system



■ Heel and Toe Exfoliating Milk Foot Mask Sachet

Wearable sock type foot mask



■ HTE Milk Foot Mask Sachet Final

Wearable sock type foot mask



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Heel and Toe Exfoliating Milk Foot Mask

Skin Care Branding

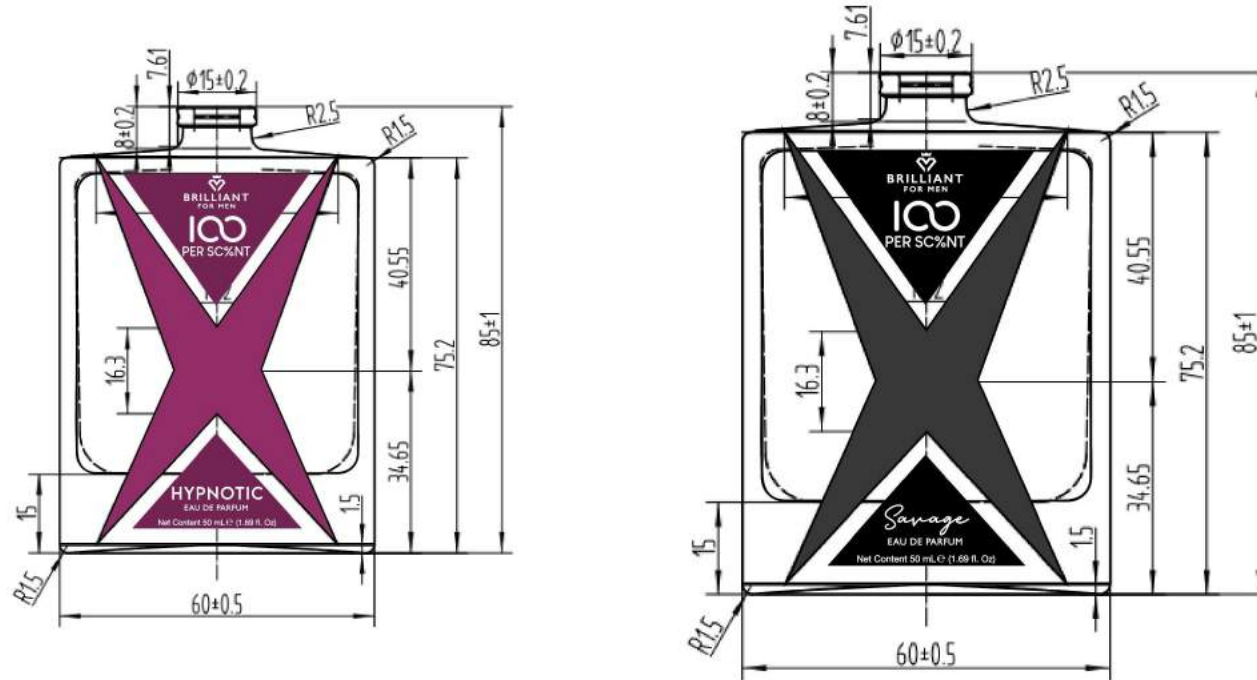
Pamper your feet with our Brilliant Skin Heel and Toe Milk Foot Mask. It is extremely effective in removing rough and dead skin. Watch as your feet starts to exfoliate within 3-14 days leaving you with super smooth, soft and callus free feet.

SKILLS USED:

- Adobe Illustrator, Photoshop, Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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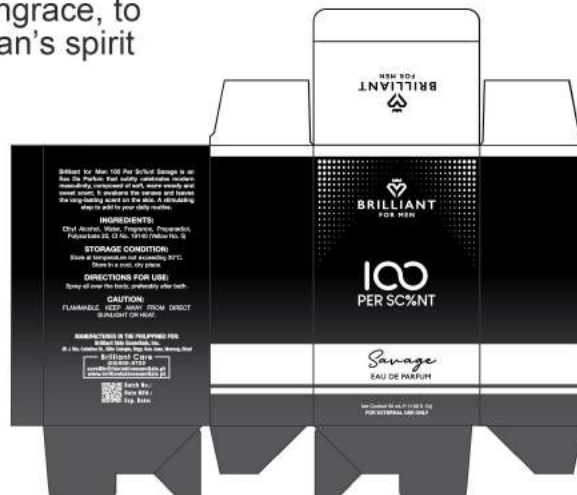
■ 100 Persc%nt Perfume (Hypnotic & Savage) Packaging Design

A luxury fragrance, to display a man's spirit



■ 100 Persc%nt Mother Box

A luxury frangrace, to display a man's spirit



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100 Persc%nt EAU DE PARFUM

Skin Care Branding

It awakens the senses and leaves the long-lasting scent on the skin. A stimulating step to add to your daily routine.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ Rosemary Nourishing Shampoo

Ideal for all hair types



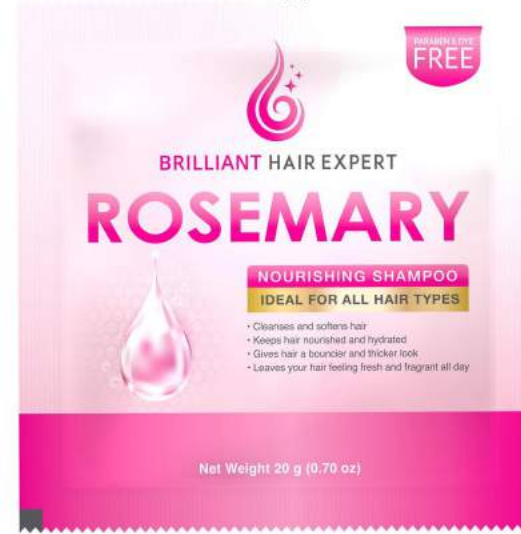
■ Rosemary Nourishing Conditioner Sachet

Ideal for all hair types



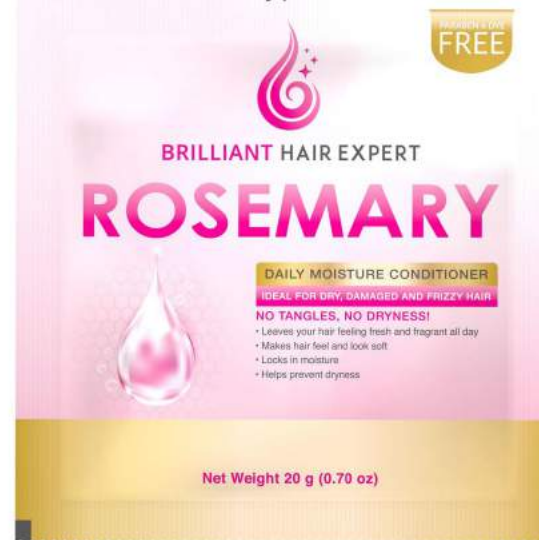
■ RN Shampoo Final

Ideal for all hair types



■ RN Conditioner Final

Ideal for all hair types



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Rosemary Hair Expert Shampoo/Conditioner

Skin Care Branding

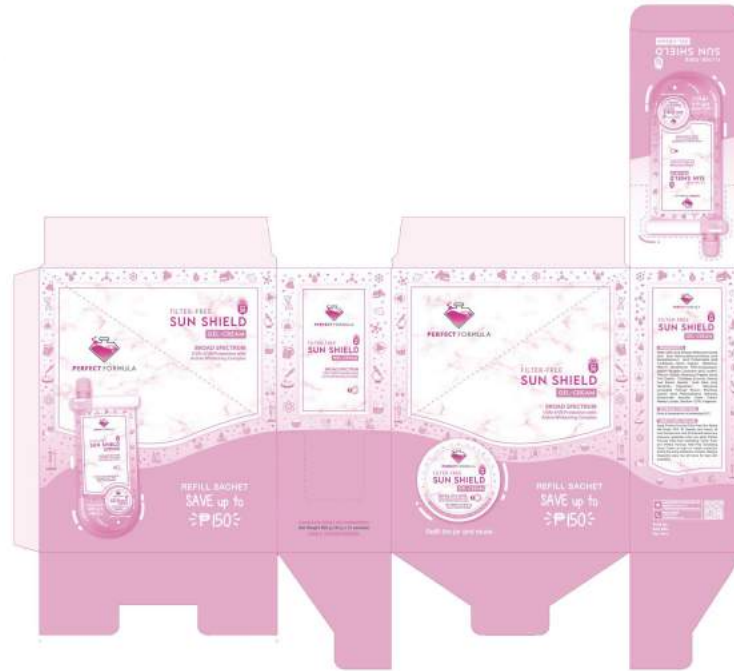
Try the Brilliant Hair Expert Rosemary Daily Moisture Conditioner that is carefully formulated with premium ingredients that replenishes the moisture lost and helps prevent dryness and lifeless hair. Leaves it soft, smooth, and bouncy.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ Sun Shield Gel-Cream 50 g Dozen Box/Sachet

Protect your skin from sunlight



■ Sun Shield Final Design Mockup Sachet/ Dozen Box

Protect your skin from sunlight



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Filter-Free Sunshield Gel-Cream

Skin Care Branding

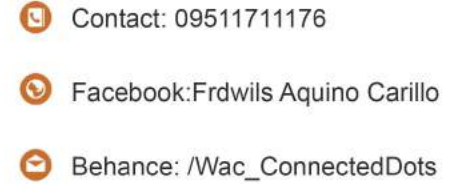
Perfect Formula SunShield Gel-Cream protects the skin from UV damage. Certainly, UVA and UVB rays can cause skin cancer and lead to premature aging, wrinkles and sun spots. Hence, wearing sunscreen on a daily basis can clearly shield you from potentially dangerous UV rays. And as an added bonus, it can also keep your skin looking fab.

SKILLS USED:

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■ TINTED Sunscreen Facial Primer

Evens out skin tone and Lightweight coverage



TINTED Sunscreen Facial Primer

Skin Care Branding

Look great while you're protected from the sun! Brilliant Skin Tinted Sunscreen SPF30 is expertly formulated to even out skin tone and ensure protection against UVA AND UVB RAYS. It is a great addition to any daily beauty or skincare routine and is lightweight on the skin.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ JEJU ICE ALOE - VITAMIN C

Aloe soothing gel lotion with cooling effect



■ JEJU ICE ALOE - VITAMIN C [Mockup Design]

Aloe soothing gel lotion with cooling effect



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Jeju Ice Aloe +Vitamin C

Skin Care Branding

The Skin Fit Jeju Aloe + Green Tea moisturizes the skin with ingredients extracted from natural Jeju plants that protects skin against acne causing bacteria, helps control sebum production and improves skin texture for clear and fresh skin.

SKILLS USED:

- Adobe Illustrator, Photoshop, • Branding/Identity, Package design, Label design, Display, Product Design, Billboard design, Social Media and Ads.
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■ Foaming Facial Cleanser

Whitening & Blemish Control



193 MM

60 MM

■ Instant Lift Facial Serum

Formulated with Premium Ingredients to help reduce wrinkles. minimize pores.



4.5 in

1.5 in

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Foaming Facial Cleancer & Instant Lift Serum

Skin Care Branding

Foaming Facial Cleanser is a freshly facial wash with creamy luxurios foam, It is rich with gentle yet effective active ingredients.

Instant Lift Facial Serum is expertly formulated with premium ingredients to help reduce wrinkles, minimize pores, brighten and smoothen skin.

SKILLS USED:

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■ Vitamin E Packaging Design Label

Moisturizing and Firming Cream

■ AlcoLOVE Antiseptic Disinfectant

Soft on hands but tough on germs



Net Content 200 ml (6.93 fl. oz.)
FOR EXTERNAL USE ONLY



Soft on hands but tough on germs!
Brilliant Skin ALCOLOVE
Antiseptic
with Moisturizer helps moisturize
the skin to prevent dryness
that leaves hands feeling soft.

DIRECTIONS FOR USE:
Pour ample amount on the palm of the
hands. Rub hands together until dry.
Requires adult supervision
for children under 6 years old.

INGREDIENTS:
Ethyl Alcohol, Water, Propolis Extract,
Glycerin, Fragrance

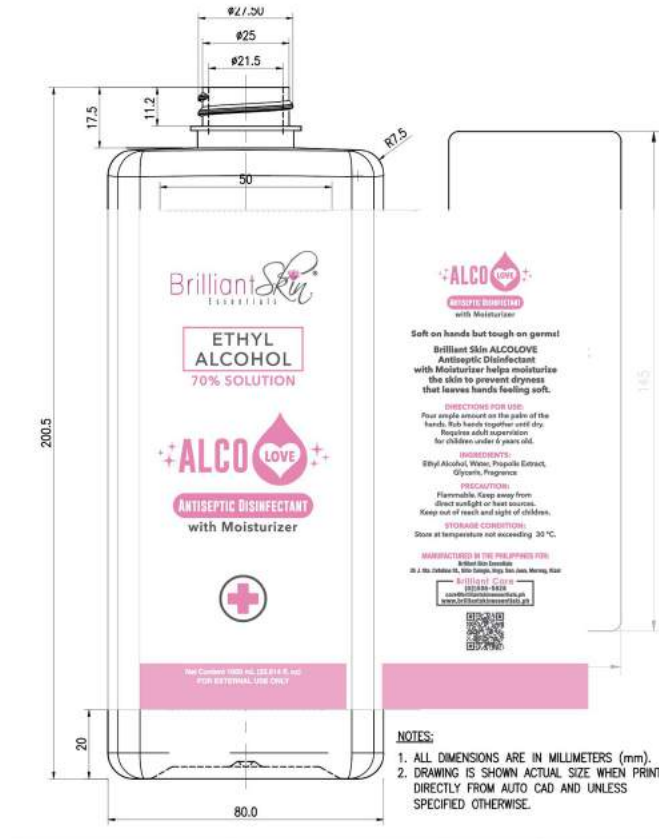
PRECAUTION:
Flammable. Keep away from
direct sunlight or heat sources.
Keep out of reach and sight of children.

STORAGE CONDITIONS:
Store at temperature not exceeding 30 °C.

MANUFACTURED BY THE PHILIPPINES FOR:
Brilliant Skin Cosmetics
30 J. de la Seda St., 3rd Floor, Pasig City, Metro Manila, Philippines

BRILLIANT SKIN
0917-888-0018
www.brilliant-skin.com.ph

Batch No.:
Date Mfg.:
Exp. Date:



NOTES:

1. ALL DIMENSIONS ARE IN MILLIMETERS (mm).
2. DRAWING IS SHOWN ACTUAL SIZE WHEN PRINTED DIRECTLY FROM AUTO CAD AND UNLESS SPECIFIED OTHERWISE.

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Alco LOVE and Vitamin E Moisturizing

Skin Care Branding

Brilliant Skin AlcoLove antiseptic disinfectant with moisturizer helps moisture the skin to prevent dryness that leaves hands feeling soft.

VITAMIN E

-Moisturizing & Firming Cream with snail secretion filtrate lavender and Sunflower oils.

SKILLS USED:

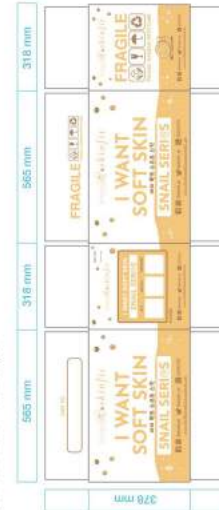
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■ Skinfit I WANT SOFT SKIN SNAIL SERIES

This Set is for Moisturizing your face and to maintain your korean skin.



H:1 Layer W: 1 L:10 Total: 10 pcs



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I WANT SOFT SKIN SNAIL SERIES

Skin Care Branding

Skinfit I WANT SOFT SKIN SNAIL SERIES

- Foaming Facial Cleanser
- Aloe vera
- Moisturizing Sheet Mask
- Face Mist

SKILLS USED:

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■ BUNDLE DEAL DESIGN FOR DUO COSMETIC

White Musk Emulsion Face and Body Lotion
Milky White Whipped Soap



■ ADVANCE Rejuvenating 135 mL

Is expertly formulated with a power combination of lightening actives. This special formulation gently exfoliates.



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BUNDLE DEAL DESIGN FOR DUO COSMETIC / Advanced 135 mL

Skin Care Branding

White Musk Emulsion
Face and Body Lotion
Milky White Whipped
Soap

-Is expertly formulated with a power combination of lightening actives.

SKILLS USED:

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■ ASCORBIC ACID + ZINC BRILLIANT C PLUS

Vitaminx C may increase the absorption of iron in the iron-deficiency states Orneprazole may affect the bioavailability of dietary vitamin C.



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ASCORBIC ACID + ZINC BRILLIANT C PLUS

Skin Care Branding

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