

WILLIAM G. BUTLER

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EDUCATION

UNIVERSITY OF NORTH CAROLINA, Kenan-Flagler Business School – Chapel Hill, NC May 2027

Master of Business Administration, Full-Time MBA Program

- Concentrations in Technology Innovation and Product Management, and Entrepreneurship
- Peter G.C. Mallinson Fellowship - Full Tuition

University of Virginia (UVA) – Charlottesville, VA

May 2023

Bachelor of Arts, Computer Science, Chinese (minor); GPA 3.83

- Echols Scholar (merit-based, top <5% of incoming class); Bachelor of Arts with Distinction
- Pancakes for Parkinson's Logistics Chair; Varsity Rugby Captain; iHOPE 5K Fundraiser Event Organizer

EXPERIENCE

UNIFOUNDERS (UNI-FOUNDERS.COM) – Remote 2023-2025

A platform helping early-stage university entrepreneurs connect, collaborate, and launch ventures across campuses.

Founder

- Designed, built, and maintained a platform (as sole developer) to advise and connect 10+ student startup founders across 3 universities with alumni mentors
- Partnered with and served as CRO of BUILT, a UVA-backed entrepreneurship SaaS platform
- Researched and engaged 6 industries through external events, pitch competitions, and cold outreach

UVA DEPARTMENT OF COMPUTER SCIENCE – Charlottesville, VA

2020-2022

Teaching and Research Assistant

- Collaborated with 10-15 faculty and fellow TAs to design, implement, and assess coursework
- Provided academic support to 100+ students per semester through one-on-one tutoring sessions

AMAZON – Seattle, WA

Summer 2022

Software Development Engineer Intern

- Developed seller-facing automated messaging for Amazon's 1.5M third-party sellers across 18 countries to reduce remediation needs for broken/returned orders
- Mastered 10+ new tools and languages within 3 weeks to accelerate onboarding and project contributions
- Authored and presented a technical design document outlining proposed solutions and trade-offs to the team
- Interfaced cross-functionally with developers and product managers from design to launch

NASA – Hampton, VA

Summer 2021

Mission Integration Project Lead Intern

- Led a team of eight in designing a conceptual manned sample-return mission to Mars, focusing on mission integration and feasibility
- Presented findings and design mockups to NASA scientists and program directors

PAAHAA RANCH/PURE PASTURES FARM – San Antonio, TX

Summer 2020

Consultant & Ranch Hand Intern

- Researched sustainable farming techniques and visualized operational data to inform business decisions
- Performed daily ranch operations including animal care, fencing installation, and trail maintenance

ADDITIONAL INFORMATION

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- Published Writer (Medium.com/Digital-Global-Traveler)
 - Conversational Mandarin Chinese - ACTFL Advanced Low Proficiency
 - Travel Planning and Consultation Service Founder (TakeItWorldwide.com)
 - Cover Band Founder, Lead Singer, Guitarist, and Manager