

Cambridge, Ontario
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[Portfolio](#)
[LinkedIn](#)
[GitHub](#)

Will Soutar

I am passionate about technology and have been programming for 6 months with my main area of focus being web development.

SOFT SKILLS

Problem solving, detail oriented, verbal & written communication, organization.

LANGUAGES

HTML, CSS, JavaScript, Python, SQL

TOOLS & LIBRARIES

Bootstrap, jQuery, Atom, Github, Figma

CMS

WordPress

PRODUCTIVITY SOFTWARE

MS Office: Word, Excel, Outlook

Google Suite: Sheets, Docs, Gmail

EXPERIENCE

Portfolio Projects — [Web Developer](#)

October 2021 - Present

- **Portfolio Website:** Created a portfolio using HTML, CSS and Bootstrap to display the projects I have worked on.
- **Mock Startup:** Produced a mock start-up landing page using HTML, CSS and Bootstrap for an app that compares athletes.
- **Dice Game:** Built a dice game that rolls two dice, generating a winner with each page refresh. This was made with HTML, CSS and JavaScript using the DOM.

Celadon Art, Burlington — [Social Media Marketing Coordinator](#)

January 2020 - February 2021

- Performed market research, developed and executed a marketing strategy resulting in increased social media engagement by 260%.
- Effectively communicated monthly social media analytics via Excel spreadsheets and exported, cleaned and analyzed sales data.

Opulence Staging and Design, Remote — [Marketing Coordinator Intern](#)

July 2019 - September 2019

- Responsible for assisting in planning and creating a short term social media marketing strategy for a small business in collaboration with the owner.
- Effectively conducted market research and created a library of content for future use.
- Conducted competitive analysis, generated marketing reports and WordPress assistance.

EDUCATION

Brock University, [Bachelor of Arts, Media & Communication Studies](#)

Class of 2017

Google Data Analytics Certificate, [Coursera](#)

September 2021

Ultimate Web Designer & Web Developer Course Certificate, [Udemy](#)

March 2022