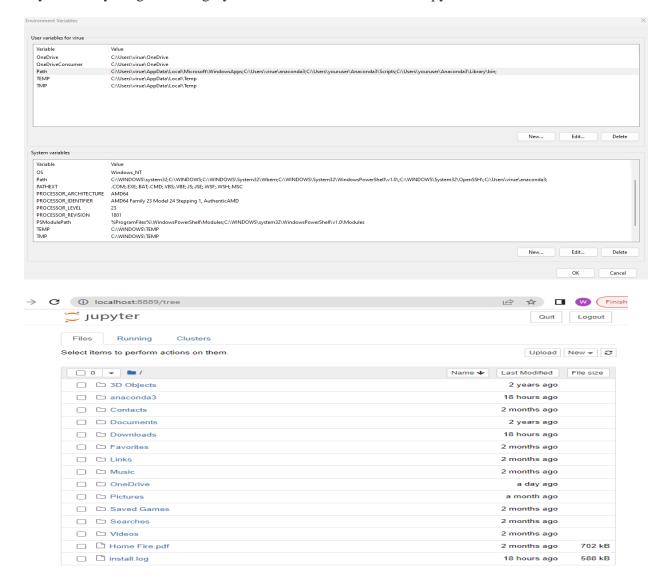
## 4.1 Intro to Programming for Data Analysts Directions

- 2. Python is popular because it can be combined with other programs. Codes give you more freedom. Python can manage much more rows, automate tasks, and programming is faster.
- 3. According to <a href="https://brainstation.io/career-guides/who-uses-python-today">https://brainstation.io/career-guides/who-uses-python-today</a> Some of the top companies that use Python are Uber, Goldman Sachs, PayPal, Netflix, and Google.
- 4. -Excel -An excellent option for small data sets and excel is a great choice for filtering.
- -SQL- Is ideal to retrieve data from databases.
- -Python- Anything over roughly 1 million rows it is best to use python.



**4.1** Intro to Programming for Data Analysts

- 1. Set up a document where you can write your answers to the following questions. You'll want to conduct some research online to help you develop your answers.
- 2. Write 2 to 3 sentences on why Python is so popular among data analysts.
- 3. After doing some research, name the 5 top companies in the world that use Python (either as a tool for software engineering or for analytics).
- 4. For each of the following scenarios, explain what tool you would use and why
  - You have a small data set that needs some quick tweaks and minor analysis. You'll need to filter some columns and make a quick chart.
  - o You need to retrieve some portion of data from a very large database.
  - O You have a data set with 15,000,000 rows and 350 columns that needs to be sorted and prepared for a more advanced analysis.
- 5. Download Anaconda.
- 6. Set up the environment variables on your computer and copy them into your document together with your answers to steps 2 through 4.

## NOTE:

Mac users can skip this step, as Anaconda will install itself to the correct environment variables automatically.

- 7. Launch Jupyter.
- 8. Take a screenshot of the page that opens in your browser upon launching Jupyter.
- 9. Copy-paste this screenshot into your document, export your document as a PDF, then submit the PDF here for your Tutor to review.