# Williamjeet WS Singh



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Ottawa, Ontario

#### **EXPERIENCE**

#### Supervisor | Booster Juice

Mar 2024 - Present | Ottawa, ON

- Supervised shifts and led a team during peak operations.
- \* Managed scheduling, delegation, and conflict resolution.
- \* Enhanced leadership, communication, and problem-solving skills in a fast-paced environment

# Al Intern | Square Root Technologies

Mar 2025 - May 2025 | Remote

- Developed Al-powered business intelligence prototypes using Python, Flask, and TextBlob.
- \* Designed UI dashboards and integrated external BI platforms for data-driven insights.
- Automated decision-support tools to improve merchant engagement and sales strategies

## Social Media Manager | Brazily Fitness

Inc.

Mar 2024 - June 2024 | Remote

- \* Managed Instagram & Facebook content creation; boosted engagement by 30%.
- \* Designed branded graphics and campaigns aligned with brand identity.
- Collaborated directly with the founder to refine digital marketing strategy.

#### PROFESSIONAL SUMMARY

Creative Technologist with expertise in web development, UX/UI design, analytics, and AI-driven solutions. Skilled at building functional digital products, managing campaigns, and developing innovative prototypes that merge design, technology, and human insight. Strong background in team leadership, client collaboration, and performance optimization. Adept at turning complex ideas into seamless, user-focused experiences.

#### **EDUCATION**

#### Diploma, Interactive Media Design

2024

Algonquin College of Applied Arts and Technology Expected Graduation : April 2026

# GED, Non-Medical (Math, Physics, Computer Science)

2022

BSDP Sangrur

Apr 2022 – Mar 2023

#### Introduction to Psychology

Google

Yale University

#### **CERTIFICATION**

#### Al-Driven Customer Service Enhancement

Square Root Technologies (Riipen, 2025)

#### Social Media Strategic Engagement

Brazily Fitness Inc. (Riipen, 2024)

### **SKILLS**

- \* Web Development: HTML, CSS, JavaScript, Fetch API, Git/GitHub
- \* Design & UX: Figma, Canva, Adobe XD, Prototyping, Wireframing
- \* Analytics & Marketing: Google Analytics, GTM, Looker Studio, SEO
- \* Al & Emerging Tech: Python, Flask, TextBlob, GPT integration
- \* Soft Skills: Leadership, Collaboration, Client Communication, Problem-Solving

References available upon request