William David Jarrett



Education

Columbia University | New York

2020–21 M.S. Data Journalism

Reporting with a focus on using data to uncover and visualize stories. Articles include: Bronx community groups creating their own <u>internet networks</u> during the pandemic; <u>green roofs</u> spreading in New York thanks to city research and new laws; and US legislators lagging behind voters on <u>climate change</u>. Awarded honors in "Writing with Data" and "Digital Mapping" classes.

Oxford University | Oxford

2014-17

B.A. English Language and Literature

Awarded the Fitzgerald Prize for attaining First Class Honors, the Quarrel Read Prize for making an exceptional contribution to college life, and the Skeat-Whitfield Prize for academic excellence in final-year coursework. Published non-fiction articles and essays in magazines *The Exeter Egg* and *The Oxford Forum*.

Work Experience

2021-2024

Data Reporter | Mission Local | San Francisco

- Created static and interactive maps and charts for a wide range of data-led stories.
- Covered five local elections with <u>dashboards</u>, <u>analyses</u>, <u>vote explorers</u>, and deep dives on <u>political</u>
 <u>spending</u>, including a <u>collaboration with Guardian US</u> to investigate the influence of tech billionaires.
- Developed interactive tools like an inflation tracker, searchable databases, and a weekly quiz.
- Reported general assignment and investigative stories, including police hoping to authorize <u>lethal use</u> <u>of robots</u>, teacher <u>payroll errors</u>, and tensions between gardeners and <u>businesses</u>.
- Won several awards including: NorCal Society of Professional Journalism's 2022 <u>data viz award</u>; Institute for Nonprofit News' 2023 <u>Community Champion award</u>; and first place in <u>Feature Design</u> from the San Francisco Press Club in 2023. Part of the team that won the Online News Association's national <u>General Excellence award</u> for a micro-newsroom in 2022.

2022

Teaching Assistant | Columbia University | New York

- Helped students with coding and design in Columbia's data journalism mapping class.

2018-20

Editor | Oxford University Press | Oxford

- Wrote, edited, and proofread resources for parents, teachers, and children. Worked on print books and on Oxford University Press' primary education website, Oxford Owl.
- Developed digital tools and subscriptions, such as the <u>Floppy's Phonics</u> package of online activities and an interactive guide to help parents determine their child's reading level.
- Produced storytelling and explanatory videos for YouTube.

Projects

- Your neighborhood in data: Created a web app using JavaScript and Mapbox to help San Franciscans explore census data.
- Formula for the perfect novel: Used data from Goodreads to figure out <u>patterns in popular books</u>. Scraped titles using Beautiful Soup and ProtonVPN, analyzed data with pandas, created graphs with Altair, Illustrator, and ai2html.
- **Climate score beeswarms**: Visualized <u>climate voting data</u> using D3 force simulation, filters, and tooltips. These graphics were used by the environmental non-profit Climate Cabinet.
- Crossword web app: A responsive crossword web app made in JavaScript, with design based on the New York Times' game.

Skills

- Web: HTML, CSS, JavaScript, D3, scrollama, Mapbox, Metashape, WordPress, Refinery.
- **Data and workflow**: Python, APIs, JSON, GeoJSON, GitHub, Jupyter Notebook, Beautiful Soup, Selenium, pandas, geopandas, regex, scikit-learn, Altair, QGIS, the Adobe Creative Cloud including Photoshop and Illustrator, Trello, Jira, Slack.
- **Multimedia**: Electronic music composition with Audiotool and FL Studio. Working knowledge of Audition and Premiere Pro.
- Fiction writing: Published in multiple short story anthologies. Awarded £1000 prize in the 2009 HG Wells story competition.