William David Jarrett

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Education

Columbia University | New York

2020–21 M.S. Data Journalism

Reporting with a focus on using data to uncover and visualize stories. Articles include: Bronx community groups creating their own <u>internet networks</u> during the pandemic; <u>green roofs</u> spreading in New York thanks to city research and new laws; and US legislators lagging behind voters on <u>climate change</u>. Awarded honors in "Writing with Data" and "Digital Mapping" classes.

Oxford University | Oxford

2014-17

B.A. English Language and Literature

Awarded the Fitzgerald Prize for attaining First Class Honors, the Quarrel Read Prize for making an exceptional contribution to college life, and the Skeat-Whitfield Prize for academic excellence in final-year coursework. Published non-fiction articles and essays in magazines *The Exeter Egg* and *The Oxford Forum*.

Experience

Sep 2021-Present

Data Reporter | Mission Local | San Francisco

- Created interactive maps and charts for a wide range of stories.
- Reported general assignment stories, including city government, art, and character profiles.
- Stories and graphics published in the San Francisco Examiner.

2018-20

Editor (2019-20) and Assistant Editor (2018-19) | Oxford University Press | Oxford

- Wrote, edited, and proofread resources for parents, teachers, and children. Worked on print books and on Oxford University Press' primary education website, Oxford Owl.
- Instrumental in website redesign with new, mobile-responsive CMS.
- Developed digital tools and subscriptions, such as the *Floppy's Phonics* package of online activities and an interactive guide to help parents determine their child's reading level.
- Produced storytelling and explanatory videos for <u>YouTube</u>.

2015-17

Group Leader and Publicity Officer | Oxford Nightline | Oxford

- Provided support to university students suffering from severe emotional distress.
- Developed and secured ongoing funding for a major, chocolate-frog-based outreach campaign.

Projects

- <u>Interactive eviction map</u>: Scraped New York City building records to find vacate notices issued during the pandemic. Scraped with Selenium, analyzed data with regex and pandas in Jupyter Notebook, and mapped with Mapbox.
- Formula for the perfect novel: Used data from Goodreads to figure out patterns in popular books. Scraped titles using Beautiful Soup and ProtonVPN, analyzed data with pandas, created graphs with Altair, Illustrator, and ai2html.
- Climate score beeswarms: Visualized climate voting data using D3 force simulation, filters, and tooltips.
- Adventures in photogrammetry: Demonstrated how to use Metashape to create a 3D model of a wooden elephant.

Skills and Activities

- **Web**: Built webpages using WordPress, Refinery, and Bottlejack. Used HTML, CSS, and JavaScript to customize websites with scrollytelling and interactive web applications. Experience with D3 and Mapbox.
- Data: Experience with Python, APIs, JSON, GeoJSON, postgreSQL, GitHub, Jupyter Notebook, Beautiful Soup, Selenium, pandas, geopandas, regex, scikit-learn, Altair, QGIS, and the Adobe Creative Cloud.
- Workflow: Experience with Trello, Jira, and Slack.
- Audio: Electronic music composition experience with Audiotool and FL Studio. Working knowledge of Audition.
- Fiction writing: Published in multiple short story anthologies. Awarded £1000 prize in the 2009 HG Wells story competition.