William David Jarrett

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Education

Columbia University | New York

2020-21

M.S. Data Journalism

Training in investigative and explanatory reporting with a focus on using data to uncover and tell stories. Articles include: green roofs spreading in New York thanks to city research and new laws; scientists using a virus to fight algal blooms; and US legislators lagging behind voters on climate change. Awarded honors in "Writing with Data" and "Digital Mapping" classes.

Oxford University | Oxford

2014-17

B.A. English Language and Literature

Awarded the Fitzgerald Prize for attaining First Class Honors, the Quarrel Read Prize for making an exceptional contribution to college life, and the Skeat-Whitfield Prize for academic excellence in final-year coursework. Published non-fiction articles and essays in magazines *The Exeter Egg* and *The Oxford Forum*.

Experience

2018-20

Editor (2019–20) and Assistant Editor (2018–19) | Oxford University Press | Oxford

- Wrote, edited, and proofread resources for parents, teachers, and children. Worked on print books and on Oxford University Press' primary education website, Oxford Owl.
- Developed digital tools and subscriptions, such as the *Floppy's Phonics* package of online activities and an interactive guide to help parents determine their child's reading level.
- Worked on audience development, boosting the reach of Oxford Owl. Pageviews grew from around 1 to 3 million per month and annual turnover exceeded £1 million for the first time.
- Produced storytelling and explanatory videos for YouTube.

2015-17

Call-taker, Group Leader, and Publicity Officer | Oxford Nightline | Oxford

- Provided support to university students suffering from severe emotional distress.
- Developed and secured ongoing funding for a major outreach campaign aimed at helping students connect with each other via supportive messages and chocolate frogs.

2016

Local Leader | EF Language | Rookesbury

- Created lesson plans and taught English language to multiple classes of 10–14-year-olds.

Projects

- <u>Interactive eviction map</u>: Scraped New York City building records to find vacate notices issued during the pandemic. Scraped with Selenium, cleaned/analyzed data with regex and pandas in Jupyter Notebook, and mapped with Mapbox.
- <u>Formula for the perfect novel</u>: Used data from Goodreads to figure out patterns in popular books. Scraped the highest-rated titles using Beautiful Soup and ProtonVPN, analyzed data with pandas, created graphs with Altair and Illustrator.
- Adressify: Python app that returns building and tax records of any NYC building. Streamlit frontend with Heroku hosting.
- Adventures in photogrammetry: Demonstrated how to use Metashape to create a 3D model of a wooden elephant.

Skills and Activities

- **Web**: Built webpages using WordPress, Refinery, and Bottlejack. Used HTML, CSS, and JavaScript to customize websites with scrollytelling and interactive web applications. D3 literate. Experience with search engine optimization.
- Data: Experience with Python, APIs, JSON, GeoJSON, postgreSQL, GitHub, Tableau, Jupyter Notebook, Beautiful Soup, Selenium, pandas, GeoPandas, ReGex, scikit-learn, matplotlib, Plotly, Altair, QGIS, and the Adobe Creative Cloud.
- Workflow: Significant experience with Trello, Jira, and Slack.
- Audio: Electronic music composition experience with Audiotool and FL Studio. Working knowledge of Audition.
- Fiction writing: Published in multiple short story anthologies. Awarded £1000 prize in the 2009 HG Wells story competition.