William David Jarrett

Education

Columbia University | New York

2020–21 M.S. Data Journalism

Reporting with a focus on using data to uncover and visualize stories. Articles include: Bronx community groups creating their own <u>internet networks</u> during the pandemic; <u>green roofs</u> spreading in New York thanks to city research and new laws; and US legislators lagging behind voters on <u>climate change</u>. Awarded honors in "Writing with Data" and "Digital Mapping" classes.

Oxford University | Oxford

2014-17

B.A. English Language and Literature

Awarded the Fitzgerald Prize for attaining First Class Honors, the Quarrel Read Prize for making an exceptional contribution to college life, and the Skeat-Whitfield Prize for academic excellence in final-year coursework. Received a Reuben Scholarship. Published non-fiction articles and essays in magazines *The Exeter Egg* and *The Oxford Forum*.

Work Experience

2021-2024

Data Reporter | Mission Local | San Francisco

- Created graphics for a range of visual and data-led stories, such as: mapping a network of <u>corruption</u> <u>scandals</u>, charting changes in <u>crime rates</u>, and plotting the timeline of a controversial <u>mass arrest</u>.
- Covered five local elections with <u>dashboards</u>, <u>analyses</u>, <u>vote explorers</u>, <u>explainers</u>, and deep dives on <u>political spending</u>, including a <u>collaboration with Guardian US</u> to show the role of tech billionaires.
- Developed interactive tools like <u>searchable</u> <u>databases</u>, a <u>budget explorer</u>, and a <u>weekly quiz</u>.
- Reported general assignment and investigative stories, including police attempting to authorize lethal use of robots, the city's redistricting debacle, and a land dispute involving guerilla gardeners.
- Won several awards including: NorCal Society of Professional Journalism's 2022 <u>data viz award</u>; Institute for Nonprofit News' 2023 <u>Community Champion award</u>; and first place in <u>Feature Design</u> from the San Francisco Press Club in 2023. Part of the team that won General Excellence awards from the Online News Association in 2022 and 2024 and from the CA Journalism Awards in 2023.

2022

Teaching Assistant | Columbia University | New York

- Helped students with coding and design in Columbia's data journalism mapping class.

2018-20

Editor | Oxford University Press | Oxford

- Wrote, edited, and proofread resources for parents, teachers, and children. Worked on print books and on Oxford University Press' primary education website, Oxford Owl.
- Developed digital tools and subscriptions, such as the <u>Floppy's Phonics</u> package of online activities and an interactive guide to help parents determine their child's reading level.
- Produced storytelling and explanatory videos for <u>YouTube</u>.

Projects

- Your neighborhood in data: Created a web app using JavaScript and Mapbox to help San Franciscans explore census data.
- **Formula for the perfect novel**: Used data from Goodreads to figure out <u>patterns in popular books</u>. Scraped titles using Beautiful Soup and ProtonVPN, analyzed data with pandas, created graphs with Altair, Illustrator, and ai2html.
- **Climate score beeswarms**: Visualized <u>climate voting data</u> using D3 force simulation, filters, and tooltips. These graphics were used by the environmental non-profit Climate Cabinet.
- Mission Local crossword: A responsive crossword web app made in JavaScript.

Skills

- Web: HTML, CSS, JavaScript, D3, scrollama, Mapbox, Metashape, WordPress, Refinery.
- **Data and workflow**: Python, APIs, JSON, GeoJSON, GitHub, Jupyter Notebook, Beautiful Soup, Selenium, pandas, geopandas, regex, scikit-learn, Altair, QGIS, the Adobe Creative Cloud including Photoshop and Illustrator, Trello, Jira, Slack.
- Multimedia: Electronic music composition with Audiotool and FL Studio. Working knowledge of Audition and Premiere Pro.
- Fiction writing: Published in multiple short story anthologies. Awarded £1,000 prize in the 2009 HG Wells story competition.