Will McGill

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An agile web developer with digital advertising experience looking for his next step. I am graduating from an intensive web development bootcamp in early December and will be looking for an opportunity to help a company create and improve web applications while continuing to learn as much as I can.

EXPERIENCE

Awesome Inc., Lexington, KY
Bootcamper (Web Application Development)

SEPT 2019 - DEC 2019

- Enrolled in a full-time training program with a curriculum designed in collaboration with local technology employers.

- This intense training program is designed to take me from the basics of programming to competency in building modern web applications.

- 500+ hours of web development in an agile environment.

Viamedia, Lexington, KY
Cross Media Campaign Coordinator

SEPT 2014 - SEPT 2019

- Quality control for online advertising orders

- Vendor and partner relationship management

- Marketing strategy assistance and planning

- Post campaign analysis and reporting

- Training and planning on training modules

- Research, testing, and rollout of all new digital products

- Collaboration with executive leadership to maintain constancy with company goals

- Built client's SEM campaigns in Google Ads

- Built and executed client's video ads within Google Ad Manager

Viamedia, Lexington, KY
Video Operations Specialist

MARCH 2011 - SEPT 2014

-Operated internal encoding systems to ensure quality and content of video assets were up to Viamedia and FCC standards.

Half Price Books, Lexington, KY — *Bookseller*

FEB 2010 - MARCH 2011

Kentucky Theater, Lexington, KY — *Projectionist*

MARCH 2002 - FEB 2010

SKILLS

HTML

CSS

Javascript

React

Bootstrap

Laravel

Google Cloud

PHP

Google Ads

Google Ad Manager

Google Analytics

Adobe Creative Suite

Microsoft Office

Novar/Strata

EDUCATION

Awesome Inc.
Bootcamper
Sept 2019 –Dec 2019

University of Kentucky
B.S. Telecommunications
Aug 2004 –May 2009

AWARDS

Trailblazer Award
Viamedia VOS Team
2015