

Will McGill

P: (859) 351-5906 E: mcgill.will@yahoo.com

An agile web developer with digital advertising experience looking for his next step. I am graduating from an intensive web development bootcamp in early December and will be looking for an opportunity to help a company create and improve web applications while continuing to learn as much as I can.

EXPERIENCE

Awesome Inc., Lexington, KY *Bootcamper (Web Application Development)*

SEPT 2019 - DEC 2019

- Graduated from a full-time training program with a curriculum designed in collaboration with local technology employers.
- This intense training program was designed to take me from the basics of programming to competency in building modern web applications.
- 500+ hours of web development in an agile environment.

Viamedia, Lexington, KY *Cross Media Campaign Coordinator*

SEPT 2014 - SEPT 2019

- Collaboration with executive leadership to maintain consistency with company goals
- Quality control for online advertising orders
- Vendor and partner relationship management
- Marketing strategy assistance and planning
- Post campaign analysis and reporting
- Training and planning on training modules
- Research, testing, and rollout of all new digital products
- Built client's SEM campaigns in Google Ads
- Built and executed client's video ads within Google Ad Manager

Viamedia, Lexington, KY *Video Operations Specialist*

MARCH 2011 - SEPT 2014

- Operated internal encoding systems to ensure quality and content of video assets were up to Viamedia and FCC standards.

Half Price Books, Lexington, KY — Bookseller

FEB 2010 - MARCH 2011

Kentucky Theater, Lexington, KY — Projectionist

MARCH 2002 - FEB 2010

SKILLS

HTML

CSS

Javascript

React

Vue

Bootstrap

Laravel

Google Cloud

PHP

Google Ads

Google Ad Manager

Google Analytics

Adobe Creative Suite

Microsoft Office

Novar/Strata

EDUCATION

Awesome Inc. *Bootcamper*

Sept 2019 - Dec 2019

University of Kentucky *B.S.*

Telecommunications

Aug 2004 - May 2009

AWARDS

Trailblazer Award *Viamedia VOS Team*

2015

