

## William Powell

Email: [me@willpowell.uk](mailto:me@willpowell.uk)

LinkedIn: [www.linkedin.com/in/william-f-powell](https://www.linkedin.com/in/william-f-powell)

Website: [www.willpowell.uk](http://www.willpowell.uk)

### EDUCATION

---

#### University of Bath

*Integrated Mechanical and Electrical Engineering MEng (Hons)*

*Course commenced: September 2019*

- Currently on a 1<sup>st</sup>, or GPA 4.0 equivalent, with 85% in Mathematics, 77% in Solid Mechanics, 85% in Digital Electronics, 75% Robotics Design, 73% in Robotics & Mechatronic Systems, 88% in Signals, Systems & Communication, 73% in Electronic Devices & Circuits, 73% in Power Electronics, 73% in Fluid Mechanics, 73% in Modelling Techniques.

#### Sevenoaks School

*August 2012 - May 2019*

*International Baccalaureate Diploma*

- 37 points with HL Maths (5), HL Physics (6), HL Biology (6), SL Russian (6), SL Psychology (6), SL English (6)
- Extended Essay: How does the Frequency of Photons, and thus Energy, Absorbed by the Solar Cell Influence the Power Output of the Cell? [Available here](#)

*IGCSE's*

*June 2017*

- 11 A\*'s, including Maths, English, Additional Maths, Russian and French

### WORK EXPERIENCE

---

#### Product Development Contractor at BrainPatch, Neural Interface Company

*Commenced January 2021*

BrainPatch is a cutting edge neurotech start-up who aim to create an appstore for the brain. After a previous internship working alongside the CTO to assemble and test a prototype circuit that will be used for vestibular stimulation, I then went on to design a wireless EEG/ECG recording device. This involved writing firmware in C++ to remotely record and stream data to a server and subsequently web-app written in Python. I also developed the electronics and PCB for this device. I cannot detail further as BrainPatch is filing for a patent on this design. I am continuing to work on its development, alongside other contracted work.

#### Software Engineer Intern at AB Dynamics

*September 2021 – August 2022*

AB Dynamics is an automotive testing company, with a vast range of products from steering robots to driving simulators. I joined as a software engineer and was the embedded lead for a new product, which involved processing real-time automotive data using CAN and writing drivers, in C++, for the various peripherals of the STM32 microcontroller. Additionally, to this project, I identified the vast potential for using vestibular stimulation on the static driving simulator that could emulate dynamic motion. After the approval for a feasibility study, I integrated the simulator's environment with BrainPatch's stimulators with the driving simulators to create the sensation of rotational forces. I worked closely with the embedded team, writing C++ for both the stimulator's firmware and the server software. I am continuing to research vestibular stimulation for emulating motion and will be collaborating with UCL's Department of Psychological Sciences next month.

#### Founder and CEO of PhoneCave ([phonecave.co.uk](http://phonecave.co.uk))

*Commenced November 2019*

After being frustrated with my friends' (and my own) obsession with smartphones, I created a start-up, PhoneCave, that aims to get people off their phones. I wanted to design a gadget that can be used for social situations, to have conversations without distractions, to improve productivity and mindfulness. PhoneCave is a simple idea - a lock box for your phone, keeping it out of reach for as long as you set it. I learnt enormously from starting this business – greatly improving my programming (firmware written in C++), CAD skills, electronics and PCB design. I also learnt new skills like 3d printing manufacturing, web design and marketing. PhoneCave has also increased my entrepreneurial grit. There were an enormous number of problems to overcome, crucially finding suppliers to cut costs and streamlining manufacturing. I have shipped PhoneCaves to over 10 countries worldwide, held a promotional campaign on kickstarter and sought investors. This startup is on hold, as it requires significant funding for injection moulding.

#### Prototype Design Intern at Joseph Joseph

*July 2019*

Working with the design team as an intern, designing prototypes for future products for the kitchen design company using CAD (Solidworks) and the workshop to make models. I shadowed Oliver Craig, Senior Product Design Manager, who provided insight into how ideas turn into award winning, commercial kitchen utensils. I learnt how even though they only

have a small team, it is still very much possible to grow a brand name and make an impact in the market.

## Head of Manufacturing at Workshop Science

January 2017- July 2019

I worked with Ivan Avanesov, founder of Workshop Science (now VosenTech), in manufacturing VersaSliders (affordable camera sliders) and Microfoggers (wireless and portable smoke machines). We have sold over 800 products, shipping to over 50 countries with just the two of us. We had manufacturing hell, but optimised the production from 2 hours to half an hour per Microfogger. The manufacturing involves 3d printing, soldering components into custom PCBs, packaging and shipping. I learnt a great many practical skills as well as understanding how a business is formed from an idea. This work motivated me to start my own start up.

## ENGINEERING PROJECTS

---

### Printing Face Shields for the NHS

- I collaborated in a 3d printing community to print PPE for NHS staff in our region, where an immediate production of face shields were required in April and May 2020.
- I worked in the slicer team whereby we managed to reduce the print time from 4 hours to 1, by experimenting with variables and continuously repeating until the time was minimised.
- An estimated 20,000 additional face shields were created due to this optimisation.

### Performance and Optimisation of a PID controlled DC Actuated Levitation System

- Using PID control of an IMU sensor, a dc motor was made to hover parallel to the ground and self-correct its position, programmed in C++ (OOP).
- By creating low and high band pass filters in code, and taking a moving average, I was able to reduce noise from the sensor, thus smoothing out error correction.
- Through PID tuning the speed and accuracy of error correction greatly improved. Using a standardised error triggered by code, allowed for increased repeatability when calibrating.

### Modelling the Thickness of Heat Resistant Tiles During Atmospheric Re-entry [Technical Report Available Here](#)

- Calculating the minimum tile thickness of a heat resistant tile during re-entry to earth's atmosphere. Investigation into numerical approximation methods derived from Partial Differential Equations. Modelling and GUI written in MATLAB. [Code available here.](#)

### Programming a Chess Engine with Artificial Intelligence [Code available here.](#)

- Having learnt python independently, I decided to combine my love for chess and programme a chess engine.
- I have implemented Minimax Recursion, Negamax and Alpha Beta Pruning, with variable search depth.
- I am currently optimising using transposition tables through Zobrist hashing and move prioritisations algorithms.

## ADDITIONAL SKILLS

---

**Languages:** English (native), Russian (B1), French (B1)

**Programming languages:** Arduino, C, C++, Python, MATLAB and System Verilog (HDL)

**Computer Skills:** PCB design (Eagle), Autodesk Inventor, Solidworks, Excel, Orcad PSpice, Comsol, Model Sim

## ACTIVITIES & INTERESTS

---

- Neural interface – from restoration of spinal cord diseases, treating neurodegeneration or cognitive enhancement, the potential of BCI's have intrigued me. Few people have heard of such tech before, but I am sure it will be a household name in a decade or two.
- Artificial Intelligence – in addition to the wonders of machine learning and deep learning, AGI's have truly fascinated me. With the release of OpenAI's GPT-3 and more recently google LaMDA, it is evident that the development of AIs will grow exponentially and result in a flood of exciting new applications. Since the singularity is proving to be imminent, I also believe in the importance of merging with AI through Brain Computer Interfaces.
- Triathlon – represent Bath at BUCS level, ran 2 marathons, several half marathons, competed in an olympic distance triathlon and aim to complete an Iron Man in the future.
- Skiing – skied with French locals for 5 years, achieved 'Or' in GSs, and freeride skiing with Thibaud Duchosal
- Sailing – Competed at RS Feva Nationals
- Completed Bronze, Silver and Gold DofE, 2 Marines and 2 Army cadet camps
- Other interests: golf, chess, investing, existentialism and philosophy.