

**DEFI
DATA**

Crypto Twitter Analytics

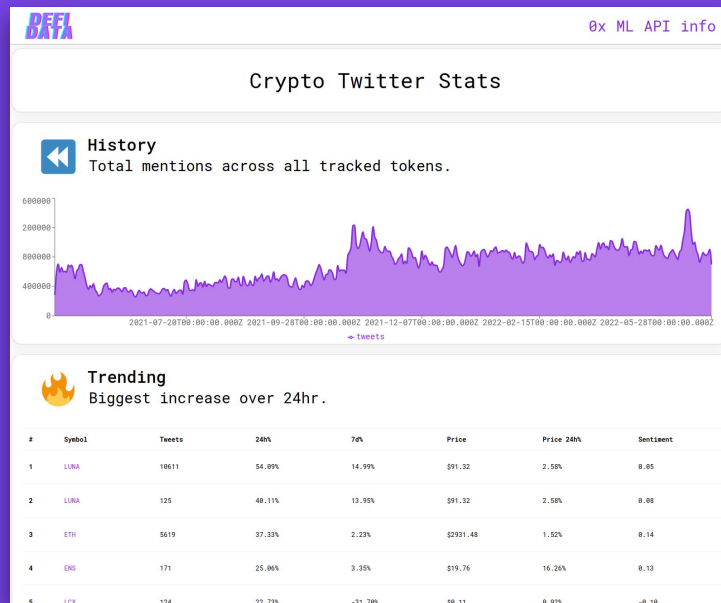
DefiData Today:

Real-time **24/7** Tweet collection infrastructure

12 months of data collected & processed

DefiData V1 website **launched**

400 unique visits a month



SOLUTION STATEMENT

Problem...

Crypto Twitter is notoriously difficult to keep up with.

Navigating the echo chambers, sh*tposts & shills is hard.

How do you surface the best and most interesting accounts & **stay informed** & **up to date**?



+300 million tweets about cryptocurrency in Q1 2022.

Institutions, professionals & enthusiast experience information overload.

Engineers & analysts need APIs to consume and process data.

Businesses need new automated ways to rapidly process data & generate insights.

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```

...Solution: Crypto Twitter Analytics, Data & Automation

DefiData is an analytics platform focusing on Crypto Twitter. We aggregate social data based on token mentions, do sentiment analysis & search for anomalies to surface new trends and events in crypto. We provide a web based UI for retail traders and crypto enthusiast as well as an API for advance algo traders and developers. We provide automation via alerts & event driven APIs.

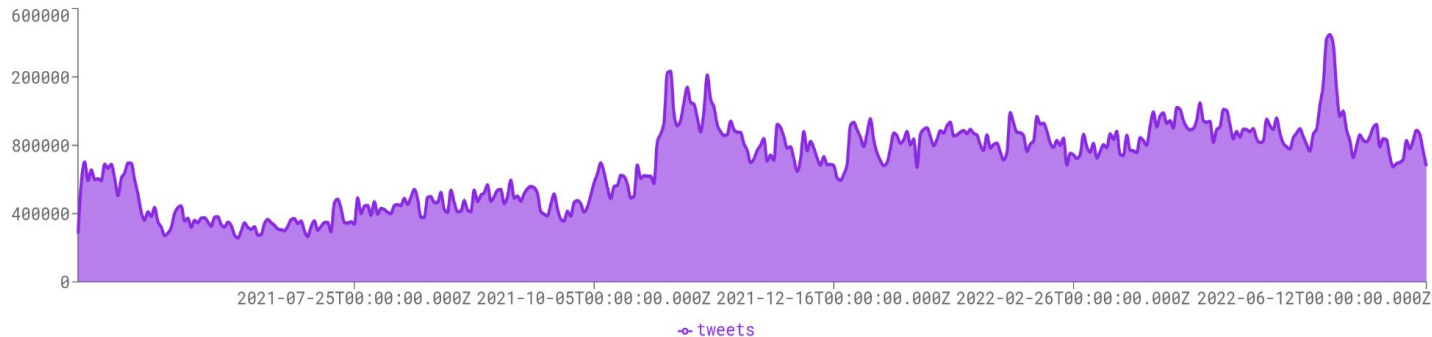
ANALYTICS

Token Leaderboard:



History

Total mentions across all tracked tokens.



Trending

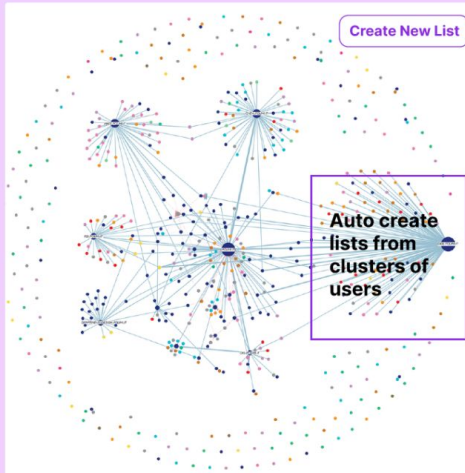
Biggest increase over 24hr.

#	Symbol	Tweets	24h%	7d%	Price	Price 24h%	Sentiment
1	ARG	160	94.56%	0.00%	\$1.05	4.79%	0.14
2	MOOV	160	94.43%	38.09%	\$0.06	-2.62%	0.14

Cluster Analysis:

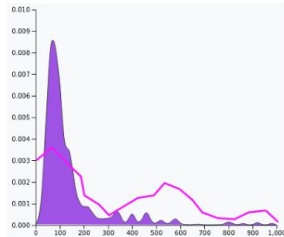
Generate Twitter Lists with Clusters

\$BTC Community Clusters



Volume	24hr	Sentiment	24hr
400	+17%	0.4	+5%

Volume & Sentiment



Your Lists



dot_segment8.0
Defi Data @DefiDataDev



eth_segment2.0
Defi Data @DefiDataDev



btc_segment_1.0
Defi Data @DefiDataDev

\$BTC Tweets



forbes.com
Bitcoin Price Posts Biggest Daily Gain Since Early March, What Next?
Bitcoin is showing signs of life following last week's recovery rally on Wall Street. While charts point to a continued bounce in the cryptocurrency, macro factors ...

16 15 45

McShane @mcshane_writes · 16h

*buys 0.000001 Bitcoin

*changes bio:

startup investor & entrepreneur 🚀 **\$BTC** 🌱 3x founder 🌱 eat, sleep, bitcoin

216 291 2,813

CryptoBusy

Leaders

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MoonFactor @moonfactorapp Follows you
Watching market, social and dev activity to discover and evaluate cryptocurrency projects. App: [moonfactor.com](#) Support: [patreon.com/moonfactor](#)

Will Schiller @willschiller Follows you
// @DefiDataDev // [github.com/WillSchiller](#) //

DATA

DEVELOPER APIs

- GraphQL & Rest Endpoints for developers
- Listen for events & alerts
- Download historical data for backtesting algorithms

[illegible]



ALERTS



Discord & Telegram Bot Notifications

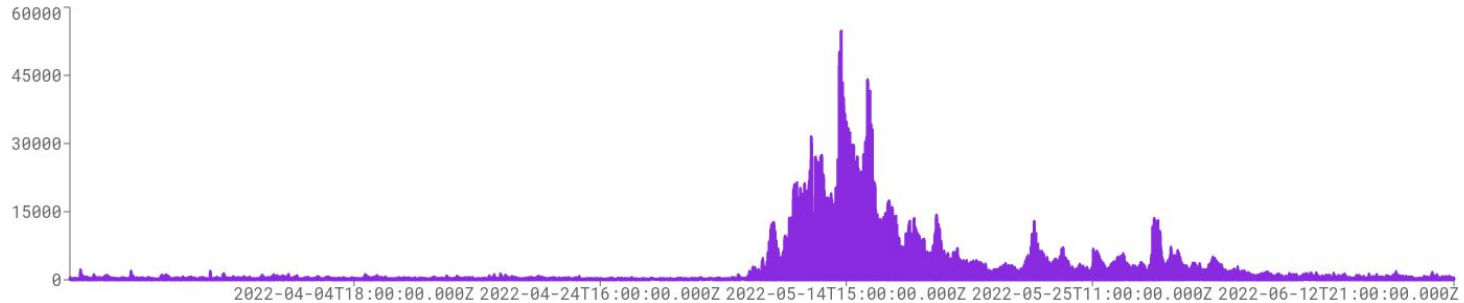


LUNA CRASH: NEVER GET REKT



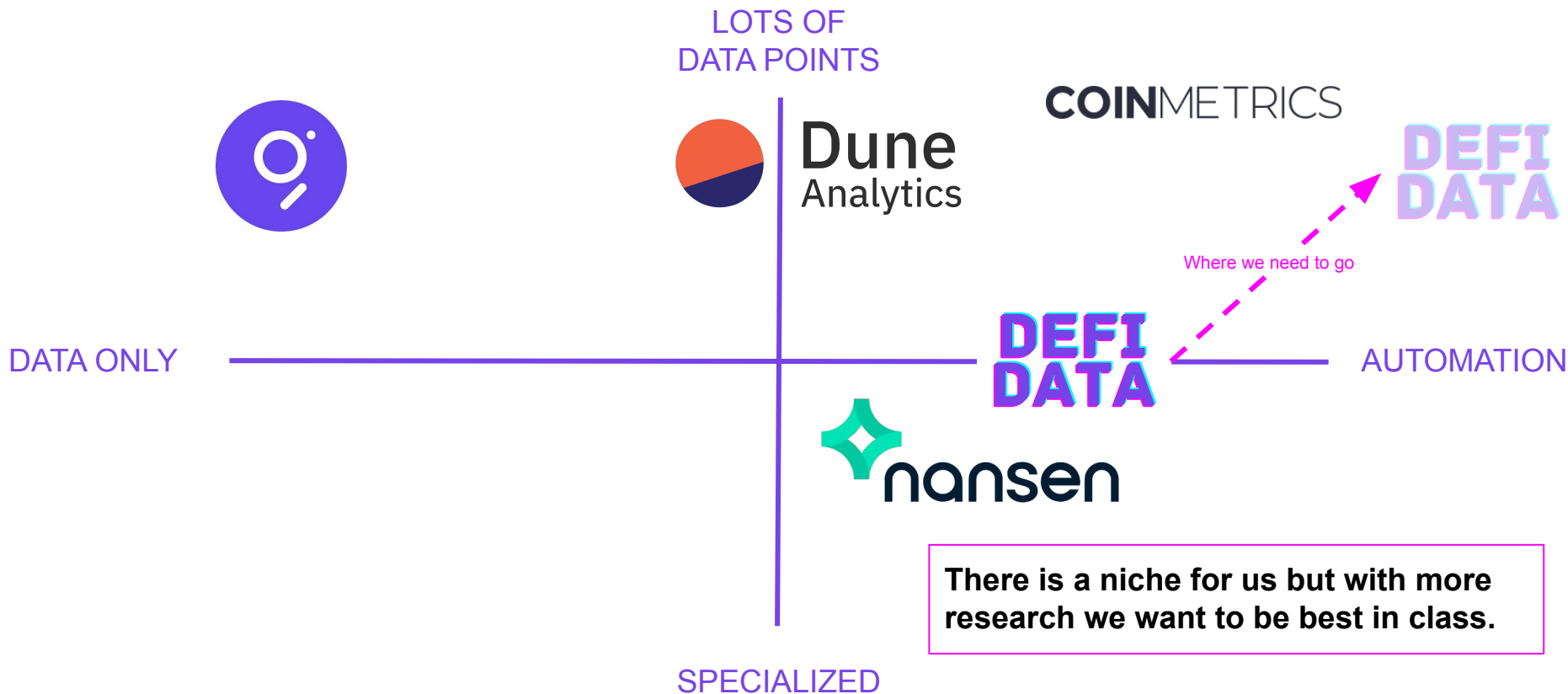
History

Total \$luna mentions.



THE MARKET

Competition:



The Value of Data:

Chainalysis: \$4.6bn valuation

Nansen: \$75m Series B led by
Accel

Dune Analytics: \$1b valuation &
\$69.4m Series B funding

Coin Metrics: \$35M Series C led
by Acrew Capital & BNY Mellon

“If you go back 500 years not much happens in a century. Now a lot happens in 6 months.”

Technology feeds on itself and gets faster and faster. It's going to continue and in about 40 years it will be moving so fast. The pace of change is going to be so astonishingly quick you won't be able to keep up, unless, you enhance your own intelligence by merging with the intelligent technology.

”

- Ray Kurzweil



The background of the image is a landscape featuring a range of mountains. The sky is a gradient of purple and pink, transitioning from a lighter pink at the top to a deeper purple near the horizon. The mountains are silhouetted against the sky, with the foreground mountains in a darker blue/purple and the background mountains in a lighter purple. A white rectangular box is centered in the upper half of the image, containing the text "THIS IS JUST THE BEGINNING" in white, bold, sans-serif capital letters.

**THIS IS JUST THE
BEGINNING**

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DATA**

THANKS FOR LISTENING