

CHURN ANALYSIS

BANK CUSTOMER DATA

10K

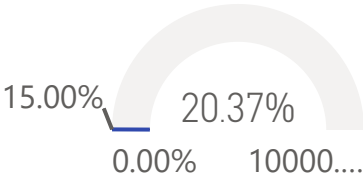
Customers

20.37%

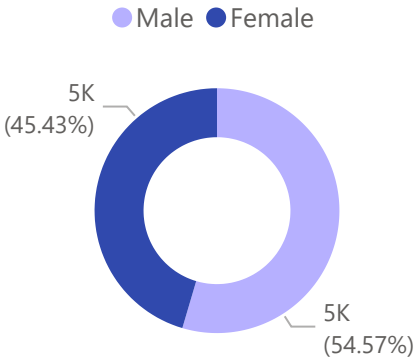
Churn Rate

Churn

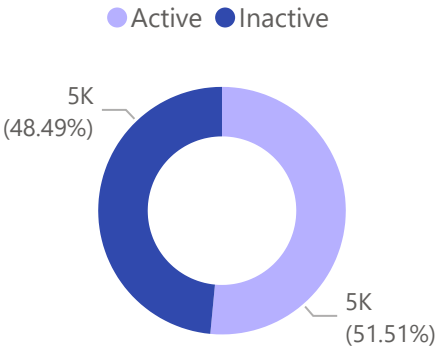
All



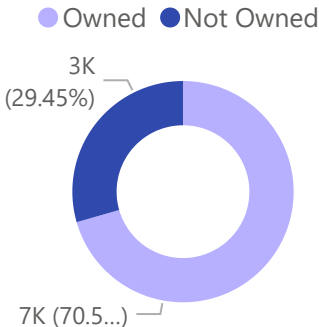
Customers by Gender



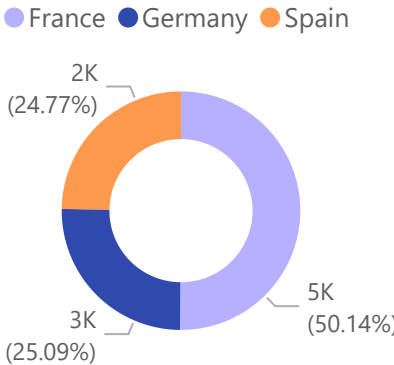
Customers by Active Status



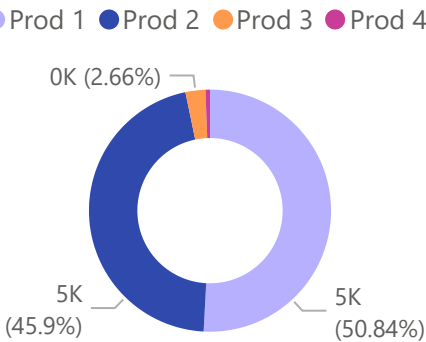
Customers by Credit Card Status



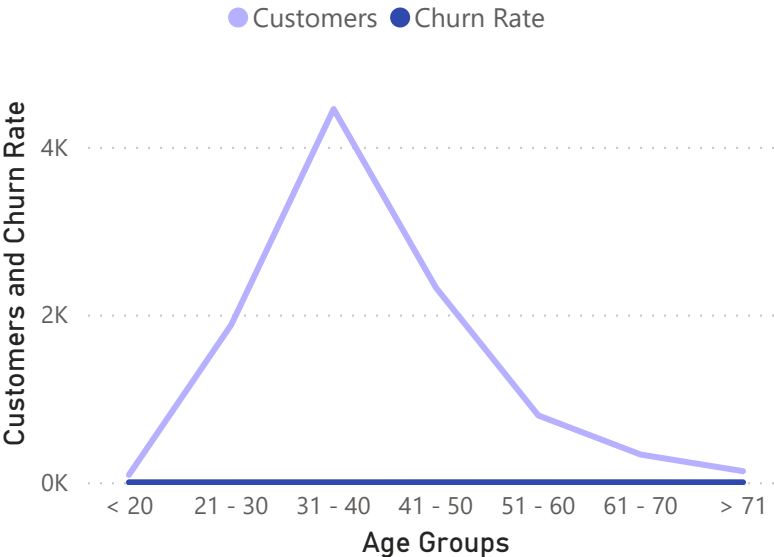
Customers by Country



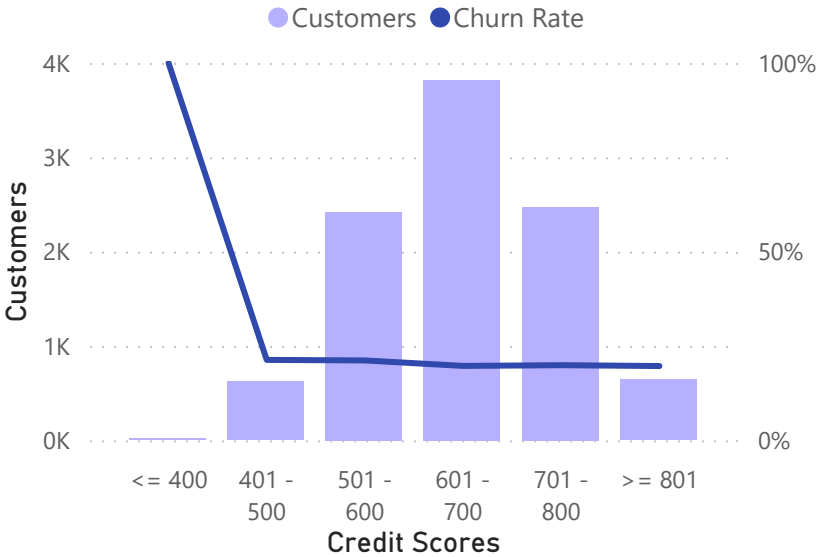
Customers by Products



Customers and Churn Rate by Age Groups



Customers and Churn Rate by Credit Scores



Customers and Churn Rate by Account Balance

