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## **FOR IMMEDIATE RELEASE**

# **Allied Specialty Vehicles Names James P. Jacobs President of Allied Recreation Group**

Orlando, Fla. (Tuesday, May 26, 2015) – Allied Specialty Vehicles (ASV), a leading manufacturer of motor vehicles for commercial, fire & emergency and recreation markets, today announced that James P. Jacobs has been named president of Allied Recreation Group (ARG), effective June 1. Jacobs will lead ARG from the company's facility in Decatur, Ind. ARG produces Class A and Class C motorized RVs under four iconic and industry leading brands – American Coach, Fleetwood RV, Holiday Rambler and Monaco.

"Jim is a recognized leader in the recreational vehicle industry and I'm honored that he is joining ARG in this capacity," said Tim Sullivan, ASV president and CEO. "We have a strong RV brand portfolio and Jim has the experience and vision to lead daily operations and fuel growth in our core customer markets. I'm looking forward to working with him."

Jacobs will report directly to Sullivan and focus on enhancing operational efficiencies and increasing market share and sales revenue.

Jacobs added, "I am very proud to join ARG and look forward to working with our internal team, dealer network and supply chain partners to provide the highest quality products and services to our vehicle owners. ARG has a healthy backlog and several new or refreshed models launching in the next few months. I am excited to begin working to grow the footprint in the marketplace for these and all other ARG RV models."

Jacobs arrives from the Dynamax Division of Forest River, Inc. where as general manager he implemented changes in manufacturing processes that improved production and the financial performance of the company. Prior to this, he held several positions of increasing responsibilities at Jayco, Inc., including vice president of sales and marketing, division president of StarCraft and Jayco Motorized Group and chief operating officer. Previous to this, Jacobs held sales management positions at Cornerstone Publishing Group, Chief Industries-King of the Road, Holiday Rambler and Kit Manufacturing. Jacobs earned his bachelor of science from Kansas State University.

### **About Allied Specialty Vehicles**

Allied Specialty Vehicles (ASV) is a +\$1.7 billion manufacturer of industry leading motor vehicle brands serving commercial, fire & emergency and recreation markets. Within the commercial division, ASV offers a full line of buses, terminal trucks, sweepers and mobility conversion vehicles. The fire & emergency division offers a complete line of fire apparatus and ambulance vehicles. Within the recreational vehicle division, the company produces motorized RV's under several of the industry's most iconic brands. For more information about ASV visit



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[www.alliedsv.com](http://www.alliedsv.com). For more information about ARG, visit [www.alliedrecreationgroup.com](http://www.alliedrecreationgroup.com).

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