



Sales Dashboard

Regional Analysis

Product Category

All

State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi
- ☐ Bayelsa
- ☐ Benue
- ☐ Borno
- ☐ Cross River

SALES PERFORMANCE REPORT

Select Date To View

01/01/2011

31/12/2014

Select Year

2011

2012

2013

2014

Total Sales

23.80M

PY 17.09M | ▲ 39%

Total Profit

21.94M

PY 15.73M | ▲ 39%

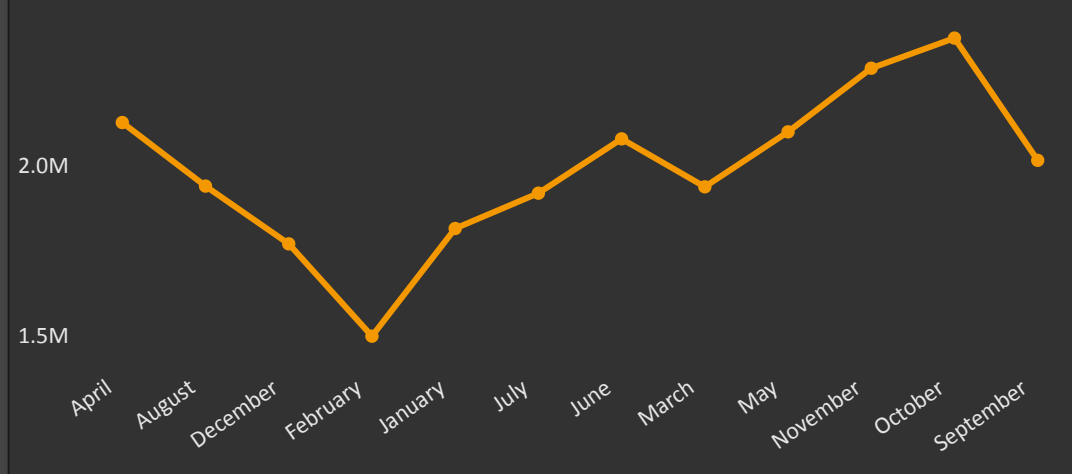
Order Quantity

251K

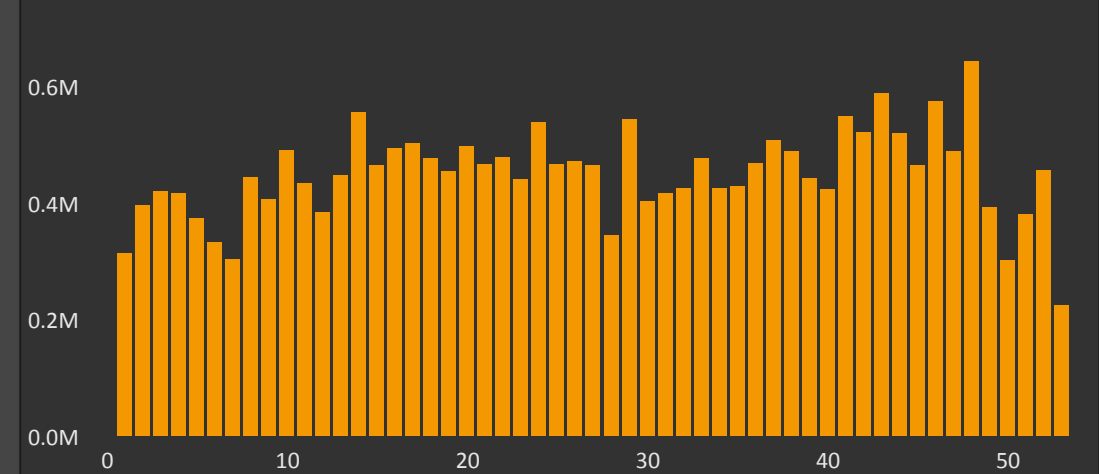
Total

1690

Monthly Sales Trend



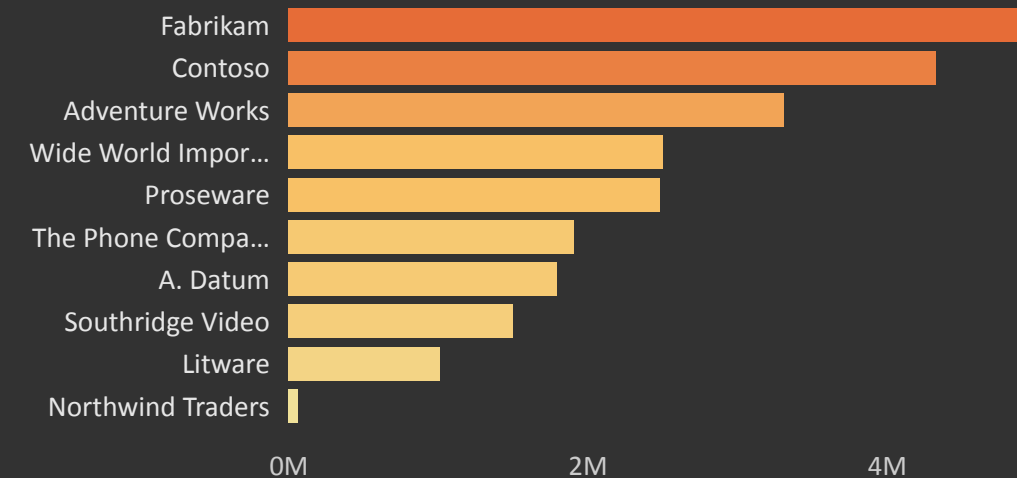
Weekly Sales



Top Ten Products

| Product Name | Order Qty | Total_sales |
|--|-----------|-------------|
| Adventure Works 42" LCD HDTV M55 Black | 264 | 107,370.29 |
| Adventure Works Desktop PC1.80 ED180 White | 452 | 108,241.98 |
| Adventure Works Desktop PC1.80 ED182 White | 580 | 142,367.63 |
| Contoso Projector 1080p X980 Black | 197 | 192,460.65 |
| Proseware Projector 1080p DLP86 Black | 131 | 113,166.11 |
| Proseware Projector 1080p DLP86 Silver | 147 | 129,982.79 |
| Proseware Projector 1080p DLP86 White | 92 | 90,789.27 |
| Proseware Projector 1080p LCD86 Black | 160 | 128,010.95 |
| Proseware Projector 1080p LCD86 White | 186 | 102,195.34 |
| Proseware Projector 720p DLP56 Silver | 167 | 89,356.18 |

Sales by Brand Name





Sales Dashboard

Regional Analysis

Product Category

All

State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi
- ☐ Bayelsa
- ☐ Benue
- ☐ Borno
- ☐ Cross River

SALES PERFORMANCE REPORT

Select Date To View

01/01/2011



31/12/2014



Select Year

2011

2012

2013

2014

Total Sales

23.80M

P 17.09M | 39%

Total Profit

21.94M

P 5.73M | 39%

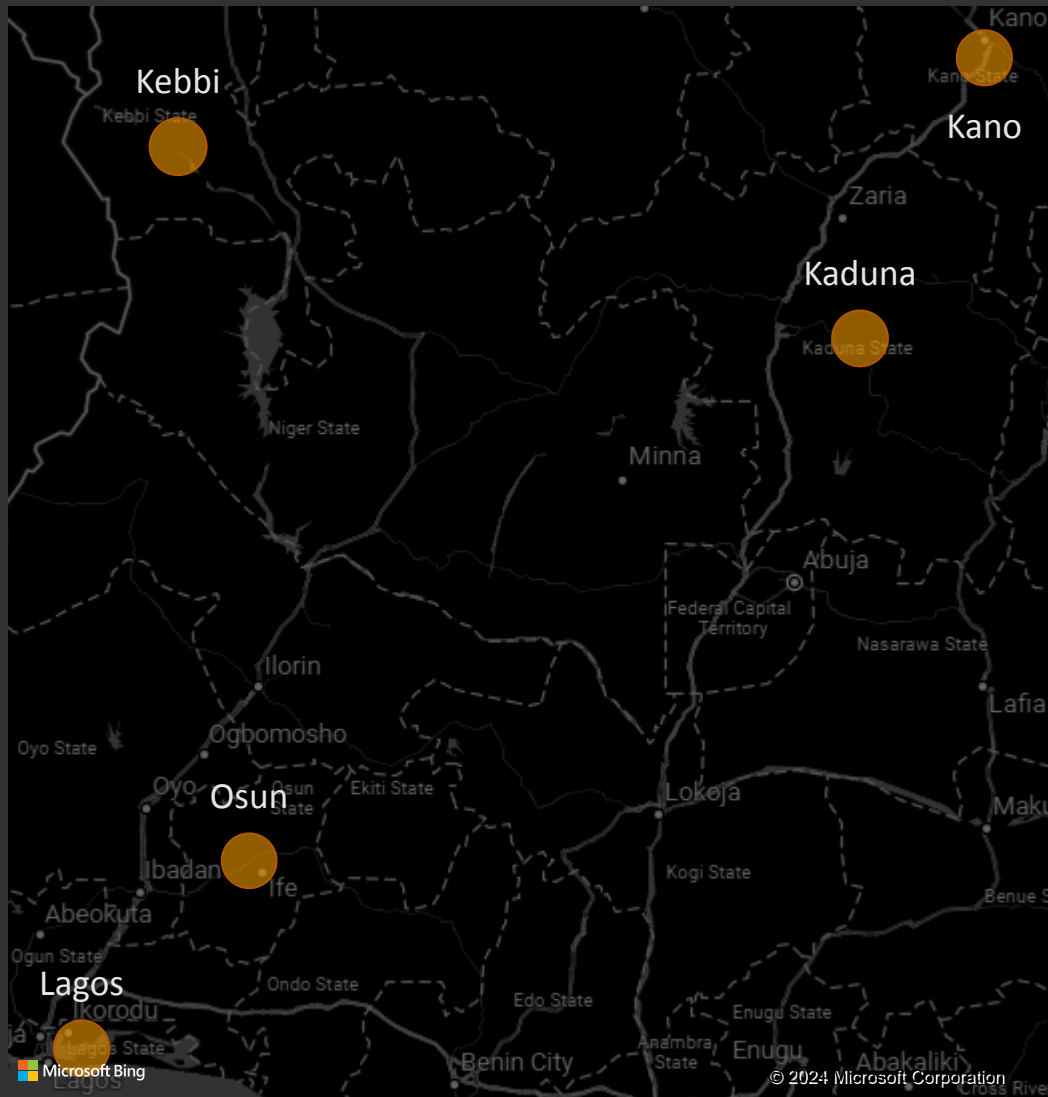
Order Quantity

251K

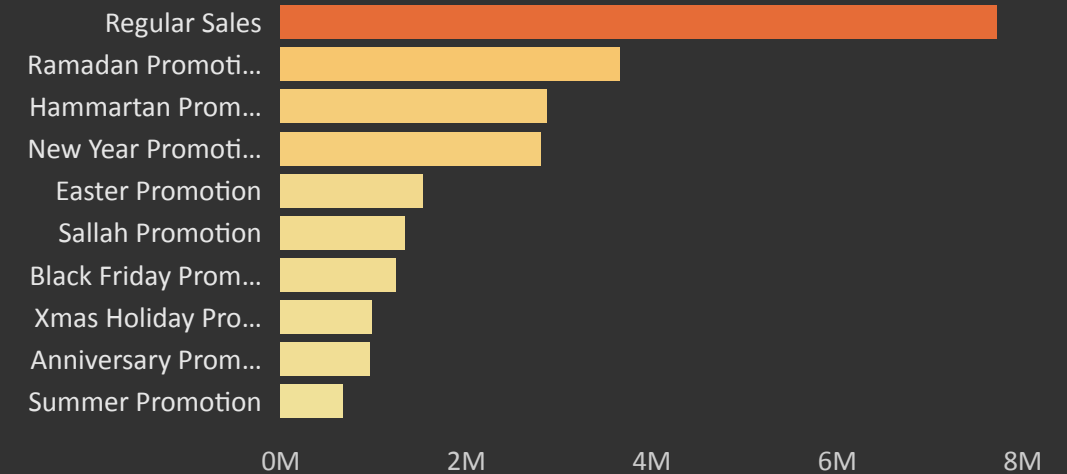
Total

1690

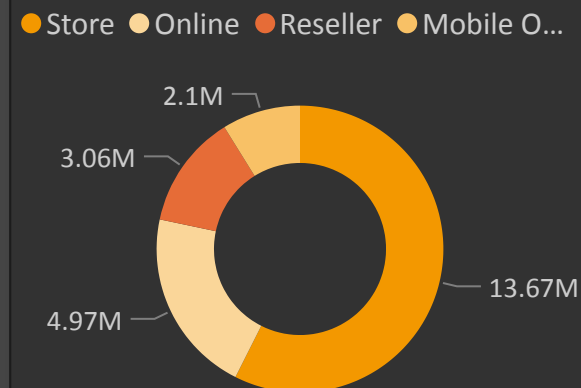
Sales by State



Total_sales by PromotionName



Sales by Channel Name



Profit by Channel Name

